VOGUE®

allure

Nov.
$2.00

The new romance
the looks
the makeup
the fragrance
the jewels
the delight!

100 Christmas finds

© 1980 REVLON, INC.

Jontue

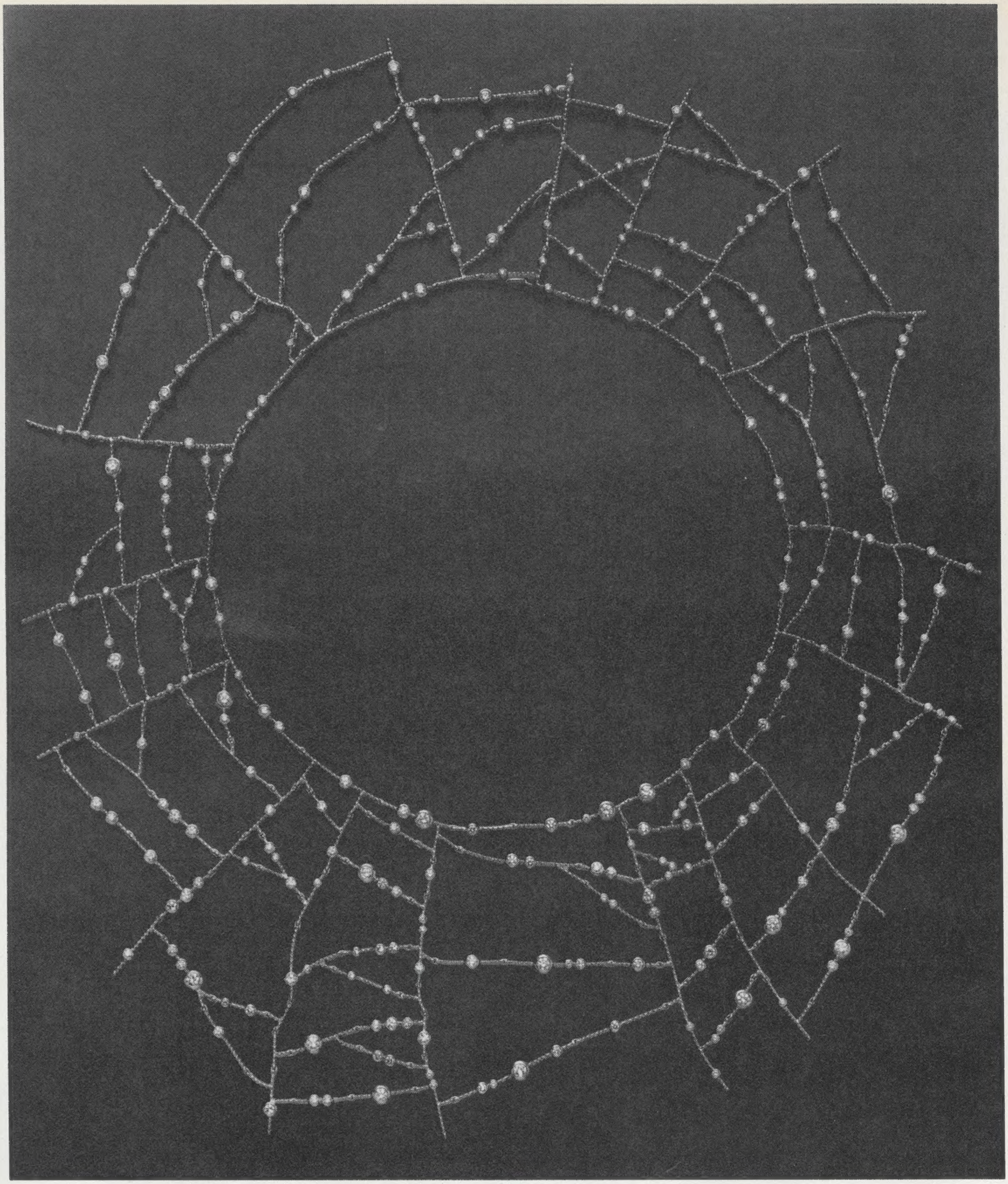
Sensual...but not
too far from innocence.

Jontue Sprays; environmentally safe.

The Beautiful Fragrance
by Revlon

Diamonds surround an authentic 5-gram Swiss ingot. 999.9 pure gold. Poured in Switzerland. Petite. But potent.

The Corum Gold Ingot Watch. Encased in 18 karat gold with a diamond winding crown. Individually numbered and accompanied by a Certificate of Authenticity. Patent pending.
For brochure, write Corum, Dept. VO, 650 Fifth Avenue, New York, New York 10019.

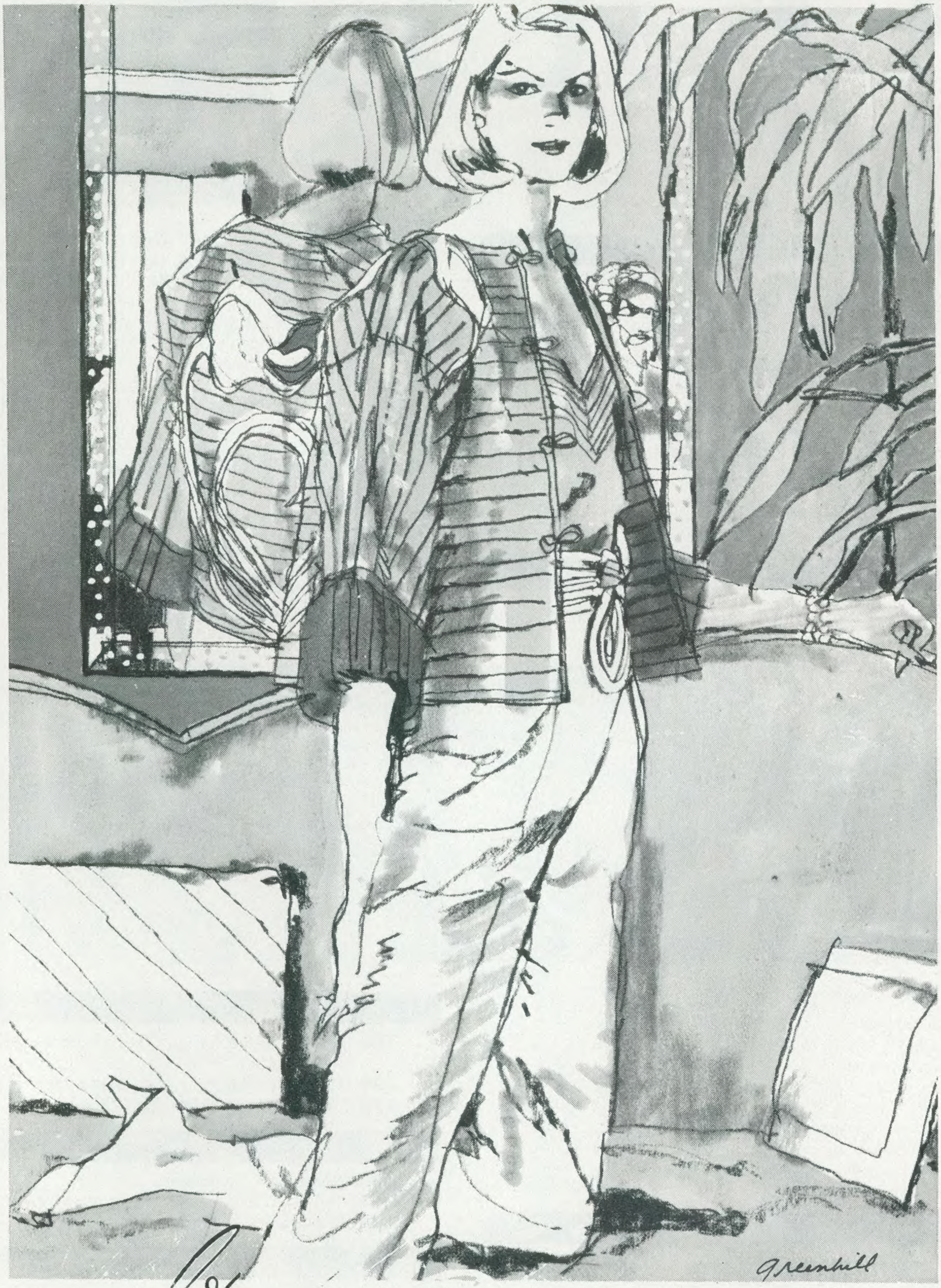


Angela Weaves a Spell

Angela Cummings' web necklace of eighteen karat gold woven with diamonds.

TIFFANY & CO.

NEW YORK FIFTH AVE. & 57TH ST. • TEL: (212) 759-9110 • ATLANTA • CHICAGO • HOUSTON • SAN FRANCISCO • BEVERLY HILLS • Design © T. & Co.
Toll-Free: N.Y. State, 800-442-8262 • Outside N.Y. State, 800-223-7775



Night art created in shimmering silk

For pure glamour. Our handstitched India Tulip blooms exotically on a short trapunto jacket. In iced pink, aqua, lilac or white, with contrasting cuff, sizes P, S, M, L, 160.00 Beneath—the graceful camisole, edged in trapunto stitchery, of pink, aqua or lilac, sizes 4 to 12, 60.00 Paired with our lanquid lounging pant, wrapped with a trapunto tie, in white, pink or aqua, 85.00 All by Bill Tice from our At Home by Design collection, Fourth Floor, Lord & Taylor, Fifth Avenue.

(INCORPORATING VANITY FAIR)

VOGUE®

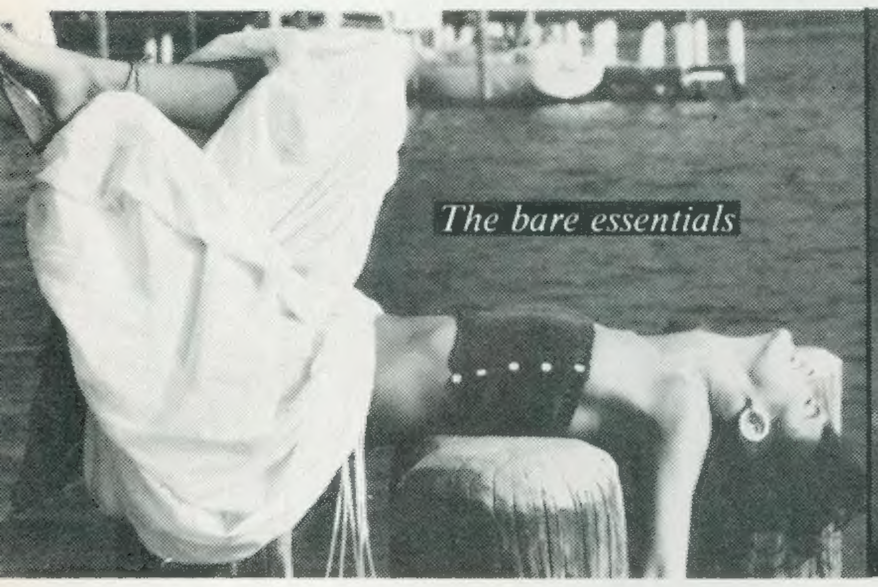
november

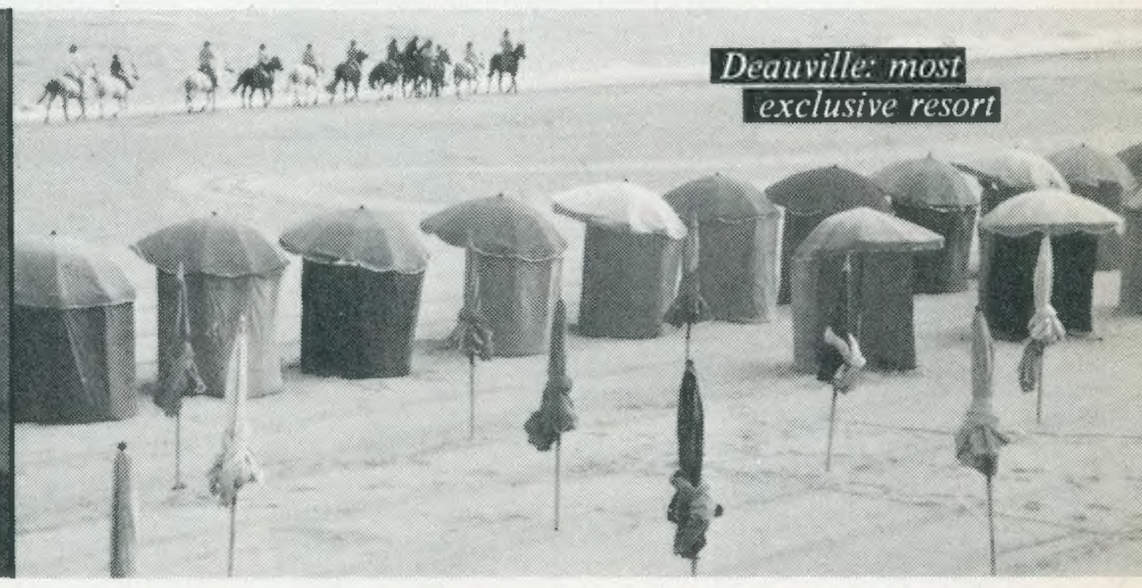
FASHION

110 On the Cover
274 Vogue's View: People, Places . . . Ideas. By June Weir
293 Point of View: A Guide To Following the Best in Fashion Now . . .
294-301 On the Double!—the Raciest New Furs
308-315 Unexpected Evenings . . . Romantic Dressing from the Couture, with Paloma Picasso, Brooke Shields
316-319 The Eye Catchers: Bathing Suit Update
348-353 Christmas Finds—the Best Accessories, the Best Presents
354 Vogue Patterns: Instant Impact
356-361 The Dress Idea
362-377 The Start of Something Pretty: All the News for Resort/Warm Weather

BEAUTY AND HEALTH

74 Beauty Q&A
82 Your Well-Being: Tension Victims. By Barbara Lang Stern





92,132 Hair Now
117,171 Beauty Now
148 Health. By Melva Weber
168 Shape-up Now
172 Fitness Now: Walk!—Whenever . . . Wherever You Can. By Charles T. Kuntzleman, Ed.D.
302-307 At Night—An Appetite for More
320-325 The 1980 Fragrance Collections
320 Fragrance 1980: The New Big Adventure. By Shirley Lord

PEOPLE ARE TALKING ABOUT

48 What's News: Movies, Art, Books, Restaurants, TV, Music, Collecting
72 Between Us. By Lorraine Davis
84 Talking About . . . Dance. By Holly Brubach
106 Women and Cars: Auto Recalls. By Lillian Borgeson
108 Entertaining: Tips and Treats. By Sandi Cushman
120 Talking About . . . Art. By Barbara Rose
138 Photography: George Hoyningen-Huené. By Diana Edkins
145 Talking About . . . TV. By Gloria Emerson
193 Money: Mutual Funds. By Amabel Boyce James
212 Christmas Shopping by Experts
226 Personal: Man's Domain, Your Kitchen. By Marianne Jacobbi
232 Talking About . . . Collecting. By Judith Goldman
246 Taxes: "Trust"-worthy Guidance. By Julian Block
326-335 People Are Talking About . . The Most
326 Isabelle Huppert
328 Teresa Stratas, Shelley Duvall
330 E. L. Doctorow, "42nd Street," "The Pirates of Penzance"
332 Oriana Fallaci: Divine Troublemaker. By Gloria Emerson,
334 with an excerpt from Fallaci's new book, "A Man"
336-345 Deauville: The Most Exclusive Place in the World. Text by Joan Juliet Buck, Photographs by Snowdon
346 Today's Breakthrough Medicine: Nervous Miracles? By Melva Weber
347 Your New DNA World. By Ellen Switzer

LIVING

155 Wines: Rediscovering Sherries, Ports, Madeiras. By Frank J. Prial
234 Food: The Four Seasons Restaurant—Holiday Recipes
378 Living: Ideas and Trends. By Barbara Plumb

TRAVEL

250 Travel Now. By Richard Alleman
252 The A-B-Cs of the Caribbean. By Richard Alleman
264 Super-Sun Caribbean, 1980-81. By Despina Messinesi

IN EVERY ISSUE

20 Masthead
20 Your Letters
123 Horoscope. By Maria Elise Crummere
263 Vogue To Go

COPYRIGHT © 1980 BY THE CONDÉ NAST PUBLICATIONS INC. ALL RIGHTS RESERVED. PRINTED IN THE U.S.A.

Vogue (Incorporating Vanity Fair) SSN 0042-8000 is published monthly by The Condé Nast Publications Inc., Condé Nast Building, 350 Madison Avenue, New York, NY 10017. Robert J. Lapham, President; Fred C. Thormann, Secretary-Treasurer. Controlled circulation postage paid at New York, NY, at Nashville IL, and at Effingham, IL. Authorized as Second Class mail by the Post Office Department, Ottawa, and for payment of postage in cash. Subscriptions in U.S. and possessions, $15 for one year; $28 for two years. In Canada, $18 for one year, $34 for two years. Elsewhere, $22 for one year, payable in advance. Single copies in U.S. and Canada, $2. For subscriptions, address changes, and adjustments, write to Vogue, Box 5201, Boulder, CO 80323. Eight weeks are required for change of address. Please give both new and old address as printed on last label. First copy of new subscription will be mailed within eight weeks after receipt of order. VOL. 170, NO. 11, WHOLE NO. 3184. Manuscripts, drawings, and other material submitted must be accompanied by a stamped self-addressed envelope. However, Vogue cannot be responsible for unsolicited material. Postmaster: Send Form 3579 to Vogue, Box 5201, Boulder CO 80323

Address all editorial, business, and production correspondence to Vogue Magazine, 350 Madison Avenue, New York NY 10017

Hair by **BBC:** Bloomingdale's Beauty Concept

The Opulent Partying Begins: Winter Palace White

Jonathan Hitchcock's satin slip of a dress gift-wrapped in be-ribboned angora

The crepe-back satin dress cut on the bias. Off-white acetate/rayon. 180.00.

The angora/fur blend bolero jacket with satin bows and lining. Off-white, 210.00.

Both 4 to 12, from an elegant collection by Jonathan Hitchcock for Reuben Thomas.

On 3, New York. And in all our fashion stores.

Beekman Place Dresses at

bloomingdale's

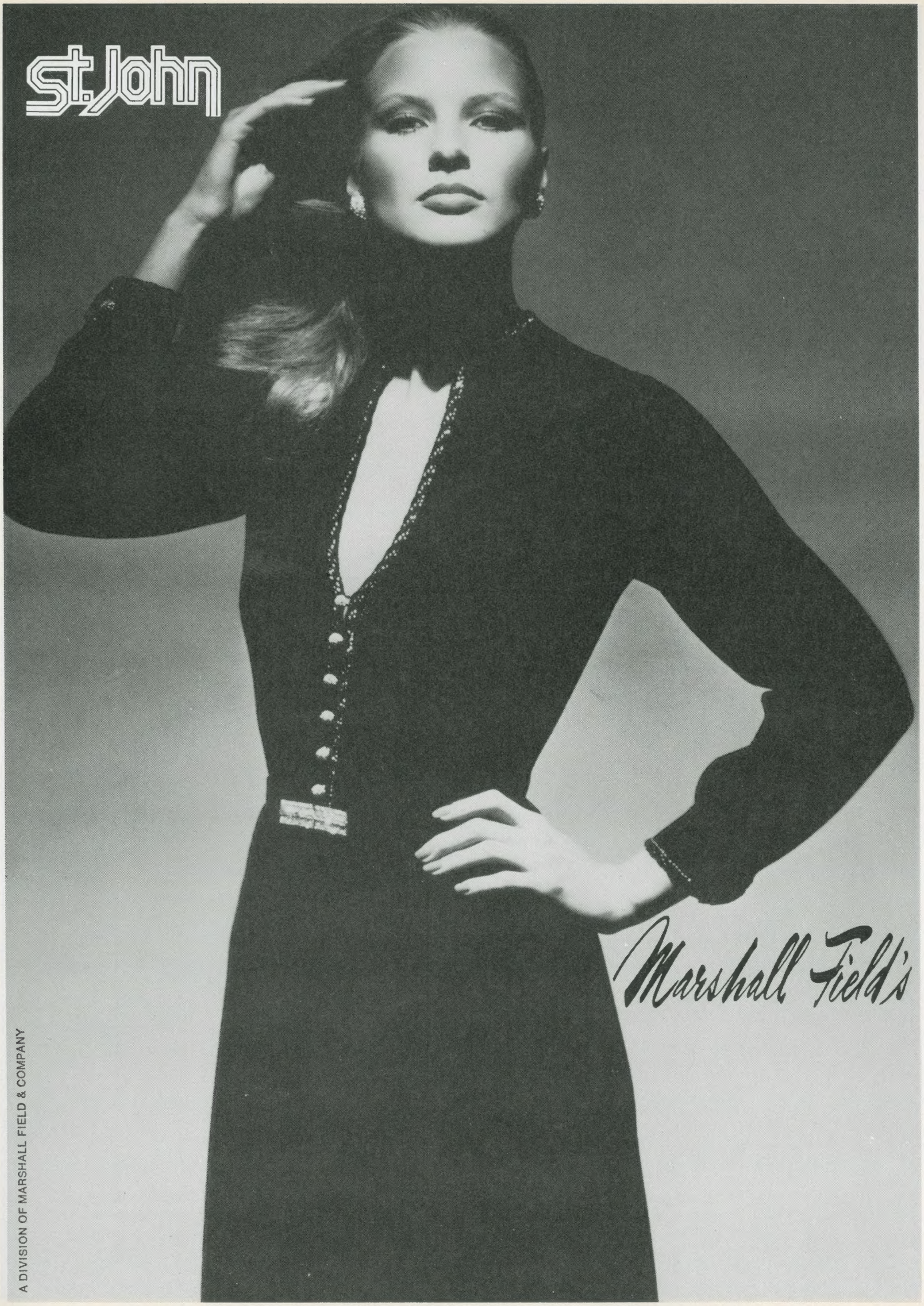
1000 THIRD AVENUE, NEW YORK (355-5900), OPEN LATE MONDAYS AND THURSDAYS.

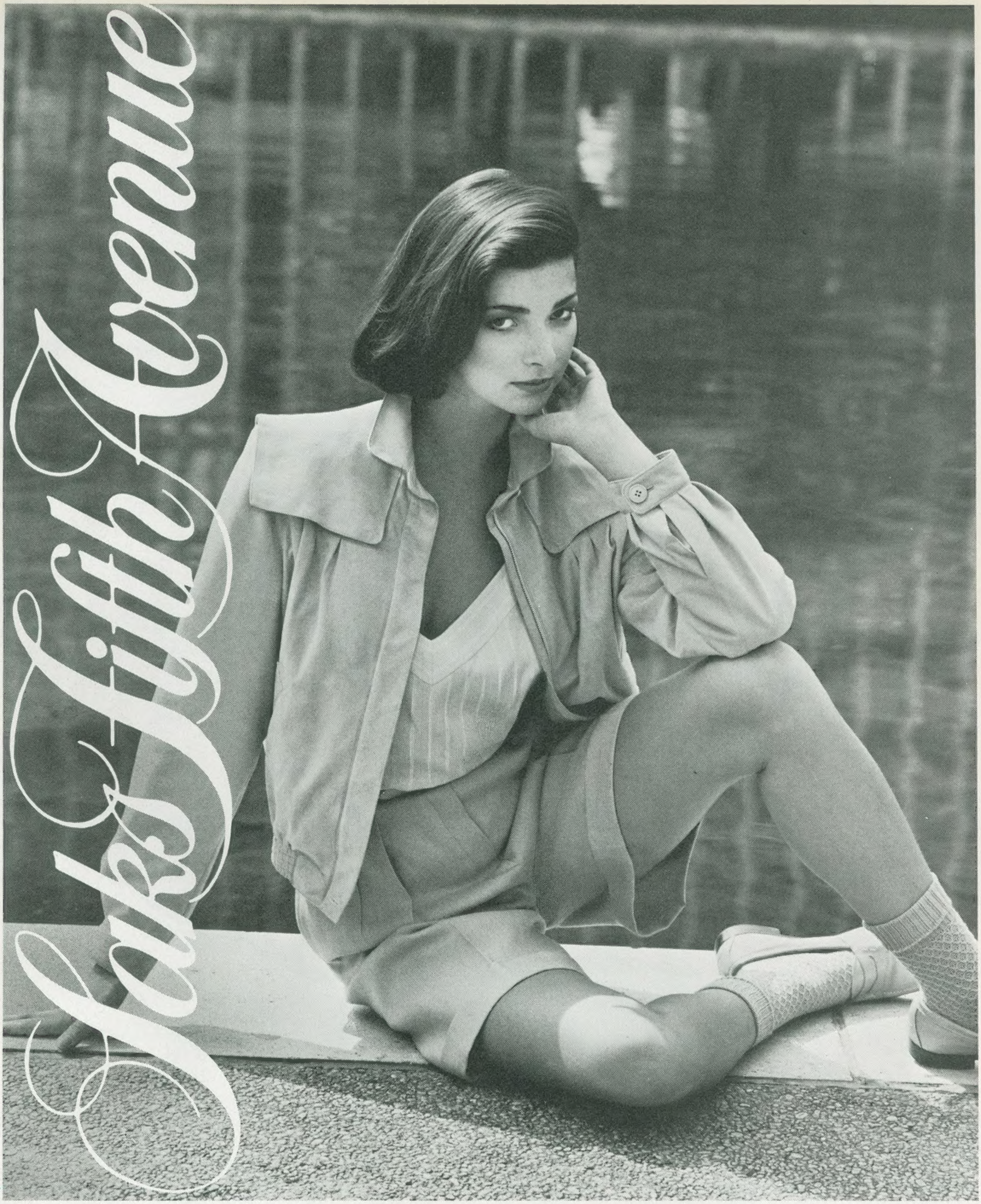
FROM THE EXPLOSIVE WORLD OF FENDI . . .
A CASCADE OF GLORIOUS, SUMPTUOUS CANADIAN WILD MINK WITH
THE INIMITABLES THAT MAKE FENDI AN ITALIAN ART. EXCLUSIVELY
AT BERGDORF'S. THE FENDI FUR SALON, SECOND FLOOR.

BERGDORF GOODMAN

ON THE PLAZA IN NEW YORK

Fur products labeled to show country of origin.


St.John
Marshall Field's
A DIVISION OF MARSHALL FIELD & COMPANY



Sun-Kissed Suède and Silk!...Resort-Bound by Don Sayers.

And the texture-spectrum found under the resort sun broadens!...as Don Sayers lifts the suppleness of suède and the richness of silk to the heights of ease that flourish in warmer climes. His bomber jacket—a soft, casual shape that now seems all lightness in frosty, mellow melon; $750. The linen walking shorts—the sophisticated intermix between trouser and shorts that gives a cooler result than the former...a more polished look than the latter; $110. And when in a tingling color-splash of pistachio... they're absolutely irresistible. To complete, a color merger of the two for a camisole of silk broadcloth; $90. All, for sizes 4 to 10 in Collection Sportswear ...where we are all the things you are.

Harry Winston Inc. Rare jewels of the world. Paris, Geneva, Monte Carlo, New York: 718 Fifth Avenue 10019

BONWIT TELLER

Jenkintown Boston Troy Palm Beach

BONWIT TELLER

Beverly Hills

© 1980, Revlon, Inc. Gown by Siam Originals. Our model is wearing Saturday Night Reds Blush-On, Lipstick and Nail Enamel. Available in Canada

The Saturday Night Reds

The exuberant new reds that make you look like you're stepping out even when you're staying home.

More spirit. More spunk. More promise.

Like the difference between Saturday night and the rest of the week.

The Saturday Night Reds come three ways. After Dark Red has a touch of brown in it. Like a dash of whiskey. Saturday Night Red has a touch of blue. Like dusk. On the Town Red has an extra edge of brilliance. Like fame.

Wear them on lips, nails, cheeks, and eyes. See if they don't even add snap to Monday morning.

Revlon

Timely elegance the Gucci Sphere Watch...$125

GUCCI

New York Beverly Hills Palm Beach Bal Harbour Chicago Rome Florence Milan London Paris Cannes Hong Kong

Toll free line (800) 221-2590

Lillie Rubin

THE PALM BEACHES BAL HARBOUR MIAMI CORAL GABLES HOLLYWOOD FT. LAUDERDALE PLANTATION POMPANO BOCA RATON ST. PETERSBURG TAMPA
ORLANDO CLEARWATER ALTAMONTE SPRINGS JACKSONVILLE ATLANTA CHARLESTON GREENVILLE ASHEVILLE GREENSBORO CHARLOTTE RALEIGH
KNOXVILLE CHATTANOOGA NASHVILLE MEMPHIS BIRMINGHAM MOBILE BATON ROUGE NEW ORLEANS HOUSTON AUSTIN DALLAS FT. WORTH LUBBOCK
SAN ANTONIO OKLAHOMA CITY TULSA COLORADO SPRINGS DENVER TUCSON PHOENIX SCOTTSDALE LOS ANGELES SOUTH COAST PLAZA LA JOLLA

CINNABAR

is Estée Lauder's fragrance for the 1980's.
Warmed with the deepest spice notes.
Wrapped in the richest lacquer red.
Discover the opulence of Cinnabar now.

ESTĒE LAUDER

© 1980 Estee Lauder, Inc. Photograph: Skrebneski Cow

The entrance maker

Swirling grandeur in brightener added chinchilla.
Handsewn ethereal splendor for an unexpected sensation.
Indulge. 18,000.00. Fur Salon.

SAKOWITZ

HOUSTON AMARILLO SCOTTSDALE

les must® de Cartier

Paris

Les Must de Cartier Inc., 609 Fifth Avenue, New York, New York 10017 (212) 838-5454

The dressy Kappi: stylish anywhere. Poly georgette in Chinese red and a spectrum of other equally dramatic colors. Sizes 4 to 14 about $150. Kappi, a division of Nat Kaplan, Inc., 498 Seventh Ave.,N.Y. 10018.

kappi

(Incorporating Vanity Fair)

VOGUE®

Grace Mirabella
EDITOR-IN-CHIEF

MANAGING EDITOR Lorraine Davis FASHION EDITOR Polly Allen Mellen ART DIRECTOR Roger Schoening
FASHION NEWS DIRECTOR June Weir DIRECTOR SPECIAL PROJECTS: BEAUTY/FITNESS Shirley Lord
BEAUTY EDITOR Andrea Quinn Robinson SHOES, LINGERIE EDITOR Kathryne Hays FEATURES EDITOR Leo Lerman

FASHION EDITORS Anne Kampmann, Jade Hobson, Robert L. Turner, Tina Bossidy, Vera Wang, Deborah Smith
FABRICS AND FURS Elisabeth Tretter FASHION ASSOCIATES: WEST COAST Eleanore Phillips,
Sharon Harts Wick PARIS Susan Train ASSISTANTS Fiona DaRin, Boo Vigneron MADRID Aline Romanones
FASHION ASSISTANTS Kathleen O'Connell, Margaret C. Pazant, Madeline Parrish FABRICS ASSISTANT Pamela Choy
BOOKINGS EDITOR Sara A. Foley **BEAUTY** ASSOCIATE Dorothy Schefer ASSISTANT Miami Wong
COPY EDITOR Susan Greenstein WRITERS Norma Friedman, Holly Brubach, Allison Leopold, Kathleen Beckett
ASSISTANT Joellen Wlodkowski **FEATURES** SPECIAL PROJECTS Amy Gross FEATURES ASSOCIATES Sandi Cushman,
Richard Alleman, Cathleen Medwick FEATURES ASSISTANTS Gretchen Morgenson, Jan Stuart
TRAVEL Despina Messinesi ASSISTANT Jean Rhodes HEALTH Melva Weber AT HOME Barbara Plumb
EDITORIAL COORDINATOR Susan Armenti **ART** ASSOCIATE DIRECTOR Caroline Bowyer EDITOR Mickey Soutendijk
ASSOCIATE Edmund Winfield ASSISTANTS Larry Coda, Heidi Eckman ART PRODUCTION Gerald Slater, Reynolds Rolles
ASSISTANT Jordan Brener PICTURE EDITOR Gloria Gersh COPY PRODUCTION EDITOR Jeanne Secor
ASSISTANTS Melissa Peterson, Laurie Drake RESEARCH EDITOR Patricia G. Garner
ASSOCIATES Deborah Mason, Maureen Footer READER INFORMATION Shirley Connell
CONTRIBUTING EDITORS Allene Talmey, Edith Loew Gross, Kathleen Madden, Françoise de la Renta, Joan Juliet Buck,
Mary Cantwell, Mary Russell, Sandra McElwaine CONSULTING EDITOR Diana Vreeland
EDITORIAL BUSINESS MANAGER William P. Rayner EDITORIAL PRODUCTION MANAGER Linda Rice

Richard A. Shortway
PUBLISHER

Barbara McKibbin EXECUTIVE EDITOR
MERCHANDISING PROJECTS EDITOR Elizabeth Groves MERCHANDISING EDITOR Beverly Purcell
SERVICES Helena Brissenden STORE CREDITS Anne Haggerty ASSOCIATES Carol Lott, Harriet Libov, Dolly Morton
PROMOTION DIRECTOR Jayne Ingram ASSOCIATE Jo Ann Wolf CREATIVE DIRECTOR Walter Russell
ART DIRECTOR Robin Sweet-Wyatt PROMOTION EDITOR Lisa Keys PRODUCTION Damian Carlino

ADVERTISING DIRECTOR David Rubin RETAIL DIRECTOR Richard McMahon
ASSOCIATE MANAGERS Charles H. Reinhardt, Robert L. Groberg MARKETING MANAGER Thomas O. Lamberson
BEAUTY MANAGER William D. Leahon ASSOCIATE BEAUTY MANAGER Robert T. Newkirchen
TRAVEL MANAGER Margaret Thalken

BRANCH OFFICES NEW ENGLAND Paul Sowizral, Mgr., Statler Building, Boston MA 02116
MIDWEST Albert H. DeSmet, Mgr., 875 No. Michigan Ave., Chicago IL 60611
WEST COAST John P. Demorest, Mgr., 3921 Wilshire Blvd., Los Angeles CA 90010
SOUTHEAST Miller & Tillman, Reps., 4651 Roswell Rd., N.E., Suite 201-C, Atlanta GA 30342
EUROPE Gardner Bellanger, Adm. Dir., 4 Place du Palais-Bourbon, 75007 Paris
CORPORATE MARKETING DIRECTOR Eckart L. Guthe SALES DIRECTOR Neil J. Jacobs

BRITISH VOGUE Vogue House, Hanover Square, London, W1R OAD
FRENCH VOGUE 4 Place du Palais-Bourbon, 75007 Paris GERMAN VOGUE 44 Leopoldstrasse 8000 Munchen 40
ITALIAN VOGUE Piazza Castello 27, Milan VOGUE AUSTRALIA is published by Bernard Leser Publications Pty. Ltd.
BRAZILIAN VOGUE is published by Carta Editorial Ltda.

VOGUE is published by The Conde Nast Publications Inc., Conde Nast Building, 350 Madison Avenue,
New York NY 10017 CHAIRMAN S.I. Newhouse, Jr. PRESIDENT Robert J. Lapham
VICE PRESIDENT Benjamin Bogin VICE PRESIDENT Harold G. Meyer VICE PRESIDENT
(OVERSEAS) Daniel Salem VICE PRESIDENT-CIRCULATION DIRECTOR J. Paul Young
VICE PRESIDENT-BUSINESS MANAGER John B. Brunelle SECRETARY-TREASURER Fred C. Thormann

Alexander Liberman
EDITORIAL DIRECTOR

Your Letters

Erotica Jong

I was both intrigued and bemused by Duane Michals' photograph of Erica Jong which accompanied her comments on her new novel, *Fanny* (August 1980). The photograph is wittily reminiscent in pose and iconography of such eighteenth-century images as Bertony's engraving after Fragonard's oil, "The Ring-Biscuit." Both depict a playful, sexy woman reclining in a canopy bed atop a number of luxurious pillows. Bertony's lady offers a circular biscuit to a pet dog she holds up erotically between her legs. With a similarly uplifted leg, Jong dangles a circular garter above her dog, who is seated on her lap.

The art historian Donald Posner traces the dog (*fido*) as a symbol of a lady's fidelity up to the Renaissance when such artists as Titian and Carpaccio included dogs with women to suggest their animal behavior or sexuality, an erotic idea fully exploited by the French Rococo painters, Watteau and Fragonard.

The motif befits Jong, the champion of unbridled sexual pleasure for today's women. Even more clever is its support of her theory that a similar-lustiness inspires eighteenth- and twentieth-century art, as, in this case, both canvas *and* camera. Lisa Germany
Austin TX

Dressing for real . . .

Since I enjoyed Vogue's Real-Life Fashion Guide the three times it was published, I was very pleasantly surprised to read in the July issue the Real-Life Dressing section of "View." Thank you! I think seeing how "real people" dress is more informative than some of the exotic editorial pages. I hope you will continue this section for a long time to come!
Mary E. Jackson
Philadelphia PA

Fashion at forty and beyond

As a professional fashion model myself, I eagerly read every inch of Vogue. . . . However, Vogue has not devoted much coverage to the fashion *(Continued on page 102)*

Charlie

©1980 Revlon Inc. Fashion by One Of A Kind

The gorgeous, sexy-young fragrance. By Revlon

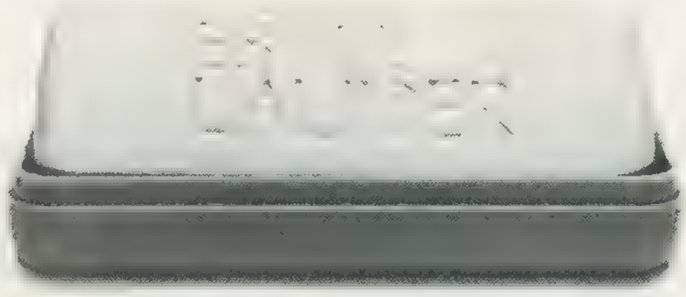
Concentrated Cologne, Perfume, Perfumed Dusting Powder and Body Silk.

© 1980 Estee Lauder Inc. Photograph: Skrebneski Lighting Fixture: Light/Inc. Slicker and Necklace: Fortuny

The basis for beauty in the 80's is skin fitness. Shining, taut, clean, impeccably cared-for skin. And the formula for getting it must be more efficient than ever for the demands on your time are enormous.

Here, one of the most direct ways to arrive at

ESTĒE LAUDER SKIN FITNESS



Start with her Basic Cleansing Bar—the mildest, most effective way we know to wash your face clean, clean, clean. It is the perfect balance of cleansing and refining agents in two formulas that provide a scientifically controlled system of washing.

Follow with protective Maximum Care Eye Creme providing the best in and effective care for the delicate area around your eyes. This deeply beneficial non-greasy formula works against dryness and tiny wrinkle lines without interfering with your eye makeup at all.

Then smooth on her brilliant breakthrough that does more than a moisturizer or an oil—Swiss Performing Extract is a super nourishing lotion that penetrates to the base layer of cells to help restore resiliency, tone, moisture retention. Fabulous.

BUT Estée Lauder believes in choices. The superstar treatments you see here are just one of her ways to Skin Fitness. The Estée Lauder Treatment Group is varied and versatile enough to give everyone specific high performing products that answer specific needs. Plus quick and easy choices to add or substitute or fill in with as needed. Yes, we believe in choices. That's what makes Estée Lauder Estée Lauder.

"...I'll stake my Corum on it."

Two eminently successful timepieces from Corum.
The authentic $5 Gold Piece, quartz and water-resistant.
The Ingot, 999.9 pure gold. Both hand-crafted in Switzerland.
Corum: An investment in time.
For information write Corum, Dept. VO, 650 Fifth Ave., N.Y. 10019. Beverly Hills, Ca., Miami, Fla., and Toronto, Ont. Can.

INSURANCE
LIENS
TAXES
REPAIRS
LOCATION
POSSESSION
ASSURANCE
OF TITLE
PAYMENT
OFFERED
TITLE
CORUM
An Investment in Time

Photo by Gideon Lewin

We believe in the new approach to glamour—attractive, casually sophisticated, unexpectedly unique...just like today's woman. From our collection, a versatile coat in tanuki and a jacket that's a collage of fur—soft-to-the-touch beaver with a flourish of tanuki tails.

From The Collection at
Saks-Jandel
Chevy Chase,
Washington, DC

SAKS-JANDEL

Choose One.

© 1980 Clinique Laboratories, Inc.

Plus One.

One Clinique shampoo.
Plus one hair corrector.
Clinique's simple
one-plus-one plan
makes your hair do
what you want it to do.
In two easy steps.
Shampoo with one of three
performing formulas.
Correct hair's faults
with a unique corrector
that gives your hair
what it doesn't have.
Structurizer adds body
to fine limp hair.
Cream Rinse controls and
sleeks coarser hair.
This simple system
of two linked products
makes your hair perform
the way you want—
every time you wash it.
Clinique Hair Supplies.
Allergy Tested.
100% Fragrance Free.

Clinique Hair Supplies

LOEWE LEATHERS

The art of perfection. First at Neiman-Marcus in the U.S.A.

LOEWE

By Appointment to the Royal Spanish Court since 1905

In today's world, hand craftsmanship with skill and dedication takes on a special significance. It's a tradition nurtured by Loewe since 1846, with the introduction of hand-crafted leathers in Madrid — and continued with a turn-of-the-century appointment to the Royal Spanish Court.

Today, Loewe is internationally known for quality, elegance and style. Loewe still means leather, but now it means fashion, gifts, accessories and classical perfumes, too. Neiman-Marcus is proud to present this exclusive collection for your shopping pleasure in a beautiful setting of its own.
The Loewe Shop, Second Floor, Dallas.

Neiman-Marcus

Shirt
100% silk crepe de chine
4-14
About $70.00

Pant
100% silk crepe de chine
P.S.M.L.
About $76.00
Available at
SAKS FIFTH AVENUE
and other fine
stores worldwide

JACK MULQUEEN
COLLECTION

JACK MULQUEEN, LTD.
575 SEVENTH AVENUE • NEW YORK 10018 • (212) 221-3789
CALIFORNIA MART, 110 EAST 9TH STREET
LOS ANGELES, CA. 90015 • (213) 624-6124
22 COLLEGE STREET, TORONTO, ONTARIO
MSG 1K2 (416) 968-3510

Trouver. Le détail touchant.

EMANUEL UNGARO
All boutiques

emanuel ungaro

handbags small leather goods

NORDSTROM
All stores

SAKS-JANDEL
Washington, DC

GROSVENOR
CANADA

International Fall/Winter 1980 Fur Collection
presented exclusively by

bloomingdale's

new york white plains short hills bergen county

Labrador lynx coat

In Canada at

EATON'S

Toronto • Winnipeg • Edmonton
Calgary • Vancouver

Norka dyed
ivory mink coat

GROSVENOR
CANADA

Exclusively at

bloomingdale's

new york white plains short hills bergen county

In Canada at

EATON'S

Sauterne dyed Bukhara karakul coat

CANADA
Majestic
MINK

Canada Majestic
homosygous pastel mink coat

GROSVENOR
CANADA

Exclusively at

bloomingdale's

new york white plains short hills bergen county

SKREBNESKI

In Canada at

EATON'S

Canadian red fox coat

Fashion says do this. Convention says do that. You've earned the right to do what's right for you. And say so with your own

LIPS

Suddenly, you're free to say what you think. Boldly. That's why Charles of the Ritz created A Superior Lip Color. To perfectly define your lips. And yourself. Here, finally, are the shades you want in the shape you need. Fifteen super-shiny colors in a slim, tapered, silvery case. To give your lips creamy color while preventing dryness and chapping. A Superior Lip Color by Charles of the Ritz. The word of mouth has been marvelous.

Charles of the Ritz

Fact. Not fiction

© 1980 CHARLES OF THE RITZ GROUP LTD

Beauty

The Concord jeweled watch is renowned for its elegance of design. Its thinness. Its fashionability. Its value as a treasured piece of gold and diamond jewelry. It, indeed, marks a new era of beauty in time.

Quality

Every Concord is made in Switzerland of 14 karat gold. Each part, inside and out, is completely crafted by hand. The exacting care and precise attention to detail is what you would expect from the world's masters of watchmaking—the Swiss.

Swiss Quartz

Technology

Concord is a pioneer. The developer of the revolutionary Delirium, the thinnest watch ever made. Concord's leadership in electronic quartz technology is well recognized.
A Concord quartz movement never needs winding and is accurate to 60 seconds a year. It is *the* watch for the woman who refuses to sacrifice beauty for precision.

Concord

Watches from this exquisite diamond quartz collection personify the beauty, quality, technology that is part of every Concord watch.
For more specific information write Concord, 650 Fifth Avenue, New York, N.Y. 10019.

© CONCORD. QUARTZ

It's not whether you win or lose, but

Our exclusive bag by **Holli Totes** for **Gardner Enterprises.**

Funstuff serves Western style in bright velour, exclusively for Tennis Lady.

Quantum's striped pullover, made just for us, tops white shorts by **CPS.**

Ruth Brahms redefines the warmup, exclusively for Tennis Lady, in plush velour for **Ultrasport.**

Tennis Lady

Eastern Stores New York City; Riverside Square, NJ; The Mall at Short Hills, NJ; Suburban Square, Ardmore, PA; Chestnut Hill, MA; Mazza Gallerie, Washington, DC. **Western Stores** Beverly Hills, CA; San Francisco, CA; South Coast Plaza, CA; Stanford Center, CA; Biltmore Fashion Park, Phoenix, AZ; Galleria II, Houston, TX. **Southern Stores** Lenox Square, Atlanta, GA; Palm Beach, FL; Broward Mall, FL; Town Center at Boca Raton, FL.

how you look when you play the game.

Silver Threads tops terry shorts with a soft interlock and terry tank that has a terry warmup to match. Another Tennis Lady exclusive.

Tennis Lady aces them again with our exclusive mint velour warmup by **Adolpho.**

Hats & visors by **Sportina** for **Commodore.**
Tennis shoes by **K Swiss.**

Tennis Lady

Midwestern Stores Water Tower Place, Chicago, IL; Old Orchard, Skokie, IL; Northbrook Court, IL; Woodfield Mall, IL; Somerset Mall, MI; Fairlane Town Center, MI; Beachwood Place, OH; Woodmere Village, OH.
Tennis Lady stores will be coming to Walnut Creek, CA; Galleria, Ft. Lauderdale, FL; Shady Side, Pittsburgh, PA.

AMERICAN EXPRESS

"If you find me drowning in fresh water pearls, don't rescue me." Lauren Bacall

Lauren Bacall believes that life's little indulgences can help soothe the rigors of the most frantic day.

Slipping into a cool strand of pearls or an icy blue sapphire can be very refreshing.

Which is why Lauren Bacall discovered the source long ago. Where else can she select from aisles of gold jewelry, rows of diamonds and precious gems and treasures from all over the world. Why Fortunoff even has tiers of watches, walls of silverware and pewter and centuries of antiques.

A. Exquisite ball earrings of platinum and pavé diamonds. $4500.

B. A platinum and diamond heart pin / pendant with a pear-shaped diamond center. $3500.

C. A pearl choker, with a platinum and pavé diamond ball clasp. $2850.

681 FIFTH AVENUE at 54TH STREET, New York City: Mon.-Sat. 10AM to 6:00PM, Thurs. to 8:00PM, Sun. noon to 5PM, Call (212) 758-6660. Out of New York State call toll-free (800) 223-2326. WESTBURY, L.I.: 1300 Old Country Road, Mon.-Sat. 10AM to 9:30PM, Sun. noon to 5PM, (516) 334-9000. PARAMUS, N.J.: Paramus Park Mall, Mon.-Sat. 10AM to 9:30PM, (201) 261-8900. We honor the American Express Card.

Fortunoff, the source

FORTUNOFF ON FIFTH WESTBURY, L.I. PARAMUS, N.J.

Available in Canada

With Hard-As-Nails®
'protection can be beautiful'
in the most exciting colors imaginable.

Now, Hard-As-Nails protection...

plus beautiful color all-in-one.

Sally Hansen®
HARD as NAILS®
WITH NYLON

Hard-As-Nails with nylon has a patented formula that helps strengthen problem nails and helps prevent splitting, cracking, or chipping. And it's extra long-wearing. Plus Hard-As-Nails gives the protection you need in the colors you want.

Sally Hansen®
Hard-As-Nails®
America's number one nail protection.

T T X E b o

by Ralph Lauren

WHAT'S NEWS, WHAT'S COMING

Election-button mania . . . magic-touch movie . . . heroic act . . . sobs for soap buffs

movies

BY REX REED

Resurrection
Starring Ellen Burstyn and Sam Shepard; directed by Daniel Petrie

Mystics abound in country hamlets and mountain villages like wild mushrooms, from the old woman who cures the schoolboy's warts to the farmer who points to a spot in the ground with a divining fork made of twigs and discovers a water well. Nobody knows how they do it, but more and more people are turning to these cracker-barrel mystics for divine inspiration when the textbooks fail. *Resurrection* is the offbeat story of one of them—a faith healer whose honest, astonishing power is a mystery even to herself.

Healer Ellen Burstyn lays hands on anguished patient, in "Resurrection."

Ellen Burstyn delivers a deeply emotional, powerhouse performance as Edna McCauley, a California woman who survives a horrifying automobile crash that kills her husband and leaves her paralyzed. Returning to the rustic Kansas town where she was born to live out her days on her father's farm, Edna discovers hidden strengths in her hands. The miracles begin by curing a child's nosebleed at a family picnic. Then a man who has been deaf for twenty-one years suddenly hears again after she places her hands over his ears. A neighbor with cancer recovers to live a normal life. "The Lord moves in mysterious ways," is the homespun advice of Edna's grandmother (Eva Le Gallienne, eighty years old and spry as ever), who accepts these powers on faith.

Through diligence, concentration, and pain, Edna even manages miraculously to heal herself, but the source of her talent confuses her to the point of near-madness. To the wounded and maimed who depend on her for hope, charity, and life, she is a combination of Aimee Semple McPherson and Joan of Arc. To one man, healed after an artery is severed in a barroom brawl, she becomes more: Sam Shepard, as a mentally disturbed religious hysteric who takes her for a lover, comes to believe she's the resurrected Christ.

Edna's story is no *Elmer Gantry*. She doesn't understand her power, she doesn't like to talk about it, and she has no explanations. She's not a religious woman, so she can't pretend to the exploiters or the doubting Thomases that her healing abilities come from God. "I am *not* the Holy Ghost and I'm not the Virgin Mary," she rails at the only man who can make her feel like a woman instead of a freak; but his own religious obsession and fear of her reverses his early tenderness, makes him impotent, and turns him into a lunatic who comes dangerously close to destroying her.

In the end, Edna is old and haggard, alone in the desert where she operates a gas station. She has turned her back on her mystical talents and assumed a new identity. But one blistering afternoon, a distraught couple drive through in their camper with a child dying of cancer. You know from the way she delicately touches the boy's colorless face and bloodless, withering body that Edna will help if she can. She can run away from life, but she can't run away from herself.

Thanks to a realistic script by Lewis John Carlino, who wrote *The Great Santini*, and the easy, natural, truly inspired playing of Ellen Burstyn, a moving, original, magnetic film has been made of raw materials that might have become maudlin, pretentious, or even just plain silly. The burnished, woody texture of Mario Tosi's elegant cinematography gives the film an essence of framed oil paintings come-to-life; and instead of the usual lame Hollywood casting, director Daniel Petrie has used pungent performers from the stage: Roberts Blossom, Madeline Sherwood, Lois Smith, Trazana Beverley, Carlin Glynn, Lane Smith. At a time when the quality of movies has reached a disastrous low, our only hope lies in the artistic visions of people with courage, integrity, and fertile imagination. A large number of them seem to have given their all in *Resurrection*.

MORE MOVIES:

Scandinavia: New films—A revelation in the works for those who think Nordic filmmaking stops at Ingmar Bergman: three weeks of daring, muscular offerings from the new film blazers of Denmark, Finland, Iceland, Norway, and Sweden. Personally on-hand to herald in the thirty films will be veterans Harriet Andersson, Erland Josephson (the "Scenes from a Marriage" husband), and the master persona, Bergman himself (Oct. 30-Nov. 20, Museum of Modern Art, New York).—J.S.

art

BY DAVID BOURDON

The Search for Alexander
National Gallery of Art, Washington, DC; November 16 through April 5, 1981

As one of history's most charismatic leaders, Alexander the Great has ignited imaginations for two millennia. To both his followers and foes, he seemed an invincible, godlike hero whose destiny it was to conquer Asia and to build an empire that stretched from his inherited kingdom in northern Greece to Egypt, Persia, and the foothills of the Himalayas. By the time he died in

Finely wrought gold wreath with oak leaves and acorns, tomb-find from ancient Greece

Babylon at the age of thirty-two, he had masterminded spectacular military victories and founded eighteen new cities.

Alexander, born in 356 B.C. in Pella, the capital of ancient Macedonia, was the son of Philip II, Macedonia's king, whom Alexander succeeded in 336 B.C. He quickly took command of his father's planned war

("What's News" continued on page 50)

© 1979 Clinique Laboratories, Inc.

Skin-Sweepers.

Good skin needs more than the usual cleansing. It also needs an extra step: exfoliation.

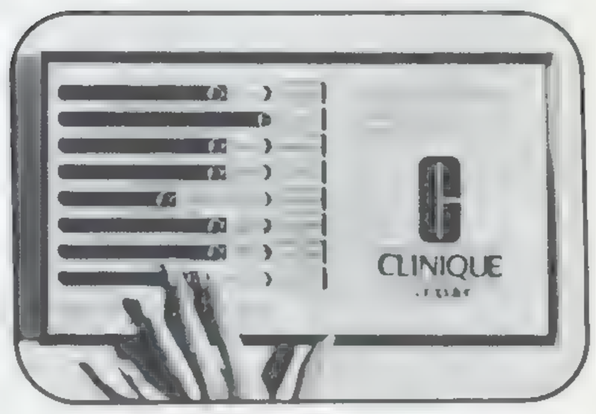
Dermatologists know about exfoliation but the general public doesn't. Exfoliating for beauty means removing the layer of dead skin cells that, in the natural process of skin renewal, constantly accumulate on the surface.

These cells show up as tiny flakes, making skin look tired and dull.

Flakes won't wash off like dirt. It takes a special unique product to loosen them and sweep them away.

This is it: Clinique's Clarifying Lotion—three strengths for three skin types. Learn which type is yours from the Clinique Computer, wherever Clinique is sold.

To look always at its best, your skin's freshest layer should show. With Clinique Clarifying Lotion, it does. In one clean sweep.



CLINIQUE

Allergy Tested
100% Fragrance Free

Contrast and texture
Ribbing squares off a dial of black onyx marked with a quartet of diamonds. Or a polished gold case delineates a patina dial. Both with superbly accurate mini-mini electronic quartz movement. Handcrafted in Switzerland of 14 karat gold. Left: $1290. Right: $590.
Prices subject to change.

For brochure write Concord, 650 Fifth Ave., N.Y. 10019, 9465 Wilshire Blvd., Beverly Hills, Ca. 90212, 2 Bloor St. E., Toronto, Ontario M4W1A8 Canada or Bienne, Switzerland

WHAT'S NEWS, WHAT'S COMING

campaign against the Persian Empire, leading an army of thirty-five thousand men into Persia and defeating the Persian forces of Darius III. Instead of returning to Greece, which Alexander never saw again, he continued southward to Egypt, where he founded the city of Alexandria, then pushed eastward, reaching the Indus River valley and the Indian Ocean in 325 B.C.

What epic ambitions impelled him to explore and conquer hundreds of thousands of square miles? Aristotle, who tutored the young Alexander, believed that the eastern edge of the world could be seen from the top of the Hindu Kush mountain range. "If the edge of the world was Alexander's ambition," muses his biographer, Robin Lane Fox, "it was a goal which appealed as much to his curiosity as to a longing for power."

In 1977, Philip II was back in the news when archaeologists in Vergina, a small Macedonian town not far from the site of ancient Pella, made a spectacular find: an unplundered fourth-century B.C. royal tomb. Evidence led them to conclude it is Philip's tomb. Gold and ivory objects from the tomb are the main attractions of the present show, an adaptation of an exhibition that opened last July at the Archaeological Museum of Thessaloniki.

The show offers a tantalizing miscellany of statuettes, coins, tombstones, jewelry, armor, as well as several marble and bronze portrait busts of Alexander. Most of the busts are idealized, made more than a century after Alexander's death; but some are copies of fourth-century originals for which he may have posed. One of the most impressive items in the exhibition is the so-called Derveni krater, an elaborate bronze vessel with snake-encircled volute handles and superb reliefs of Bacchic revels.

The abundance of gold jewelry makes this a decidedly dazzling show. The two most spectacular, indeed breathtaking, gold objects are from Philip's tomb. The first is a larnax, or funerary casket, on lion's-paw feet, its cover embossed with the distinctive star that is emblematic of the Macedonian empire; it weighs twenty-four pounds. The second item, which was found inside the larnax, along with the bones of the dead king, is a wreath of oak leaves and acorns, an exquisitely crafted, enchanting masterpiece of ancient Greek artistry. The show travels to Chicago, Boston, and San Francisco.

Roger Brown
Montgomery Museum of Fine Arts, Montgomery, Alabama; through November 23
Like an impatient bystander who encourages would-be suicides to leap from window ledges, Roger Brown appears mercilessly eager to envision morbid situations with comically absurd overtones. His tautly designed, darkly satiric paintings, now infiltrating major museums, portray a schematic world in which real and intangible menaces lurk at every turn. Some of his paintings suggest a cartoon treatment of unquestionably awful happenings—the Three Mile Island crisis, Aldo Moro's assassination, the Canadian seal hunt. Others concentrate on prosaic forms of urban and suburban blight—porno strips, trailer parks, drive-ins. There is no solace to be found even in his landscapes—frenetic views of hurricanes, twisters, avalanches, and lightning storms.

Brown's disaster-prone subjects are topical and intriguing, but his strong designs, velvety tonal gradations, and jarring shifts of perspective are finally what provide his paintings with durable importance. His country- and cityscapes are obsessively patterned with identical, seemingly stenciled trees, mountains, and clouds, regimented in bands that recede toward the horizon. Somehow, the diabolically well-ordered presentation always suggests impending chaos and catastrophe. The show travels to Houston and Chicago.

books

BY ALLENE TALMEY

The Covenant
By James A. Michener (Random House)

Vast, pertinent, and engrossing—James A. Michener's historic novel spans, from prehistory to the present, the tumult that was and is South Africa: the struggle for survival of the first non-agricultural Bushmen; the explorations of the Portuguese; the settlements of the first Dutch; the conflicts between the Boers and the English; the destiny of the English—businessmen, city builders, law-givers and enforcers until after the Boer War when the fabric of their government began to fray and tear and finally disappear in the loss of the Empire after the Second World War.

The key here is the Blacks, their native history far longer than the colonists', against whose horses and guns they had little chance.

James Michener's new epic "The Covenant": exploring South Africa's tumultuous past

The Blacks resisted, but also fought among themselves. First, the fractionated tribes in occasional conflict; then the consolidation of the Zulu kingdom, its breakdown, and a Black against Black slaughter of millions and the resulting loss of heritage.

Michener traces the story through three families—Dutch, English, and Black—and their interactions, conflicts, and emerging ha-

("What's News" continued on page 52)

VAN CLEEF & ARPELS

World-Famous Jewelers

New York 744 Fifth Avenue 10019 (212)644-9500 Beverly Hills 300 North Rodeo Drive 90210 (213)276-1161
Palm Beach 249 Worth Avenue 33480 (305)655-6767 Paris Monte Carlo Cannes Deauville Geneva Tokyo

Designs © We honor major credit cards

Simply timeless.

CROSS®
SINCE 1846

In Gold Filled, Sterling Silver or 14 Kt. Gold

WHAT'S NEWS, WHAT'S COMING

treds. Ever-present is the land—sometimes seasonally fickle, but opulent in crops and coal, gold and diamonds, a great prize for the possessor. Who will possess it and how is the terrible question of the book and the source of its seemingly open-ended festering, dangerous, and deadly racial conflicts. Timely, fascinating, provoking—and extraordinary.

Congo
By Michael Crichton (Alfred A. Knopf)
Suspenseful, intriguing, humorous—this book by Michael Crichton (*The Andromeda Strain*, *The Great Train Robbery*) tells a tale of dazzling technology in modern darkest Africa (the eastern Congo River basin). The expedition, undertaken by a Houston corporation, is searching for certain diamonds, key to the next quantum jump in computer capability; their close competition—equally determined and ruthless—is a European-Japanese consortium seeking the same lost city, the only known source of these diamonds.

The primary participants in the Houston group are: a brilliant, young, ambitious woman, determined that her computer expertise and planning will not fail to get the diamonds; a rising California scientist, expert on primates, who brings along a gorilla "fluent" in sign language; and an ex-Congo mercenary whose complete knowledge of the target terrain and deadly experience make him crucial to the expedition's success.

In the leap from Houston to the rain forest, timing is paramount, but the team is beset by overwhelming physical obstacles—including its opponents' bullets. Once in the forest, though supported by the most ingenious technology, the Houstonians are confronted by raging hippos, sinister rivers, climactic violence, volcanos and, in the end, a mysterious, murderous, unknown species of gorilla. The African-adventure genre, the success story of science—a wonderful juxtaposition.

A Vision of Eden:
The Life and Work of Marianne North
(Holt, Rinehart, and Winston)
A maiden lady, some forty years old, travels around the world with little more than a set of oils, an eye for nature, and a keen sense of adventure. It isn't much, these days; but in 1869, when Marianne North began exploring continents, making it her mission to depict all the genera of flowering plants in their native habitats, it was a great deal. An Englishwoman, North lived her first thirty-eight years at home and abroad with her father, whom she described as her "idol and friend." After his death, she determined to "devote myself to painting from nature, and try to learn from the lovely world which surrounded me there how to make that work henceforth the master of my life."

That life, and the delicate, exuberant paintings that expressed it, are the subject of *A Vision of Eden*, which Holt, Rinehart, Winston is publishing in collaboration with the Royal Botanic Gardens at Kew. It is a lavish book, richly illustrated with North's enchanted gardens and vivid, dreamy portraits of flowers she loved—night-flowering crinum lilies, clusters of Javanese wildflowers, white orchids tumbling down their stalks and hovering over a glassy, reflective sea. She traveled from Rio to Sydney to Borneo; and the world to her was an enormous, blossoming landscape which she entered judiciously, as if by a secret door. Her paintings were not still lifes; the flowers breathed because they were always living, and often at the point of change. The prose of her journals, deftly excerpted here, is crisp and fresh, and full of this discreet lady's passion for wandering in exotic, jungly realms.

North was plain-spoken, practical, and, like most pioneers, disdainful of her own hardship. She suffered greatly during her journeys—in the end, attacks of nerves kept her at home—but she wrote only of happy discoveries: "Did I not paint?—and wander and wonder at everything?" She did, leaving behind her paintings, housed at Kew—a record of joy. —CATHLEEN MEDWICK

("What's News" continued on page 54)

where to eat now

The Quilted Giraffe

For over a year, we doubted that a Manhattan restaurant named The Quilted Giraffe could be a serious restaurant. Froufrou fantasy food? Well, dear gastronome, Constant Eater was wrong. T.Q.G. sets a remarkable table in every aspect: appointments, comestibles, presentation, service. No fantasy food here, but prodigious imagination used on the *nouvelle*, and used so well that what's beautifully on your plate frequently is *haute cuisine*. Barry (he's chef) and wife Susan Wine (photographed here in their Giraffe) made it all come true: the happy, bright room with its Art Deco touches; themselves as important big-town restaurateurs in swift ascendance; their glorious food. Such as: Sevruga Caviar Beggar's Purses, little packets contrived of delicate crêpes cuddling dollops of black deliciousness all tied together with a chive stalk—this is the season for using chives as decorative string; plump lamb chops with vegetables cooked in a veil of savory caul fat, the veggies julienned and craftily positioned between the fat and the lamb; a bounty of unique homemade ice creams, sorbets. . . . I could go on about the made-on-the-premises bread; about the pecan square served warm with heavy whipped cream; about what a chef Barry Wine is; about how very expensive this Giraffe is—but how well worth it for a grand splurge! —Leo Lerman

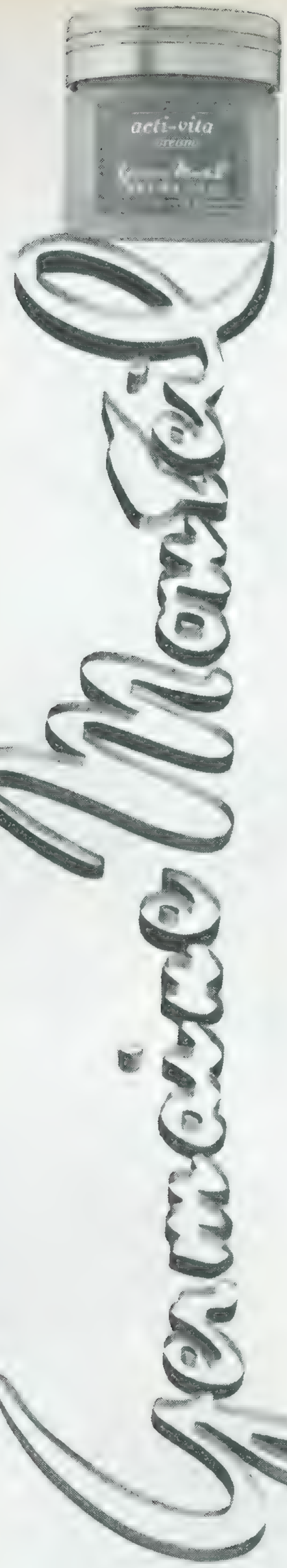
The Quilted Giraffe, 955 Second Avenue, New York, New York 10022 (212) 753–5355

JADE ALBERT

JOY® de JEAN PATOU

THE COSTLIEST PERFUME IN THE WORLD

Imported from Paris...One ounce in Baccarat crystal $330



Germaine Monteil gives you custom-nightcare for very dry, delicate skin that demands deluxe treatment. Our superbly rich Acti-Vita Cream nourishes your skin . . . brings you emollient vitamins A, D and E . . . renews and revitalizes with soothing allantoin. Your skin will look enviably soft and very well-bred.

Available at the finest department store you know.

WHAT'S NEWS, WHAT'S COMING

tv

BY GLORIA EMERSON

If it's bright, witty, funny—it isn't a soap

In a long article earlier this year which was a court-martial of the film critic of *The New Yorker*, Renata Adler, who writes and reports for the same magazine, said: "Movies seem to invite particularly broad critical discussions: to begin with, alone among the arts, they count as their audience, their art consumer, everyone. (Television, in this respect, is clearly not an art but an appliance, through which reviewable material is sometimes played)."

The "appliance" has almost nothing to do with art. What it provides, especially during the daytime, is a form of consolation for millions of Americans, a chance for them to see the lives, nearly always turbulent, of made-up people who have more demanding, more exciting, more crucial existences. Everyone who appears on a "soap" leads a life of continuing crisis; and nowhere is the trouble thicker or so gooey as on NBC's newest daytime serial, *Texas*, which stars an actress named Beverlee McKinsey who, for some years, played a mean lady named Iris on another soap which I never saw. She is mean no more.

Texas lacks one quality that all soaps lack: wit or the slightest suggestion of humor. The soaps must never be funny, it would seem, because if they were we would not need them. They are meant to fill time with insipid tragedy, to provide company which will never make demands on us or require either an answer or any action. And they are without pretense. This year, more than ever, people seem to be despairing of television, including a successful film and television writer named Abby Mann, who among his other achievements created *Kojak*.

"This has become a nation of sleepwalkers," he said to a *New York Times* reporter. "And I think it's related to the fact that the level of episodic television could not be lower. . . ." *The Times* reporter, Carey Winfrey, made this point in the article: "It may well be that the level of quality of entertainment programming is as much a reflection of the cynicism of its makers as it is a function of the quest for ratings."

So it comes as a huge surprise, to say the least, that a professor of English at California State University, Robert Oliphant, thinks that watching the soaps and game shows on television may be good for us. He claims the soaps provide mental exercise. "From the perspective of mental health, then, game shows and soap operas are far more wholesome than establishment sanctioned material including the conventional offerings of PBS stations," he wrote in an Op-Ed page article for *The New York Times*. Game shows are beneficial for what the professor calls "active reality exercise," and soaps help "memory exercise." "Their key element is continuity, for the intricate plot that inches along day by day requires continuing attention to who is doing what and why," he wrote.

In this spirit, I tried to get the hang of *Texas*, which is NBC's attempt to capture some of the gold earned by CBS's nighttime soap, *Dallas*. Here is what I remember from one episode: Dawn hates Alex Wheeler whom she considers responsible for her father's breakdown and suicide, Dawn loves Dennis, Dennis is the son of Iris, he does not know his real father is Alex Wheeler, Alex Wheeler knows Dawn hates him but not that Dennis is his child, Justin Marshall is a newly hired sports reporter for a Houston television station who is needled by a producer named Sam who says he was only hired

From left, "Texas" ' Nichols, Clark, Borelli, Rucker: deep in the heart of heartbreak

because he was a boyfriend of Reena's but Justin denies it and turns out to be a very famous racing car driver. Sam hates Justin, Justin likes Sam and calls her boss lady. He says his affair with Reena burned out years ago. Rikki is racing his car in the event Justin must cover while sneering Sam hopes he makes a fool of himself on camera.

Meanwhile, Reena is riding a mare, Lady Grand, on the hottest day of the year which provokes Max, a foreman on the ranch owned by Kate. Kate has been listening to Bart say that Courtney, who wants to be a surgeon, should not work under—whoops, memory expires.

The acting on *Texas* is really dreadful; and the dialogue clearly shows that its writers need, in the Professor's phrase, "active reality exercise." One example: Kate-to-crazy-Reena-about-Max: "He's as good a man as the Lord ever dropped in a pair of boots."

music

BY DAVID SARGENT

Delight! Debussy's opera, conducted by a master

Herbert von Karajan has had a curious career. He emerged as a young firebrand of a conductor in post-Nazi Germany and by the late 1950s had won himself the enviable title of "general music director of Europe," holding the chief positions with four or five major symphonic and operatic in-

("What's News" continued on page 56)

Learn to dance the waltz of gentility, chuckle over photos of a Victorian campsite, marvel at soothsayer Amanda Anders' predictions for the woman of the future in . . .

The 1981 Virginia Slims Book of Days.

The Virginia Slims Book of Days is full of news, articles, how-to's, and advice. Plus, plenty of space to record appointments and addresses, jot down notes and reminders, and remember special dates.

You've come a long way, baby.

Mail to:
Virginia Slims Book of Days
P.O. Box 4310
Westbury, New York 11592

Please send me one 1981 Virginia Slims Book of Days Calendar. I enclose $1.00 and two pack bottoms from Virginia Slims (regular or menthol) or Virginia Slims Lights (regular or menthol). Check or money order only.

Please Note: We want to make sure you're completely satisfied with your order—and that you get it on time. But sometimes things go wrong. If they do, be sure to let us know. Write: Virginia Slims Book of Days, 100 Park Avenue, New York, New York 10017.

Name _____

Address _____

City _____

State _____ Zip _____

Offer void to persons under 21 years of age. Offer good in U.S.A. only, except where prohibited, licensed or taxed. Please mail as soon as possible and no later than December 31, 1980. Allow 6 to 8 weeks for delivery. One order per envelope. Offer good while supply lasts. V

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

Regular 100's: 16 mg "tar," 1.0 mg nicotine—
Menthol 100's: 15 mg "tar," 0.9 mg nicotine av. per cigarette, FTC Report Dec.'79.
Lights 100's: 9 mg "tar," 0.8 mg nicotine av. per cigarette by FTC Method.

stitutions—the Berlin Philharmonic, the Vienna State Opera (hence the Vienna Philharmonic, which is the Opera's orchestra), London's Philharmonic, the Salzburg Festival, and more.

But slowly the excitement that used to be synonymous with a Von Karajan performance began to abate. Von Karajan seemingly became obsessed with surface perfection; it was as if the inner workings of music concerned him less than its outward shine. His performances with the Berlin Philharmonic (which became his principal instrument and which he installed at his own special Salzburg Spring Festival) remain unsurpassed for elegant orchestral execution. But more and more, critics found the actual musical results mannered and enervated, the aural equivalent of some bored *fin-de-siècle* dandy.

For that very reason, Von Karajan's new Angel recording of Debussy's opera *Pelléas et Mélisande* is something of a wonder. Whatever one might have felt about Von Karajan's eccentric approaches to Mozart and Verdi, his Wagner and Bruckner are still superb: here the "perfection" of his approach blends beautifully with the underlying rigor of the music and is informed by a still-potent mystical urgency.

Debussy's *Pelléas* was conceived in the afterglow of Wagner's achievement. A musical setting of the Belgian playwright Maurice Maeterlinck's dreamily erotic, mystically troubled fable of a loving couple too fragile for this world, it manages to expand and transform Wagner's Teutonic passions into extraordinarily seductive Gallic ephemera—yet to retain the intellectual rigor that Wagner bequeathed to serious musical theater.

That combination of attributes seems ideally suited to Von Karajan. His gifts as a Wagner-Bruckner conductor don't fail him here, yet his obsession with beauty of tone serves Debussy well indeed. And his cast, headed by Frederica von Stade and Richard Stilwell in the title roles and with such singers as José Van Dam and Ruggero Raimondi in other parts, cannot be surpassed. A superb recording.

MORE MUSIC:

Carlene Carter, "Musical Shapes" (Warner Bros). The daughter of June Carter Cash, Johnny Cash's stepdaughter and Nick Lowe's wife, turns out her best record yet, a country-rocking delight backed by her husband's British band, Rockpile.

Laraaji, "Day of Radiance" (Editions E.G). Brian Eno's latest project, a record of mystical improvisations on an autoharp, and gorgeous to hear.

Peter Gabriel, "Peter Gabriel" (Mercury). This is the third solo album by the former lead singer of Genesis, and a fascinating, musically arresting thing it is.

Chic, "Real People" (Atlantic) and Diana Ross, "Diana" (Motown). These are both products of Bernard Edwards and Nile Rodgers, the core of Chic, who are now composing/producing others' albums. Chic played an important part in the evolution of disco, but this is a tired album. "Diana" is full of ideas, however, and is further distinguished by one of the great pop voices of our time.

collecting

BY JUDITH GOLDMAN

Election-year classics: buttons, banners, mugs

For collectors of political Americana, election years were once boom times. Every dark horse and favorite son brought new options in buttons, banners, mugs, and commemorative plates. But when television changed Presidential campaigns, it altered the collector's arena. In an age of T-shirts and TV, everything's made for prime time; posters are scarce; and new buttons can cost as much at political headquarters as old buttons cost at the store.

Serious collectors of political artifacts track everything, and pay anything from pennies to thousands: brass buttons from Washington's inaugural (over $1000); celluloid pre-1920s buttons reflecting Art Deco lines; the Watergate pitcher (manufactured in England, it quotes Washington's "I cannot tell a lie"); old ballads (up to $50), textiles, cartoons; and the rare 1920 button of losing Democratic candidate James Cox that sells for $5000 (his running mate was Franklin D. Roosevelt).

Beginning collectors should start with buttons. Inexpensive, abundant, small, easy to store, buttons are hardly frivolous souvenirs but markers of political fashion and history. A comprehensive button collection reveals the rise and fall of the two party system.

Diehards track Kennedy buttons and anything from the campaigns of either Roosevelt. "I like Ike" remains one of the most popular buttons, its popularity owing as much to Irving Berlin's song as to the general's tenure. "Nixon's the One" has a vast following. "Nixon has mass appeal," explains Rita Brand, proprietor of Speakeasy, a Manhattan antique store that stocks political memorabilia. "Europeans regard Nixon buttons as souvenirs of America, and punk types think Nixon something to goof on."

Political sentiments don't necessarily affect buttons' value. Neither does winning or losing—how you play the game does. Disgrace creates demand. Buttons that turned ironic after Watergate, like "Nixon and Agnew for Law and Order," attract more collectors than the earlier, anti-Nixon: "Would you buy a used car from this man?" People like buttons that reflect historical reversals. Villains, victims, ignominious situations draw crowds.

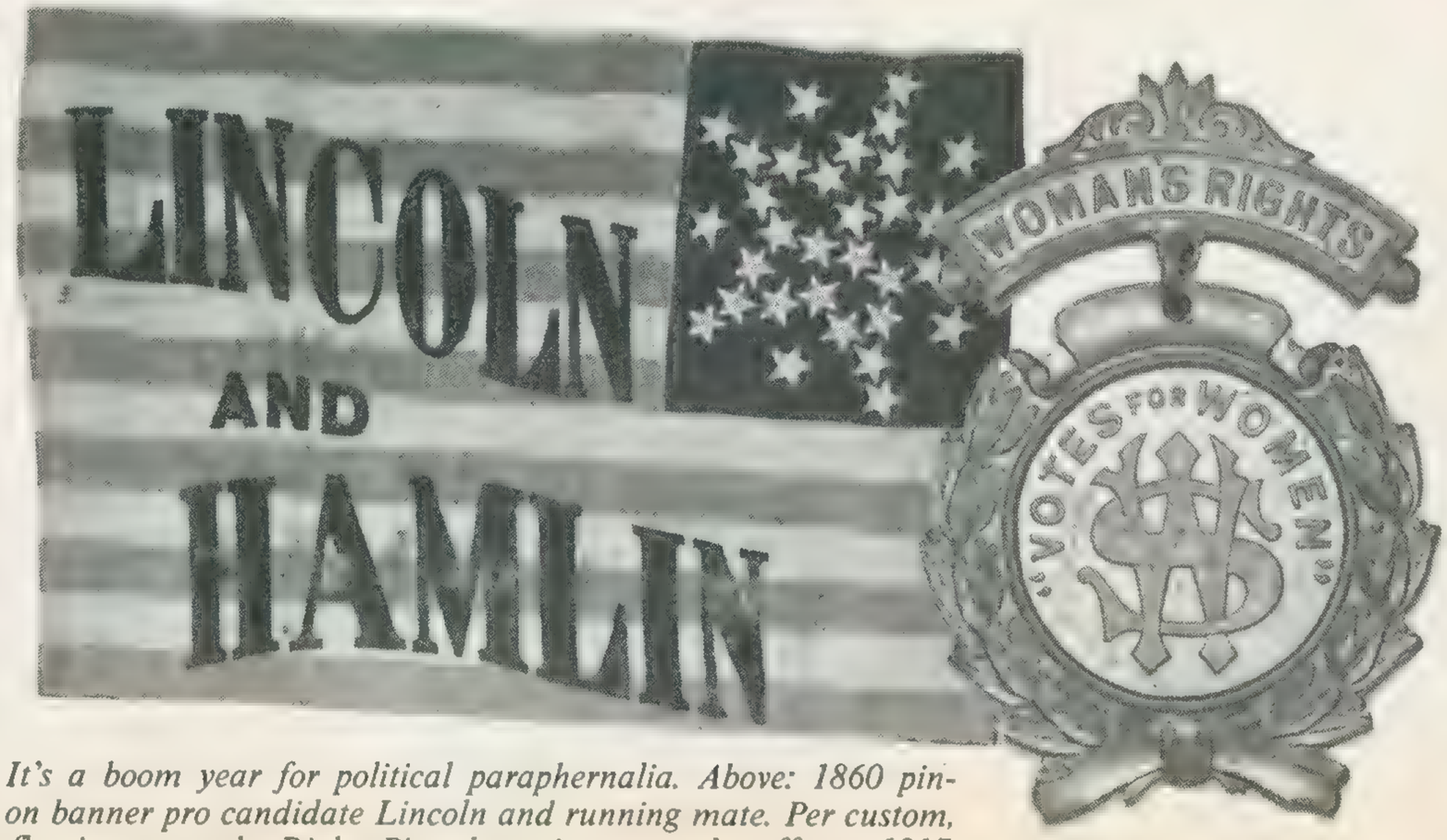
Party affiliations can affect a button's standing, determine scarcity. Before laws limited campaign spending and pre-television, the Republican party—always richer—spent more money on buttons. For every Bryant button there are hundreds of McKinleys. Truman buttons are as rare as copies of the Chicago *Tribune* announcing Dewey the victor (the Democrats gave up on Truman).

Although a "Go with Goldwater" button depicting an atomic mushroom cloud is obvious Democratic handiwork, more buttons exist against Democrats than Republicans—a fact attributable to finances, not manners. By far the most vituperative buttons attacked FDR: the now-sought-after collector's items include: "Dr. Jekyll of Hyde Park"; "WPA—Worst Political Administration"; "Eleanor, start packing the Wilkies are coming"; and "Washington wouldn't, Lincoln couldn't, Roosevelt shouldn't."

Collecting political artifacts makes one long for founding fathers, log cabins, and the days of the common man; and even more recent times when politics were rough and rowdier and parties had platforms and candidates had slogans and a political button signified a passionate choice. Today, the only way to find new hope may be on old buttons.

MORE COLLECTING:

Serious collectors should read articles and display ads in "The Political Collector," a tabloid published monthly by Susan Krebs, 444 Lincoln Street, York PA. 17404 and in catalogues published by expert-dealer Charles McSorley from P.O. Box 21, Closter, New Jersey 07624.... Edmund B. Sullivan's "Collecting Political Americana" (Crown $15.95), an informative, well-written, entertaining guide to every aspect of acquiring political artifacts, includes sections on textiles, novelties, glass, causes, women and third-party candidates.... Speakeasy, in lower Manhattan, stocks postcards of Reagan feeding Bonzo the monkey (3 for $1); Billy Carter beer; buttons, banners, and a 1943 calendar of a smiling Ronald Reagan advertising Calox toothpaste.



It's a boom year for political paraphernalia. Above: 1860 pin-on banner pro candidate Lincoln and running mate. Per custom, flag is retrograde. Right: Pin advocating women's suffrage, 1917.

N°5
CHANEL
PERFUME

GIVENCHY

CHESA INTERNATIONAL, 1411 BROADWAY, NEW YORK 10018

The next time you see a woman with beautiful skin, ask her if she uses Laszlo.

1) The Laszlo Look.

What makes any skincare system a legend? Is it the celebrity of its members, the effectiveness of its techniques, the fame of its founder? For Erno Laszlo all these are not enough. What makes our skincare special is the flawless quality it gives your skin. Elegant and sophisticated women the world over have come to recognize it as the Laszlo Look. That understated look of natural beauty that is the precious possession of every member of The Erno Laszlo Institute.

2) How To Achieve It?

Simply practice your Skin Care Ritual faithfully. It requires only a few minutes of your time morning and night.

3) How To Keep It For A Lifetime?

Because nothing stays the same . . . the world, your life or your skin – neither does your Erno Laszlo Ritual. Climate, travel or the simple passage of time all affect the condition of your skin. From time to time we will change your Ritual to meet your skin's changing needs.

At The Erno Laszlo Institute we take that Laszlo Look as seriously as you do.

4) Toll Free Information

For the Erno Laszlo store nearest you, call toll free. Continental United States: 800-223-1636. New York State: 800-442-8417.

Erno Laszlo

Skincare Preparations

Formulated by The Erno Laszlo Institute for a select number of fine stores in the United States and abroad.

GianniVersace

GIANNI VERSACE BOUTIQUES—Brussels, Milan, Paris, Rome, Singapore SHOWROOM 600 Madison Avenue, New York, New York 10022
THE TWENTY-FOUR COLLECTION—Bal Harbour RUTH SHAW—Baltimore LINA LEE—Beverly Hills JANE SIMON—Birmingham
FAWZI—Boston ULTIMO—Chicago COUNTRY CLUB—Los Angeles LILY SIMON—Montreal BARNEY'S—New York B ALTMAN—New York
RITA JAMIE—New York SAKS FIFTH AVE.—New York CHEZ CATHERINE—Palm Beach & Toronto NAN DUSKIN—Philadelphia
FROST BROS—San Antonio PINO'S—Seattle IRA BERG—Toronto CLAIRE PEARONE—Troy DEPANDI—Washington, D.C.

CHANEL BEAUTY

Les Provocatifs. New intrigues of color from Paris.

Collection Concepts

from Monet Introducing a collection of jeweled tone stone and enameled jewelry. From $25 to $125. At fine stores.

© Monet

The admiration is mutual.

Kasper

A Division of Leslie Fay, Inc. 1411 Broadway, New York, New York 10018

GORDON®
OF PHILADELPHIA

Gordon of Philadelphia, 1410 Broadway, New York, N.Y. 10018

A Chromalloy Company

FUR FASHION GROUP INTERNATIONAL

swakara®

Bourbon Swakara
broadtail lamb

Coyote

Canadian lynx

Silver fox

Leafs
OF WESTCHESTER
506 MAIN ST., NEW ROCHELLE, N.Y. (914) 632-2355

Jacques Ferber
Furs
1708 WALNUT STREET
PHILADELPHIA, PENNSYLVANIA 19103 (215) 735-4173

Photography: Serge Barbeau
Fashions: Antonella by Oré; Fenn, Wright & Manson by Oré;
Stanley Sklar for Etc.
Leathers & Suedes: John Warden for Cordovan
Formal Wear: Classy of Canada
Shoes: Francois Villon
Hair & Makeup: Graeme McEwen, Tiff International
Handcrafted Jewelry by Janis Kerman Whyte
Designed by: Consiglio & Assoc. Inc.

Canada Majestic white mink

Leafs
OF WESTCHESTER
506 MAIN ST., NEW ROCHELLE, N.Y.
(914) 632-2355

Jacques Ferber
Furs
1708 WALNUT STREET
PHILADELPHIA, PENNSYLVANIA 19103
(215) 735-4173

BAUME & MERCIER
GENEVE
150 Years of Elegance

You don't need a passport
to see the Riviera.

Baume & Mercier has captured the sporty elegance of that international playground in an exciting watch called the Riviera. Featuring a unique, 12-sided case that's ultra-thin, and water-resistant, plus a precise Quartz movement, the Riviera is available in many styles for men and women in 18K Gold, 18K Gold and steel, and all steel.

TIFFANY & CO.

NEW YORK FIFTH AVE. & 57TH ST. • TEL: (212) 759-9110 • ATLANTA • CHICAGO • HOUSTON • SAN FRANCISCO • BEVERLY HILLS
Toll-Free: N.Y. State, 800-442-8262 • Outside N.Y. State, 800-223-7775

THE NEW SPIRIT OF CHIC

LE PRÉLUDE

Music in the air.
Romance at her fingertips.
With her nails adorned in ravishing British Red Coat.

From L'Oréal's French Nail Accents Collection.

Seventy-five sensuous shades. Each fortified with costly strengtheners to help prevent splitting.

Plus a specially formulated base so the color keeps its glossy, dazzling shine for days and days. Without chipping or peeling.

How enticing. How tantalizing. How passionate.

PARIS L'ORÉAL® NEW YORK

©1980 Cosmair, Inc.

Between Us

When your vote talks...
hows of a fashion job
...what's for success

By Lorraine Davis

HOLD THAT VOTE . . .

Male politicians just might—after a few anxious hours—realize how important their female constituents are to them if we all wait to cast our ballots until after 4:00 P.M. on election day. On the sixtieth anniversary of our first vote in the U.S., the Continuing Committee of the National Women's Conference urged women to make this quiet demonstration of their political power, until women's issues receive the priority they deserve.

YOU vs. FASHION

Fashion means business to the top women who will be the speakers, moderators, and panelists for an all-day session of workshops in apparel, accessories, cosmetics/fragrances, retail, fabrics/fibers at Women in the Fashion Industry—First Annual Conference on Opportunities and Challenges, sponsored by the Mayor's Office, Fashion Institute of Technology, and American Women's Economic Development Corporation in New York on November 15. Women in apparel-industry management and those considering opening their own fashion-related business will learn—from those who have succeeded—about the rewards of this volatile marketplace and how to achieve them. Applications: Room C913, F.I.T., 227 West 27th Street, New York NY 10001; (212) 760-7715.

WOMEN: HEAR THEIR MUSIC

Women musicians are making themselves heard: Representing the U.S., as they did last summer in the International Festival of Women artists in Copenhagen, Denmark, the all-female Crescent Quartet will perform at the Frau und Musik Festival in Bonn, Germany, on November 23. Nancy Diggs, Alicia Edelberg, Jill B. Jaffe, and Maxine Neuman search out unpublished, unrecorded contemporary and traditional music by women.

In celebration of International Women's Day last spring, the group played string quartets by contemporary American women composers in a concert co-sponsored by the International League of Women Composers. The League, open to women composers and teachers of composition, has musicologists, performers, conductors as affiliates. (Info: Nancy Van de Vate, Box 23152, Honolulu HI 96822.) The League also arranges lectures by women composers at schools and colleges (write Joelle Crane, 8 Jones Street, NYC 10014) and lends taped programs of music written by women to radio stations (write Doris Hays, 697 West End Ave., NYC 10025).

For music scholars, Jeannie G. Pool has published *Women in Music History—a Research Guide* (P.O. Box 436, Ansonia Station, NYC 10023; $4 each), and contributions of women to classical music are in a bibliography compiled and edited by Adrienne Fried Block and Carole Neuls-Bates: *Women in American Music* (Greenwood Press, 51 Riverside Avenue, Westport CT 06880). Da Capo Press, Inc., rescues out-of-print music by women composers of the past. 222 West 17th Street, NYC 10011.

SAVE YOUR CITY—USE YOUR OWN $S

Are you watching a loved building in your town deteriorate? With the courage to put their money ($3500 down payment each) where their hearts were, seven New Haven women have moved to upgrade the run-down Howe/Chapel Streets corner by their purchase of the Elm City Diner (NY is the Big Apple; NH is the Elm City), a shabby fast-food eatery that's a charming piece of Art Deco architecture. When the general partners, who have taken on a $50,000 mortgage for the balance of the purchase, find the right person to operate the property, they expect to reopen the twenty-five-year-old diner as an affordable but atmospheric restaurant.

Of their somewhat quixotic move, leader Shirley Schaffer, who is "The Urban Reporter" for Radio-WELI in New Haven, said, "There's no such thing as a bad neighborhood. The YWCA [across the street] is committed to staying. We believe in New Haven as a coming city."

Partner Anita Eisner agreed, "I feel strongly about the city. You can't turn it over to disuse and destruction. The area is having its own quiet resurgence."

These two women, joined by Joy Brandt, Nancy Murray, Pauline Scipio, Sally Feldman, and Elizabeth Clark, are giving this once-infamous area of the Elm City upward momentum.

HOW TO BE "TOP"

*How to succeed in business—or right at home? By getting on with others. The unsinkable adwoman characterized in the title of her best-seller as "Boss Lady" (Warner Books), agency president Jo Foxworth now cautions us in "Wising Up: The Mistakes Women Make in Business and How To Avoid Them" (Delacorte). If your busy life as homemaker, volunteer, or full- or part-time working woman leaves scant time for reading, you'll find Ms. Foxworth's pithy advice summarized in list form at the end of each chapter. Here, for anyone who deals with other people (and that's all of us, yes?), seven sound leadership commandments (short form): "**1.** Smile. . . . **2.** Don't take any action in anger, and try not to say a word until you cool off. . . . **3.** State your objections and disagreements calmly and courteously. . . . **4.** Never make an issue of small things. . . . **5.** Don't pout. . . . **6.** If you feel hostile, hide it; if gin brings out your hostility, don't drink it; if you feel superior to the men (or women), don't say so. . . . **7.** Radiate confidence and optimism."*

ELECT MS. WHO IN '84?

Politicians plan ahead. One woman who did, Laura Flannery, an alternate delegate to this year's Democratic National Convention from Lafayette, Louisiana, produced buttons reading "Ms. Who? for President in '84," found they produced smiles, huzzahs, and shouted names of possible candidates. Her word-play on the *Atlanta Constitution's* 1976 headline, "Jimmy Who?" reminds us that an audacious unknown *can* be elected. How do we start to elect Ms. Who? The National Women's Education Fund publishes a *Campaign Workbook* and this year has added three slide-and-sound shows under the title *How To Run for Office and Win.* Available on either slides or filmstrips, the segments—"Campaign Planning," "Media," and "Individual Voter Contact"—include sound cassettes, work papers, other materials. All or one can be bought or rented. National Women's Education Fund, 1410 Q Street, NW, Washington, DC 20009; (202) 462-8606.

Somehow only a Vitabath bath manages to be invigorating and relaxing at the same time.

Discover Vitabath in
Spring Green, Tangy Lemon and Fresh Pink
at fine stores everywhere.

© Beecham Cosmetics, Inc. 1980

Beauty Q & A

Help for air travelers...hair care for swimmers... and a new aid for at-home exercisers

Q My job requires I spend a great deal of time traveling, especially on planes. Now I've noticed my face and hands are becoming drier and drier. Can you tell me what causes this, and how I can prevent its happening?

A We took your question to a woman who not only is known for her skin care but logs thousands of miles each year in air travel herself—traveling for her own company—which bears her name: Irma Shorell. "Air-cabin pressurization tends to dehydrate the skin leaving it dry/feeling taut." Ms. Shorell suggests always toting unbreakable bottles or tubes of moisturizer so you can reapply moisturizer to face and hands periodically, slowing down the evaporation process. Moisturizer not only seals in skin's natural moisture but also acts as a surface "barrier" against planes' drying air and other environmental problems, such as pollution.

Whether you're traveling or not, it's vital to maintain a regular cleansing/moisturizing routine to keep skin supple and smooth-looking. Irma Shorell's routine works well—using her Deep Action Cleanser A.M. and P.M., followed by Youth 25 Moisturizing Cream, with Contour 35 Cream applied before bed to prevent further skin dryness from air-conditioning and central-heating.

Q Help! My eyelashes seem to be falling out much faster than is normal—could this be caused by the eye makeup I use?

A "Eyelashes, like your hair, fall out and are replaced routinely according to your individual growth cycle. Unfortunately, there are no clinical tests to find out if your lashes are falling out more frequently," says Gary Brauner, M.D., associate clinical professor of medicine (dermatology) at Montefiore Hospital, and head of dermatology at North Central Bronx Hospital, NYC. "Lashes can fall out from excessive rubbing and friction owing to irritation and also from an allergic reaction to the mascara you use. If this is the case, you might switch to hypoallergenic cosmetics. If you notice an actual 'bald' spot on your eyelash margin or redness and inflammation around your eyes, you may have a skin condition called *alopecia areata,* which must be treated by a dermatologist. In any case, if you *ever* notice inflammation around your eyes, see a doctor immediately." (Lessen the chance of eye infections by not sharing your mascara and by throwing out mascara that's at least six months old.)

Q I swim every day during my lunch hour, then wash and blow-dry my hair before I return to the office. Lately I've noticed my hair is becoming dry and flyaway. Could this be caused from too much exposure to chlorine in the pool?

A Chlorine and blow-drying can contribute to your hair's dryness because both strip the hair of its natural moisture. Here are some tips that will help alleviate this problem: Before you go into the pool, slick your hair with conditioner, then cover with a swimming cap—this way your hair will be doubly protected from the chlorine. Or, if you can visit a sauna, apply a treatment cream to your hair and wrap it in a damp towel. The dry heat from the sauna will help the conditioner penetrate and moisturize your hair while you relax. After your workout, shampoo hair only *once* to remove chlorine and perspiration; then rinse a conditioner through to detangle it (two new ones to try are Clairol's Small Miracle with conditioners that last through three shampoos, and Johnson Wax's Enhance Instant Conditioner). After you've washed your hair, blow dry only until slightly damp—this limits damage to hair—then let hair dry naturally as you are getting dressed. By following this routine, your hair should be healthier-looking and more manageable in a short time.

Q I am a working woman whose schedule does not allow me to attend regular exercise classes, but I do work out at home every night. I've found doing exercises that involve kneeling or lying on the floor seem to hurt my back and joints. Any suggestions?

A Since working out on a hard surface is painful for you, it would obviously be to your benefit to invest in a section of padded carpeting, or you might buy a portable exercise mat to provide a cushion and eliminate some painful stress points. One help: lightweight, Polyfoam mats with cotton covers that can be rolled up and stored when not in use or packed for traveling. These measure six feet long by two feet wide and are two inches thick; they come in green, blue, red, or tan. To order, write: Suzi Stone Enterprises Inc., 3100 Fountain Square Plaza, Cincinnati OH 45202; $47 ppd. ▽

DIORESSENCE

Exuberant. Smouldering. Uninhibited.

le nouveau parfum
de Christian Dior

First Now and Always at

Saks Fifth Avenue

DON'T YOU LOVE BEING A

Show your true colors with

Colorfast™

long-lasting cosmetics.
They stay true—hour
after glorious hour.

Flaunt it. Now there's a line
of long-lasting cosmetics
that lets you. Colors that
keep on showing you off.
Colors that keep on going
strong—one glorious hour
after another.
Don't you love them?

FROM A
NORTON SIMON INC
COMPANY

WOMAN?

MAX FACTOR.

You have imagination and self-assurance.

FENDI

expresses both in
the self-revealing coat.
Loden green dyed squirrel,
cloaked in wool.

Fur products labeled to show country of origin Photograph: Skrebneski

CAROL & IRWIN WARE
THE
FUR COLLECTION
AT I. magnin

CHICAGO
751·0500

NORTHBROOK
480·0500

PURE VIRGIN WOOL

The quality of

Pendleton

Knockabouts

The country gentlewoman look: thoroughbred separates of our exclusive pure virgin wools. Shown: hacking jacket, riding jacket, gentry pant; cotton corduroy skirt, Oxford shirts are Knockabouts® by Country Sophisticates.® All, sizes 6–16. Shetland crew, sizes 34–42; tweed crew, sizes 34–40. At fine stores. Pendleton Woolen Mills, Portland, OR 97207. Welcome to our world.

Last year, 1,400,000 women discovered they were

more beautiful than they thought they were.

The Merle Norman makeover.

It is free at participating studios. It is personal. It is indeed a lesson.

Last year, trained beauty advisors showed 1,400,000 women how to be more beautiful. And do you know what else? Our trained beauty advisors showed each woman basic skills to make up her own face, beautifully. And made possible the beautiful individuality that can only come from skin care and makeups custom-selected for your own special skin.

The Merle Norman makeover. Free. One incredible learning experience. Wouldn't you like to discover you are more beautiful than you thought? Now, it's your turn.

MERLE NORMAN®

The Place for the Custom Face(SM)

For the Merle Norman Studio nearest you call 800-421-5570.
In California call 800-262-1734. For Studios in Canada call 800-268-3020.

For information on how you can be a Studio Owner in the U.S., Canada or overseas, write: Merle Norman Cosmetics, Inc., (LY*034*)., 9130 Bellanca Ave., Los Angeles, CA. 90045.

© Merle Norman Cosmetics, Inc. 1980

© 1980 The Parker Pen Company, Janesville, Wisconsin U.S.A.

To your good taste.

The Parker Classic Imperial ball pen in 18K gold electroplate.

The Parker arrow clip—so proud and distinctive—is your assurance of uncommon character and flawless performance. Recognized for its contemporary styling and traditional craftsmanship, a Parker pen offers elegance of form and unexcelled function. A remembered gift, a cherished possession.

That's PARKER

At fine stores or write: The Parker Pen Company, Dept. R., Janesville, WI 53545

Tension victims: here's real relief

How to handle those who send you to your boiling point

BY BARBARA LANG STERN

Do you have to deal with someone who is a stress carrier—a high-intensity person who brings stress into your life, making you feel tense and uptight? Often it's someone with one or more of the following characteristics: talks fast; interrupts; asks questions and demands an immediate answer before you've had time to think; cuts off conversation with such phrases as, "We'll get to that in a minute," or "That's not really the point"; eats rapidly; always keeps busy and never does nothing; paces, taps, drums, or moves about a lot; frequently checks the time; is a perfectionist; often talks about catastrophes that might happen if. . . .

Some stress carriers purposely try to keep people off balance as a control device. Most often, however, the "hyper," stressed individual acts from his or her own internal drives and has no idea that he or she comes across as impatient, aggressive, or even hostile. Stress carriers generally are people who care, are productive, and even are overly concerned about doing well.

The trouble with dealing with one of these people is that, all too often, *you* catch the "disease"! You respond unconsciously to the signals being sent out and begin to feel and act pressured and pushed. Or you may consciously think, "He's getting impatient, I'd better hurry," and resent the duress. Even if you recognize what's happening and plead, "Take it easy, relax, you're driving me crazy," it's unlikely to help. The highly stressed person probably *can't* calm down unless he learns how, through relaxation techniques, behavior modification, and so forth. Besides, he *may not want to change.* People have different needs and tolerances for stress, and this person may be perfectly comfortable and productive operating at a level of stress that's much higher than your optimum. He may be thinking, "Why don't *you* get a move on? Get with it. You're driving *me* nuts!"

So what *can* you do? "Sometimes, you can change the stress carrier, but mostly you have to adapt yourself, because in the final analysis we each can do something only about ourselves," says Frances Meritt Stern, Ph.D., coauthor with Ron Zemke of *Stressless Selling—A Guide to Success for Men and Women in Sales* (Spectrum Books/Prentice-Hall, Inc.).

"The first thing you can do is to *bring yourself down.* Remind yourself that the stress carrier isn't acting deliberately; his manner is just *his* way of being. Give yourself an 'instruction' that says, 'I don't have to pick up his style or pace nor allow myself to feel pushed.' To reinforce this attitude, you can deep-breathe; intentionally relax your muscles; perhaps imagine a tranquil scene that will help give you some distance from and perspective on the present situation; and practice any other relaxation techniques you're familiar with.

"Realize that you can control the way you respond to a 'hyper' person," continues Dr. Stern, director of the Institute for Behavioral Awareness, a New Jersey-based consulting firm. "You can say to someone questioning you, 'I'm thinking about that. Give me a couple of minutes.' You can observe to a dining companion, 'I see that I'm a slow eater and you're a fast one,' without any suggestion of either blaming him or feeling compelled to gobble or leave the rest of your food. Of course, if you're involved over a long term with someone whose stress levels are very different from yours, you may want to explore ways in which the two of you can accommodate each other. For example,

Try a nonverbal clue: put hands on shoulders

is his rapid eating simply a habit that he might want to consider changing? If not, perhaps he can settle back after he completes his meal and talk with you while you finish at your own pace. Whenever you can get a stressed person to lean back, that position is apt to have a calming effect.

"Every time you successfully bring yourself down, you'll find you're better able to handle the next bout of stress," says Dr. Stern. "Moreover, by slowing yourself, you help create an environment which may be beneficial to the other person. If you model a more appropriate behavior, the stressed individual will sometimes calm down without your doing anything else.

"In some situations, you can also give nonverbal cues, such as lightly putting your hands on someone's shoulders, or taking a deep, comfortable breath and exhaling slowly and easily."

Because stress tolerances vary widely, the person who is a stress carrier for you may not be one for another individual. But, by the same token, however easygoing you believe yourself to be, in some instances you're probably a stress carrier for someone else.

"If you're not certain just how you're coming across to others, one way of finding out is to ask for feedback," says Dr. Stern. "'Do I make you tense? Do I seem pushy or impatient instead of enthusiastic?' When the information comes back, I think it's appropriate to consider it carefully and then apply what I call the 'nine sober men rule,' which is translated from the Russian: 'If nine sober men say that you're drunk, it pays to lie down!'" ▽

MIST SOFTENS EVERYTHING IT TOUCHES.

What a pleasant way to feel the soft touch of Irish Mist...in "Liquid Sunshine."

Start with a tall glass of ice...add 1 part Irish Mist and 3 parts orange juice.

Irish Mist, the centuries old liqueur sweetened with a hint of heather honey, will blend with almost anything.

Pour the soft touch of Irish Mist anytime...anywhere.

You'll like the way it feels.

IRISH MIST.
THE LEGENDARY SPIRIT.

Imported Irish Mist® Liqueur. 70 Proof. ©1980 Heublein, Inc., Hartford, Conn. U.S.A.

STEPHEN CARAS

Talking about... Dance

Merrill Ashley talks about her rise through the NYCB ranks, her style of pure dancing

By Holly Brubach

From the moment Merrill Ashley comes hurtling onstage in *Ballo della Regina* until her exit, the audience at the New York City Ballet sits up a little bit straighter in their seats. Suddenly the stage, which is cavernous, too large for even the corps to fill, seems smaller—any fewer square feet would cramp Ashley's style. Devouring space, she suggests that this is a ballet outdoors; surely *Ballo*, with its aqueous arm movements and siren variations, is set at the seashore.

Ashley is a dancer to dispel any notions of the ballerina's frailty; she makes no secret of her strength. Indeed, she seems at times a dancing Babe Didrikson—athletic and robust, relishing the physical contest implicit in George Balanchine's most difficult choreography. Her trademark is her breakneck speed: "I've always liked doing things fast. When I studied piano, my parents tell me, I played even the slowest pieces as fast as I could."

Born twenty-nine years ago in St. Paul, Minnesota, Ashley was raised and trained in ballet in Vermont and upstate New York until at age thirteen she came to the NYCB-affiliated School of American Ballet. She laughs now about being a weakling then: "Balanchine says that when I first came to New York, I looked like a mosquito—skinny, with little spindly legs wobbling all over the place. But I was determined."

A dancer who can make herself at home in the classical technique, as Ashley has, must be not only determined but intelligent. The standards—mostly verbal—by which we ordinarily measure intelligence have little or nothing to do with dancing, though Ashley scores high by them as well. But the intelligence at work in her dancing is of a different sort: hers is a mind that denies itself such luxuries as fear and complacency and finds a way to do the seemingly impossible. "I really have taught myself how to turn," she says matter-of-factly.

Dance intelligence, according to critic Edwin Denby, "is shown by how interesting to look at [a dancer] can make her body the whole time she is on the stage." How she does this tells us about the person dancing: the step or position or line one dancer chooses to emphasize may be passed over in another's reading of the same phrase. "The stage is like a microscope focused on your personality," Ashley says. "So much comes through, it's kind of scary." Her own terse style, her resolve to "let the choreography speak for itself" with a minimum of dramatic interpretation, is as telling in its way as another dancer's embellishments. Even intelligence conforms to the dancer's own character: where Suzanne Farrell, for example, looks wise, Ashley looks smart. Where a dancer like Farrell, more inclined to adagio, may lag a shade behind the beat and make movement at any tempo more lyrical by giving in to the impulse of the music, Ashley seems to generate the music with her sharp attack.

Her first solo role came in Balanchine's *Divertimento No. 15*. "I had tendinitis in my ankles at the time, which happens a lot when you get your first big break—you work harder, get tense and worried, and create injuries for yourself. I could hardly walk, but I was bound and determined to do that ballet."

In due time, Ashley was assigned bigger roles, promoted to the principal rank, and given two new ballets: in 1978, *Ballo della Regina* to the music of Verdi; and last season, *Ballade*, with a Fauré score—both, choreographed by Balanchine. Comparing the two, she says: "*Ballo* is really a virtuoso role—that's what Balanchine told me before he'd even choreographed a step. This time, before *Ballade*, he told me it would be a 'beautiful ballet.' The focus isn't so much on the steps themselves—it's much more lyrical, the way it swirls around, than *Ballo*. For me, it's a nice combination of steps that are difficult and steps that are complimentary, that make me look good. It's that uncanny way Balanchine has of making you comfortable and challenging you at the same time."

This business of learning new lessons before an audience is something of a tradition at the City Ballet, and Ashley's onstage education has been furthered by the "Emeralds" section of *Jewels*—"there are almost no 'steps,'" she laments. "The focus is on your upper body. And [Jerome Robbins'] *Dances at a Gathering* has been good for me, too—it's more flowing. One thing follows another and you're not supposed to see how you got there. Jerry's choreography is like time-lapse photography. Whereas, with Balanchine, your feet create patterns on the floor and beat out a rhythm—it may not be the exact rhythm of the music, it could be a counter-rhythm. But you really are making your own music with your feet."

Ashley's appeal to an audience is immediate, and her contingent at the City Ballet has been vociferous, larger and louder every season. A good many of her staunchest supporters have all along been other dancers: "I think they respect me for taking a very honest approach to the choreography. There was no faking the steps—I took them the way they were supposed to be done, no shortcuts. I was patient and waited and kept working hard and didn't give up. Also, I don't have a lot of mannerisms. Most dancers, even the greatest dancers, have eccentricities . . . that you grow to like, you know—I'm not saying that they're bad. In fact, I think, in a funny way, one of the things that held me back was that I didn't have enough of my own personality—the steps were simply what they were. But I think dancers appreciated it—they realized how hard the things I was doing really were."

> *"Balanchine says that when I first came to New York, I looked like a mosquito"*

With impeccable technique and the toughest roles in the repertory under her belt, Ashley is unwilling to rest on her success: "I still have some awkwardness in my head and shoulders—I would like to get rid of that. And, while I feel that I can do the lyrical roles and do them well, I'd like to do them better. Also, it's very hard for me to be open on the stage—I'm not shy exactly, but . . . quiet, and I think maybe that has carried over to my dancing. Now I have to find a way to bring out the things I'm feeling while I dance."

WIN $10,000

worth of karat gold jewelry and choose the pieces yourself.

See your participating retail jeweler for details.

Nothing else feels like real gold.

Karat Gold Jewelry

ART DIRECTOR NANDO MIGLIO PHOTOGRAPH BY BOB KRIEGER ACCESSORI: UGO CORREANI

Jenny

C.so VENEZIA, 26 - MILANO

© 1980 Par Parfums Ltd

Hello?

Marc?

Yes?

It's me. Biffy.

Yes?

We met last week. At the Wexlers'.
You were looking down my dress.

I was admiring your brooch.
The cameo of your grandmother.

In a pig's eye! You blushed when I caught you at it. How very un-European of you!

It is a trick I perform. It creates an air of boyish charm.

I'd like to see you.

I, too.

I have a bottle of cheap Algerian wine, some soggy crab dip, and an apartment with a magnificent view of a brick wall. Would you like to come over?

For such an elegant invitation, I will shave elegantly, and comb my hair elegantly, and then I will take some Paco Rabanne, which is a most elegant cologne, and I will place it on several elegant parts of my body, after which, my dear Buffy...

The name is Biffy. And if you step on it, I'll wear my cameo brooch.

Paco Rabanne
A cologne for men
What is remembered is up to you

Hair Now

Short hair—now it's a more attractive alternative. . .

. . .OPTIONS

Our models, above, at Oscar de la Renta's resort collection—four different ways with short hair, from left to right: Tara Shannon, whose naturally curly hair was long and full; she had it cut to an inch long all over. The result—new proportion, more distinctive. . . .Susan Hess wanted to look different by treating her straight hair to a boy's "prep-school" cut—side-parted, clipped close in back . . .The cut—the change from really long to just below the ears—that's made all the difference in Valerie Vidal's thick, wavy hair. . . .Oscar's "house model" Isabelle Oduber and the haircut that's her trademark—thick bangs, little sideburns, accenting her large eyes.

SHORT TAKES

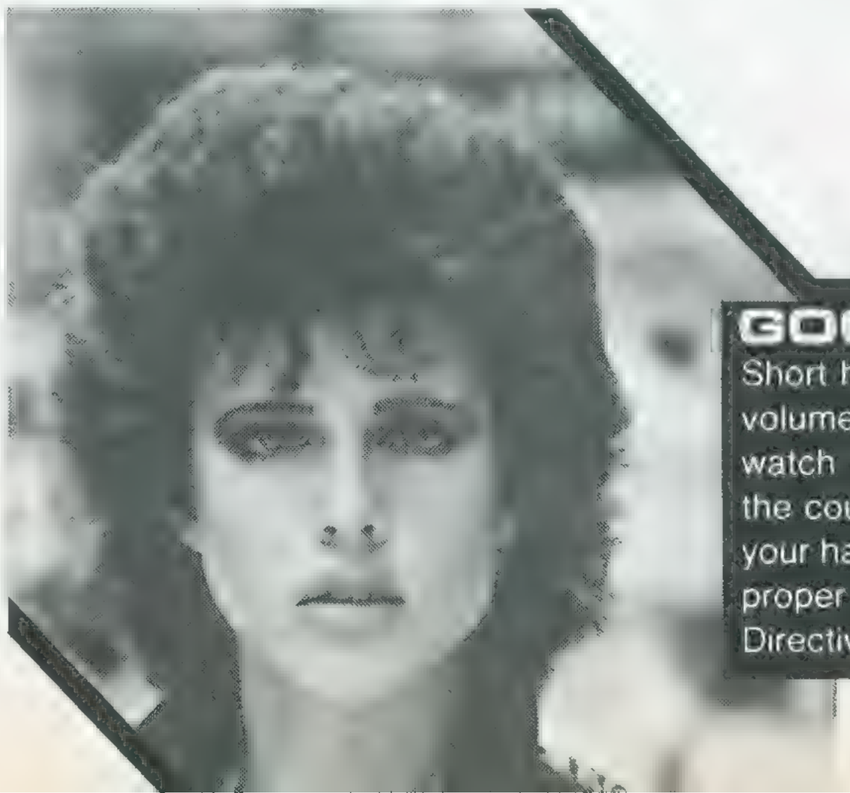
Suddenly, short hair is looking good *with* fashion again; but this season, it's short hair with a difference—longer, or with longer pieces (no hard edges), or cut with a razor for texture. *Above,* you see the difference in the cut Sergio Valente devised for Valentino—wispy, uneven in length. . . . In another version—with bangs that are asymmetrical—as Garren of The Plaza/Glemby sees short hair now.

NEW NOTIONS

. . .OF ORNAMENTATION—WITH ACCESSORIES TO WEAR FOR KEEPING HAIR IN PLACE, TO WEAR FOR FUN.

RIGHT, FREE-FORM "EARRING" WITH A MIRROR FINISH, TO FIT OVER ONE EAR, DOUBLES AS A COMB FOR ANCHORING HAIR BACK, OFF THE FACE. BY CÉC, $24-$45. AT PATRICIA FIELDS, 10 E. 8TH ST., NYC. . . .

FOR GETTING A GRIP ON PONYTAILS OR BRAIDS —BARRETTES SHAPED TO THE CURVE OF THE HEAD, "BANANA CLIPS." $8-$9. LA COUPE, 694 MADISON AVE., NYC 10021.



GOOD CUTS, CLOSE BY

Short hair in Jean Louis David's terms, *left*—with more volume, trained away from the face with a perm. To watch for: Jean Louis David salons, opening across the country. . . . Super service: "Makeovers" for getting your hair on the right track with a good cut, easy styling, proper care—at department stores cross-country, by Directives (a new hair-treatment regime).

There ain't nothing like
Breck for stop 'n stare hair.

Try Breck® Conditioner, too.

Dry, normal or oily, Breck® Shampoo is a blend of pure cleaners and conditioners. For hair that gets noticed!

CONCORD.
QUARTZ

For him, the classic Concord Delirium, 1.98mm thin.
For her, the new Concord Delirium La Scala. The ultimate in thinness, the elegance of jewels.

Both 18 karat gold, completely hand-crafted in Switzerland. With an electronic quartz movement that never needs winding. The beginning of a new experience in time.

For information write Concord, Dept. VO, 650 Fifth Ave., New York, 10019.

YOU'RE ALWAYS AMUSED WHEN FRIENDS THINK YOU HAVE A CLOSETFUL OF CLOTHES. ACTUALLY, YOU'RE A CAREFUL CHOOSER. YOU LIKE CLOTHES THAT WORK MANY WAYS– THE BEAUTIFULLY MADE WARDROBE SEPARATES TAILORED BY ADOLPH SCHUMAN FOR LILLI ANN, EXCLUSIVELY AT I. MAGNIN

Lilac Ultrasuede® and white wool gabardine to combine or contrast as suits or tailored sportswear. The lilac flare jacket to sash or not, the double-breasted white blazer, and companion pieces on the way to your nearest I. Magnin now

I. Magnin

Photographs: Skrebneski

Imagin

California Seattle Portland Phoenix Chicago Northbrook White Flint

Snow White Dyed Canadian Beaver.

Bordeaux Dyed Canadian Beaver.

Natural Canadian Lynx.

Heightening is Your Dior.

Holt Renfrew, Canada

Far and above, the most beautiful furs in all the world. Christian Dior Furs
345 Seventh Avenue, NY 10001

Natural Rovalia Mink.

Natural Lunaraine Mink.

Furs labeled to show country of origin.

Burgundy Dyed Fox.
Natural White Shadow Fox.

Heightening is Your Dior.

Holt Renfrew, Canada

Far and above, the most beautiful furs in all the world. Christian Dior Furs
345 Seventh Avenue, NY 10001

And Royal Secret, of course.
Rare. Radiant. Desirable.
Royal Secret
At the Germaine Monteil counter of the finest store you know.
Fur by Rosette Arons; ring by Esther Gallant.

YOUR LETTERS

(Continued from page 20)

needs of the emerging contemporary woman, age forty-five and above.

I cannot recall another time in history when so many women arrived into this age category with the blessings of excellent health and the tremendous drive to maintain their personal appearance. So many of us have re-entered the job market after many years' absence, either by necessity or choice.

I would like to see a regular section devoted to us, the forty-five and above category, with special emphasis on makeup that will flatter our aging skin and hair styles that will enhance our special kind of beauty; total body care that would be aimed at those of us who are totally able as well as body care for those who can no longer fully use their hands, eyes, etc. Mrs. Ethan Porter, Jr.
San Diego CA

Congratulations on a long-awaited feature "Any-Age Dressing," which appeared in your July 1980 issue. I especially enjoyed this article in light of the fact that most other magazines today address exclusively the under-forty female population.

I am approaching fifty—yet I feel like twenty. I attribute this attitude to daily exercise, diet control, a daily skin-care routine, a care-free hair cut, and a wardrobe of stylish collectibles. Most important of all, I work at an exciting job as a college administrator where it is important that I look well put together and function with vitality.

I am not, however, unusual. Everyday I see or read about other women in similar roles who are in my age category. We represent a segment of the female population who needs encouragement and advice especially regarding health, skin-care, beauty, and fashion. "Any-Age Dressing" was a good first step in this direction. Please continue to publish such articles. . . . K.L. Gorby
Bridgewater NJ

Who benefits by marriage?

Since I work for the Social Security Administration, I found it unfortunate that the article "Self at Any Age 50–70" includes what is now a myth that older Americans often choose to live together because marriage would cut their Social Security benefits. Beginning in 1979, people eligible for widows/widowers benefits no longer have any reductions due to remarriage after age sixty.

It is important to note that Social Security benefits paid based on the worker's own earnings have *never* been cut due to marriage. Even those people drawing benefits as widows or widowers which had been previously cut due to remarriage after sixty were given back their full benefit amount as of January 1979. Jean Holzhueter
Silver Spring MD

"Self-Care" considered

I just finished reading an article from your June 1980 issue, "New Health Plus: Self Care," and I wanted to write to tell you I thought it was one of the best articles I have read in your magazine.

I really enjoyed reading this article because I am a woman and I work fulltime. By this, I mean I am in the office from 10 to 5. . . . I am always looking for ways to cope with stress from my job, and how to get enough exercise. . . . Mary F. Rash

"There are hundreds of houses better than mine, but I love this one."

I like big wonderful rooms with a lot of wall space. Art is important to me. I like mobiles and I like movement. It brings a room to life."

—*Andy Williams*

Architectural Digest is not just about architecture. Nor is it a digest. It has become what The Wall Street Journal called "the preeminent publication in the world of interior design."

As an interior design magazine, it is especially gratifying to us to be able to reveal the unique, and very private, ambiance of a home belonging to someone like Andy Williams.

Or Julia Child—who told us she was thrilled with "the splendid feature about our Cambridge home. We are absolutely delighted to have the copy, which we shall treasure the rest of our lives."

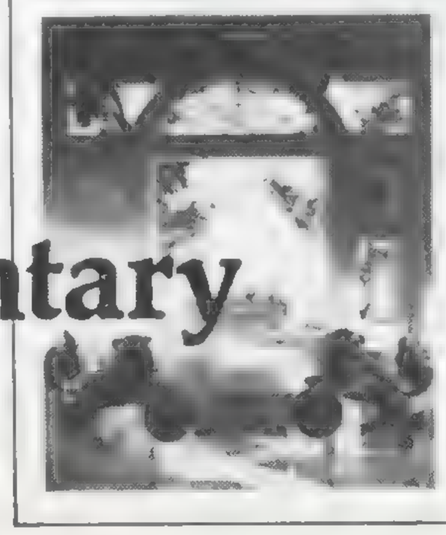
Or Diana Vreeland, who found our coverage of her home "too delightful for words..." She wrote, "How beautiful the whole magazine is."

Our high standards have won us the respect of the top interior designers and their clients. So we are invited—and sometimes, frankly, begged—to include some 700 interiors a year. From those we choose only la crème de la crème—one out of ten.

In addition, we seek out the private homes of such celebrities as Fred Astaire, Truman Capote, Mary Tyler Moore, Givenchy. And evoke with color camera and pen the grandeur of such historic houses as Sir Winston Churchill's Chartwell and North Carolina's Biltmore House.

If you love beautiful homes—and would love to look behind the closed doors of delightful country estates, penthouse apartments, Mediterranean villas, imposing old townhouses, film stars' mansions, French provincial castles—isn't it about time you, too, discovered *Architectural Digest*?

To make the discovery easy, we invite you to mail the coupon at right for a complimentary copy (retail value $3.50). No obligation to continue as a subscriber unless you are delighted and feel that you want to.



Send for a complimentary copy.

© 1980 Knapp Communications Corporation

ARCHITECTURAL DIGEST
P.O. Box 2418, Boulder, Colorado 80322

Please send me a complimentary copy of *Architectural Digest* (retail value, $3.50) and enter my special introductory subscription. You may bill me $16.95 for seven issues. That's six issues plus my complimentary issue. I save over 30% off the newsstand price. If I am not delighted with my complimentary copy, I may simply write "cancel" on the bill and return it to you without paying or owing anything. In any case, the complimentary copy is mine to keep. I understand that it will be mailed within eight weeks. New subscribers only, please.

61408

Name_____

Address_____

City_____

State_____ Zip_____

Auto recalls: how to know if you're an endangered driver

Millions of flawed four-wheelers fill the roads today; is yours safe?

BY LILLIAN BORGESON

About fourteen years ago Congress gave car owners their best break since the invention of the self-starter—a law requiring manufacturers to call back and correct, free of charge, any piece of automotive equipment with a built-in defect that might affect operating safety.

Since that time big cars and small cars, domestic makes and imports, economy models and status-wagons—almost one-hundred million in all—have made the recall list. Plus vast mounds of tires and jacks and other crucial auto accessories. Usually, buyers return those defective cars and parts to the dealers and manufacturers for repair or replacement, as you'd expect.

But here's a fact you might not expect: Millions of recalled items have *never* been returned and fixed—even when the defect involved has been substantial, well-publicized, and downright scary.

There is, for example, the Pinto gas tank. In about one and one-half million Ford Pintos built between 1971 and 1976, the gas tank was so poorly shielded that even a relatively minor rear-end collision could turn the car into a fireball. There were accidents and deaths, claims and counter-claims, lawsuits and hearings, and eventually the cars were recalled. That was in 1978. By now, you'd imagine, every owner of a defective Pinto would have had its gas tank fixed.

In spite of the publicity and the very real danger, only about half the cars have been brought in for the free repairs. Some seven hundred thousand hot Pintos are still cruising the highways—rolling time-bombs waiting to be set off by a rear-end jolt.

And this situation isn't unusual. According to the National Highway Traffic Safety Administration, the compliance rate can range anywhere from 18-69 percent. "The thing is," says Bob Boaz, public-affairs chief of the NHTSA, "we can make *manufacturers* comply with a recall order. But not consumers."

In short, no matter how important it may be in terms of crash-and-burn highway statistics, there's no way any recall program can work effectively unless car owners take the trouble to tune in and participate. Here's how to do it:

● **Be alert to recall "notification"**

Whenever possible, manufacturers involved in a recall are supposed to tell their customers all about it in individual first-class letters; but often that's not possible. Tires, for example, are sold through a wide variety of retail outlets; since the buyers' names and addresses are seldom recorded, they're unreachable by mail. If your tires are on the recall list, the odds are you won't know it unless you pay close attention to the news items about recalls—and you should.

Recall dilemma: so few owners comply

Even if you do get a formal recall letter, you may not recognize it. Two such letters from different car manufacturers have hit my own household, and both were very low-key: No exclamation marks, no warnings, no mention of the word "recall." Casually scanned, either one of them could have passed for a "time-for-a-tuneup" sales letter, the kind many dealers send their customers as a means of drumming up service business. The moral: when you get a letter from a car dealer or manufacturer, read it carefully; casual scanning may not be enough.

● **When in doubt, check**

Newspaper items are probably a more common source of recall information than recall letters, and though such stories are very useful they may also be confusing. They usually use serial numbers or production dates to identify recalled cars and parts, and it's not always easy to relate these to your own equipment.

If you're not sure that a publicized recall applies to something you own, call your dealer and ask. Or call the toll-free Auto Safety Hot Line maintained by the NHTSA. The number is 800-424-9393, and it belongs in every car owner's address book.

● **Remember, the Hot Line works two ways**

Use the Hot Line not only to *get* information about your car, but also to give it. Recalls tend to be long and convoluted affairs that involve hearings, meticulous investigations, and heavy legal action—but most of them are kicked off by simple consumer complaints. So if your car has a problem that may be related to safety, by all means dial that Hot Line number and report it. The recall machinery can't work unless alert and responsible consumers *make* it work. ▽

Hansen 2000. Hats, scarves, and gloves. Sumptuous, sultry, and even slightly shocking. Hansen 2000, the ultimate in natural fibers like angora, mohair, racoon hair, and super fine wool.

Knit accessories as different as the blessed few who wear them.

HANSEN 2000®
A division of Zwicker Knitting Mills, Appelton, Wisconsin 54913

Available at Carson Pirie Scott, Chicago, Ill.; Marshall Fields, Chicago, Ill; Hecht Co., Washington, D.C.; Stix Baer & Fuller, St. Louis, Mo.; Gimbel's, New York, N.Y. and other fine stores.

The extraordinary in a cologne for men

Patou pour Homme

JEAN PATOU

PARIS

Entertaining: Tips and Treats

By Sandi Cushman

BARBRA WALZ

HOW TO GET THE MOST FROM YOUR CATERER

Now that the holidays are fast approaching, one smart, sanity-saving move would be to hire a caterer to help you bring off a party with the least amount of effort. Considering the cost of catering services (in New York, a catered dinner party, without liquor and extra help, costs a minimum of $35 per person), you'll want to utilize them most efficiently. David McCorkle, *right* one of New York's most sought-after caterer/food consultants, offers guidelines, what caterer and client can realistically expect from each other.

WHAT THE CATERER CAN EXPECT FROM YOU: At the time you contact him or her, you should be able to tell the type of party planned, its date, number of guests, what time to start serving hors d'oeuvres, and approximately when you would like to sit down to dinner.

- An idea of the kinds of food you'd like him to prepare. (You'll get best results if you go along with ones he's most familiar with.) Let him make all the food—he may not want your recipes mistaken for his.
- No leftover breakfast or luncheon dishes for him to wash.
- Plenty of refrigerator room for dishes he'll heat up later.
- A decision on how you want food served. Your own style—casual or formal—will determine whether you prefer a buffet, French service (where the waiter serves guests from platters he passes at table), English service (guests serve themselves from platters passed by the waiter), sideboard service (waiter fills plates at sideboard, then passes them at table), plate service (food comes to the table from kitchen on plates).
- A letter of agreement and a signed contract, a 50 percent deposit, with final payment at the end of the party.

WHAT YOU CAN EXPECT FROM THE CATERER: A smoothly run party with wonderful food, where you can relax and be one of the guests.

- That he sticks to his agreed-upon price.
- Any food leftovers.
- Enough food for two extra guests, but don't bother to tell him if up to five guests drop *out* the day of the party because he will already have shopped for and prepared the food.
- Rental of any needed extra party equipment *at cost* (he gets a discount from the rental place); providing ice, at cost.
- Party help, if needed. A good ratio: one waiter for every six people at a seated dinner. Cost: $55 to $60 per waiter for about five hours.
- To be left with a clean kitchen, empty dishwasher, with dishes back in place, party areas picked up within reason, ash trays emptied. (Do make sure you specify the tableware that must be washed by hand.) But don't expect the kitchen floor to be washed.

McCORKLE'S TIPS ON GLASSES: *To save your furniture, make sure the bartender or server gives out a cocktail napkin with each glass . . . at a cocktail party, always allow two plastic glasses per person . . . ten-and-one-half-ounce stemmed wine goblets are fine all-purpose glasses, can replace an assortment of highball, Martini, and wineglasses—be used all evening long, before and during dinner.*

What's the prettiest way (easy, too) to serve wine at an informal luncheon or dinner? Fill a wicker wine basket/holder (like the one pictured *above*) with your selection of reds and whites, let your guests choose and pour their own throughout the meal.

PARTY IN A KIT: **Step-by-step guidance to a successful wine-tasting party is yours when you send for a kit, "The Wine Tasting Party" ($9.95, postage paid), from: Eldridge/Forni Marketing Company, P.O. Box F, Rutherford, Napa Valley CA. 94573. What you get: A booklet that tells you how to proceed—from buying the wine to setting up tasting tables, to scoring the wines—plus, brown paper bags for "blinding" the wine bottles, score sheets and pencils for rating the wines, identity stickers for the glasses and bottles, and award stickers for the winning and losing bottles at the tasting.**

MUST HAVE—as a treat for yourself or to give as a Christmas present: a remarkable new cookbook, almost as satisfying as a warm loaf of home-baked bread, an entertaining and exhaustive study of the lore of bread baking over the centuries, by England's top cooking expert—Elizabeth David's *English Bread And Yeast Cookery* (Viking, $17.50). The American Edition, with notes by Karen Hess, has an introduction written for American readers, and all the recipes for traditional English and French breads are provided with American measurements. Illustrated with original drawings, plates, and photographs.

Do you sometimes envy your younger-looking friend?

In every group of friends, there always seems to be one woman who manages to do everything a little better than everyone else, even though she's no older or more experienced than the rest of you. Her home is always neat whenever you drop in, although she goes off swimming three mornings a week. Her children are bright and attractive and well-mannered ...and good athletes too. Her husband brings flowers for no reason at all and takes out the trash without being asked. If you didn't like her so much, you'd almost hate her for being so perfect. Naturally, she even looks younger than anyone else in the group. What's her secret?

She may be one of the millions of younger-looking women around the world who have discovered the secret of a mysterious beauty fluid. The beauty fluid, which can help you look younger too, is known in the United States as Oil of Olay.®

This incredibly silky blend of tropical oil and precious emollients is similar to the natural fluids found abundantly in younger skin, fluids that should be in proper balance for you to look as young as possible. Oil of Olay quickly penetrates deep into your skin to help replenish those vital fluids. Watch your skin drink in the cherishing fluid. You'll see a fresh glow in moments, as Oil of Olay starts to work instantly with nature, softening and smoothing as it eases dryness. Almost as you watch, those tiny lines that make you look older than necessary begin to fade from sight.

You won't be the only one aware of the difference. Will anyone comment? Perhaps your younger-looking friend will be the first to compliment you. Maybe your husband will bring an unexpected bunch of flowers or suggest you meet him for lunch.

Join the younger-looking women of all ages around the world who wouldn't let a single day go by without Oil of Olay as an essential part of their beauty ritual. First thing in the morning, to soften, smooth and help replenish your skin's natural fluids. You'll find Oil of Olay superb under makeup. Since it penetrates so quickly, without looking or feeling greasy, cosmetics glide on evenly and easily over your newly smoothed skin, and remain fresher-looking longer. Like to leave your face feeling free and easy? Oil of Olay, all by itself, gives you a dewy radiance, without any makeup at all.

When you've experienced the unique beauty fluid, you'll want to smooth it on whenever your face feels dry or tight during the day...to help maintain your skin's rich reservoir of fluids. Many women sleek on Oil of Olay at bedtime, for a freshly appealing glow and to let skin sleep for hours in its own comfortable, moist climate.

Discover the secret of Oil of Olay. It's time you became the younger-looking friend other women envy.

BEAUTY SECRETS

• After you've smoothed Oil of Olay® Beauty Lotion onto your face and throat, massage the drops remaining on your fingertips into your elbows. You may not notice that particular dry area, but other people certainly do.

• Like to feel soap-and-water clean? Then you've noticed that your face can feel dry afterward. Smooth on Oil of Olay to let your skin thrive in a comfortably moist climate. The beauty fluid is so non-greasy it won't interfere with the fresh feeling you like.

ON THE COVER

THE SURPRISE ACCESSORIES

Kim Alexis, in two of the season's best "accessories"—a pretty blouse and makeup in new, paler colors with a hint of opalescence—two things that can make a real difference in the way you look this season. The makeup: Rosewood Superglow Powder Blush on cheeks, Cider Berry Acti-Vita Emollient Lipstick on the mouth, and,on the eyes, the plum tones of Powder Eye Shadow Trio #6. All, Germaine Monteil. The fashion: Oscar de la Renta's ruffly lace-collared silk chiffon blouse and embroidered-and-beaded wool flannel jacket (with his long silk taffeta skirt, about $1995). The ornamented neck: a carved coral flower on a coral-and-amethyst choker. By Angela Cummings of Tiffany. Fashion details, stores, last pages. Hair, Maury Hobson; makeup, Sandra Linter. Photographer, Avedon.

The LONDON FOG® Outdoors Unlimited™ Collection for women can be found at:

CALIFORNIA
Upland: J.J. Atwood

CONNECTICUT
Branford: Horwitz
Canaan: John Bianchi
Darien: Darien Sport Shop
Derby: The Fair Shoppe
Enfield: Richards Stevens
Fairfield: Fairfield Store
Greenwich: Dress Box
Meriden: Harry Israel
Middletown: Camp's
Middletown: Manselle Village Corner
Middletown: Shapiro's
Naugatuck: Breen & Keating
New Britain: Goldberg's
New Britain: The Weathervane
New Canaan: Bob's Sports
New Haven: Ester's
New London: Blairs
Niantic: Casual Shop
Norwich: Feister & Raucher
Orange: Clothes Rack
Plainsville: Garfield Jones
Ridgefield: The Caboose
Southington: Riccio's
Torrington: Mamselle Shop
Trumbull: Arthur's
Waterbury: Musler Liebeskind
Wethersfield: Richard Wrubel Inc.
Woodbury: Deschino's Inc.

DELAWARE
Newark: Newark Dept. Store

DISTRICT OF COLUMBIA
Washington, D.C.: Ida's

FLORIDA
Dade City: Otto's
Deerfield Beach: Whitacre's Sportwear Inc.
Jacksonville: Levy-Wolf
Largo: Janes Fashion
St. Petersburg: Hubert Rutlands D/S
Tampa: Wolf Bros.
Winter Haven: Erich's Inc.
Winter Haven: May's

GEORGIA
Savannah: Morris Levy Stores

ILLINOIS
Barrington: Bob & Betty Shop
Chicago: Fashion Corner
Chicago: Fritz on 55th
Chicago: Harpers
Chicago: Roberts M.W.
Chicago: Van Dykes D.S.
Chicago Heights: Klines
Cicero: DeMars
De Kalbs: Finn's
Des Plaines: Spieglers
Joliet: Fehrenbackers
Kankakee: Aldens
Kankakee: LeCours
LaSalle: Tri City Frock
Morris: Hidaway Dress Shop
Park Ridge: Reids
Pontiac: Brady's Store for Ladies
South Holland: The Cameo House
Sycamore: Henderson

INDIANA
Brownsburg: Miriam's Town Shop
East Chicago: Edwards, Inc.
Ft. Wayne: A.L. Neiman
Gary: Coronet
Lafayette: Smith's
Merrillville: Berezners Furs
Michigan City: The Ladies Shop
Mooresville: Habig's Casuals
Shelbyville: Mary Lou Shoppe
Valparaiso: J. Lowenstine & Sons, Inc.
Valparaiso: Miller Mart

IOWA
W. Des Moines: Discovery
Ft. Dodge: Fantles
Grinnell: Image's
Waterlou: Arnold's
Webster City: Lubbers Clothing

KANSAS
Atchison: Diebolts
Topeka: Clara's Inc.
Topeka: Ray Beers

MARYLAND
Chevy Chase: Tweeds 'n Things
Rockville: Mark Daniels
Westminster: T.W. Mather

MINNESOTA
Edina: Hager of Edina
Faribault: Ochs
Mankato: Brett's
Mankato: 309 Shop
Minneapois: Albrechts
Owatonna: Hammer's Fashion
Stillwater: Kolliner's
W. St. Paul: Van Arsdell's

MISSOURI
Carrollton: Nancy's
Chillicothe: Katie's
Clinton: Hodina's
Kansas City: Halls
St. Louis: Wolff's Clothiers Inc.

NEW JERSEY
Kearny: Gails
Ridgewood: McHugh's
Wayne: Casual Woman

NEW YORK
Astoria: Nellies Dress Shop
Brooklyn: Kanterman Bros.
Buffalo: Kleinhan's Co.
Canandaigua: Shenkman's—Norma Shop
Chappagua: Old Colonial Shop
East Chester: Beauti-Full Size Bout.
Gowanda: Nagles
Jackson Heights: Clark Stores
Jackson Heights: Estelle Dress Shop
Middle Island: Suburban Set
Middletown: Kassal Bros.
Newburg: Strock Shop
New City: Lichter's
New Hartford: Wicks & Greeman
New York: Ann's Classic's
New York: Carolyn Dress
New York: Ci Ci (Korea Shop Ctr.)
New York: Harris Furs
New York: Hen-Del
New York: John Wanamaker
New York: Mendel Weiss
New York: Sorren Inc.
New York: Sport Shop
Niagara Falls: Bellevve Fashions
Patchoque: Swezey's
Peekskill: Rudolph's of Westchester
Portchester: Kaplans Dept. Store
Port Jefferson: Jeffrey's Apparel
Poughkeepsie: M. Swartz
Poughkeepsie: Poughkeepsie Up-To-Date
Rochester: Sue Handlin
Staten Island: Rock-Landau
Syosset: Post & Co.
Wolcott: Reynolds Family Shop

OHIO
Canton: Lang Vicary
Canton: Village Stores
Cleveland: Lois Jean Frocks
Cleveland: Lota Kelly
Cleveland: Mary's Style Shop
Lakewood: Geiger's
Loudonville: Elegante
Medina: Ziegler's
New Philadelphia: Jaffe's
Newark: Sharff's Fashion
Norwalk: Pohl's
Norwood: Stienbergs
Piqua: Wm. Edwards Clothing
Rocky River: Ford's
Wooster: H. Freedlander Co.
Youngstown: V.I.P. Shop

PENNSYLVANIA
Allentown: H. Leh & Co.
Ambler: Ambler Fashion Shop
Chambersburg: Fashion Lane
Chambersburg: Worth's
Doylestown: J.K. Musselman
Easton: Grollman's
Easton: Lenny's
Johnstown: La Rose Shop
Levittown: Cocci's
Levittown: Pomeroy's Inc.
Oxford: The Sophers Inc.
Philadelphia: Fox Weis Co.
Prospect Park: Torelli's Inc.
Reading: C.K. Whitner
Reading: Tersuhow's
Stowe: Madaras Fashion Center

RHODE ISLAND
East Greenwich: Silverman's
Newport: Ley's Century Store

TEXAS
Dallas: Washer Bros.
San Antonio: Frank Bros.

VIRGINIA
Culpepper: The White Shop
Fredericksburg: Carleys
Fredericksburg: Leggetts
Fredericksburg: Millers
Manassas: Leggetts
McLean: Eleanor's Town & Country
Winchester: Leggetts

WASHINGTON
Bellevue: Queen Size Boutique
Bremerton: Francis Shop
Port Angeles: Willi Louis
Seattle: Klopfenstein's

WEST VIRGINIA
Martinsburg: Diamonds

WISCONSIN
Kenosha: Lepps
Milwaukee: Milwaukee Cloak & Suit
Milwaukee: Schneiderman's

From the spirited new Outdoors Unlimited™ Collection, three trend-setting jackets.
Great fun, great warmth, great weekends in the out-of-doors. From London Fog.
Shown here, styles: Neysa, Scooter and Buffy. Scooter is available in men's department and specialty stores.

From the outerwear experts at Londontown Corporation, Londontown Blvd., Eldersburg, MD 21784.

New from Time-Life Records!

American Musicals

Enjoy 50 glorious years of Broadway triumphs.

Just released: an unprecedented recording achievement!

Now, TIME-LIFE RECORDS presents the most comprehensive collection of music for the stage ever assembled: AMERICAN MUSICALS—a magnificent series of record albums that captures the excitement of five decades of Broadway's most acclaimed masterpieces!

Our greatest composers...our most enduring stars—presented on recordings of the finest quality.

Unforgettable performances by such stars as Mary Martin, Ethel Merman, Ezio Pinza, Rex Harrison, Julie Andrews, Alfred Drake and Richard Burton—to name just a few—create an unparalleled tribute to the American musical stage.

Each album in AMERICAN MUSICALS features three major shows by one or more outstanding composer/lyricist teams. And each recording will be presented in its *original* form: if the best performance was recorded in monaural sound, our recording will flawlessly reproduce that sound—with no electronic gimmickry. When a show was recorded in stereo, we'll reproduce it in the fullest, broadest range that advanced technology makes possible.

Begin your collection with the music of *Rodgers and Hammerstein.* Yours to audition for 10 days with no obligation.

Your introductory album, *Rodgers and Hammerstein,* features more than 40 selections from three of the most memorable musicals in the history of the American musical—all *original cast recordings:* Oklahoma! (you'll hear the original stars—Alfred Drake, Joan Roberts and Celeste Holm)...South Pacific, with its bravura performances by Ezio Pinza and Mary Martin...and Carousel, starring the great John Raitt and Jan Clayton.

Rodgers and Hammerstein—and each 3-record album in the AMERICAN MUSICALS series—comes with a beautifully illustrated 48-page booklet. Audition the introductory album for 10 days without cost or obligation just by mailing the attached postpaid reply card.

Future albums planned for inclusion in the AMERICAN MUSICALS series will feature the immortal works of: • *Cole Porter:* unforgettable scores from Anything Goes, Kiss Me, Kate and Can-Can. • *Lerner and Loewe:* featuring Brigadoon, My Fair Lady and Camelot. • *Jerome Kern:* you'll hear Show Boat, Roberta and Very Good Eddie. • *Rodgers and Hart:* enjoy Babes in Arms, Pal Joey and The Boys from Syracuse....and many more!

FREE bonus— *Broadway's Greatest Musicals*

If you're a Broadway buff, you'll want this illustrated book packed with 519 pages of information about every aspect of the musical theater. *Broadway's Greatest Musicals*—a $14.95 value—is included at no extra cost as part of your subscription!

Hear for yourself what a rewarding listening experience awaits you in AMERICAN MUSICALS. Send for a 10-day free audition of your introductory album—mail the card today.

If card is missing, mail coupon to TIME-LIFE RECORDS, Time & Life Bldg., Chicago, IL 60611.

Oh, those wonderful songs! Your first album presents:

Oklahoma! People Will Say We're In Love • The Surrey With The Fringe On Top • Oh, What a Beautiful Mornin' • Pore Jud Is Daid • I Cain't Say No • All er Nothin' • Oklahoma • and more!

Carousel You'll Never Walk Alone • June is Bustin' Out All Over • If I Loved You • This Was a Real Nice Clambake • Soliloquy • Mr. Snow • and more!

South Pacific Some Enchanted Evening • Younger Than Springtime • Bali Ha'i • I'm Gonna Wash That Man Right Outa My Hair • There Is Nothin' Like a Dame • This Nearly Was Mine • and more!

Julie Andrews and Rex Harrison: In My Fair Lady, they captivated audiences with "I Could Have Danced All Night" and "I've Grown Accustomed To Her Face."

Ethel Merman: With a dynamism few performers can match, she sang "Doin' What Comes Natur'lly" in Annie Get Your Gun.

TIME-LIFE RECORDS Time & Life Building, Chicago, IL 60611 RQACL2

YES! I would like to audition *Rodgers & Hammerstein,* my introduction to AMERICAN MUSICALS. Please send this three-record album to me for 10 days' free audition, along with a copy of *Broadway's Greatest Musicals,* and enter my subscription to AMERICAN MUSICALS. If I decide to keep *Rodgers & Hammerstein,* I will pay $24.95 plus shipping and handling. I will then receive future albums (each one containing three 12-inch LP records) from AMERICAN MUSICALS, shipped one album at a time approximately every other month. Each album will be $24.95 plus shipping and handling and will come on the same 10-day free-audition basis. There is no minimum number of albums that I must buy and I may cancel my subscription at any time simply by notifying you. If I do not choose to keep *Rodgers & Hammerstein,* I will return it and *Broadway's Greatest Musicals* within 10 days, my subscription for future albums will be canceled and I will be under no further obligation.

☐ **Please check here if you prefer three Dolby-encoded tape cassettes ($3 extra).** ROACF3

Name_____

Address_____ Apt._____

City_____ State (or Prov.)_____ Zip (or Code)_____

All orders subject to credit approval.

Audition RODGERS & HAMMERSTEIN Free for 10 days and enjoy:

- ★ Oklahoma!
- ★ Carousel
- ★ South Pacific

Mary Martin and Ezio Pinza: Their South Pacific romance provided a long string of wonderfully enchanted evenings for packed houses on Broadway.

American Musicals
RODGERS & HART
PAL JOEY ★ BABES IN ARMS ★ THE BOYS FROM SYRACUSE
American Musicals
JEROME KERN
SHOW BOAT ★ ROBERTA ★ VERY GOOD EDD
American Musicals
LERNER & LOEWE
MY FAIR LADY ★ BRIGADOON ★ CAMELOT
American Musicals
COLE PORTER
KISS ME, KATE ★ ANYTHING GOES ★ CAN-CAN
Anything Goes ★ Where Is the Life That Late I Led? ★ I Love Paris
Wunderbar ★ Why Can't You Behave ★ Brush Up Your Shakespeare
TIME LIFE
C'est Magnifique ★ I Get a Kick Out of You ★ Blow, Gabriel, Blow
It's All Right with Me ★ You're the Top ★ Allez-vous-en, Go Away
American Musicals
RODGERS & HAMMERSTEIN
OKLAHOMA! ★ CAROUSEL ★ SOUTH PACIFIC
If I Loved You ★ What's the Use of Wond'rin' ★ A Wonderful Guy
There Is Nothin' Like a Dame ★ June Is Bustin' Out All Over
TIME LIFE
Oh, What a Beautiful Mornin' ★ This Was a Real Nice Clambake
Some Enchanted Evening ★ People Will Say We're in Love
New from TIME LIFE RECORDS
The Magic of Mary Martin in South Pacific

Accept our introductory offer and receive:

- Three superb 12-inch LP records: Oklahoma!, Carousel and South Pacific, all featuring the original casts
- A 48-page booklet of program notes and Broadway anecdotes, packed with illustrations.
- *Broadway's Greatest Musicals*, a $14.95 book, free with your paid subscription.

© 1980 TIME LIFE BOOKS INC

Each three-record album in AMERICAN MUSICALS is accompanied by a picture-packed, 48-page booklet filled with absorbing behind-the-scenes stories plus lyrics and plot narratives to enhance your enjoyment of the score.

JUST RELEASED!
Available only by mail from TIME-LIFE RECORDS.

CIAO

L'élégance de Paris
The vitality of New York
La dolce vita di Roma

Ciao Parfum, made and bottled in France by L' International Houbigant

To give, to receive . . . holiday delights with a touch of difference

■ To give to yourself and/or to somebody else . . . better-looking/silkier skin literally from top to toe; e.g., the Sluff–Off, a two-and-one-half-hour treatment where scaly, dry skin cells are whipped away with the help of a special vegetable-based peel cream and theraffin gauze body wrap . . . soothing, relaxing, a "skin" treat, $70 from Anushka, in New York, 11 East 67th Street; in Houston, 5373 Yorktown Plaza. (Beauty specialists are mostly European, skillful, and thoroughly experienced.)

■ If you have a spare wall, you can easily install The Exercise Bar, designed by dance and exercise teacher Barbara Zimmerman and interior designer Dianne Schachner—meant to be used in conjunction with a manual on exercising at home, sports warmups, aerobic movements,

Beauty Now

stretching and all-over conditioning (the bar acts as a supportive device). It's fifty-three inches long, handmade from solid hardwood, comes with brackets that are a cinch to attach. A really helpful gift at $50 ppd. Body Designs, P.O. Box 34721, Washington, DC 20034.

■ Paint boxes for grown-ups . . . means in this case a terrific vibrant range of eye, lip, and cheek colors, sold in tiny squares, packaged in what looks like a child's flat paint box. A good value—sixteen eye shadows for $16. From G Method Cosmetics, at Patricia Fields, 10 East 8th Street, NYC 10003.

■ For steam-bath buffs, one of the easiest available: The Steamer from Water Pik, which converts any shower into a "personal" steam room. The device delivers a steady warm mist, using only one gallon of water a minute, so water heater has enough recovery time to ensure a steady hot water supply (wall models, $44.95, hand-held, $54.95). Available at department stores.

■ Tools of the trade *(below)*: five of the best professional makeup brushes from Chanel (all natural hair), in a soft black quilted jewelry roll with a bright red tassel. $65, at Chanel beauty counters.

Above, earrings by Ken Begun and Marsha for Catherine Stein. Ann Pearce

FRAGRANCE IS A GIFT OF NATURE. ESSENTIAL OILS ARE ITS PUREST FORM.

I. magnin

AKelly
PHOENIX, ARIZONA

Jean Loup Sieff

CERRUTI 1881
LIGNE FEMME
PARIS

CERRUTI 1881
BOUTIQUE
Mayfair-3390 Mary Street
Coconut Grove, Florida

Jean Loup Sieff

CERRUTI 1881 BOUTIQUE
Mayfair-3390 Mary Street
Coconut Grove, Florida

LINA LEE
Beverly Hills, California

LA ROMANA
St. Maarten
Netherlands Antilles

CERRUTI 1881
LIGNE FEMME
PARIS

Talking about... Art

What really happened in the 'seventies...German satire...American nostalgia

By Barbara Rose

A puzzling decade that often seems no more than a demoralized footnote to the swinging 'sixties, the 'seventies are sure to represent a confusing and contradictory mass of styles to future art historians trying to figure out what really happened during a time when it was popular to write off traditional painting and sculpture as relics of the dead past. One thing now seems clear: the 'seventies were the media decade in art, the years when reproduction—in photographs, video, film, art magazines, ads, catalogues, etc.—often overshadowed the ephemeral "art work" itself.

Perhaps the most useful record the future historian will have is the fascinating film *14 Americans: Directions of the 1970s*, a documentary of artists working and explaining their intentions, made by Michael Blackwood and Nancy Rosen, distributed by Blackwood Productions. Three critics (Rosalind Krauss, Robert Pincus-Witten, and Roberta Smith) acted as consultants. The film includes performance and environmental artists Vito Acconci (photograph, *above*), perhaps best known for his public masturbation "piece," Laurie Anderson, Dennis Oppenheim; video artist Peter Campus; conceptualist Joseph Kosuth; and sculptors Mary Miss, Alice Aycock, and Joel Shapiro. Photo-Realist Chuck Close and abstract painters Nancy Graves, Dorothea Rockburne, and Elizabeth Murray are also shown working. Their inclusion makes this unique film a well-balanced account of the trials and tribulations of the avant-garde during one of the bleakest periods in American history.

The statements by the artists reveal a wide range of concerns, from personal obsession to antisocial hostility to a search for new sources in anthropology, semiotics, phenomenology, information theory, architecture, music, and psychology to animate art after Pop and Minimal styles began to run dry. If the 'sixties were the decade of "art about art," the 'seventies in the Blackwood film looks like the decade of art about everything else but art, in the case of a lot of the leading artists of the generation. On the other hand, the concern of painters like Graves, Rockburne, and Murray with the traditional values of Western art indicates a strand of continuity with the past revealing that the shook-up 'seventies could not get rid of value and quality, which is what art used to be about before the 'sixties "revolution."

Other recent surveys of 'seventies art include *Drawings: The Pluralist Decade*, the United States entry to the Venice Biennale and curated by Janet Kardon; *Pier + Ocean*, a circulating British show of fifty-six European and American conceptual constructivists; and *Aspects of the 70's*, a collaboration of six Boston-area museums held during the summer. All attempt to make sense of the 'seventies by creating categories. Just enumerating the themes is dizzying:

The Pluralist Decade divides 'seventies art into earthworks, installations, performance, decorative art, new imagery, dance and music notation, architects' drawings, plus the themes of perception and awareness of context and site. (Whew.) Some of these categories are repeated in the other surveys.

Pier + Ocean (the title is taken from Mondrian) isolates three tendencies: concepts of space; the internal structure of the art work; concern with physical properties, including gravity and light. The roster of participants includes most of the leading anti-object environmental artists, placing Americans Carl André, Walter de Maria, Don Judd, Bruce Nauman, Sol Lewitt, and Richard Serra among their European colleagues.

Aspects of the '70's is divided into painterly abstraction, realism, photography, Afro-American, mavericks, and siteworks.

One major difference between the American and the British shows: far greater representation of women in the American exhibits.

"REALITY" IN 1920s GERMANY

"German Realism of the Twenties: The Artist as Social Critic" at The Minneapolis Institute of Arts, focuses on such artists as George Grosz, Otto Dix, and Christian Schad, who mercilessly satirized the decaying social fabric of Weimar Germany. A tough, hard-edge style, German realism, sometimes referred to as *neue Sachlichkeit* or "new objectivity," still has the expressionist's feeling toward his subject. Grimacing faces, bulbous bodies, theatrical costumes and makeup are part of these realists' view of human corruption. By comparison, American Photo-Realism, which usually depicts places rather than people in a cool, detached, objective style, seems more sinister in its dehumanized impersonality.

Schad's "Count St. Genois d'Anneaucourt," 1927

DAWN OF A NEW AGE?

When the New York World's Fair opened in Flushing Meadow in 1939, its theme was "World of Tomorrow;" that tomorrow is today. In a splendid exhibition of the art, documents, photographs, plans, and models of the Fair, The Queens Museum, in one of the Fair's two surviving major structures, gives us a nostalgic tour to a moment when Westinghouse buried the original time capsule, RCA showed the first TV set to be marketed in America, and GM gave the public its "Futurama" ride.

Did the "new age" the Fair predicted ever come? Yes and no. Certainly the new art that Stuart Davis, Arshile Gorky, and Fernand Léger claimed was on its way achieved greatness. As for science and technology, we can see in retrospect that those achievements have been double-edged.

Since ancient times, men and women have treasured jewelry made of glass.
It is in this tradition that Steuben continues to develop its collections of crystal jewelry.
Shown here: the Champagne Necklace. Circumference, 16¼". Gold, 14 karat. One of seven designs
from the Champagne Collection by Bernard X. Wolff. Brochure available.
Steuben Glass, 56th Street and Fifth Avenue, New York, N.Y. 10022. (212) 752-1441.
Except New York State (800) 223-1234.

STEUBEN GLASS

Cambridge Box:

The lowest tar cigarette ever.

Cambridge

Box: Less than 0.1 mg tar.

Cambridge Soft Pack: For easy-drawing smoking satisfaction in an ultra low tar cigarette. Only 1 mg tar.

Cambridge 100's: For satisfying tobacco taste in a longer length, ultra low tar cigarette. Only 4 mg tar.

© Philip Morris Inc. 1980

Box: Less than 0.1 mg "tar," 0.01 mg nicotine—Soft Pack: 1 mg "tar," 0.1 mg nicotine—100's: 4 mg "tar," 0.4 mg nicotine av. per cigarette by FTC Method.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

Horoscope

By Maria Elise Crummere **November**

Aries: You're your best agent. **Taurus:** You amaze everyone. **Gemini:** Speak your mind! **Cancer:** Time out for love. **Leo:** Options abound. **Virgo:** Try, try, try again! **Libra:** It's yours for the asking! **Scorpio:** Surprises at every turn. **Sagittarius:** Success across the board. **Capricorn:** A new friend—or lover? **Aquarius:** Emotions run high. **Pisces:** Pull out all the stops!

Aries

MARCH 20–APRIL 19

Your goals take on pressing new importance this month and you decide that a fresh approach may be in order. Starting on the 12th, strengthen your current position and try to cement relationships with partners. Clear the air on the 16th by settling a personal matter. Then, using the information you receive on the 21st, launch a high-powered public relations drive for yourself. Dividends roll in until the 26th.

Taurus

APRIL 20–MAY 20

The balancing act you pull off this month amazes everyone—including you! The first week, you take a giant step in the revitalization of business interests; you stay on top of a dizzying social schedule at the same time. The frantic pace continues through new moon on the 7th until the 13th, but you still manage to resolve some troublesome problems. After important financial decisions with partners on the 21st, be wary of investments—especially on the 26th. You learn the truth about someone close to you on the 30th.

Gemini

MAY 21–JUNE 20

You yearn for solid answers this month; and with your ruler, Mercury, in Scorpio, you may at last find the courage to speak your mind and ask crucial questions. You make your first bold move on the 12th, then ride the crest of a power wave that lasts until full moon on the 22nd. From the 13th to the 17th, your love and social lives intensify. On the 21st, you take the initiative in an adventure that yields amazing returns. By month's end, you'll have *all* the answers you need.

Cancer

JUNE 21–JULY 22

When you set your sights on a goal, you are the most tenacious and single-minded of creatures. For the first twelve days of the month, you are so absorbed in your project that you leave room for little else. But your romantic side reappears at mid-month and you let your lover know how much you care. Jupiter and Saturn, two history-makers, are on hand to give your declaration a lasting significance—one that may even spell marriage for you!

Leo

JULY 23–AUGUST 22

You sail into this month with so many options spread before you that you must set aside time on the 3rd to sort them out. The new moon on the 7th will help by steering you in the right direction. On the 10th, things start to take shape when a brilliant idea of yours catches on. By the 14th, a powerful group will seek you out. The program you devise on the 17th pays off on the 22nd. By the 27th and 28th, it's a whole new world!

Virgo

AUGUST 23–SEPTEMBER 22

Frustrating as it may be, you must put your plans on hold until the 13th when your ruler, Mercury, starts to move again. On the 17th, you look to the past for answers and finally are able to close the book on an old matter. Your future, however, is not so clear-cut, but be patient—and resourceful. On the 20th and 21st, contact those who can help. At first, you may sense some resistance—but try again on the 27th. The potential is there—just difficult to get a handle on.

Libra

SEPTEMBER 23–OCTOBER 22

A double dividend of luck is yours this month: with your ruler, Venus, in your birth sign until the 23rd and with generous Jupiter on hand as well, you have everything to gain. The 3rd and 4th bring a happy reunion with someone from your past. On the 16th and 17th, the power of your persuasive personality works wonders, first with someone close to you, and then, on the 18th, with friends drawn to your ideas. You contact a powerful person on the 28th who makes a difference in your career.

(Continued on page 125)

IT'S RED DOOR TIME!

TIME TO ENJOY CHLOÉ!

Pleasures of the bath are enriched with the elegance of Chloé. Find scented bath and shower luxuries along with the complete collection of Chloé fragrance at our cosmetics counters.

Something from Chloé for YOU—a fragrant memento. All during November, a Chloé sample is yours for the asking at our Salon cosmetics counters.

Karl Lagerfeld glorifies the night with glittering gold on airy black. Pant, skirt, blouse and quilted jacket from our collection of Chloé fashion.

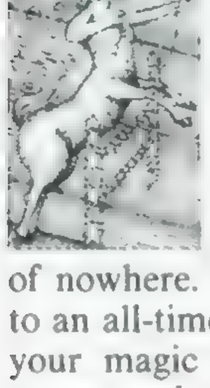
Elizabeth Arden

THE SALON

© 1980 Elizabeth Arden Inc.

HOROSCOPE

(Continued from page 123)



Scorpio
OCTOBER 23–NOVEMBER 21

This month your social life—and your love life—are top priorities in your book. Even so, you should still pay attention to business affairs. An intriguing offer surfaces on the 10th; a meeting on the 11th brings still another offer—from a surprising source. On the 20th, those in the know suggest a new role for you; follow it up. But love is still first on your mind and, on the 21st, you may find yourself talking about the future with your lover.

Sagittarius
NOVEMBER 22–DECEMBER 21

This month is an across-the-board success for you. With both Mars and Jupiter working on your behalf until the 22nd, amazing windfalls seem to appear out of nowhere. On the 11th, your finances soar to an all-time high. Several groups hear about your magic touch and seek you out. Your power peaks on the 21st, so don't waste time analyzing—just go with your instincts.

Capricorn
DECEMBER 22–JANUARY 20

Exuberant Jupiter is at your side this month lending a light touch to your normally serious nature. First, however, a sobering message on the 8th anchors you to a set course. And on the 12th, you are tapped for a serious assignment. But Jupiter's magic comes through for you on the 17th and 18th when you meet a new friend—maybe a lover. Your mystical nature takes over the last three days of the month and helps to integrate your past and future.

Aquarius
JANUARY 21–FEBRUARY 19

New moon on the 7th draws you into a heady social whirl that sets your head spinning. The dynamic chemistry set off on the 9th—between Mars and your ruler, Uranus—only intensifies the excitement. On the 10th, you set a new goal and, the 12th, seek out influential people to help. You score a major victory on the 21st. But don't get in over your head: resist the challenge that appears on the 28th until the emotional waters are calmer.

Pisces
FEBRUARY 20–MARCH 19

Leave it to dramatic, forceful Mars to help you finally overcome your shyness and stir you to decisive action. On the 10th, you gather all your energies and set out to enjoy yourself. Organize a party, reach out to meet people—do something new! Use the 17th to make an impression on someone you care for. Move on business matters before the 26th for a healthy return.

GIORGIO SANT'ANGELO
MARJER-PARTS
GIORGIO SANT'ANGELO for Marjer Parts Enterprises, 550 Seventh Avenue, New York, NY 10018

Available at these fine Specialty Stores, members of Robert J. Levine Associates, Inc. Resident Buying Office—570 Seventh Avenue, New York, NY 10018:
ACCESSORY FACTORY San Francisco, CA • ALTERNATIVES Chicago, IL • BILLIE'S LADIES APPAREL Topeka, KS • BON PRIX West End,. NJ • EVELYN'S ORIGINALS Jenkintown, PA • FASHION CENTER Cincinnati, OH • FASHION HIGHLITES Clifton, NJ • HAAS-KASSEL Forest Hills, NY • HARLEY'S CASUALS Shorewood, WI • INDEPENDENT CLOTHING Chicago, IL • JACK KRAWCHECK Charleston, SC • JULIE'S BOTTEGA Bala Cynwyd, PA • MADEIRA SHOP Clarksdale, MS • MARSHALL ROUSSO Las Vegas, NV • MILADY'S Attleboro, MA • S.H. MULDOON Lake Worth, FL • NAME DROPPER Pittsburgh, PA • NORMAN'S Atlanta, GA • PANACHE Winter Park, FL • POTPOURRI Zionsville, IN • RED GARTER Pikesville, MD • RICCHA Bakersfield, CA • RONETTE'S Ventnor, NJ • SARA INTERNATIONAL La Jolla, CA • SAUL'S Gainesville, GA • SHOP FOR PAPPAGALLO Charlottesville, VA • SIGNATURE J Albuquerque, NM • JEAN STOFF Merrick, NY • ST. TROPEZ LTD. Cupertino & Palo Alto, CA • TRILLIUM Lutherville, MD • VILLAGE COUTURE Woodmere Village, OH • WEST 57—The Falls & Mayfair in the Grove—Miami, FL

Best of Bill Blass

PHOTOGRAPHY, KEISUKE OGATA. ART DIRECTION, BLANCHE NONOO. SHOES, VITTORIO RICCI.

THE RAINFUR PONCHO.
So versatile, you'll keep on discovering
new ways to wear it.
A fur liner zips into the light,
waterproof shell—
making it completely reversible.
And there's a whole collection
of luscious colors and complementing furs
to pair up and switch about—
come rain or shine.
At Henri Bendel, I. Magnin and other fine stores.

LLOYD ALLEN
FOR
PAMELA KOCH
Designs Ltd., 214 West 29 St., New York, N.Y. 10001

Best of Blassport

Christian Dior hosiery.

Presentation gift box of 3 pairs, $12.00

Some men buy it for its name.
Most men buy it because it lives up to its name.
From $3.50, it's a small indulgence every man deserves.

"AS WOMEN DREAM OF SPLENDOR,
ATTENTIVE MEN INVENT MAGNIFICENT CREATIONS" . . .

"VÔTRE"
BY CHARLES JOURDAN

MARSHALL FIELD'S

Hair Now

Hair appliances today are sleeker, smaller, stronger, serving more needs than ever before. There are travel dryers that fold up to the size of a hairbrush to fit into a handbag, gymbag, cosmetics case and come with dual voltage for European outlets (a good one is General Electric's Pro-12 "Go Dryer!"). . . . Other blow-dryers have been designed specifically to serve the needs of curlier hair. Gillette's "Supermax Curlytop," for example; its airflow is gentle, diffused, doesn't flatten curls. Still more improvements: some curling wands, such as Clairol's "Crazy Brush Soft Styler"—mist hair as they curl, prevent damage, drying. These updated appliances make great Christmas gifts.

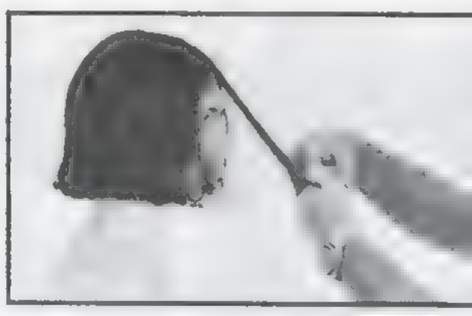
UPDATED SERVICE . . .

Great new service ideas for today's active women, one that was in operation at this year's political conventions: a "fresh-up lounge," sponsored by Bristol-Myers and Clairol, where V.I.P.s and members of the press could drop in for a quick haircut and/or set by Seligman & Latz stylists (surprisingly, just as many men as women dropped in). . . . Now, this "drop-in" service idea has been expanded nationally. At the brand-new Seligman & Latz salon (at Saks Fifth Avenue, NYC), stylists and manicurists will be available for walk-in clients without appointments! . . .
To look for starting this month: free service from Pantene, offering special hair analyses and consultations in major department stores around the country. November 3, Frederick & Nelson, Seattle; November 10, Bullocks Wilshire, L.A.; November 17, Macy's, San Francisco.

ANATOMY OF A HAIRCUT

Right: **Model Maggie Rowe's long, wavy hair was all one length when she went to Bruno Demetrio at Le Salon looking for a new, more sophisticated style. He wet her hair thoroughly, then cut it in sections, starting at the middle of the neck (the best place to judge balance and evenness), cutting straight around the head. Following this initial cut, Maggie's hair was blown dry because Bruno prefers to "layer cut" hair when dry. He then parted the front section of the hair on the side and, starting at the forehead, worked his way down, cutting on a graduated level, on both sides, then layering hair on the crown.**

The results: layered hair that doesn't always have to look "layered." When hair is blown straight, it achieves a one-length look—but with added volume. When left to dry naturally, hair is full of body and waves without looking "frizzy."



Haircolor products have improved dramatically over the past two years. Among them: new self-warming "non-permanent" colors that heat up before being applied to hair, helping color work faster and conditioning hair at the same time. Wella's "Présentation" works this way, contains no ammonia.

Large photo, *above*, hair, Didier Malige of Jean Louis David, earrings by Napier. Photos, *right*, makeup, Savannah ANDREA ALBERTS

NUBEST & CO. SALON
MANHASSET, NEW YORK

YOSH FOR HAIR
SAN FRANCISCO & N. CALIFORNIA

GENE JUAREZ/HAIR & COSMETICS
SEATTLE, WASHINGTON

J. GORDON DESIGNS, LTD.
CHICAGO, ILLINOIS

UGO DI ROMA
MIAMI & CORAL GABLES, FLORIDA

ROBIN BARKER BEAUTYWORKS
TORONTO, CANADA

L'IMAGE, INC.
DALLAS, TEXAS

PHOTO STEVE LANDIS FASHIONS BY JONATHAN

So rare.

Black Willow, the world's costliest dark ranch mink,
is coveted not only for its exceptional high quality,
but for its extreme scarcity.
This year, in fact, there's enough to produce
only 75 glorious Black Willow coats.
Unfortunately, this will produce
only 75 gloriously happy owners.
If you hurry, you can be one of the rare few.

Black Willow

Fringe and creamy soft leather. Women's jacket $675. Pants $275. Skirt also available. Men's coat $625.

north beach leather

ATLANTA 266-2722 | CHICAGO 280-9292 | HOUSTON 629-5880/961-5961 | LOS ANGELES 652-3224 | SAN FRANCISCO 441-3208/391-6169

For Fall/Winter Catalogue send $2.00 to North Beach Leather, P.O. Box 99682, San Francisco, CA 94109

What your hairdresser does in the

Ogilvie Home

Predictable results and a long-lasting perm that can really hold a set.

Only Ogilvie Home Perms have exclusive Pre-Perm® conditioner with protein. It helps put your hair in the best possible condition. So you can style it the way you want. And get a long-lasting perm that can really hold a set.

This salon-proven conditioner comes with all three Ogilvie Home Perms. For more body with springier waves

salon, Ogilvie does at home with...

Permanents

or curls, it's Regular Body & Set. For full body with waves or curls, it's Soft Body Wave. And for the most body and the springiest curls ever, it's Extra Body & Set.

Three different Ogilvie Home Perms for three different looks. But each one can give you the two things you want most from a home perm: predictable results and a long-lasting perm that can really hold a set. And hold it. And hold it.

Photography

1

George Hoyningen-Huené's view: a spare world filled with riches

2

3

Portrait of Mary Louise Hoyne
By Cecil Beaton 1934

4

5

6

Some exhibition gems:
1. **Vogue, 1930**
2. **Igor Stravinsky, Vanity Fair, 1934**
3, 4. **Vogue, 1933**
5. **French Vogue**
6. **Mademoiselle Colette Salomon, French Vogue,1927**

By Diana Edkins

Flashback: Paris in the 1930s. A time of unparalleled outbursts of creative energy in politics, the arts, and letters—a time of flamboyant eroticism and radical architecture. During this time, George Hoyningen-Huené brought a new dimension to fashion photography. His incomparable eye and instinct for the uniquely chic and truly elegant, redefined the beauty and style of the "French" woman of the 1930s.

Now one can experience the essence of the 'thirties through Hoyningen-Huené's vision at the exhibition, *Eye for Elegance*, on view through November 9, 1980, at the International Center of Photography in New York, which will then travel, among other places, to London, Paris, Los Angeles, over the next three years.

Huené was a still photographer who incorporated the resources and methods of filmmakers and sculptors to create his own imagery. A tall, lean elegant blond man with a long head and, as Mrs. Edna Woolman Chase observed, "a Bourbon lip," Huené kept himself in excellent physical condition, dressed impeccably—even with all the hot lights at a sitting, he would appear in white linen trousers and a vest. He had a reputation for temperamental explosions: walking into a sitting late, taking one withering look at the models standing nervously in the dresses he was to photograph, turning to the editor in charge, and saying, "Is this what you expect me to photograph?"—then snapping the camera a few times, and walking away.

Born in 1900, the son of Baron Barthold Von Hoyningen-Huené, chief equerry to the Czar of Russia, and an American mother, Ann Van Ness Lothrop, Huené was brought up on their estate in Estonia, summered on the French Riviera, dined on "mountains of fish, caviar, and venison" available to the Russian court—and early developed a taste for the rich life . . . a life that was disrupted by World War I and the subsequent Bolshevik rise to power.

After fleeing to London, and later, fighting in the counterrevolution, Huené, as a young man, moved to Paris where he kept himself going with any number of odd jobs. He found he could work as a movie extra—all he needed was a tuxedo and to be spotted at a café where unit managers came. Huené remembered, "There were these arc lights without any protection and we used to get 'klieg eyes.' . . . It was all a new adventure and a new world. It did one thing for me—it taught me how to light people and sets. I was observing and watching all the time, I was fascinated by the motion picture medium and by photography."

A quick study, Huené seized each new opportunity with a ravenous appetite. He started sketching dresses for his sister's dress shop, by *(Continued on page 179)*

Devin. The country fragrance for men. Rich. Relaxed. Fresh and unhurried. From Aramis.

DEVIN

MYSTÈRE DE ROCHAS

Un nouveau parfum Rochas

ROCHAS
PARIS

24 Collects

Ruben Panis

If it's not yet
at fine stores
everywhere.
It's probably
here.

24™

The Twenty-Four
Collection

miami • bal harbour • omni • the falls • boca raton • palm beach

pair BERGÈRE'S earring accents with the genuine look

Cape by Andre Van Pier

add some excitement with

BERGÈRE

Fortunoff's • Broadway, S.W. • Pomeroy's • Donenfeld's • B. Siegel • L.L. Berger • Furchgott's • The Diamond

Were you born for the night?

There's a moment after dusk
when the city stills and one by one
the nightlights flicker on,
a gentle preview of the fireworks to come.
Enter Night Moods.
Sultry, sexy, holiday colors
shot with gleam
for eyes, cheeks, lips, nails.
Color like this was never meant
for every day.
But when you're in the night mood,
everything is possible.

Night Moods

Photography Saul Leiter Jewelry David Webb

Alexandra de Markoff

Now that you know who you really are.

GIVENCHY'S MOST CELEBRATED FLORAL DESIGN.

L'INTERDIT.

PARFUM EAU DE PARFUM EAU DE TOILETTE

PARFUMS GIVENCHY INC. © 1980

Talking about... TV

Becoming a producer: what it takes, who's got it...Classic short story—of a too-good wife

By Gloria Emerson

Five-year-old Shannon Bailey, with therapist, fights to walk in "At the Gate Alone."

Producer, activist, mother: her secret is talent—and drive

Carol Nelson of Wilkes-Barre, Pennsylvania, knew so little about what was required that she remembers having to ask: "What do I do as a producer?" before she began producing a documentary for the Scranton public broadcasting station. That first attempt, *At the Gate Alone*, shows that it is sometimes the amateurs—passionate, stubborn, hungry to take risks—who succeed with the most compelling projects.

Carol Nelson fought critics—and kids' chicken pox—to produce her first show

An unusually small group of people made *At The Gate Alone*. It was one of thirteen programs in the new PBS series, "U.S. Chronicle," aired on 114 stations earlier this year—a brave, intelligent attempt to illuminate some of the issues that affect the lives of different groups of Americans. Mrs. Nelson's film is about children and adults with handicaps, and the need to change our complex reactions to them is its theme. Sometimes, the difficulties in making the film were so immense, it became comical.

"We were all kids," said the producer, "except that I was the oldest!"

At thirty-six she was, and the only one who had two young sons, now eleven and nine, who came down with chicken pox at a crucial time for their mother. She did the research and the interviews and worked out the story line, although a writer was called in later.

"The camera man was also the director and he had to edit the film too," Mrs. Nelson said. He was the most experienced, having already made a much shorter film—about stained glass.

The children we meet in *At the Gate Alone* are called "developmentally disabled"—the old, crueler words were "crippled" or "maimed." Federal law mandates that they are entitled to free public education to help them realize their potential. Such efforts, called mainstreaming, mean bringing handicapped youngsters, and adults as well, into the schools and the communities so they are not condemned to a hidden, useless existence.

At the Gate Alone, which lacks the lacquer of super-sleek professional productions, has its flaws but moments of beauty both mournful and triumphant. A small girl who became deaf after having bacterial meningitis plays the piano and another child, who had cerebral palsy, has a wonderful face which tells us that she does not feel deformed or unwanted. These are not "sick" children. They will never do certain things perfectly, they cannot meet chronological deadlines, their conditions cannot be cured; but they are capable of doing more than we ever realized if help comes soon enough. The child who was not helped in the early years is Mary Lou Holden, severely mentally retarded, age twenty-four. Her extraordinary, devoted mother remembers, in the film, how a physician once told her that it would be the best thing if Mary Lou came down with pneumonia and died.

Carol Nelson was advised by many people not to make the film "unwatchable"—in other words, too shocking. She endured "utter frustration dealing with school officials" who would not comment on developmentally disabled children in classes with normal pupils—in one case, parents gave her written authorization to discuss their child with a school superintendent who refused. *At the Gate Alone* is not an exposé, there are no polemics. It does not suggest there is a single solution.

More than fifteen years, some as a teacher, then as a formidable fund-raiser, community volunteer, editor, and speaker, all helped Carol Nelson make *At the Gate Alone*. She feels she became a political activist after the tropical storm Agnes, which inflicted such destruction in Pennsylvania in June 1972—her husband's family's house was destroyed in the Great Flood. Mrs. Nelson somehow oozed her way into television by her persistence, imagination, and a genuine aptitude for understanding and clarifying national and regional news. She has been a moderator for an interview and call-in program, a legal program, and a weekly seven-minute program on issues. There is very little she feels she cannot tackle if only public broadcasting funds are available. Energy rises from her like steam; she laughs often.

"Nothing but chutzpah," Mrs. Nelson said of her television work. "If I lived in New York, none of it would have been possible."

GOOD-TIME LOSER — WITH A HEART

*The Depression rumbled in as Dorothy Parker won an O. Henry prize for her short story "Big Blonde," a caustic tale of a good-time Seventh Avenue model whose eager-to-please style mixes poisonously with marriage. A half-century later, movie-"M*A*S*H"'s Sally Kellerman is "Big Blonde" incarnate, in an hour-long adaptation just filmed in Philadelphia. John Lithgow is the husband; and "Annie Hall" designer Ruth Morley has fashioned the period costumes. January on PBS. —J. S.*

Sally Kellerman is the hapless model-turned-housewife, John Lithgow is her overloved husband in PBS's version of Dorothy Parker's classic short story, "Big Blonde"

Oscar de la Renta: "Only buy a designer fur when you know who made it. Ken Wagner made mine."

WAGNER FUR 150 West 30th Street, New York, N.Y. 10001 (212) 736-8552

Oscar de la Renta: "Only Ken Wagner could have made the finest line of furs I've ever designed."

NATURAL RED FOX — NATURAL RACCOON

HANK LONDONER

WAGNER FUR 150 West 30th Street, New York, N.Y. 10001 (212) 736-8552

Health

Smokers' own IQ tests...drugs that vex sex...cold hands/cured teeth... no-pain tips for women on wheels

By Melva Weber

SMOKER'S DAY OFF

If you're a smoker, this may be your month to shake the habit once and for all. The fourth Great American Smokeout, November 20, is the special occasion for would-be quitters to give up smoking just for the day—and then to try staying off cigarettes completely. Last year, fifteen million people took part in the American Cancer Society's Smokeout event: five million stayed off the entire twenty-four hours; and, one to three days later, 2.3 million still weren't smoking. Smokeout Day features parades, performances, and sports events. Singer Natalie Cole—chairman for the day, and a smoker—is going to try hard to make this year's day off a permanent vacation from cigarettes. This year, try your own I.Q. (for I Quit) test; you may be a high scorer.

SEX AND THE MEDICATED

A good many medications used in a wide variety of disorders can produce sexual disability as a side effect, reported Nyla J. Cole, M.D., of the University of Utah College of Medicine in Salt Lake City. In "Guidelines to Professional Pharmacy," Dr. Cole described some common classes of prescribed drugs that can lower sexual desire, inhibit erection or ejaculation, impair vaginal lubrication, or alter hormone levels in either sex. Among them: antihistamines, which can change sexual function in several ways; high-blood-pressure medications, both the diuretics and the antihypertensives that act on the central nervous system but not the blood-vessel dilating agents; antidepressants, mainly because of their sedative action—but because depression itself lowers the libido, or sexual desire, the net effect of relieving it may help sex life. In addition, according to Dr. Cole, some antipsychotic drugs may lower libido, affect erections, and alter hormone levels to cause menstrual and breast symptoms and testicle changes. Dr. Cole points out that drugs that change erectile function in men may be presumed to impair vaginal lubrication in women.

Dr. Cole believes physicians should prescribe other medications if a problem arises; let patients know a transient change in sexual activity may be medication-related.

IS HARD WATER HEARTIER?

Can drinking hard water instead of soft water give protection from heart disease? A research team from Duke University Medical Center says the hard-water premise is untenable and probably incorrect. Douglas I. Hammer, M.D., DrPH, and Siegfried Heyden, M.D., Ph.D., say the numerous studies of water hardness and heart disease over the years have failed to show any significant relationship between the two. Heart-disease death rates are indeed going down—most likely as results of reduced smoking, favorable diet changes, control and treatment of high blood pressure, more exercise, and improved medical care. However, American Medical Association official J.A. Bell points out that the water-softening process adds salt; those on salt-restricted diets may need to drink bottled salt-free water if they live in areas with artificially softened water.

TOOTHACHE RELIEF: AT HAND

Patients at the dental clinic of Montreal General Hospital helped prove what Chinese doctors have known for five thousand years, reported "Emergency Medicine" magazine. Severe dental pain may be reduced by half or more by massaging an area of the hand with ice cubes wrapped in gauze. It must be the hand on the side where the pain is, and the area to massage is on the muscle on the back of the hand that bulges when you press thumb and forefinger together. That's the hoku point, an acupuncture site that affects the face, according to Chinese lore.

Doctors Ronald Melzack and Aron Gonshor, with Sarah Guité of McGill University, gave the iced-hand treatment hard tests, ruling out the power of suggestion and the use of massage alone. The technique: massage the hoku point with gauze-wrapped ice for seven minutes, less if numbness sets in. It's worth trying when you're emerging from a root-canal or extraction procedure.

SAVE YOUR LIVER

Aspirin substitutes (acetaminophen) are a blessing to those allergic to aspirin; and they don't share aspirin's irritating effects on stomach and intestinal tissues. That's why many people choose aspirin substitutes to relieve headaches after too many drinks. From the VA Medical Center and the University of Minnesota in Minneapolis comes a warning that acetaminophen and alcohol together may be harmful, particularly in high doses. Use of alcohol appears to enhance liver-damaging effects of aspirin substitutes, reported gastroenterologist Craig J. McClain, M.D., in the *Journal of the American Medical Association*. Most striking evidence was found in alcoholics who developed severe liver disease, fatal in one case, after using acetaminophen as a pain-reliever.

FLU FORECAST, 1980

Preparations for this winter's flu season include a trivalent vaccine whose three strains of inactivated virus were selected as most likely to be present, based on flu experience during the last two years. Their names: A/Brazil/78, A/Bankok/79, and B/Singapore/79. The Immunization Practices Advisory Committee of the Public Health Service advises influenza vaccination for high-risk people: those with chronic illnesses and elderly people. Firemen, police, and hospital workers are to be considered for vaccination, since their services are essential.

Recent vaccines have few side-effects, according to the Center for Disease Control. Some vaccinated persons, especially children, may have a general reaction with fever, aches and pains for a day or two. Extremely rare is an allergic response to traces of egg protein in the vaccine. The risk of Guillain-Barré disease, which in 1976 occurred five to six times more often in people who received Swine Flu vaccine, has for two seasons now been no higher in vaccinated than in unvaccinated persons.

This year, health leaders are putting special emphasis on the use of amantadine, an antiviral medication that can be used to cover the ten days or so between the immunizing shot and the time it takes effect. Amantadine can reduce both the severity of the illness and its complications, and shortens the period of disability. About 7 percent of amantadine takers may experience jumpy nerves, insomnia, difficulty concentrating, or drowsiness, but these are transient.

ROLLER SKATING: BEAT THE BREAKS

Treating injured roller skaters in the hospital emergency room has convinced Philip S. Schwarzman, M.D., emergency physician at Marina Mercy Hospital in Marina Del Ray, California, that recreational roller skating calls for a new expertise: Learning how to fall down safely and the importance of proper body protectors for arms, ankles, even your mouth. Dr. Schwarzman conducted a study of roller-skating injuries, came up with startling conclusions on who gets hurt on skates and how injuries might be avoided.

Women skaters get hurt more often than men, and the average age of injured skaters is slightly more than twenty-eight years. Roller skaters are twice as liable to get fractures as are skateboarders, who average about fourteen years old. Because the most frequent roller-skating injury is fracture or dislocation, usually of the forearm or wrist, skaters should try not to fall on an outstretched arm. But the worst injuries are to ankles; risk of ankle injury is lessened by wearing high-top skates that give ankle support.

This little pad

can make you feel better 25 days a month.

Introducing Anyday PantiLiners.

Designed for between-period discharge. Preferred by women in consumer tests.

Nearly every woman experiences a little wetness between periods, when using birth control methods, during ovulation, pregnancy and hormonal changes. **NEW FREEDOM Anyday** PantiLiners are especially made to absorb that wetness.

- **Anyday** is soft, fluffier, more comfortable than any other panty liner.
- **Anyday** has 3 adhesive strips so it stays in place.
- **Anyday** PantiLiner's soft outer cover won't shred or fall apart.
- And **Anyday** is from the makers of NEW FREEDOM® beltless pads, innovators in feminine protection.

NEW FREEDOM Anyday PANTILINERS **More comfort. More days of the month.**

© Kimberly-Clark Corp. 1980

forecaster OF BOSTON

QUALITY

WITH

SENSE

APPEAL

DU PONT

REG U.S. PAT & TM OFF.

Qiana® nylon

THE FORECASTER WOMAN CAN HAVE THE CLOTHES THAT GO WITH HER TODAY LIFE STYLE. COATS WITH A FUTURE YOU WILL LOVE, QUALITY WITH SENSE APPEAL. A SENSE OF WHAT'S TO BE. SHOWN HERE THE SPIRIT AND IMPACT OF THE FINEST MAN-MADE CASHMERE IN QIANA,† THE ULTIMATE LUXURY FROM DU PONT.* JUST ONE OF A BEAUTIFUL COLLECTION FOR FALL '80 BY FORECASTER OF BOSTON, ABOUT $160.00 AT FINE DEPARTMENT AND SPECIALTY STORES EVERYWHERE. **FOR THE NAME OF ONE NEAR YOU CALL TOLL FREE: 800-223-7916. IN NEW YORK STATE CALL COLLECT: 212-354-8424. OR WRITE: FORECASTER OF BOSTON INC., DEPT. V2, 512 SEVENTH AVENUE, NEW YORK, NY 10018.**

1980 FORECASTER OF BOSTON INC

You'll look great together.

Lou Taylor is the internationally acclaimed American handbag designer often seen on the arms of the world's most exciting women. Every Lou Taylor signature handbag with its unique vanity mirror and impeccable craftsmanship is a Lou Taylor original.

At fine stores everywhere, or write Lou Taylor Inc.,® 330 Fifth Avenue, New York, N.Y. 10001.

Lou Taylor handbags

YOU & LOU

Clientele

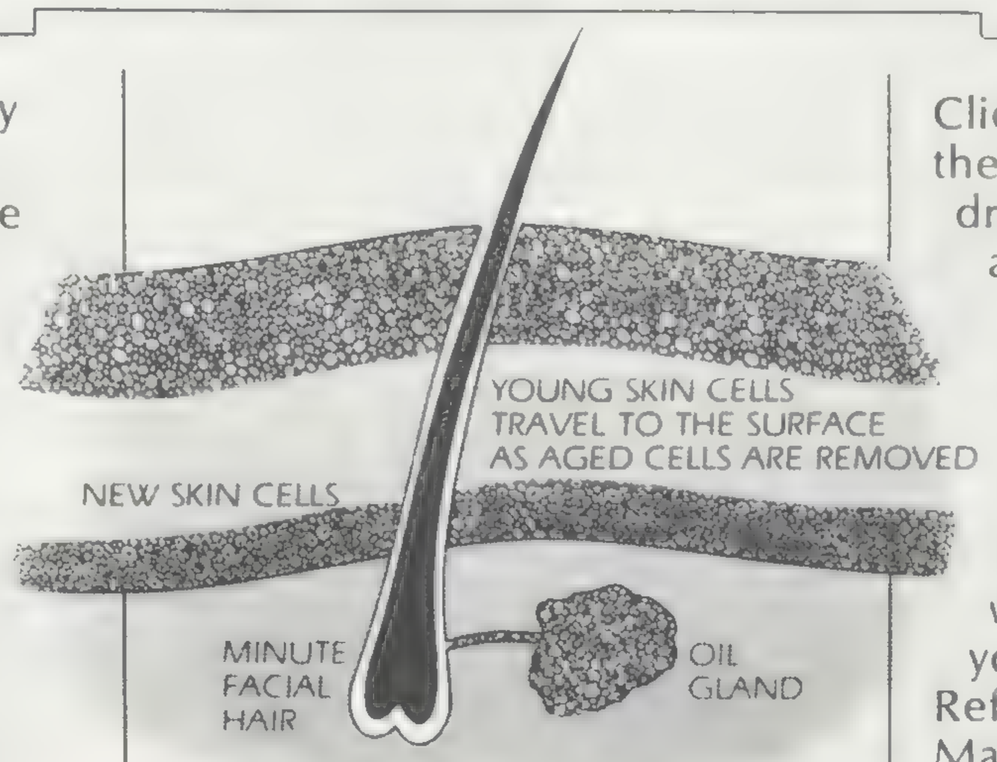
Beautiful, healthy skin – some new facts you should know . . .

First, take this quick and easy Skin Survey:

With your fingers, stretch the area across your chin.

1. Do you feel any tiny bumps, rough skin, or blemishes?
☐ yes ☐ no
2. Look in a mirror. Do you see tiny bumps under your skin surface on any area of your face?
☐ yes ☐ no
3. Do you ever experience blemishes or blackheads?
☐ yes ☐ no
4. Do you feel your skin should look better?
☐ yes ☐ no

If you answered yes to any of these questions you may have what Dermatologists call "blocked pores." This means your skin's natural flow of oil has been disrupted.



THE STRUCTURE OF FACIAL SKIN

Contrary to popular belief, clinical research now reveals that blocked pores are often caused by the application of moisturizers and makeups containing oils.

The build up of aged surface cells from oils interferes with natural oil and younger cells reaching the surface. This causes the skin to feel dry and rough.

When the natural oil flow is blocked, pressure is exerted against pore walls, causing blemishes, blackheads and large pores.

Based on this discovery, the Clientele Dermatologic Research Group formulated a simple system of Skin Management on three revolutionary principles:

1. Clientele encourages the natural microscopic peeling of aged surface cells exposing smoother, younger skin.
2. Clientele provides penetrating moisturizing action without using oils. Special formulas stimulate the skin's natural oil to lubricate and maintain a healthy moisture and oil balance.
3. Clientele is *fragrance free* to be *extra gentle* and *clinically proven effective.*

Clientele now gives your skin the opportunity to experience dramatic results, once available only to the select clientele of renowned Dermatologists.

Visit a Clientele Specialist for an analysis of your skin using the Clientele Survey. Our trained Specialists will prescribe the system you need of Cleansers, Refiners, Oil-Free Moisturizers, Makeups and Treatment Color products to promote visibly more healthy and radiant skin.

(Bring this Information Series to the Clientele counter and receive your complimentary gift.)

CLIENTELE today, for healthy, young looking skin tomorrow.

Neiman-Marcus

Bal Harbour, Beverly Hills, Houston, Newport Beach, and other specially selected fine stores.

For information on the Skin Management Center nearest you. call toll-free 1-800-327-4660.

THE MAIDENFORM WOMAN. YOU NEVER KNOW WHERE SHE'LL TURN UP.

Here she's trading for some hot commodities: lacy, sexy Sweet Nothings. Lustrous satin and dainty lace make this front-close bra and matching bikini a blue chip investment. Shown in soft-cup, but you can take an option on an underwire, demi-bra or light fiberfill too. In lots of gorgeous colors. Bra shown $7. Bikini $5.

Sweet Nothings by Maidenform

Prices are suggested retail. Prices higher in Canada.

Made with Antron® DuPont registered trademark. Lace: Nylon, Tricot: "Antron" Nylon. Exclusive of decoration. Fur from The Tepper Collection. Shoes by La Marca. Jewelry by M & J Savitt.

THE ITALIAN YOU WON'T FORGET.

Supported by Renfield Importers, Ltd., New York, NY Jewelry: Bulgari Furs: Maximilian

M&R
SWEET
MARTINI & ROSSI
VINO
VERMOUTH
S.p.A.
MARTINI & ROSSI
TORINO

MARTINI & ROSSI ON THE ROCKS

Winning. Worldly. Well bred.

Rediscovering subtle pleasures

Sherries, ports, madeiras

BY FRANK J. PRIAL

Crisp fall days, a hint of winter in the air, the holidays not far off—time for a touch of sherry or, after dinner, a sip of fine old port.

There are two kinds of sherry, basically; the finos, which are usually pale in color and dry, and the olorosos, which are usually darker and sweeter. A good fino is the same color as a Martini and is also at its best when served well-chilled. It has more delicacy than a Martini, however, plus freshness and a delightful lingering aftertaste. A fino can be drunk on the rocks but it is better simply chilled and served in a good wine glass. A good Spanish restaurant will serve fino the way it should be served: by the chilled half-bottle, before the meal. The changeover to table wines is perfectly natural, and your palate has not been dulled by gin.

The olorosos—we know them mostly as cream sherries—also can be served as aperitifs. In fact, they stand up well to ice. They are superb as after-dinner drinks and may well be the best choice for an afternoon or late-evening moment when a drink would be great but no meal is involved.

Sherry is a strong wine—anywhere from 16 to 21 percent alcohol where most table wines are about 12 percent. The grapes are allowed to lie out in the blazing Andalucian sun anywhere from several hours to several weeks after picking. As the grapes shrivel up, their sugar content increases proportionately—and it is sugar that makes alcohol. Then, grape brandy is added to give sherry its higher alcohol volume.

There is no such thing as a vintage sherry. All sherries are blends of different batches of wine from different years. The basis of sherry blending is the solera—a group of barrels of wine, all of them of different ages. The wine to be bottled comes from the oldest barrel. When some wine is drawn off, the barrel is filled from the second oldest barrel, the second oldest from the third oldest, and so on. New wine is added at the opposite end of the solera so that the blending process goes on continually.

Sherry-makers, like champagne-makers, strive for a style. There are dozens of styles of sherry, including dry olorosos and darker finos, one of which is the famous amontillado. There really is a style for everyone.

Port is the ultimate after-dinner wine. It begins its life far up the Douro River in northern Portugal where the grapes are grown and the wine made. The wine begins its fermentation like any other wine, hissing and frothing and bubbling in vats while the yeasts do their violent work of changing the grape sugar into alcohol and carbon dioxide. But, when the process is just about halfway completed, the still-seething wine is poured into barrels half-filled with brandy. The brandy stops the fermentation immediately and the resulting mixture is strong, because the brandy is strong, and sweet, because half of the sugar in the port was never fermented.

Anywhere else in the wine world, the mixture would then go into the cellars to age. Not port. It is moved down to the coast. Not to Oporto, the city that gives it its name, but across the river to Vila Nova de Gaia, where the great port warehouses, called lodges, are stacked on the crowded side of the steep hill leading up from the river. There the wine will age, from two to fifty or sixty years in 115-gallon barrels called pipes.

Every few years, the conditions for making wine up the Douro were so good that a vintage port is declared. It is never blended—just aged and sold. It is kept in wood for two years, then bottled. Sometimes, the shippers keep it for a few more years, but usually it is sold off to knowledgeable consumers who then lay it down in their homes or clubs. It will improve for twenty years or more in the bottle. There is never enough vintage port to go around.

Port to be blended with wines from other vintages spends much more time in wood. It loses sugar this way and comes out drier and more mellow than the vintage port. The wine matures faster in wood because air seeps in. Even so, these wines will improve over ten or twenty years. Because they lose some of the rich color they started with, through blending and oxidization, they are called tawny ports. There are port enthusiasts who prefer tawny to vintage, but there is no reason not to enjoy both.

Vintage port must be decanted because it throws a sediment which clings to the side of the bottle and is called the crust. There was a time, in London, when good wine merchants kept a man's port for him and decanted it as his needs required. Today, the decanting is done at home and it can be an amusing bit of wine ritual.

It can also be avoided entirely by buying what is called late-bottled vintage. This is port that has been aged in casks until it has thrown its sediment, usually after about eight years. It is then bottled without the crust and sold. Its proponents say the wood speeds up the aging process and that the wine is as good as a vintage port that has spent two decades in bottle. Traditionalists demur, which of course, is what traditionalists are supposed to do. But it was also the advent of the steamship that helped to end the great heyday of madeira in the U.S. because it was no longer convenient for ships to stop off at the lovely green island in the Atlantic—as it had been in the days of sail.

A century ago, America's favorite wine was madeira, from a little island four hundred miles off the coast of Morocco. The great phylloxera epidemic which swept the vineyards of the world at the end of the last century ended all that—it took the island of Madeira years to recover from the blight and by then tastes had changed.

Even so, madeira has always had a few loyal adherents and now its appeal is said to have picked up a bit in recent years. It is made by the solera method, just like sherry, but its aging process is speeded up considerably by keeping it for four or five months in estufas, heated warehouses that are said to produce the same effect as a long voyage in the tropics as ballast in a clipper ship.

The best-known madeira is Malmsey, which is quite sweet, very dark, with a heady slightly cooked bouquet. Sercial, made from the Riesling grape, is at the other end of the spectrum—light and a bit more acid. Malmsey is an after-dinner drink. Sercial is an aperitif. In between is the madeira known as rainwater. It has been described as a combination of honey and smoke but you will have to try it yourself to see if you agree. ▽

WHAT TO BUY

Sherries

Brand	Fino	Amontillado	Cream
Duff Gordon	Pinta ($7.50)	Club Dry ($7)	Santa Maria Cream ($9)
Williams & Humbert	Pando ($7.50)	Dry Sack ($8)	Cream Sack ($8)
Domecq	La Ina ($7)	Primero ($5.50)	Celebration Cream ($9)
Harvey's	Tico ($6.50)	Amontillado ($6)	Bristol Cream ($9.50)
Sandeman	Aperitivo ($6.50)	Dry Don ($6.50)	Armada Cream ($6.75)

Ports

Brand	Tawny	Ruby
Harvey's	Hunting Port ($11)	Gold Cap ($9)
Warre's	Warrior ($8.50)	
Rozé	Tawny ($7)	Ruby ($7)
Sandeman	Three Star Tawny ($7)	One Star Ruby ($7)

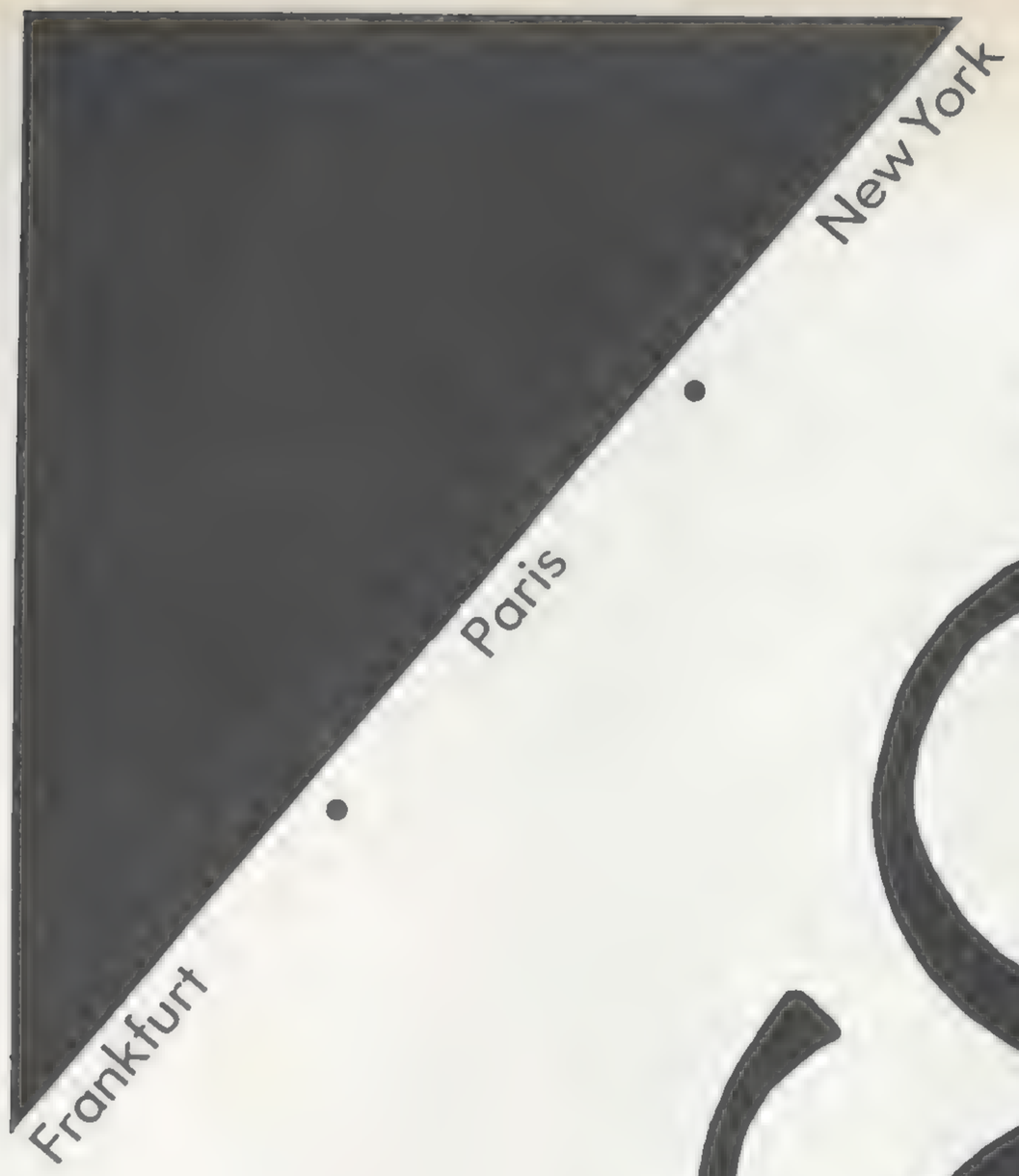
Madeiras

Brand	Sercial	Malmsey	Rainwater
Leacock	Sercial ($9.50)		
Sandeman		Malmsey ($8)	
Justino's	Sercial ($7.50	Malmsey ($7.50)	
Cossart Gordon			Thirteen Colonies Rainwater ($8.50)

"I was
supposed to go shopping,
stop at the library,
do all kinds of things that day.
But sometimes
it's more important just
to listen."

You have a special way
of getting down to basics.
So do our clothes. The Talbots
Since 1947

Simple. Understated. That's the beauty of our superb classic clothes. Why not see for yourself? Visit our stores in Massachusetts, Connecticut, New York and Pennsylvania. And don't forget to ask for a subscription to our free catalog. Or call toll-free 800-225-8200 (in Massachusetts call 800-232-8181) or write The Talbots, Dept. YG, Hingham, MA 02043.



NOW FROM EUROPE'S MOST SUCCESSFUL MOISTURIZING SYSTEM

New from Europe. . .
Système Moistique, used by millions of European women, combines renowned Moistique Creme with natural-looking shades of colour that give you results instantly—even a glowing tan without sun.

Special limited-time offer. . .
To acquaint you with the unique benefits of ***Système Moistique***, we've prepared a special Travel Case containing ***Moistique Day Creme Tinted, Moistique Night Creme, Cleansing Emulsion*** and ***Freshening Toner***—

a $19.00 value for only $9.50.

No additional purchase necessary.
Offer limited while supply lasts.

To learn more about this unique product, visit your nearest Mouson counter or write to:
MOUSON, Blue Bell,
Pennsylvania 19422.

Je Reviens, still made just outside of Paris, by Parfums Worth
perfume, cologne and bath powder at I. MAGNIN

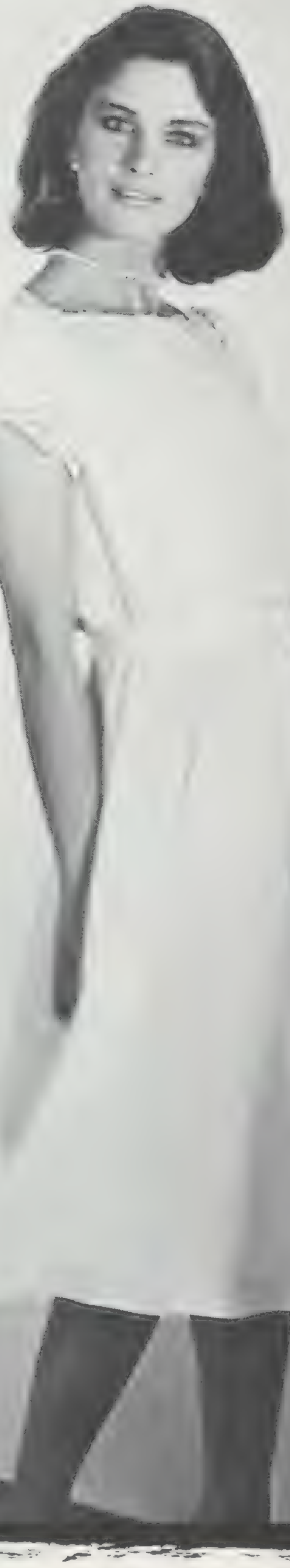
What becomes a Legend most?

© 1980 GLMA

Blackglama

BLACKGLAMA® IS THE WORLD'S FINEST NATURAL DARK RANCH MINK BRED ONLY IN AMERICA BY THE GREAT LAKES MINK MEN

ST. GILLIAN
by KAY UNGER



St Gillian 498 Seventh Avenue New York, NY 10018 (212) 695-5520

BLOOMINGDALE'S • BURDINES • MARSHALL FIELD'S • SAKOWITZ • I. MAGNIN. . .and other fine stores.

SAKS FIFTH AVENUE • MONTALDO'S • LILLIE RUBIN—SOUTH & WEST • SAKOWITZ • ROBINSON'S. . .and other fine stores.

In Germany we sell more ROLEX watches than anybody else. Why?

ROLEX

It's more than just a great name. It's perfection down to the last detail.
ROLEX Lady Date ①.
The attractive ROLEX with Oyster Case. 18 k gold
$ 5.750.–.
Men's watch ② Day-Date with ROLEX Oyster Case.
Superlative chronometer officially certified.
18 k gold $ 7.950.–.

Watches are the same everywhere, so are the prices.
Why do so many people prefer to purchase their ROLEX at Wempe's?
Maybe because they can choose from a wide range of different makes
or because we offer a 2-year warranty,
or because small repairs are made while you wait at the service counter
or because people enjoy the comfortable atmosphere while being attended to by professional jewelers.
These are only some of many reasons to buy your ROLEX from Wempe.

WEMPE

Germany's leading Jeweler

Exquisite Timepieces & Jewelry

New York at 695 Fifth Avenue. (212) 751.48.84

NEAL BARR

Lace-topped gown, about $28. Glisanda® nylon in Plumette or Cappuccino, sizes 30 to 36. At fine stores everywhere. For the one nearest you, write Vanity Fair Mills, Inc., 640 Fifth Ave., New York, N.Y. 10019.

VANITY FAIR

A company of VF corporation

Our version of the Orient express... a glorious tour where
fact no visible end between us and the exotic new accents!
Albert introduced the heart of the Orient, and our new
friends welcomed us in traditional Chinese style! Everyone agreed
it was the best of the new jetset — gracefully interpreted at
holiday and cruise wear designed by Albert Nipon.

(left to right) Thin cap commands attention; a sensuous slide of
deep backless [illegible] with feeding lace yoke and tulip-sleeve
blouse. About $250. The practical handiness in a painterly water
color floral on [illegible] batiste. About $198.

Our French straight-skirt chemise with a very proper
squared-off collar and buttons down the back, in imported
[illegible] cotton Bloom with Flowers. About $218.

Jubilant rainbow hues stripe a French cut blend dress that
buttons at the shoulder. About $224.

This sheath pencil-slim vest has buttons directly at the hip

Our holiday tour was fashion-oriented...

over a lovably pleated skirt, both of Swiss batiste faille in melon, accented with contrast binding. About $135. Chantilly lace yokes and cuffs trim a gossamer georgette in soft blush. About $368.

The flippant camisole tops a pleated skirt, both of Swiss batiste faille in mint. About $295.

This hefty taffeta of crinkle crepe is imported, fully lined and flowered with hip-buttoned top and pleated skirt in marigold. About $305. Available in sizes 2 to 14 at these and other fine stores:

Saks Fifth Avenue/Bullock's, LA/Carriage Shop, Detroit/Gidding-Jenny, Cinn./Herzfeld's, Kansas City, Mo./I. Magnin, San Francisco/Julia Studio City/Jordan Marsh, Fla./LS Ayres, Indianapolis/Marshall's, Escondido, Texas/Meryl Lawton, Newport News/Miss Jackson's, Tulsa/Miss LaVerne's, Fresno/Mr. G., Arnold/Reardon, Birmingham/Sachs, Atlanta/Snellenburg, Phila.

Copyright 1970 Albert Nipon

and the Albert Nipons were there.

LEVANTÉ

NEW YORK LONDON PARIS TOKYO DUSSELDORF MADRID

Silk crêpe de Chine
blouses and separates.
The collection
from $40. to $110.

Levanté c/o Mel-Bern Apparel Sales, 1411 Broadway, New York, NY 10018 (212) 391-1028

Available at these fine stores:
BLOOMINGDALE'S • LILLIE RUBIN—SOUTH & WEST • SAKOWITZ • DAYTON'S • BULLOCKS

Feel Kif

the new
woman's fragrance
from Lamborghini

Parfum bound in fine florentine red leather.
Cologne Concentrée in rare midnight glass.
Both with the Lamborghini insignia.
Available at Saks Fifth Avenue
and other fine stores.

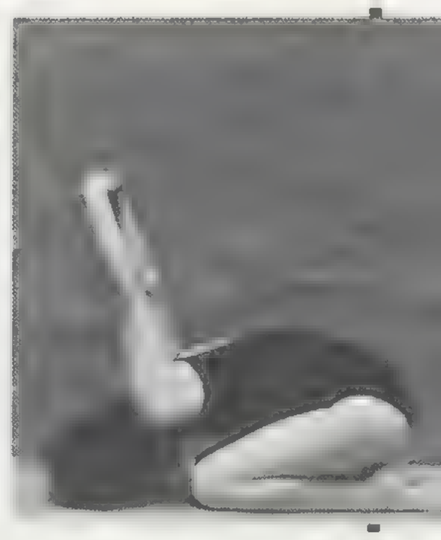
Shape-up Now

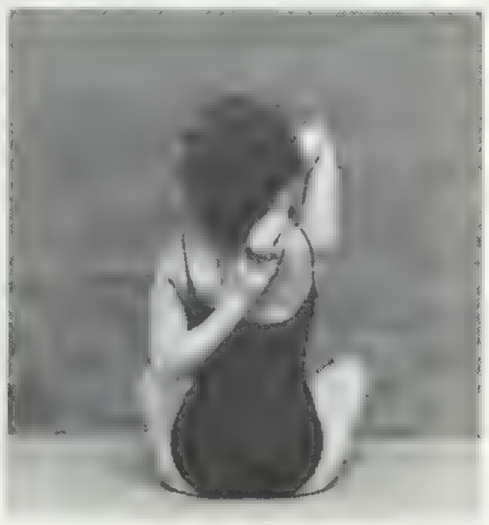
SECOND IN A SERIES OF SPECIAL SPOT-TONING EXERCISES—BODY-FOCUS AREA: UPPER ARMS. BONUS: THESE EXERCISES ALSO STRETCH THE NECK, SHOULDER, AND BACK MUSCLES—REDUCING TENSION, ADDING FLEXIBILITY

ARMS

1 If you do these stretch exercises—demonstrated by Victoria Schatz of Pretty Body, 861 Fifth Avenue, NYC—you'll begin firming upper arms, feeling more relaxed, less tense .... *Left:* Start on hands and knees. Stretch right arm towards ceiling, palm upward, head following your arm's motion. Alternate arms; 16 each, working up to 32.... *Right:* Sitting with legs tucked under you and hands clasped behind your back, slowly inhale bending forward and raising arms. Exhale, bringing arms forward as far as possible. Hold for 1 minute working up to 5 minutes. (Slow, even breathing is important while exercising.)

2

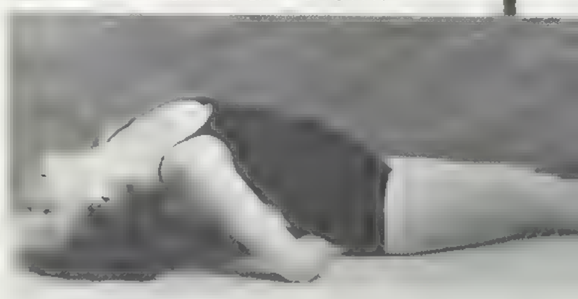




3 To tone underarms and shoulders: sitting cross-legged, slowly inhale and raise left palm and place between shoulder blades (shown *far left*), bring right arm up, then behind you to clasp hands together (*left*). Hold 1 minute while slowly exhaling. Alternate arms. As you become more limber, hold this position up to 5 minutes. In the beginning, if you *can't* clasp your hands, try bringing them as close together as possible. The point: to stretch muscles—*not* strain them.

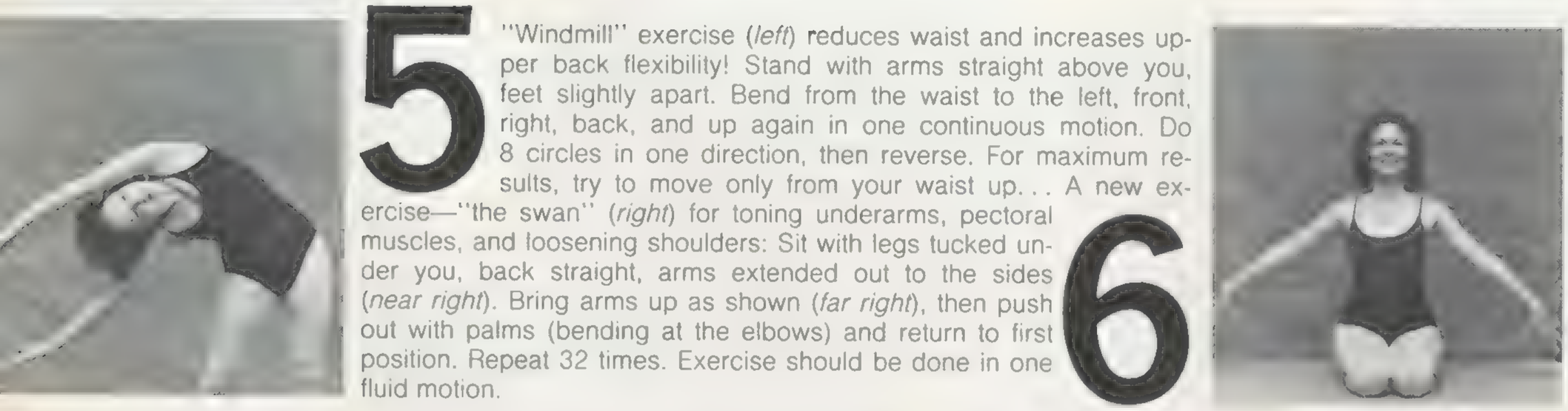
Right: To loosen and "unkink" your neck—an especially good exercise to do at the end of a workday. Lie on your back with palms downward, underneath buttocks. Inhale and raise upper body as high as possible until you're balancing on your upper neck and head. Hold for 1 minute, exhale. Repeat exercise. Work up to holding for 5 mintues.

4



5 "Windmill" exercise (*left*) reduces waist and increases upper back flexibility! Stand with arms straight above you, feet slightly apart. Bend from the waist to the left, front, right, back, and up again in one continuous motion. Do 8 circles in one direction, then reverse. For maximum results, try to move only from your waist up... A new exercise—"the swan" (*right*) for toning underarms, pectoral muscles, and loosening shoulders: Sit with legs tucked under you, back straight, arms extended out to the sides (*near right*). Bring arms up as shown (*far right*), then push out with palms (bending at the elbows) and return to first position. Repeat 32 times. Exercise should be done in one fluid motion.

6



7 Another exercise to add flexibility to your shoulder joints and firm upper arms: Stand upright holding a towel with arms a comfortable distance apart (*far left*). Inhale slowly as you raise the towel above and down behind you. Exhale as you lower the towel—it's harder than it looks! You should feel a slight "pull" in your torso and arms. Do 3 times, working each week to get arms closer together.

Makeup, Sondra Bocas of the Benjamin salon

ERIC KROLL

VOGUE, November, 1980

The upkeep of this Lamborghini costs surprisingly little.

Admittedly, the upkeep of a Lamborghini sports car costs a pretty penny.

But the magnificent men's fragrance collection that was inspired by it? No.

Because now Lamborghini fragrances are available in very affordable refills (we call them Lamborghini Convertibles) tucked into their own billiard table-green drawstring bags.

Made to slip perfectly into our original cases.

The Lamborghini Fragrance Collection. Cologne. After Shave. Balm. Soap on a Rope.

Available at Jordan Marsh, Stern's and other fine stores. In Canada at The Bay.

Wrap yourself in something special

® Registered trademark EMBA Mink Breeders Association, Racine WI · EMBAMINK 1980

EMBAMINK

One of eleven special skins from EMBA®
The ultimate® natural hair beige American mink
coat by HBA

Beauty Now

Between NY and LA, a world of difference in skin and hair care, in staying fit: two women—Tovah Feldshuh, Priscilla Presley—tell how they adapt their regimens to the climate, way of life

"IN NEW YORK, I DID ALL OF MY EXERCISE INDOORS. IN CALIFORNIA, I STAY OUTSIDE—I RUN ALONG THE PALISADES, I SWIM IN MY POOL. AND I MAKE A BIG POINT OF PROTECTING MYSELF FROM THE SUN"

Tovah Feldshuh, an actress whose credits include Broadway (*Saravá*), TV, and her first movie—just finished—*Cheaper To Keep Her*, is a native New Yorker who overhauled her eating habits and exercise routine when she moved out West. "In New York," she says, "I need to look strong for the stage, so I keep my weight at 115. But in California, I must be ten pounds lighter for films." To keep her weight down, Tovah stocks her refrigerator with "grab bags" of fresh vegetables, gets lots of exercise—starts the day at 6:45 with twenty laps in her pool. "I never used swimming as exercise until I moved to California." Tovah checks in at her local health club daily for yoga and exercise classes, then a steam bath. "I jog every day near the ocean by myself and on weekends with my husband."

"I HAVE MY OWN MAKEUP BASE, MIXED IN DIFFERENT SHADES. IN CALIFORNIA, I WEAR A DARKER BASE THAN I WEAR WHEN I'M IN NEW YORK, OUT OF THE SUN. WHEN I'M TRAVELING, I FEEL THE LESS MAKEUP IN MY PURSE, THE BETTER. BUT I ALWAYS CARRY A LIGHT MOISTURIZER"

Los Angeles is home base for Priscilla Presley, whose time is now divided between her TV show *Those Amazing Animals* (on ABC), and her work as spokeswoman for Wella Balsam, a job that's made travel routine. Year-round, even on the road, she washes her face twice a day with cleansing lotion, followed by a mild astringent and, in California, a light moisturizer (always reapplied throughout the day and after swimming). On trips to New York, Priscilla packs the same moisturizer—but uses less—in summer, switches to a heavier formula for extra protection in winter. Priscilla hates being burdened with makeup, so she carries only the minimum—a brown pencil (for brows, eyeliner, and shadow), a highlighter/concealer and a light moisturizer for reapplications in-flight.

PAM BARKENTIN. Bottom picture, makeup, David Frank Ray

A BOLD SOPHISTICATED FRAGRANCE HAS TAKEN SHAPE....

A fragrance as original, spirited and elegant as the man who wears it. Created by Nino Cerruti, the leading international couturier. He understands a man's style. His individuality. His essence.

THE ESSENCE OF A CONTEMPORARY MAN

Eau de Toilette / After Shave / Natural Spray

Cerruti Cologne / Moisturizer Lotion / Soap

Imagin

Royal Silk LTD.

Le Bikini®
$20

Sizzling Silk Bikini

For women who know the difference silk makes. Introducing, the sexy, sizzling string bikini. In baby raw silk as natural as your own skin. This unique silk is soft, durable, and washable. **Le Bikini** is yet another exclusive from Royal Silk. Really sensational considering that it is affordably priced at only $20. Please add $1 per piece for shipping and handling. Sizes Small, Medium, Large. Satisfaction guaranteed or full refund if returned within ten days of receipt. (Style 042113)

Royal Silk LTD.
114 Liberty Street
New York, N.Y. 10006

104110
Credit Card Holders!
For Quick 24-Hr. Service
Call Toll Free 800-228-5000
In Neb. call 800-642-8777

Quantity					
Size					
Color					

Turq. Blue
Yellow
Black
Red
Off White
Turq Green

☐ Send Free Catalogue
☐ Check ☐ BankAmericard (Visa)
☐ Master Charge ☐ American Express

Expires_____ Bank No._____

Card No. _____

Signature _____

Name _____

Address_____

_____

(Style 042113)

Allow 4 weeks for delivery. Canadians send U.S. $ amount.

FITNESS NOW

Walk!—whenever. . . wherever you can

It benefits legs, hips, heart—your whole body

BY CHARLES T. KUNTZLEMAN, ED.D.

More and more women today are rediscovering the pleasure of walking—and the balanced life it brings. They walk, not just to go places; they walk to keep fit.

Walking is the perfect exercise. Your legs, your hips, your whole body benefit. Best of all, walking fits into your life more easily than other kinds of exercise, and that's important. The best exercises are those you do habitually; like breathing and sleeping, they become a part of your daily routine.

Consultants to the President's Council on Physical Fitness and Sports say that walking is an outstanding activity for fitness. Evalyn S. Gendel, M.D., director of the Human Sexuality Program at the School of Medicine, University of California in San Francisco, has said that walking is an "excellent exercise because anyone can do it—in pairs, in groups . . . [it] can be graduated in intensity for any age or physical limitation."

Walking qualifies as an aerobic exercise. That is, it gets your whole body, or most of it, moving. Good health begins with aerobic fitness. Walking produces a "training effect" on your body by getting your heart to beat faster and your breath to become deeper. In short, walking will get you into shape—if you do it regularly.

BENEFITS

When you walk, a lot of good things happen. One-half hour of vigorous striding burns 180 to 250 calories. A walk like that every day means a weight loss of 15 pounds in a year without a change of eating habits. Additionally, walking helps you to lose your body fat. And body fat detracts from your appearance more than weight.

A less obvious benefit of walking is that your digestive system benefits. Walking stimulates elimination and helps to reduce constipation. Walking also improves the circulation in your legs, reducing your chances for varicose veins. Better circulation to your leg muscles means less leg fatigue and fewer aches. The muscle tone in your legs is improved through walking also, making them more shapely and healthy looking.

WHAT WALKING DOES FOR YOUR HEAD

Years ago, the late Paul Dudley White, M.D., dean of American cardiologists, said: "A minimum of an hour a day of fast walking . . . is absolutely necessary for one's optimum health, including that of the brain." He felt that the exercise provided more blood to the brain, and helped people relax and think more clearly.

Exercise experts now agree with Dr. White's early observations. Hans Selye, M.D., Ph.D., D.Sc., world-famous endocrinologist, put it this way: "A voluntary change in activity is as good or even better than rest . . . for example, when either fatigue or forced interruption prevents us from finishing a mathematical problem, it is better to go for a swim than simply sit around. . . . Stress on one system helps relax another."

The effectiveness of walking in reducing tension has been measured in the laboratory. Herbert deVries, Ph.D., an exercise physiologist at the University of Southern California in Los Angeles, has conducted research which showed that a fifteen-minute walk reduced neuromuscular tension more effectively than tranquilizers. DeVries concluded that exercise can be more relaxing than medicine.

How does walking reduce tension? There are several theories. It may provide an escape—from big problems, small hassles or occupational frustrations. Walking is a *(Continued on page 176)*

HABIT ROUGE

GUERLAIN

EAU DE COLOGNE

Habit Rouge means hunting coat...think about that for a moment.

guerlain

PARIS

As your eyes follow these bouncing words they will pass over and under

a drawstring bag you can sling from your shoulder, bags for weekending, globetrotting, promenading,

and biking or skiing buckled to your waist, bags that go to the office, the country,

a workout, a rendezvous, as well as all kinds of fat bags

and slim bags and pocketed portfolios and handbags and

backpacks, but you still will have seen only a smidgeon of the fifty

different sizes and shapes (including racquet bags, suit and dress bags and even such non-bags as a poncho and an indoor-outdoor apron) that are sewn from specially coated parachute nylon, bound with tough carpet tape, and strapped with an even tougher webbing, that can carry 40 pounds but never weigh more than 15 ounces that are carefully made in the United States in all the colors on this page (and more), that are sold in more stores in more countries than you've ever been in, and always come in a little pouch that says: LeSportsac.

You'll find us in: LeSportsac Princeton, LeSportsac/Westwood, LeSportsac, Toronto, LeSportsac, Chicago, LeSportsac, Troy, LeSportsac Santa Monica, LeSportsac/Boulder, and the nicest stores wherever you are. We have a full-color catalog of all the things we make. It's yours for the asking. Write: LeSportsac, 320 Fifth Avenue, New York, N.Y. 10001

(Continued from page 172)

mini-vacation—at any time of the day or evening—and one that can be short or quite long.

WALKING FOR YOUR HEART

Researchers have concluded that walking reduces the chances of your getting a heart attack. There are eleven factors that predispose you to coronary-artery disease: heredity, stress, diet, fat abnormalities, hypertension, heartbeat abnormalities, diabetes, obesity, smoking, age, and lack of physical activity. Of these eleven heart-disease factors, walking may improve all except age and heredity. Of course, smoking and diet are not altered by walking itself. People who walk on a regular basis, however, tend to adopt more healthful life styles. They become more in tune with their bodies.

How much walking? Your body provides the best answer. Your heart rate and personal feelings are your best guide. Let's look at your heart rate. Ideally, a computer is needed to figure out how much activity you need to benefit from walking. Fortunately, you have a computer built right into your body. It's your heart. By exercising at a specific heart rate, you maintain a consistent level of effort. Since your heart reacts to your general condition on a particular day, it will reflect your fatigue, body temperature, and other conditions when you exercise.

Everyone has what is called a "maximum heart rate." That is the number of beats your heart makes per minute when you are going as far, as fast, and as long as possible. Although it varies from person to person, your maximum heart rate is roughly 220 minus your age. If you are twenty years old, your maximum heart rate is around 200; if you're 30, it's about 190.

You need not exercise at your maximum heart-rate level. That could be dangerous. Instead, exercise at your safe range, or your "target heart rate," as it is called in cardiovascular-exercise programs. Your target heart rate is about 70 to 85 percent of your maximum heart rate. That is your optimum level for exercise for fitness. That doesn't mean you can't improve your fitness if your heart rate is above or below this range. It's just that the 70 to 85 percent range is safe and efficient for most.

This table shows the target heart range for your particular age group. You may calculate your own rate and range from this chart if your age falls somewhere between the ages listed.

AGE	TARGET HEART-RATE RANGE (Beats per minute)
10-19	145 to 180
20-29	140 to 170
30-39	130 to 160
40-49	125 to 150
50-59	115 to 140
60-69	105 to 130

The easiest places to take your heart rate are the radial artery of your wrist or the carotid artery of your neck. Use the second, third, and fourth fingers of your hand to feel for your pulse or heart rate along the thumb side of your wrist, or use the same fingers along the neck. (Press lightly here, however.) You should take your pulse rate for 6 seconds this way, immediately after you stop exercising. Multiply that number by 10 for your total pulse rate for a minute.

Your pulse rate is not enough. You need to listen to your body as well. As you walk, you should be able to hold a conversation with somebody beside you as you go. Even when you walk alone, you can use your imagination: Do you feel like talking? If not, you can conclude you are walking too fast for your age or fitness level. That is called the "talk test," which is very important during the first six to twelve weeks of walking.

Your walk should be painless. If you experience any chest, jaw, or neck pain, slow down. If that doesn't stop the pain, see your doctor and describe what happened.

Your pulse rate, being able to hold a conversation, and walking pain-free all emphasize "listening to your body." This listening is something you'll have to learn. But you'll find it fun. You'll enjoy your body more. It will let you know when to slow down and when to speed up. You become your own best guide.

Try to walk between thirty and forty-five minutes, four times a week. At first, thirty minutes of walking at your target heart-rate level may be too much. If so, start out with ten to fifteen minutes and gradually build up. Make sure in the beginning that you don't overwork yourself. You can always walk at a slower pace. Each subsequent day, challenge yourself by walking a little faster or farther. Pay attention to your body. You'll know when to pick up the pace and distance.

For some people it goes back generations.
For others it goes back to good taste.
CHERRY HEERING
PETER HEERING
LIQUEUR
PETER F. HEERING
Peter Heering has always been part of festive gatherings. And why? It's the Cherry Liqueur from Denmark.
Superior on its own, with ice or with tonic, it's a worldwide old tradition.
Write for the Peter Heering Recipe Booklet: W.A. Taylor & Co., P.O. Box 528250, Miami, Florida 33152.
Peter Heering, Cherry Liqueur, 49 Proof, Imported by W.A. Taylor & Co.

PRECAUTIONS FOR WALKERS

To make your walking even more pleasurable, remember. . .

In hot, humid weather: wear as little clothing as possible. Whatever you wear should be cotton, which lets your body breathe. Cotton is the coolest material in hot weather. It absorbs perspiration and lets excessive moisture evaporate as you walk. Cotton underwear is also best.

Although it is not as crucial in walking as in running, the breasts do need some protection. As you walk, your breasts will be jostled and bounced, and this especially can cause problems for women who have large breasts. Consequently, a sports bra is recommended. Such a bra will provide support and protection against potential damage to the delicate breast tissues.

In cold weather: reverse the hot-weather strategy. Construct a personal heating system that uses your own body's heat. Dress in layers of clothing. The layers of clothing trap warm air and hold it next to your body. The more you walk, the warmer the air becomes. At the same time, these layers of warm air act as a barrier to the cold, very much like the insulation in a house or apartment: they keep the heat in and the cold out. Wear a jacket of tightly woven fabric to keep warm air in, wind out.

In cold weather, it's always better to overdress than underdress, as long as you remember the layering principle. That way you can take off clothing to help stay comfortable. The extra clothing—a jacket and pants—can be tied around your waist.

A pull-down mask is also a good idea. When the wind is *(Continued on page 179)*

UNFORGETTABLE WOMEN
WEAR CALANDRE

PACO RABANNE · PARIS · NEW YORK

Helping you keep the look you love is what Woolite® does best.

Love the great look and feel of the new knits? Today, there's a worry-free way to take care of them. Trust Woolite. By hand or machine, Woolite in cold water is the safe gentle way to keep every fine washable from shrinking, stretching or fading. Your silky skirts and blouses, your most delicate knits — even your laciest lingerie keep their shape, their color, their softness. Smell fresh too. In fact, your clothes look almost as new as the day you got them. And when clothes look this good, you feel beautiful in them.

HOYNINGEN-HUENÉ

(Continued from page 138)

1925 was making a living as a fashion illustrator. He had trained his memory so carefully that he could memorize a hundred dresses with accessories at a public event, then go back to the studio and draw each outfit correctly.

Huené, age twenty-five, was asked by French Vogue to prepare and design backgrounds for photographers. Within a year he was behind the camera. He learned his craft on the job, immediately recognized and supported by such great photographers as Edward Steichen. Enormously driven and ambitious, Huené was able to digest and develop with tremendous speed and urgency the styles of the avant-garde. In less than a decade, he had established a body of photographic work unique in its insistent inventiveness, purity, and timeliness—way beyond any of his contemporaries in its awareness of modern living and its immortalization of "woman's" symbolic role in that way of life.

During this time, abstract design had replaced the exuberance of Art Nouveau—the emphasis was now on line, as seen in Ruhlmann's furniture, the quiet elegance of André Groult's designs, the simplicity of an Alix gown. Expensive perfection in every detail was the rule, exemplified by deceivingly simple designs such as Chanel's perfect little cardigan suits. Janet Flanner observed that the "1930's. . . have taken on the proportions of a French epoch . . . the greatest change in art known in Europe for over four hundred years. This change is what gave Paris its authority in contemporary aesthetics which lasted so tenaciously as new visions that they helped float the euphoric years of the '30's."

Vogue photographers both in France and America were directed to work with the eight-by-ten camera, an unwieldly and extremely heavy piece of equipment, which demanded to be used in a studio. The exposures usually lasted from two to ten seconds each—which obviously restricted any sort of indication of movement or gesture. All had to be indicated by pose, lighting, and composition. This combination of factors created a photograph of great fidelity, tonal richness, and clarity of detail. And yet, Huené's attention focused on presenting the models' extraordinary fluidity and sinuous lines as they stood in their statuesque poses.

Huené chose to work in a strictly limited world—the world of his studio. He used studio settings in a unique way to suggest outdoors. He set up the outside world inside (models in deck chairs sipping cool drinks; models lounging on a glistening beach seen from above, probably from a scaffolding; his skiers stand poised, as though the merest push would set them whizzing off down the hill) creating new ways of seeing for fashion photography.

He understood instinctively how to characterize a beautiful woman; he was able to analyze the way a garment was constructed. Each photograph focuses on a fixed dramatic intensity; in its studied containment within the frame, it is charged with a complex life of its own. While Steichen was portraying real women at their homes or at the races, Huené directed his vision to creating the metaphor for the new woman—spirited, energetic, individual.

Each Hoyningen-Huené photograph exploits the abstract details of the forms deliberately heightened by his innovative use of studio lighting.

One is never confused as to the purpose of the photograph: by emphasizing the spaces between things, Huené reveals the character of the object quietly yet incisively. Just as an actor makes his pause meaningful by isolating it within the flow of word and gesture, so Huené controls and articulates his elegantly balanced fictions, imbued with an astonishing sense of their own time. ▽

"A body of photographic work unique in its insistent inventiveness, purity, and timeliness"

WALKING BENEFITS

(Continued from page 176)

at your back, you can roll it up and expose your face to the sun's warm rays (but be sure to wear a sunscreen). Then, when you're heading into strong wind, it's handy to pull down over your face for frostbite protection.

Mittens, not gloves, give your hands the best protection in cold weather. When the fingers and palm are kept together, a nice warm air space is created. (Wool socks over your hands work if you don't have mittens.)

In wet weather: leather shoes are better than nylon. Leather keeps your feet dry. Running shoes are best for walking. Currently, it's a buyer's market: there are a lot of good running shoes available to choose from. But choosing a good shoe is like ordering a fine steak—the shoe you select depends upon personal taste, preferences, needs.

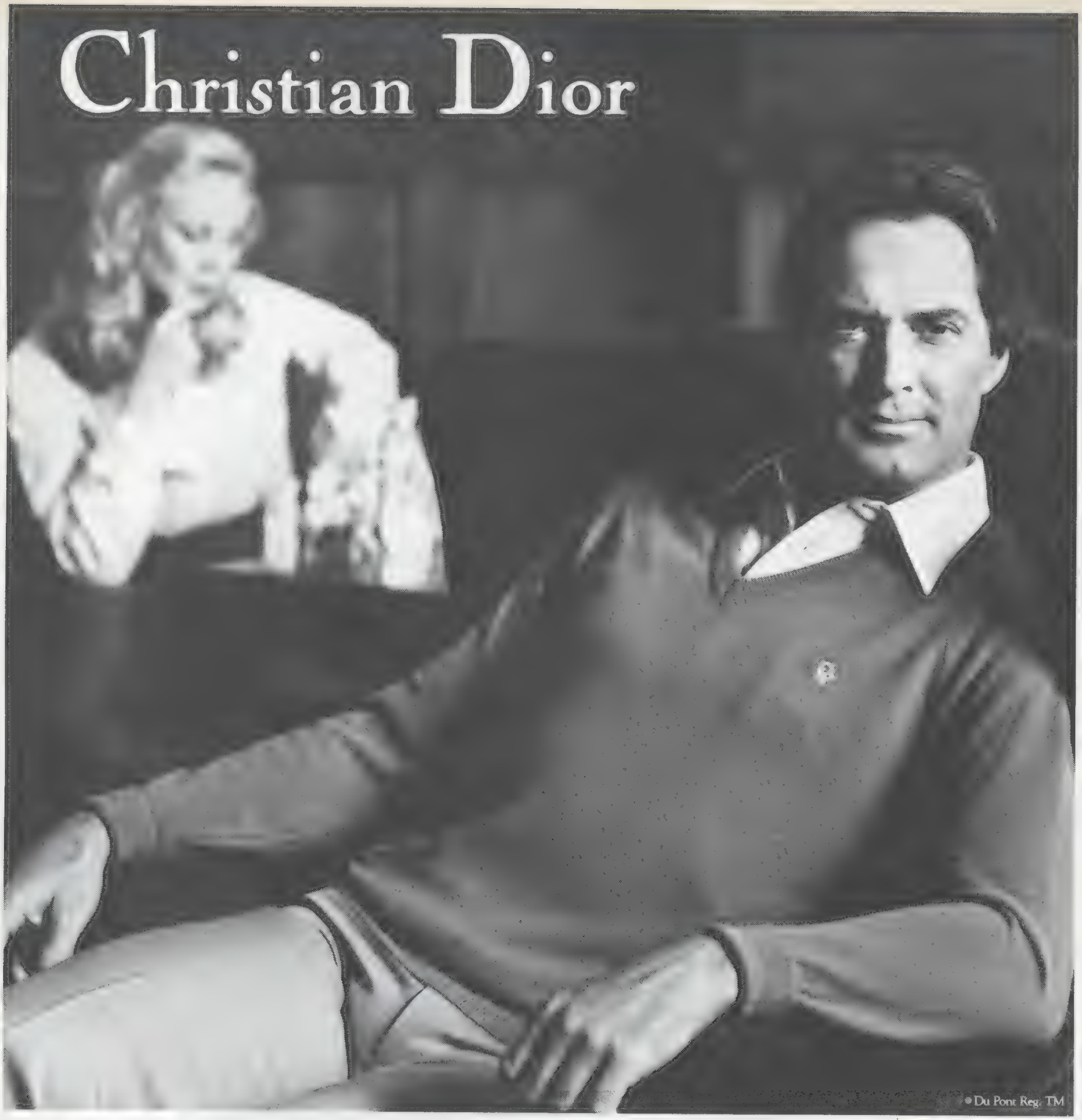
Harry F. Hlavac, D.P.M., founder and first director of the Sports Medicine Clinic at the California College of Podiatric Medicine in San Francisco and author of *The Foot Book: Advice for Athletes* (World Publications), has said, "Proper shoes should provide support and cupping of the heel, firm arch support, protection of the ball of the foot, and flexibility of the sole for easy push-off." Shoes are for protection, support, traction, and cushioning from the ground. One simple rule of thumb is that the shoe should be snug in the heel and loose in the toe. It should also have a flexible sole.

With good shoes, you can walk for miles! It's convenient, fun . . . good for you—walking is the fitness activity of the '80s. ▽

Most checkbook clutches sew in their checkbooks. But Rolfs Ladies' Secretariat lets you remove the checkbook to make checkwriting easier. And the 12-view windows are perfect for showing identification. All of this plus 7 credit card pockets, protected by Rolfs exclusive Credit Guard, as well as pen and outside coin purse. So wherever you're headed, be sure to take along the easy writer, Rolfs Ladies' Secretariat.

ROLFS. . . it shows you care.

West Bend, WI 53095. Available at fine stores throughout the USA and Canada.



Share the Elegance...Give him a Christian Dior sweater

Haven't you had Christian Dior to yourself long enough? Now you can share with him the finest name in fashion. Personally select a Christian Dior sweater for him—and you can both relax beautifully. The impeccable Monaco V-neck Pullover of cashmere-soft Orlon.® with stretch-knit cuffs, neck and bottom. $32.50.

Christian Dior

men's sweaters

bloomingdale's men's store

LONGINES

Conquest

Someone close to you is hoping for a Longines. Don't disappoint them.

Give the world's most honored watch®.
Have your jeweler show you
the sophisticated new Conquest™ watches
from our Quartz International Collection.
Very Swiss. Very thin. Very Longines.

LONGINES
WITTNAUER
Time can be beautiful

For your free color brochure, write the Longines-Wittnauer Watch Company, New Rochelle, New York 10802.

Where the smart

These days, before a smart woman spends one penny on new clothes, she makes sure she's getting high quality as well as high fashion.

Quality is a concept Gloria Vanderbilt was brought up believing in. As a designer it's what she stands for. Quality fit. Quality fabrics. Quality workmanship.

Look closely at how her jeans are made and compare them to other designer jeans.

a third, hidden row of stitching provides extra reinforcement

rivets are monogrammed

belt loops are trimmed by hand to prevent fraying

money is.

insides of the pockets
are dyed to match

the swan is carefully
embroidered

You'll find this kind of workmanship
on everything with our name.
Which is why, more and more,
Gloria Vanderbilt for Murjani is where
the smart money is.

Gloria Vanderbilt
for Murjani

QUITE SIMPLY,

MINK WILL CHANGE YOUR LIFE.

MINK INTERNATIONAL. THE FINEST MINK FROM SCANDINAVIA, U.K., EIRE, NETHERLANDS, CANADA, AMERICA.
420 LEXINGTON AVENUE, NEW YORK 10017.

© 1980 Balenciaga Inc.

BALENCIAGA

PARIS

"There is no alternative to perfection"

The unmatched beauty of diamonds enhanced even more with our no prong GemLok™ setting in 18K Gold or Platium. No snags, no worries. A timeless look in a perfect setting.

Sipe-Townsend & Mahrdt LTD., Indianapolis IN • **Simon's**, St. Louis, MO
John Gasser & Son Jeweler, CantonOH • **London Jewelers**, Glen Cove NY
Sharfmans, Worchester MA • **B.C. Clark**, All Stores Oklahoma City, OK
Jolly's Jewelers, Raleigh NC • **Lee Michael's**, Baton Rouge LA
Grebitus & Son Inc. Sacramento, CA • **Gleim Jewelers**, Palo Alto CA.

For your nearest jeweler write GemLok P.O. Box 5309 New York NY 10022
Patent #s 4,222,245, 3,339,378

Too dramatic to be kept at home.

Amel

Amel® is a trademark
of Celanese Corporation.

Bill Tice for SWIRL

Bergdorf Goodman; Bonwit Teller; Elizabeth Arden; Lord and Taylor; Macy's, New York;
Saks Fifth Avenue; Garfinckel's; Ivey's; Macy's, San Francisco; Montaldo's; J.W. Robinson; Charles Stevens

How have women discovered Coriandre?

Word of scent.

CORIANDRE by
Jean Couturier, Paris.

Available at Bloomingdale's, Bullock's, Marshall Field's and other fine stores.

RALPH MONTENERO FOR BLANCHE LINGERIE

The Echo
of an interesting
woman

Echo® Scarfs. Always smart, Always special. At fine stores always.

Ω OMEGA

It's a classic watch...not just for classic occasions.

Omega. One classic is all one needs.

Two of the most elegant watches in the world from the Omega Gold Collection. Man's watch $3,200, lady's watch $1,800 in 14K gold with textured 14K gold bracelet. Photographed at The Plaza Hotel, one of the most elegant hotels in the world.

See a fine selection of Omega Watches at the following locations:

ALABAMA: Birmingham	Jobe-Rose
ARIZONA: Phoenix	Rosenzweigs
Tucson	Rosenzweigs
Flagstaff	Rosenzweigs
ARKANSAS: Little Rock	Stiffts
CALIFORNIA: San Francisco	Granat Bros
Sacramento	Granat Bros
Los Angeles	Slavicks
San Diego	Slavicks
Fresno	Granat Bros.
COLORADO: Denver	Argenzio Bros., Bohm-Allen
Colorado Springs	Bohm-Allen
CONNECTICUT: Waterbury	Stowells
FLORIDA: Jacksonville	Jacobs
Daytona Beach	Jacobs
Orlando	Jacobs
Tampa	Jacobs
Tallahassee	Jacobs
Fort Myers	Jacobs
West Palm Beach	Jacobs
GEORGIA: Macon	Bailey Banks & Biddle
Atlanta	Bailey Banks & Biddle
Augusta	Bailey Banks & Biddle
HAWAII: Honolulu	Granat Bros
ILLINOIS: Chicago	Bailey Banks & Biddle
INDIANA: Fort Wayne	Koerber & Baber
KANSAS: Kansas City	Jaccards
Wichita	Levitts
Topeka	Wolfs
KENTUCKY: Louisville	Bailey Banks & Biddle
Florence	Litwin
LOUISIANA: New Orleans	Hausmanns
Lafayette	Riders
Baton Rouge	Riders
Shreveport	Riders
MAINE: South Portland	Stowells
MASSACHUSETTS: Boston	Stowells
Springfield	Stowells
MARYLAND: Gaithersburg	Bailey Banks & Biddle
Bethesda	Bailey Banks & Biddle
Annapolis	Bailey Banks & Biddle
MICHIGAN: Lansing	Morgans
Saginaw	Wright Kay
Detroit	Wright Kay
Ann Arbor	Wright Kay
MINNESOTA: Minneapolis	Jacobs
MISSISSIPPI: Jackson	Hausmanns
MISSOURI: St. Louis	Hess & Culbertson
Springfield	Hess & Culbertson
Kansas City	Jaccards
NEVADA: Reno	Granat Bros
Las Vegas	Slavicks
NEW HAMPSHIRE: Manchester	Stowells
NEW JERSEY: Lawrenceville	Bailey Banks & Biddle
Cherry Hill	Bailey Banks & Biddle
Woodbridge	Wiss & Lambert Bros
Short Hills	Wiss & Lambert Bros
Hackensack	Wiss & Lambert Bros
NEW MEXICO: Albuquerque	Mindlin
NEW YORK: Rochester	Hershbergs
New York City	Wiss & Lambert Bros.
Long Island	Wiss & Lambert Bros
NORTH CAROLINA: Charlotte	Bailey Banks & Biddle
Winston-Salem	Bailey Banks & Biddle
Durham	Bailey Banks & Biddle
OHIO: Cleveland	Cowell & Hubbard
Akron	Cowell & Hubbard
Toledo	Max Davis, Bailey Banks & Biddle
Columbus	Rogers
Cincinnati	Litwin
OKLAHOMA: Tulsa	Boswells
Oklahoma City	Peacocks, Rosenfields
OREGON: Portland	Zell Bros
PENNSYLVANIA: Philadelphia	Bailey Banks & Biddle
Pittsburgh	Bailey Banks & Biddle
RHODE ISLAND: Warwick	Stowells
TENNESSEE: Memphis	Brodnax
Nashville	Brodnax
Chattanooga	Brodnax
TEXAS: San Antonio	Cardans, Hertzbergs, McNeels
Dallas	Corrigans
Fort Worth	Corrigans
Austin	Corrigans
Houston	Corrigans
Texarkana	Kays
Beaumont	Aaron Rose
Amarillo	Wagners
UTAH: Salt Lake City	Bohm-Allen
VIRGINIA: McLean	Bailey Banks & Biddle
WASHINGTON: Vancouver	Zell Bros

MONEY

Mutual funds: easy and shrewd

Why women investors are returning to these sensible plans

BY AMABEL BOYCE JAMES

What can $1000 buy an investor today? If it's placed in one of the various mutual funds available now, it can buy you convenience, liquidity, professional money management, attractive diversification, and provide a respectable return, too. In fact, there are few investments that have the widespread appeal of mutual funds. Investors like the low initial investment—usually $1000—that mutual funds allow, since these funds give access to markets, such as commercial paper or certain commodities, that usually require very large investments. Whether you're a small investor with a few thousand dollars or a sophisticated investor with an extensive portfolio, there are mutual funds designed to meet your financial objectives.

Mutual funds provide diversification by spreading your investment over a range of securities. If you buy shares in a mutual fund of stocks, you become, in effect, part owner of all the stocks that mutual funds hold, without the high brokerage fees associated with small individual transactions.

After the initial investment of $1000, subsequent investments often can be made in even smaller amounts. Some funds, called "no-load," have no sales or redemption charges at all, while others charge a commission, usually 7.5 percent, on the initial investment. Management fees are sometimes charged, normally about one-half of 1 percent of your investment. And, whenever you're ready, you can sell part or all of your mutual-fund investment.

Stock mutual funds are the best-known type of mutual fund. The most popular mutual funds in the 1960s were "growth" funds, the name "growth" borrowing on the hope that the value of the stocks—often in big companies like IBM, Xerox, or Polaroid—would keep rising as the companies kept growing. "Income" funds buy stocks that have high dividend yields. The dividend yield is calculated as the annual dividend divided by the stock's price; a stock selling for $40 that pays an annual dividend of $2 has a yield of 5 percent, as $2 ÷ $40 = .05. The average dividend yield on the Standard and Poor's 500 (an index of common stocks) is 5.5 percent; an income fund would purchase stocks with yields at least that high. "Balanced" funds offer investors a more diversified portfolio, combining growth stocks with high-yield stocks. "Index" funds are the most diversified, as they buy a sampling of stocks to duplicate a major stock index, such as the Standard and Poor's 500. These funds are based on the theory that the stock market as a whole is going to go up, but it is impossible to know which specific stocks will go up and which will go down.

"Contrarian" funds purchase stocks that are out of favor, following the belief that the only time a stock is a good buy is when no one else wants it. If a stock is out of favor it will have a low price/earnings ratio. "P/E" is the stock's price divided by the company's earnings per share. A low P/E indicates a stock is cheap; if the P/E is five, an investor could buy stock in a company that earns $10 per share for $50, but if the P/E were ten, her $50 investment would buy only $5 worth of earnings. The average P/E for the Standard and Poor's 500 is about eight; a contrarian fund would purchase stocks with P/Es lower than eight.

Bond mutual funds produce income determined by the average yield on all the bonds held by the fund. The current bond yield is the annual interest payment divided by the price of the bond—so if an individual invests $2000 in a bond mutual fund yielding 11 percent, she can expect income of about $220 (.11 × $2000 = $220).

The traditional bond mutual fund holds long-term, high-quality corporate bonds. "Junk" bond funds, those bonds with low ratings from Moody's and Standard and Poor's, are considered risky investments, but they offer commensurately higher interest. Municipal-bond funds have the special advantage of tax-free income, important if you are in a high tax bracket.

Money-market mutual funds hold short-term securities like Treasury Bills, banker's acceptances, and certificates of deposit that, typically, mature in forty-five to ninety days. These securities are, next to cash, among the most risk-free investments.

Money-market mutual funds' convenient check-writing privileges give investors continual access to their funds. Furthermore, after an initial investment, many funds accept deposits of small amounts.

Most money-market funds allow investors to deposit all of their interest and dividend checks directly into the fund that is affiliated with a broker. This direct deposit can simplify record-keeping while helping an investor to begin earning interest on her dividends right away.

Commodity mutual funds can shield your money from inflation. When inflation is high, commodity prices generally are rising. Commodity markets are erratic, fast-moving, and highly technical. Commodities are traded through futures contracts that require large commitments of funds. When an investor trades through a margin account, as most commodity traders *(Continued on page 200)*

Photo: Garbin Jewelry: Artwear Shoes: LaMarca

Adam Beall

TONY ANTON
827 MADISON AVE • NEW YORK, N.Y. 10022

The nonstop woman.

Where she goes, we go. New fashion ideas in travel ensembles and purse kits. At the Celebrity counter at fine stores.

MADE
parfums OZ

"I have the simplest of tastes...
I am always satisfied with the b...
Oscar Wilde

Glimmering classics set off in the perfect setting–
GemLok™ in 18K Gold or Platinum. No prongs, no snags.

Jerome of Rochester Jewelers, Rochester MN
Hugh W. Beattie & Sons Inc., Cleveland OH • **Hardy & Hayes**, Pittsburgh PA
Lux, Bond, Green & Stevens, West Hartford CT • **Van Cott Jewelers LTD.**, Binghamton NY
Busch & Sons Inc, Abilene TX • **Johnson's Jewelers**, Tyler TX • **Kerns**, Burlingame CA
Wm. Crow Jewelers, Denver CO • **Rooney & Borden**, Santa Ana CA.

For your nearest jeweler write GemLok P.O. Box 5309 New York NY 10022
Patent #'s 4,222,245, 3,339,378

ULTRA: 5 mg. "tar", 0.4 mg. nicotine,
ULTRA 100's: 6 mg. "tar", 0.4 mg. nicotine, av. per cigarette by FTC method.

New Salem

The first Ultra low tar that stands for

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

Ultra refreshment!

20 CIGARETTES

Menthol Fresh

Salem

ULTRA

100s

Ultra Low Tar

5mg

6mg

Above all it's a Salem.

MUTUAL FUNDS

(Continued from page 193)

do, the entire account can be wiped out in a matter of days. Commodity mutual funds are designed to lessen the risk by investing in a wide range of commodities, but they still must be considered risky investments.

Mutual funds of international securities are affected not only by the prices of the securities held but also by changes in currency exchange rates. In 1979, the British pound rose 10 percent against the dollar while the Japanese yen declined 23 percent against the dollar. In a portfolio of stocks, a British stock that did not change at all in terms of British pounds would be up 10 percent in dollars to a U.S. investor. A mutual fund of international securities would interest investors who believe the dollar is going to decline on foreign exchange markets and those who want to diversify their portfolios outside of the United States.

One way an investor can compare mutual funds is with the historical record, although past performance does not necessarily predict future performance. Some stock mutual funds perform better when the market is weak and others when it is strong. When considering stock mutual funds, an investor should compare the performance with that of other stocks in a standard index like the Standard and Poor's 500. With bond mutual funds, an investor can compare the results with bond indexes prepared by Moody's and Standard and Poor's; for municipal-bond funds, the results can be compared with the Bond Buyer's Municipal Index.

Risk is a very important consideration in evaluating mutual funds. Among stock mutual funds, growth funds generally are riskier than income-oriented funds. To evaluate the risks more thoroughly, investors can use "beta," a measurement of risk developed in modern portfolio theory. The theories behind beta are complicated, but the rules for using beta are simple. A beta close to 0 means very low risk, a beta of 1 means the risk is equal to the market's average risk, a beta of 2 means the risk is twice the market's average risk, etc. If you think the market is going up, you might want stocks with high betas, so your stocks would rise even more than the market. Conversely, if you are worried about the market, you might choose stocks with low betas that would decline less than the market. Since betas measure only history, they cannot predict a mutual fund's future risk. Information about beta is available through any mutual fund or broker.

In evaluating the risk of bond mutual funds, consider bond ratings. High quality bonds, that is, rated A or better by Moody's and Standard and Poor's are usually the most stable. The maturity of bonds also determines their risk, with shorter maturities generally less risky. Remember that risks represent not just potential losses but also opportunities for higher returns.

Compare the mutual fund's charges, fees, minimum initial investment, the requirements for subsequent investments, and any minimums on the size of withdrawals. You might also want to consider whether or not the mutual fund belongs to a "family" of bond and stock mutual funds where investments may be transferred free of charge among funds within the family. ▽

I feel very Chantilly today

Houbigant. Perfumers since 1775.

The Freshwater Goddess

Supreme ruler in the wondrous kingdom of fresh water pearls. Enter her world of softly sensuous jewelry. From $150. to $600.

Available at:

Saks Fifth Avenue All Stores

ALABAMA
Mobile—**Friedmans Jewelers**
ARIZONA
Phoenix—**Wesleys Jewelers—Christown Mall**
Scottsdale—**Jewels By Darrell Olson**
Tempe—**Joseph Berning**
CALIFORNIA
Arcadia—**Mandarin Arts & Gems**
Beverly Hills—**Raymond & Co.**
Brea—**Mandarin Arts & Gems**
Brentwood—**Denton Jewelers**
Cerritos—**Mandarin Arts & Gems**
Dana Point—**Murata Pearl Co.**
Gardena—**Murata Pearl Co.**
La Jolla—**Murata Pearl Co.**
Los Angeles—**The Hardwear Store Ltd.**
Pacific Palisades—**Denton Jewelers**
Northridge—**Murata Pearl Co.**
Orange—**Murata Pearl Co.**
Redondo Beach—**Murata Pearl Co.**
San Bernardino—**Frederic H. Rubel Jewelers Inc.**
San Diego—**Murata Pearl Co.**
San Francisco—**I. Magnin & Co.**
San Francisco—**Murata Pearl Co.**
San Francisco—**A. Rosetti Jewelers**
San Pedro—**Murata Pearl Co.**
Santa Barbara—**Pandolfi Jewelers**
Sherman Oaks—**Houston Jewelers**
Thousand Oaks—**Murata Pearl Co.**
Torrence—**Murata Pearl Co.**
Westminster—**Mandarin Arts & Gems**
CONNECTICUT
Norwalk—**David Harvey Jewelers Inc.**
New London—**Malloves**
FLORIDA
Burdines—**All Stores**
West Palm Beach—**Michaels Jewelers**
GEORGIA
Columbus—**Taber's**
ILLINOIS
Calumet City—**Leboit & Co.**
Chicago—**Leboit & Co.**
Chicago—**Lester Lampert**
Oakbrook—**Leboit & Co.**
Skokie—**Leboit & Co.**
INDIANA
F & R Lazarus—**All Stores**
LOUISIANA
Baton Rouge—**Lee Michaels Jewelers**
MASSACHUSETTS
Boston & The Mall At Chestnut Hill—**Shreve Crump & Low Co.**
Brookline—**Hub Jewelry Co**
Springfield—**Fredericks Jewelers**
Worcester—**Sharimans Inc.**
MISSISSIPPI
Natchez—**The Diamond Shop of Natchez**
MISSOURI
Kansas City—**Grossman Fine Jewels**
NEW JERSEY
Millburn—**Satsky & Co.**
NEW YORK
Glen Cove—**London Jewelers**
Greenvale—**London Jewelers**
New York City—**Ricarde at the Palace Hotel**
Long Island—**Rose Jewelers All Stores**
NORTH CAROLINA
Greensboro—**Bardy's Diamond Centers**
Monroe—**Henebry's**
Muskogee—**Carls Jewelry**
OHIO
F & R Lazarus—**All Stores**
PENNSYLVANIA
Allentown—**P.A. Freeman Inc.**
Altoona—**Kranich's**
King of Prussia—**Wayne Jewelers**
Wayne—**Wayne Jewelers**
SOUTH CAROLINA
Columbia—**R. Dems & Sons**
Greenville—**Hales Inc.**
TEXAS
Amarillo—**Anderson Bros. Jewelers**
Amarillo—**Barnes Jewelry Inc.**
Austin—**Carl Mayer Jeweler—All Stores**
Austin—**Scarbroughs**
Corsicana—**Morris Jewelers, Inc.**
Dallas—**Calame Jewelers**
Dallas—**Murata Pearl Co.**
Dallas—**Taber's**
Dallas—**The Four Corners—Hotel Anatole**
Denton—**Morris Jewelers Inc.**
El Paso—**Henry Marmolejo Jewelry Shop Inc.**
Fort Worth—**Taber's**
Houston—**Michael's Fine Jewelry—All Stores**
Hurst—**Taber's**
Irving—**Taber's**
Kerrville—**Brehmers Jewelers**
Lubbock—**Anderson Bros. Jewelers**
Midland—**Samuel L. Majors Jewelry**
Odessa—**Samuel L. Majors Jewelry**
San Antonio—**Gildemeister's**
Tyler—**Johnson Jewelry Co.**
Waco—**Morris Jewelers Inc.**
Wichita Falls—**Krugers—All Stores**
VIRGINIA
Harrisonburg—**Henebry's**
Roanoke—**Henebry's**
WASHINGTON
Seattle—**Carrolls Jewelry Store**
Seattle—**Fox's Gem Shop**
Renton—**Porcello Jewelers**
WASHINGTON D.C.
Lynn Jewelers
WISCONSIN
Beloit—**Dunkin Jewelers**
Greendale—**Leboit & Co.**
Janesville—**Dunkin Jewelers**
La Crosse—**Dunkin Jewelers**
Madison—**Dunkin Jewelers**
Wauwatosa—**Leboit & Co.**

Lazarus Jewelers
36 West 47 Street
New York, N.Y. 10036

Another Phillippe classic.

phillippe™

Available at fine department and specialty shops. About $75.
For further information write to Phillippe. 1100 South Flower. Los Angeles, Ca. 90015.

Every piece of Jewelry has a story to tell.

THE KNOT OF HERCULES.

This knot has meant unbreakable friendship since the time of Alexander the Great in the Fourth Century B.C. Ilias Lalaounis has captured and translated it. See it in gold and semiprecious stones. Wear it as a ring, necklace, pendant, bracelet. Let the magnificence of Ilias Lalaounis' designs tell the world about *your* unbreakable friendships.
Prices range from very reasonable to very expensive. Write for information.

ilias LALAoUNIS

4 WEST 57th STREET AT FIFTH AVENUE, NEW YORK, N.Y. 10019
TEL. 265-0600, TELEX 710 581 3081

ATHENS: 6 PANEPISTIMIOU AVE. & VOUKOURESTIOU STR.
PARIS: 364 RUE ST. HONORE (PLACE VENDOME) · GENEVA · ZURICH · VIENNA

QUARTZ de MOLYNEUX

EAU DE PARFUM

bloomingdale's

For a pearl among opera singers, an Oyster.

On December 1st 1971, an unknown Maori soprano called Kiri Te Kanawa stepped on to the stage of the Royal Opera House in London.

Three and a half hours later, her performance as the Countess in "Le Nozze di Figaro" had made her a star.

The next day, Andrew Porter wrote of Miss Te Kanawa: "Such a Countess I have never heard before."

Another critic wrote: "It was evident that we were in the presence of a singer of quite exceptional promise... Covent Garden has a pearl of great price."

Since then, that exceptional promise has been realised in opera houses around the world.

"Phrase after phrase of effortlessly spun and firmly supported tone, culminating in a last act that would have drawn tears from a stone" was the comment on her Desdemona in a recent production of Othello.

Off stage, Miss Te Kanawa's life is a constant whirl: an endless round of interviews, engagements and rehearsals, and an international timetable that would make the most experienced traveller giddy.

She wears a Rolex Oyster Perpetual Datejust watch.

Of course, it is graceful, elegant and very feminine.

But her enthusiasm for it is practical too.

"If I had to keep worrying about whether my watch had stopped, I'd never get anywhere on time. My Rolex keeps perfect time, no matter what I do to it."

The photograph on the left shows Kiri Te Kanawa in costume as Fiordiligi in "Così fan Tutte" on the grand staircase of L'Opéra, Paris.

It is one of the very rare occasions when she isn't actually wearing her Oyster.

ROLEX
of Geneva

Pictured: The Rolex Lady Datejust Chronometer in 18ct. gold with matching President bracelet.

Write for brochure. Rolex Watch, U.S.A., Inc., Dept. 132, Rolex Building, 665 Fifth Avenue, New York, NY 10022.
World headquarters in Geneva. Other offices in Toronto and major cities around the world.

LANVIN
PARFUMS

© 1980 Lanvin Parfums Inc.

Celebrate with Arpège

The ultimate fragrance gift: Arpège extrait in the luxurious Vaporisateur.

bloomingdale's

IN THIS DAY AND AGE
it is refreshing to know that
there is a dress company
that designs dresses for women
who don't generally disco till
dawn, roller skate to work or
drive motorcycles as a rule.
IT IS LOVELY TO KNOW
that there is a company designing
appropriate dresses for wonderful
moments in life like this. If this is
your life, Leslie Fay is your dress.

LESLIE FAY. WHENEVER IT'S TIME FOR A DRESS.

Find Leslie Fay dresses (including the eight shown here) at stores all across America. For the ones nearest you, write: Leslie Fay, 1400 Broadway, New York, New York 10018.

La galerie des Glaces vue par Jean Desprez

Bal à Versailles

PARIS

SAKS FIFTH AVENUE

Neiman-Marcus

Announces

St. Moritz

by Chopard

For Distinguished Sports

A distinguished collection of sports watches from Chopard combining the reliability of quartz, the practicality of water resistance and the beauty of 18 karat gold. Also available in steel or steel and gold.

NEIMAN-MARCUS

CHRISTMAS SHOPPING by experts

Finding the right thing for the right person is a snap when you let five of our resident experts do the footwork for you. Start here with some choice housewares, continue your list from their favorite travel, photography, collecting, and art discoveries

Are you a last-minute shopper like me, or do you take after my great Aunt Martha, who, year after year, declares by October 1st, "all my Christmas shopping is done!"? I admire Aunt Martha's style: a great traveler, wherever she spots something that's just right for relative or friend, she buys it unhesitatingly and, back home, tucks it away in her specially designated Christmas-present closet, to be wrapped a week or two before the big day. But I'm never inspired before there's a nip of frost in the air, the chestnut vendors are peddling their wares, and I'm convinced that Christmas is really on the way.

My shopping style is very different from my Aunt's. I actually thrive on the excitement and challenge of finding the right things in a limited amount of time, by foot, by mail, and by phone. If you do too, here are some sources and suggestions—mainly for household presents. (New York is the locale most frequently mentioned here, but you should be able to find comparable sources for similar presents where you live.) Plus: four more of our resident experts have recommended the best finds in their particular fields. (More of their last-minute recommendations, discoveries to come in our December issue.)

Agate earrings, $765 in 18K gold/sterling. Agate cufflinks, $550 in sterling. Beads from our varied collection of minerals including: Rhyolite, Mookaite, Chiastolite, Dendrite quartz. Beads priced from $200 to $1,000. Prices subject to change.

HELEN WOODHULL
744 Madison Ave. (64st.) New York, N.Y. (212) 472-1212

Housewares

BY SANDI CUSHMAN

Earthenware. . .beautiful papers. . .pasta machine. . .condiments. antique pewter

For the table: Claudia Shwide Designs specializes in a handsome assortment of *handmade glazed earthenware* table-top accessories—casseroles, serving dishes, place settings—either in the natural colors of the clays they're shaped from, or in pastels such as cream, blue, coral, grey, yellow, or in deep red. Many of her designs are available through Lee Bailey, the specialty housewares shop at Henri Bendel, New York. One of her most versatile and popular items: the fourteen-inch oval/French bread basket that takes *baguettes* from the oven to the table, or doubles as an asparagus or hors d'oeuvre server. Available by mail from: Claudia Shwide Designs, 262 Mott Street, New York NY 10012, for $20 plus postage. . . . Some of the toughest (said to be stronger than steel so you know it's dishwasher safe) and most translucent porcelain serving ware made is by the German firm Rosenthal. One of the prettiest designs in their Studio Linie is "Cumulus," depicting airy cloud formations. Five-piece place settings in the Studio Linie are from $48 to $155, depending on the pattern; at Bloomingdale's, B. Altman, Marshall Field, Sakowitz, Bullock's. . . . One of the most affordable places we know for *turn-of-the-century and early twentieth-century accessories, table and bed linens, notions, clothes* is Ellen O'Neill's Supply Store, at 251 East 77th Street, New York. Table cloth and napkin sets go for $6 to $20; cotton, woolen, or velvet patchwork quilts (which make wonderful table covers) here are priced at a very reasonable $50 to $100. Some smaller, stocking-stuffer objects: porcelain buttons (25¢ each), old milk-bottle tops (5¢ each)—plus—old postcards, from 50¢ to $1, antique Christmas cards (95¢), lace collars at around $5, lingerie pins for $1.95. . . .

For table and bed and you: Descamps, a household name for fine linens in France and nine other countries, now has a branch in New York at 723 Madison Avenue, and in Florida, at Mayfair In the Grove, 3390 Mary Street, Coconut Grove FL 33133. Their *sheets*, designed by Primrose Bordier, come in fresh, clear colors, wonderful prints—delicate flowers, "bonbons," stripes and dots, many with lace borders (starting at $30 for twin flat). They also have, made up in these same *(Continued on page 217)*

Marshall Field's

THERE NEVER WAS A WOMAN QUITE LIKE YOU.

Only Payot understands the unique and utterly individual needs of your very special skin. We care that your forehead may be oily while your cheek is dry; that your skin may require extra replenishment in winter, extra toning in summer; that your own personal style requires a skin care program tailored specifically to your needs. It has taken over fifty years of research, and continuous salon experience, to provide the rare combination of cleansers, toners, masks, moisturers, and creams from which your skin's own optimum regimen can be prescribed.

Payot's European-trained consultants will take the time to examine your skin under a Swiss magnifying lamp, before recommending a single product. Six months later they will perform the same painstaking examination again, adjusting their recommendations to the ever-changing exigencies of your complexion. Payot, in the tradition of its founder Dr. Nadine Payot, is committed to teaching you how to care for, preserve and pamper your skin, every day of your life—to smooth and soften, to firm and beautify at every age—through intelligent, self-interested care.

We believe that every precious inch of your skin deserves the special attention only Payot gives... because there never was a woman quite like you.

ONLY PAYOT UNDERSTANDS.

PAYOT
PARIS

1980 Payot, Inc

Jacket: Natural Raccoon, hand-knit in Canada

Paula
Lishman
Knits Fur

The Twenty-Four Collection/Miami-Bal Harbour-Palm Beach • **Sprei Frères**/New York • **A Special Place**/Sarasota • **Wexner's**/Atlanta • **Boulevard**/Tampa **Johnstons**/Naples • **Francis Shop**/Rossville-Chattanooga • **Maggie**/Fort Lauderdale **Marshall-Rousso**/Las Vegas • **Susie Creamcheese**/Houston • **Herbert's Furs**/San Francisco

In Canada: **The Banff Snowflake**/Alberta • **Presenting Italy**/Alberta • **Bizo Originals**/British Columbia • **Gaddy**/British Columbia • **Mr. Roberts**/British Columbia **Vera Fashion Cinema**/Manitoba • **Scarab**/Ontario • **Walkden**/Québec

Photo: Alan Kaplan
We only
look expensive.
Blouses with the look and feel of silky crepe. In 100% polyester crepelene. Left: detachable jabot blouse that converts easily to classic shirt. Right: feminine ruffle blouse. Sizes 8-18. About $24 each. Slightly higher West of the Rockies.
JUDY BOND
1375 Broadway, N Y 10018 (212) 921-4800

JUDY BOND

Available at:

Ahoskie Dept Store Ahoskie
Archer Ave Big Store, Chicago
Arlington Clothing, Arlington
Avalon Shop Willmar
B Altmans, New York
Baker & Hichman Madisonville
Barney Rosen, Fitchburg
Baum's Dept Store, Morris
Beach OK Store, Lennox
Beall's, Bradenton
Beenblossom's Larned
Belks, Albany
Belks, Covington
Belks, Miami
Beni's Fashions Inc , San Juan
Betty Lee, Warren
Beverly Shoppe Brookville
B-Jay Fashions, Flora
Bodell's Fashions, Rogers
Booth's Durand
Bormanns, Madison
Bottoms and Tops W Palm Beach
Bradners Olean
Brandeis, Omaha
Bresee's Oneonta
Bretts Dept Store Mankato
Broadway Dress Shop, Quincy
Brody Brothers, Inc , Indiana
Buckwater Smart Shop, Boise
Buttner, Plymouth
Candys Closet, Blair
Caprice Fashions, Miami Beach
Carol Ann Fashions Athens
Carson Pirie Scott, Chicago
*Castleton's, Salt Lake City
*Casual Shop Cleveland
Cathrine's Dress Shop Lebanan
Cheryls Closet Marietta
C E McNabb & Son, Newport
Clara's Fashions, Marysville
Clothes Loft, Cresco
Clothes Quarters, Hamilton
Collins Dept Store, Charlotte
Condon's Charleston
Country Club Dress Shop, Hamilton
Craig, Inc Lauderhill
C R Calvert Co., Augusta
Crowley Milner, Detroit
Cunningham's Dept Store, Newton
C W Harry Dept Store, Houston
Damon's, Mason City
Danks & Co , Lewistown
David's, Somerville
Dav's Corner Closet, Nokomis
Dayton's Minneapolis
Dee Ann's Fashions, Klamath Falls
Demars inc , Cicero
Denbys, Menands
Dils Bros & Co , Parkersburg
Eckles Dept Store, Dodge City
Edward C Minas, Hammond
Eleanor Bashoar, Millersburg
Elder Beerman Stores, Dayton
Emporium, Eugene
Erich's Inc , Winter Haven
Exclusive Shop, Clarksburg
Fashion Apparel, Glenview
Fashion Bar Hillsboro
Fashion Flair, Knoxville
Fashion Nook, Cleveland
Gates Rockwell, Corning
Gayfer's, Columbus
Gem City College, Quincy
Georgia Ann Style Shop, DeSoto
G Fox, Hartford
Ginabea Shop, Milford
Glenn's, Benton
Glosser Brothers, Johnstown
Goldstein's, Murfreesboro
Gordon's, Hutchinson
Hardwick's Store Cleveland
Hesss, Allentown
Hewes Brothers, Gulfport
H Freedlander's, Wooster
Hickles Dept Store, Lancaster
Hinshaw's Dept Store, Arcadia
Hochschild Kohn, Baltimore
House of Fashions, Oneonta
Howard's, Chillicothe
I M Jaffee & Sons, Butler
Irene's Fashion, Marietta
J A Kirvens, Columbus
Jackson Byrons, Miami
J B Branch Co , Coldwater
Jenny's Fashions, Mt Clemen
Jessicas, Franklin Sq
Jo-Dees Casual, Wadena
John Wanamaker, New York
Jos Spiess Co., Elgin
Kahn's Dept Store, Bell Glade
Karen's Closet, Macon
Karen's of King City, King City
Kaufman's, Chicago
Kenyon's Dept Store, Wakefield
Knoepker's, Independence
Krumbein's, Cincinnati
La Boutique, Charleston
La Mode, St Joseph
Lamonts, Seattle
Lanas Inc , Miami
Leder Bros , Clinton
Leon's Dept Store, Crescent
Leslie's, Defiance
Levine's La Porte
Lillian Albus, Haddonfield
Luvernes, Roseburg
Lynne-Marie Fashions, Westland
Mae Weaver Fashions, Zanesville
Margaret's Apparel, Lynnwood
Marie's Dress Shop, Beckley
Marjie's Fashions, Clearwater
Martings, Portsmouth
Mason Dept Stores Ballwin
Mazel Gaynes Corp S. Burlington
McCain Johnson, Marshfield
McClungs, St. Albans
McCrory Stores, York
McDonald's Dress Shop, Greensboro
McGaraghan's Apparel, Eureka
McGinty-Whitworth, Iola
Meis Bros , Terre Haute
Meyer Brothers, Paterson
Mid's Casual Wear Jacksonville
Mildreds Lenoir City
Mildreds Shoppe, Sweetwater
Miller & Paine Lincoln
Miller & Rhodes Richmond
Mills Dept Store, Madison
Minors Del Ray Beach
Mitchells Clothing, Vandalia
M Schachne & Sons, Chillicothe
Napoli Inc , St Louis
Narjie's Fashions, Clearwater
Neels, Thomasville
Nettie Lee Shops, Johnson City
Newmans Joplin
Nordstroms Seattle
Ollies Fashion Shop Flora
Olsons Inc , Seattle
O'Suchs Kenmore
Parks Dept Store, Columbia
Pats Fashion Land, Ironton
Pattersons Moberly
Paul Stekette, Grand Rapids
Paulas, E Prairie
Pauletta s Gresham
Peck & Company, Lewiston
Peebles Dept Store Woodbridge
Peggys Fashions, McMinnville
People Stores, Delaware
Peytons Shreveport
Philadelphia Store, Leechburg
Philipps Hastings
Popular Dry Goods, El Paso
Porteous Mitchell Braun Portland
Posers Lancaster
Powers & Horton Harlan
Pushins, Bowling Green
Raders Richmond
Raley's, Knoxville
Ranson Dept Store Madras
Reisbigs Great Bend
Rich's Atlanta
Richter's, Laredo
Robertas Napa
Rod Armstrong & Co , Rogersville
Rogers, Corvallis
Rogers Dept Store Grand Rapids
Rosenburgs Santa Rosa
Ross, Murphysboro
Rottles Dept Store, Auburn
Rubsam Ready to Wear Newton
Russems, Laurence
Ruth E Ball Bucyrus
Ruth Kings, Excelsior Springs
Samuel Levy Mercantile Co , Butler
Schmit Kloepfer G Rule, Logansport
Senter Crane Rockland
Senter's Brunswick
Sibley Lindsay Curr Rochester
Sideys Inc , Dunkirk
Sisser's Owatonna
Smith & Welton Norfolk
Sparta Apparel & Gifts Sparta
Sperry's Port Huron
Sterns Paramus
Stern's Dept Stores, Waterville
Sterns Fair Lady, Staple
Stix-Baer & Fuller, St Louis
Stone and Wood, Ashland
Thalhimers Richmond
The Bazaar Boise
The Circle Shop Seattle
The Closet Greenville
The Clothes Tree, Talladega
The Closet, Kalispell
The Diamond Charleston
The Exclusive Shop, Clarksburg
The Fashion Tree Barbourville
The Fashion Fair, Bennington
The Florence Shoppe, Cumberland
The Garment Tree Salem
The Globe Waukega
The Hecht Co , Washington, D C
The Hecht Co , Silver Springs
The Lynch Corp, Manchester
The Mens Shop N Windham
The Mens Shop Westbrook
The Owl & Pussycat Quincy
The Palace Monroe
The Paris, Salt Lake City
The Rhimble, Jensen Beach
The System Company, Lynn
The Smart Shop Greenville
The Sports Shop, Lebanon
The Trunk Inc , Hobart
The Vogue, Keokuk
The Village Shop, Junction City
The Willow Tree, Yankton
Town & Country So , Bellingham
Tracie's Fashions, Newark
Tudor Fashions El Dorado
Two Sisters, No Riverside
Ulrich Fashion & Gifts, Madison
Virginias, Lockwood
Vogue Styles, Marshall
Vonder Brinks, Cincinnati
V S C., Inc , Clara City
Wailes Amherst
Walkers, Saline
Ward's Dept Store, Hanover
Weinberg's Havertown
W H Walker DeWitt
Wieboldts, Chicago
Wilmington Dry Goods, Aston
Wilson Dept Store Gainsville
Wilson's Greenfield
Witzigs, Morton
W L Goodnow Co , Keene
Wm Annat Co , Wooster
Wm Filene's, Boston
Wm Hengerer, Buffalo
Wolke & Rotler, Chicago
Woodward Lothrop, Wash D C
Worth's, Waterbury
W S Peebles, Bowie
Yes-Si-Oui Fashions, Miami
Youlands Biddeford

and other fine stores.

FIND YOURSELF!

The all-new VOGUE BEAUTY/HEALTH GUIDE will show you how. Discover the beauty regimen that works best for you, for your coloring, your skin, your shape. The latest up-to-the-minute news on: makeup, hair color and care, fitness, diet and nutrition—with special articles on sports, stress, sex appeal and much, much more. Plus, a unique, real-life guide to the beauty professionals in your area. In short, everything you need to know to help you look your best, feel your best. Pick up a copy today. You owe it to yourself. If you are unable to obtain a copy at your local newsstand, send check or money order payable to VOGUE BEAUTY/HEALTH GUIDE for $3.00 (postage and handling included) to: VOGUE, Dept. VBH, P.O. Box 1910, Grand Central Station, New York, NY 10017.

ALBERT WATSON

COPYRIGHT © 1980 BY THE CONDÉ NAST PUBLICATIONS INC.

CHRISTMAS SHOPPING

(Continued from page 212)

prints, a wide range of *delightful accessories.* Examples: that rare commodity, slipcovers for down quilts (twin sizes from $46 to $102, depending on the print, king sizes from $76 to $102); their wonderful put-togethers such as placemats ($7 each) that team up with napkins ($3 each) and aprons ($23 each); printed nightgowns (from $50 to $70) to wear with terry-cloth robes (from $85 to $192), terry-velours scuff slippers (about $24), that match terry bath sheets (from $31), all in solid pastels such as rose, mint, sky blue. More finds: the best collection of square pillowcases we've seen anywhere. Two or three of these (from $13 each) could give a bed a whole fresh look.

■ **Food and drink:** Myra Sable and Carol Rosenfeld, two enterprising Canadian women, have parlayed their small specialty food business into a worldwide success. Such stores as Macy's, Zabar's, Henri Bendel in New York; Neiman Marcus in Texas; I. Magnin in California; Fauchon in Paris; Fortnum & Mason in London now carry selections of their wonderful *home-made-style condiments.* Among their eight products: Russian mustard (made with honey, from

"Peace of mind—what you give with a present of catered food for a party"

a recipe handed down from Carol's grandmother), barbecue sauces, chutney, relishes, sundae toppings. (Between $4 and $5 for an eight-ounce jar.). . . . Bahlsen, those high-quality German bakers, have created an *old-fashioned cookie house* (Knusperhaus) that's easy to put-together and tastes great (if someone has the heart to dismantle it). The do-it-yourself kit comes with cookies, icing, powdered sugar, and step-by-step instructions. ($14.95; available at B. Altman's, Macy's, Bloomingdale's.) . . . Peace of mind—that would make a good gift, wouldn't it? And that is exactly what you give when you provide a friend with *catered food* for her next party. The easiest way for you to do this; give her a gift certificate (starting at $25) from Fraser-Morris, those super-deluxe specialty-food people at 931 Madison Avenue, New York, along with one of their free catalogs, and let her choose what she wants for her party from among the wonderful selection of made-to-order canapés, salads, platters, dips, cookies. More from Fraser-Morris: cheeses, caviars (the American sturgeon caviar at $25 for 3½ ounces is a delicious steal), wicker hampers packed with delicacies, fruit baskets, whole smoked turkeys, capons, pheasants, baked Smithfield Virginia hams. . . . Now sending gifts of *wine or liquor* is as easy as picking up your phone. Tele-Wine, Inc., will get your wine order delivered anywhere in the country (and some overseas locations, too) in no more than forty-eight hours (often much less). Their toll-free number: 800-223-2660. The Nationwide Gift Liquor Service, Inc., sends liquor and wine gifts almost anywhere in the country. Their toll-free number: 800-528-6148. . . . And speaking *(Continued on page 219)*

KNITTING FEVER
IS HERE!

Silk-like Ribbon Sweaters to knit at home in 12 hours or less - easy to follow instructions in size small (6-8), medium (10-12), large (14-16) are included in the kits.

To order, please fill out the coupon and mail with check or money order to:

La Knitterie
Dept V80
70 Middle Neck Road
Great Neck, NY 11021

Dealer inquiries invited

Variegated Ribbon Kit - $84.00
☐ Blue ☐ Green ☐ Brown
☐ Purple ☐ Red ☐ Hot Pink ☐ Black
☐ Crew Neck-2 colors (select 2 colors)
☐ Crew Neck-1 color (select 1 color)
☐ V-Neck - 1 color (select 1 color)
☐ **Solid Ribbon Kit - $59.50**
☐ Purple ☐ Lavender ☐ Hot Pink ☐ Black
☐ White ☐ Brown ☐ Dusty Rose
☐ Crew Neck-2 colors (select 2 colors)
☐ Crew Neck-1 color (select 1 color)
☐ V-Neck - 1 color (choose 1 color)
Please include $3.00 for postage - N.Y. residents add sales tax
VISA☐ Master Card☐
Card No._____ Exp. Date_____ Mo. Yr.
Authorized credit card signature_____
Name _____
Address _____
City_____ State_____ Zip

The Croton Exclusive.
A unique blend of beauty and accuracy.

Rare elegance and precision Swiss craftsmanship blend these superb masterpieces into exclusive Croton diamond watches. In 14K gold, tastefully combined with timeless gems. A joy to behold. A treasure to own.

CROTON
For the fine jeweler nearest you write Croton Time Corp. PO Box 108, Croton-on-Hudson, NY 10520

A. STARGLOW—Two strand 14K gold bracelet, 14K gold case. Twenty diamonds (1/5 carat). $1,100.00
B. SELECT—14K gold bracelet and case. Twenty-eight diamonds (1/3 carat). One diamond on dial. $1,900.00
C. ELEGANCE—14K gold bracelet and case. Twenty-two diamonds (1/2 carat). $2,500.00

left to right: Piper, about $42; Goldie, about $52; Rose, about $50.

"sleekers" by **andrew geller.**

"sleekers" by **andrew geller.**

Weatherproof, warm, with the quilted look of down. In styles and colors for day, for night, for fun. Available at:

Abraham & Straus–Brooklyn, NY
B. Altman–New York, NY
Bamberger's–Newark, NJ
Bloomingdale's–New York, NY
Bonwit Teller–Boston, MA
Buffum's–Southern CA
Bullock's–Los Angeles, CA
Bycks–Louisville, KY
Denver Dry Goods–Denver, CO
Famous-Barr–St. Louis, MO
Gus Mayer–New Orleans, LA
Harzfeld's–Oklahoma City, OK
Higbee's–Cleveland, OH
I. Miller–New York, NY
Jacobson's–Jackson, MI
Jildor–Cedarhurst, NY
J. L. Hudson–Detroit, MI
John Wanamaker–Philadelphia, PA
Joseph Shoes–Chicago, IL
Garfinckel's–Washington, DC
J. W. Robinson–Los Angeles, CA
Kaufmann's–Pittsburgh, PA
Leon's–Austin, TX
L. L. Berger–Buffalo, NY
Lord & Taylor–New York, NY
Macy's–New York, NY
Marshall Field–Chicago, IL
Neiman Marcus–Dallas, TX
Rike's–Dayton, OH
Saks Fifth Avenue–New York, NY
Sibleys–Rochester, NY
Smyth Bros.–Chicago, IL
Stix, Baer & Fuller–St. Louis, MO
Strawbridge's–Philadelphia, PA
Union & Co.–Columbus, OH
Woodward & Lothrop–Washington, DC

Bally–Zurich
Russell & Bromley–London

andrew geller, inc.,
1370 avenue of the americas,
new york, new york 10019.
(212) 489-8280.

CHRISTMAS SHOPPING

(Continued from page 217)

of holiday cheer, you might even tuck your own recipe for a hot toddy into a Taylor & Ng 12-ounce stoneware mug, printed with a festive motif. ($5 each, nationwide in certain department stores, housewares stores, card shops.). . . .

■ **Decorative papers** are the specialty of 80 Papers, the tiny shop at 80 Thompson Street, New York, owned and run by Wendy Stewart, a former bookbinder and printer. Here, you'll find all the *beautiful handmade papers* you need if you are making presents of hand-bound (or lined) books, or know someone who practices this art—as well as hard-to-find 100 percent rag papers that water colorists and calligraphers are always looking for. Among the amazing assortment of decorative papers: "Fantasy" rice papers embedded with real butterfly wings, Japanese ferns, and bamboo leaves ($12 a sheet), hand-stenciled Japanese folk art papers ($7 a sheet), French, Swedish, and American handmade marbleized papers (from $1.95 to $7.50). The store also sells hand-bound *refillable albums*, useful for keeping journals or for sketch books, covered in unbleached Belgian linens and hand-painted papers ($20 to $38).

Williams-Sonoma catalogue: great browsing for the dedicated cook

■ **Flowers:** send grow-your-own bulbs (narcissus, amaryllis, crocuses) by mail through the New York Botanical Garden's Christmas catalogue (everything here is garden related—a joy to browse through). Write: New York Botanical Garden, Bronx NY 10458 (attention, the shop). . . . Or give real-as-life *silk flowers*; one excellent source, Surroundings, at 2295 Broadway and 460 West Broadway in SoHo, a store that sells fresh flowers, plants, one-of-a-kind ceramics and wall hangings, also specializes in the finest quality hand-dyed-cut-sewn French silk flowers. You can order any flower in any color. Prices start at $7.50 for a single nasturtium or anemone, can go as high as $35 for a single parrot tulip. A best seller: real quince branches wired (invisibly) with silk quince blossoms and buds. Single branches start at $12.50, go up to $35.

■ **Machines, etc.:** the ultimate present for pasta lovers, the PastaMatic, by Simac, the *automatic pasta maker* that allows you to turn out fourteen different kinds of noodles, plus pizza dough, bread sticks, gnocchi, crackers, cookies just by adding the right combinations of flour (even whole-wheat flour for extra nutrition) and eggs, then pushing a button. $250 (for five discs, additional discs available) from Lee Bailey at Henri Bendel, New York. Bailey also carries a very easy to use *portable water filter*, the "Watermate" by Dynek, ready to go once it's plugged into your electric outlet, without any complicated hookups to your tap. Provides 1½ quarts (at a time) of pure, clear water in seconds. $50. . . . One of the newest developments in *big-screen TV viewing*—a big screen that doesn't take over a whole room, but fits into it discreetly, compactly. General Electric's Widescreen 3000 Home Television Center has a forty-five-inch screen set into a handsome solid wood veneer cabinet, fifty-four inches high, forty-three inches long, and only twenty-seven inches deep. The unit provides a very bright, clear color picture, and room-filling sound. $3500. Can be coordinated with GE's new six-hour VHS video cassette recorder, featuring a video scan that lets the user search the picture in forward or reverse at ten times normal viewing speed, and a multi-motion playback that allows viewing of the tape in fast, slow, or stop action, or frame advance speeds. $1060. . . . One of the best looking, most compact *clock/radios* around: the Braun Signal Radio, featuring separate power sources for clock and radio. The radio has high quality sound, operates for an average of fifty listening hours on its four power cells or can be plugged in. The clock runs for over a year on a single cell without battery change, so its accuracy will not be affected if the radio is unplugged or if its batteries are dead. $100. Available at B. Altman. . . . The Melitta *personal coffeemaker travel kit* includes, in one neat zippered vinyl kit: a ten-inch-high scaled-down version of the Melitta electric coffeemaker, plastic cannisters for ground coffee, cream, sugar, filter bags, a twelve-ounce ceramic mug. Makes one cup at a time, but only takes two-and-one-half minutes, so more coffee is on the way in a hurry. $35; available at Bloomingdale's, Macy's, Bullock's, Jordan Marsh. . . .

■ **One-of-a-kind or very unusual presents,** two excellent sources: the WBAI Holiday Crafts Fair and the 1980 Exhibition of the People's Republic of China. *The Crafts Fair*, the oldest and largest Christmas crafts marketplace in the Northeast, takes place on three consecutive weekends, December 5–7, 12–14, 19–21, from 11 A.M. to 7 P.M. daily, in Columbia University's Ferris Booth Hall, 115th Street and Broadway, Manhattan. On sale here, the work of more than four hundred professional artisans from across the country—from pottery to toys and dolls, to jewelry, leather goods, clothing, glass, furniture, housewares—a different assortment of objects each weekend. . . . *The 1980 Exhibition of the People's Republic of China*, which will be housed in New York City's Coliseum from December 6–21, will include a retail shop (run by Bloomingdale's) selling marvelous things from mainland China: jewelry made of cloisonné, cinnebar, pearls, and jade; quilted clothing for men, women, and children; antiques in the hundred-year-old range, textiles, foods, rugs, furniture—the same kinds of things that Bloomingdale's will sell in their store promotion of Chinese products running concurrently with the Exhibition. . . .

■ **Catalogue shopping:** the most superb *catalogue for cooks* comes from Williams-Sonoma, the fine California store with branches in Beverly Hills, San Francisco, Dallas, and, just opened, Washington, DC. In these pages you'll find everything from wooden mixing spoons from Scandinavia, France, or Germany for 85¢ apiece to a six-burner Garland electric stove for $3100. This year they've included some very *tempting foods*: imported English Stilton cheeses (2½ pounds for $25), whole Italian prosciuttos ($85 for between 12 and 14 pounds), white Belgian chocolate ($47.50 for a 10- to 11-pound block), including a recipe for *white* brownies. Other new, non-edible goodies: a sleek home-kitchen-size *electric grain mill*, the Magic Mill II, *(Continued on page 221)*

"Those who think that culture,* even personal culture, is inexpensive, are mistaken."
Monsieur van Laack

One of our retail partners for men's shirts and ties in the US:

Saks Fifth Avenue

van Laack
HOMME

* A little something of van Laack you may find in every garment (after all 15 different distinctive product innovations were copied from van Laack during the last couple of years). But everything of van Laack you find only in a van Laack design in our 4500 different colour combinations in natural, genuine fibres which our French customers call "noble" fibres We use only the finest pure cottons, pure silks, pure wools (including cashmere), pure linens, sometimes mixtures of these natural fibres. By the way there is no other garment maker in the world who uses, at present or–as van Laack–for the past 100 years, only natural fibres. Why? Because we believe in the real thing! (Sorry, more information in our December ad. Van Laack men's shirts retail at $50 to $89, silks $120 and up, ties $35.

CHRISTMAS SHOPPING

(Continued from page 219)

so you can make your own flour for totally baked-from-scratch bread; handsome *trays* covered with Guide Michelin maps (embedded in clear plastic) of Paris or Marseilles ($30 each); silver-plated adjustable *turkey frills* to dress up the Christmas bird ($17.50 per set of two). For a catalogue: Williams-Sonoma, Mail Order Dept., P.O. Box 3792, San Francisco CA 94119. . . . Collectors of *antique pewter* would love something from Bergdorf Goodman's Christmas catalogue: a George the Third teapot with cast-relief figures ($650), a nineteenth-century confectionary mold in the form of an asparagus stalk (used for making marzipan candy, $105), a nineteenth-century three-part mold for puddings, detailed inside with grapes and vine leaves ($600). Catalogue available from: Bergdorf Goodman, 754 Fifth Avenue, New York NY 10022. . . . And from The Horchow Collection, unique *household aids*: zippered, quilted white vinyl cases with foam-rubber dividers to store and protect the most precious china and glassware ($22 for a set of six), an unusual room-scenter, a terra-cotta plaque in the shape of a fruit basket to permeate with apple-pie essence (plaque and essence, $27.50). For a catalogue: The Horchow Collection, P.O. Box 34257, Dallas TX 75234. . . . The South Street Seaport Museum (New York City) has a beauty of a *weathervane*—a hammered copper fish that is a reproduction of a nineteenth-century one ($215); also handsome, their *porthole mirror* of polished brass (adapted from a ship's porthole, ($42.50). For a catalogue of these and other sea-related presents: South Street Seaport Museum, 203 Front Street, New York NY 10038. . . .

■ **Fun and games** (what Christmas presents should be all about anyway): *the ultimate Scrabble game* is Scrabble Lexor Computer Word Game (it had to happen, right?). Can be played solitaire or as a duel between as many as four players, with the computer flashing formed words on screen, setting time limits for each player, keeping score. (About $45, at FAO Schwartz, Gimbels, NY; Marshall Field's, Chicago; Broadway Department Stores, L.A.).

Travel

BY RICHARD ALLEMAN

Stereo cassette player. . .New York weekend. . .special ski goggles. . .gold coins From the Metropolitan Museum of Art in New York City, a handsome new **Travel Diary** to document lovely vacation times. Illustrated with color engravings of balloons and airships of the eighteenth and early-nineteenth centuries, this small gilded volume has separate sections for itinerary, hotels, restaurants, important addresses, gifts and purchases, cash accounts—plus there are over a hundred pages for jotting *en-voyage* impressions. Price: $6.95, plus $1.95 for postage and handling. Write: Metropolitan Museum of Art, Box 255, Gracie Station, New York NY 10028. *Note:* New York State residents should include the appropriate state and local taxes. For credit-card orders, call: (212) 758-8991.

■ **Toshiba's handy travel calculator**—the LC-838—is programmed to convert the world's metric units—meters, kilometers, Celsius, etc.—into the feet, miles, Fahrenheit that we favor here in the U.S. . . .or vice versa. Besides making metric conversions, Toshiba's calculator can work currency exchanges, handle simple and complicated (square roots, for example) arithmetic. $24.95.

■ **Sony's ICF-7600 multi-band radio** has five shortwave bands that let you tune into news and programming in English—BBC World Service, Voice of America, American Armed Forces Radio—no matter where in the world you are. Slightly larger than a paperback book, this super-Sony also picks up AM and FM stations. $159.95.

■ **Sony's "Walkman" stereo cassette player** was the status symbol of summer, 1980. Everybody wanted one—but supplies were extremely limited. Now, "Walkman" is widely available and ready for Christmas. Providing super-phonic sound from a tiny set of earphones, this revolutionary Sony is the perfect alternative to airline canned music; it's also the ultimate way to *score* your vacation with music to fit your destinations. $199.50. *(Continued on page 222)*

there's no mink like Samink®
For the stores nearest you contact:
J. Wasserman & Son, Inc.
Exclusive world-wide distributor of Samink®
352 Seventh Avenue, New York, N.Y. 10001
Natural Royal SAMINK
Photography by Lance Jeffrey

CHRISTMAS SHOPPING

(Continued from page 221)

■ Pre-Christmas gift: a **weekend of shopping and holiday-season pleasures in New York.** Manhattan's Berkshire Place Hotel at 21 East 52nd Street offers a December weekend package that includes two nights lodging, a bottle of private-label Bordeaux, fresh flowers, a box of Krön chocolates, orchestra seats for the New York City Ballet's *The Nutcracker* at Lincoln Center, and a chauffeured limousine for shop-hopping. Price: $88 per person sharing a double room. Information: (212) 753-5800.

■ For skiers who wear glasses, the ultimate gift: **prescription ski goggles.** The Uvex Racing Star Optik is a pair of lightweight, wrap-around goggles that's comfortably foam-padded; it can be fitted with any standard prescription and tint. From $96—including goggles, prescription lenses, tint. For skiers preferring double-shielded goggles, The Super See*r Sport Goggle offers fog-free double lenses; starts at $69, including prescription. Both styles available from Lugene Opticians, New York City.

■ Instead of dropping a shiny penny at the bottom of someone's Christmas stocking, why not a **"foreign" gold coin**? This year, Americans can purchase gold coins minted at the oldest mint in the Western Hemisphere—the Casa de Moneda, established in Mexico City in 1535. These Mexican beauties come in six denominations—from a fifty-peso piece that weighs 1.2 ounces and costs hundreds of dollars. . .to a tiny two-peso coin that's under $50. Available at coin dealers or through Citibank in New York. Call: (212) 559-6401 for information.

Photography

BY DIANA EDKINS

Bravo's platinum prints. . .Brancusi's snaps. . .cultural nudes. . .new camera

If you've never given a photographic gift before, this is the year to do so. Photography galleries and publishers are vying with each other to present us with extraordinary choices of great clarity, fine quality, and fascinating historical perspective, among their portfolios, single prints, and books. Here are some of the highlights:

■ **Portfolios and single prints:**

A dazzling one-of-a-kind portfolio: *Manuel Alvarez Bravo: 10 Platinum Prints.* An edition of twenty-five, made by Bravo, the most important Mexican photographer of the twentieth century, at age seventy-eight. Ten of Bravo's favorite and most classic images taken in the '20s and '30s in Mexico have been chosen by him to print in platinum or palladium, the most delicate and most permanent of photographic processes (this process was popular in the 1920s, became obsolete because of its high cost). On sale through The Witkin Gallery, New York. Only twenty-five available; $8000-$10,000.

For all cloud gazers wishing it were summer year 'round: *Wedgwood Blue,* a gem-like book containing fifteen original-print photographs, each *(Continued on page 224)*

WANT A GREAT HAIRCUT? VISIT ONE OF THESE GLEMBY IN-STORE HAIR SALONS:

ALABAMA	Holmes
ARIZONA	The Broadway, Diamond's
ARKANSAS	M. M. Cohn
CALIFORNIA	The Broadway, Bullock's North, Bullock's Wilshire *(Newport Beach, Palm Springs, Woodland Hills)*, Harris', Hensheys, Liberty House *(San Francisco, Dublin)*, Macy's *(Citrus Heights, Hilltop, Stockton, Newark, Pleasanton)*, I. Magnin, Rodders, Roos Atkins
COLORADO	The Denver
CONNECTICUT	Howlands, Macy's, Malley's, Reibman's
DELAWARE	John Wanamaker
D.C.	Woodward & Lothrop
FLORIDA	Furchgott's, Jordan Marsh, Maas Bros McRae's
GEORGIA	Davison's, Matthews-Belk
HAWAII	Liberty House
IDAHO	The Bon
ILLINOIS	Bergner's, Bonwit Teller, Carson Pirie Scott, Famous-Barr, Goldblatt's, I. Magnin, Myers Bros Neiman-Marcus, Venture, Weise's, Wieboldt's, Younkers
INDIANA	Block's, Carson Pirie Scott, de Jong's, Elder-Beerman, Goldblatt's, Hudson's ,Hutner's, Lazarus, Venture
IOWA	Roshek's, Venture, Younkers
KANSAS	Adler's, Harzfeld's
KENTUCKY	Shillito's
LOUISIANA	Holmes, Palais Royal
MAINE	Freeses
MARYLAND	Eyerly's, Hecht's *(dt Balt.)*, Hochschild-Kohn, Hutzler's, Woodward & Lothrop
MASSACHUSETTS	Almy's, Blake's, Cherry & Webb, Jordan Marsh, Outlet, Star Store, Steiger's
MICHIGAN	Goldblatt's, Hudson's, Steketee's
MINNESOTA	Powers, Young-Quinlan
MISSISSIPPI	Efird's, Holmes, McRae's
MISSOURI	Adler's, Boyd's, Famous-Barr, Harzfeld's, Venture
MONTANA	The Denver
NEBRASKA	Ben Simon, Younker-Kilpatrick's
NEVADA	The Broadway, Diamond's, Macy's
NEW HAMPSHIRE	Almy's
NEW JERSEY	Abraham & Straus, B. Altman & Co., Bamberger's *(East Brunswick, Rockaway, Toms River)*, M. Epstein, Hahne's, Meyer Bros., Steinbach's, Stern's, John Wanamaker
NEW MEXICO	The Broadway
NEW YORK	Abraham & Straus, Adam, Meldrum & Anderson,B. Altman & Co., Henri Bendel, Bigelow's, Bergdorf Goodman, Boston Store, Bresee's, Carl Co., Edward's, Erlanger's, B. Forman, Garber's, Hens & Kelly, Howlands, Korvettes, Macy's, McCurdy's, Neiman-Marcus, Sibley's, Witherill's
NORTH CAROLINA	Coplon's, John Carroll, Matthews-Belk, Miller & Rhoads
OHIO	Elder-Beerman, Gidding-Jenny, Gregg's, Halle's *(Columbus)*, Higbee's, Hudson's, Jacobson's, LaSalle's *(Bowling Green)*, Lazarus, May Co., O'Neil's, Rike's, Shillito's, Stern & Mann, Strouss
OKLAHOMA	John A. Brown
OREGON	The Bon, Frederick & Nelson, Mervyn's
PENNSYLVANIA	B. Altman & Co., Bamberger's *(N. Wales)*, Bonwit Teller, Bon Ton, Cox's, Eyerly's, Fowler, Dick & Walker, Gimbels *(Lancaster)*, Lady Bug Oppenheim's, Ormond's *(Lancaster)*, Schleisner's, Strouss, John Wanamaker, C. K. Whitner
RHODE ISLAND	Cherry & Webb, Jordan Marsh, Peerless
SOUTH CAROLINA	Davison's
SOUTH DAKOTA	Younkers
TENNESSEE	Cain-Sloan, Jefferson-Ward, Loveman's
TEXAS	Bealls, Foley's, Joske's, McClurkan's, The Popular, Scarbroughs
VERMONT	Almy's, Magrams
VIRGINIA	Miller & Rhoads, Rices Nachman, Woodward & Lothrop
WASHINGTON	The Bon, Frederick & Nelson *(Tacoma)*, I. Magnin
WEST VIRGINIA	Parsons Souders, Stone & Thomas
WISCONSIN	Boston Store, Goldblatt's, Manchester's, Weise's
CANADA	Bowring Bros., Charles Ogilvy's, Holt Renfrew, R.T. Holman, Rosberg, Sears, T. Eaton's, The Bay, Wood Bros., Zeller's

In addition,Glemby operates 150 "Shears at Sears" salons across the country, 45 "Black Hair Is" specialty salons and 145 international salons in Australia, Denmark, Mexico, New Zealand, Puerto Rico, South Africa and the United Kingdom.

For further information, please call Glemby Public Relations Department (212) 477-8325 or write 120 East 16th Street, New York, N.Y. 10003.

WANT A GREAT HAIRCUT?

STAY OFF THE STREET!

Glemby Hair Salons are located in the world's finest department and specialty stores
Chances are, we've been just an escalator-ride away from you for years,
without your knowing it. And look what you've been missing!
A personal consultation every time you visit.
A one-to-one relationship with our carefully trained and highly creative stylists,
who can give you the right look (from traditional to trend-setting) at the right price.
And most important, a philosophy that says it's not enough to be experts in the fine art
of cutting hair. We must be experts as well in the sophisticated science of making
your hair healthy again, truly healthy. We separate the myths of hair care from the facts,
and solve old problems without creating new ones.
Next time you're shopping in one of the stores listed at the left, try our salon.
And experience the rare joy of leaving a store looking better than when you went in!

GLEMBY IN-STORE HAIR SALONS.
THE ART OF BEAUTIFUL HAIR.
THE SCIENCE OF HEALTHY HAIR.

(Continued from page 222)

8″ x 10″, by William Eggleston—Peck's bad boy of American color photography. These are photographs of the sky, taken with the camera pointing straight up; they are an investigation of the topology of clouds and the palette of the color blue. In an edition of twenty, signed by the artist, each book $1500. Available through Caldecot Chubb Publisher, 249 West 29th Street, New York NY 10001.

Perfect for a large space: the "42nd Street Panorama" by Langdon Clay, a young American photographer. An impressive color photograph depicting the north side of New York's 42nd Street between Seventh and Eighth Avenues. A composite of twenty-two prints made from 8″ x 10″ color negatives, the image describes with amazing fidelity the beautiful, the seedy, the glamorous, the sexual, the lovely aspects of this area. Available in three sizes: fifteen feet long and two feet high, matted, $4500; eight feet long and sixteen inches high, matted, $2500; and, in an edition of one hundred, four feet long and six inches high, matted, $250 each. Available through Caldecot Chubb, New York.

Books:

The quiet and subtle poetry of Harry Callahan's black and white photographs is exquisitely presented for the first time in a single volume, *Water's Edge*, in what many consider to be Callahan's greatest achievement in photography—the Beach Series. From 1941 to the present, from the shores of Lake Michigan to the dunes of Cape Cod, Callahan, one of the most influential photographers of this century, has continually returned to this theme. Distributed by The Viking Press, $50. Callaway Editions, the publisher, has also produced a deluxe edition for collectors—a limited edition of two hundred copies; each copy includes one signed original photograph specially printed for this edition by Harry Callahan. Each book is $1500 and available at Callaway Editions, Stewarts Corner, Lyme CT 06371.

A once-in-a-lifetime gift: a fascinating accumulative portrait of Abraham Lincoln. *The Face of Lincoln* is a sumptuous oversized historical document that reproduces 110 surviving portrait photographs, creating a unique marriage of the arts of both history and photography. The photographs are complemented by a judicious selection of Lincoln's own writings and descriptions of the man by those who knew him. The Viking Press; A Studio Book, $75.

In 1967, Irving Penn turned his masterful eye to the subject of flowers. From then until 1976 he photographed a different species of extraordinary flower for each Christmas issue of Vogue. Now, in this superbly printed, full color book, *Flowers*, many pages suitable for framing, seventy-three photographs are collected, many reproduced for the first time. Each book $35, available at Harmony Books, One Park Ave, New York NY 10016.

Nude: Photographs 1850–1980: The first serious book to explore thoughtfully the tradition of the male and female nude in photography since the daguerreotype. It places the nude in a cultural-sociological context, and attempts to define the nature of eroticism in camera imagery. This stunning portfolio of 134 images (chosen from thousands) has been skillfully edited by Constance Sullivan who was preoccupied with the nature of the relationship between the photographer and the person being photographed nude. Harper & Row, cloth $39.95 prepublication, $45 after 12/31/80.

For anyone even vaguely interested in either sculpture or photography, a must is *Brancusi Photographer*, a volume filled with Brancusi's own photographs of his sculpture as he had placed it in his studio. The book is a striking testament to a man passionately involved with both sculpture and photography. Photographs are selected from his archive housed at the Musée National d'Art Moderne. Preface by Pontus Hulten; cloth $30, paper $17.50. Available at Agrinde, 665 Fifth Ave, New York NY 10022.

"First serious attempt to divine the nature of eroticism in camera imagery"

Never before has any one book offered such a wealth of information and guidance about photography as *The Photograph Collector's Guide*, by Lee Witkin and Barbara London. The core of the book consists of illustrated entries for 234 nineteenth- and twentieth-century photographers. Every entry provides a biographical outline, a summary of the photographer's work; cloth $32.50. New York Graphic Society, 34 Beacon Street, Boston MA 02106.

Stocking Stuffers:

A landmark contribution to the literature of photography, *Photography: Essays and Images* by the prominent historian Newhall. This handsomely illustrated volume with over 209 photographs presents a fascinating pictorial and literary experience, bringing to life through their own words and photographs the scientists, artists, philosophers, and innovators who in the last century and a half have formulated a new art and a new era of communication. New York Graphic Society, cloth $29.95, paper $14.95.

For your own snaps: The most automatic camera available today, the Canon Sure Shot, has automatic focusing and a programmed exposure system. Both small and light, can be easily slipped into handbag, suit jacket, or Christmas stocking.

Collecting

BY JUDITH GOLDMAN

Coalport platters. . .rare English jewelry. . .glass candy canes, icicles

Compulsive, impossible to please, collectors stump even seasoned gift givers. New acquisitions only whet their appetites and turn them, like children, greedy for more. Better not to meddle with collectors' whims, give them books, catalogues, a subscription to auction catalogues, a gift certificate to a favorite dealer—and give the old and new one-of-a-kind or unusual items to everyone else. Searching for such presents makes Christmas shopping more fun.

The James II Gallery, upstairs annex of James Robinson, New York, is an attic of Victorian options. Bursting with brass and bright-colored glass, James II's stock of moderate-to-expensive collector's items includes: decorative blue and russet flowered Coalport porcelain serving platters (starting at $250); nineteenth-century glass finger bowls, perfect for jams, flowers, or trinkets, in rich cranberry red, hunter green, cobalt blue, deep amethyst ($100-$150). There are also magnifying glasses sporting exotic handles shaped like monkeys, owls, and parrots for sleuths and connoisseurs ($150-$400); hefty, masculine boxes, exotically inlaid and burnished (from $200); and a set of Victorian straight-edged razors, each encased in a mother-of-pearl handle and engraved with the day of the week, an ideal gift for a meticulous gentleman or a gender-conscious Michael Caine ($275 the set).

Rare English piqué jewelry is a speciality of James II Galleries. Made in the mid-nineteenth century, mainly in England, out of tortoiseshell and inlaid gold and silver, the opulent baubles look heavy as pirate's gold but feel feather-light. A fat brown-beaded necklace dangling a plump heart and matching bracelet is $3,750.

Find other functional one-of-a-kind collector's items at contempory craft galleries. The shop called Incorporated on New York's upper Madison Avenue has a supply of wooden bowls by Judy Lichtenstein in lacquered pinks, purples, and deep reds. Quite like a canvas, with dark brushstrokes dancing on bright grounds (from $20).

Further up the street, **The Glass Store,** Inc., has a stock that runs from classically abstract vases (Alvar Aalto's at $70) to glass perfume bottles in pale, frosted ice-cream-cone colors ($100). They also carry, when available, glorious black Venetian glass bowls ($500) and some of the season's best stocking stuffers—glass "candy" canes and hand-blown glass icicles to hang on trees ($3.50 each). A dozen makes a grand gift.

On the **photographic front,** give fans a portrait of varied idols, celebrated by Yosuf Karsh ($800 for JFK or $1500 for Georgia O'Keeffe at Lunn Gallery, Washington) or demystified by Richard Avedon (from $750 for Dorothy Parker or William Buckley at Avedon's studio, New York). Also guaranteed to satisfy a contemporary photographic buff: classic images by Diane Arbus (in a recent nonvintage edition $400 to $800) and American images by the two masters Robert Frank and Walker Evans (from $1500 to $4000 at Lunn Gallery, Washington, DC).

Most extravagant **stocking stuffer** of the season: the tiny, 2⅛ by 2½ inch, limited edition of Dylan Thomas' *Holiday Memory*, covered in marbelized French papers, stamped in gold; the pint-sized thirty-page book comes with a bite-sized portfolio holding four original photographs by Tryntje Van Ness Seymour. Beautifully produced, regrettably expensive ($195 from Lime Rock Press, Inc. Salisbury, Connecticut).

My own favorite gift in the extravagant category: a Victorian-inspired glass greenhouse by sculptor Patsy Norvell. The nine-sided flower and lattice-etched garden gazebo comes filled with lilies, ferns, and smells of dirt. Approximately seven-by-eight feet, this small crystal palace is a perfect gift for the elegant horticulturist, irrepressible garden buff, or anyone at the edge of current art fashion. (Approximately $25,000 through A.I.R. Gallery, New York.)

(Continued on page 244)

Discover SUPPLEGEN FIRMING ACTION™ MOISTURE CREME

Go beyond moisturizing to firming, for results you can see and feel.*

You deserve skin that looks as youthful as you feel—which is why Germaine Monteil formulated Firming Action™ Moisture Creme. As you use it, fine lines and dryness are gone at once, deeper lines become less apparent. Skin seems to lift from within ...to feel more supple and resilient again

Our advanced active ingredients work like magnets, to hold in moisturizing and firming benefits down deep where new skin is born.

* Over 70% of women in an independent clinical test said their skin looked and felt firmer, smoother, better-textured. If that sounds like the skin you deserve, now you know what to do.

Jewelry by Esther Gallant

Germaine Monteil

Did she have a face lift?

Or is she using Formula 405?

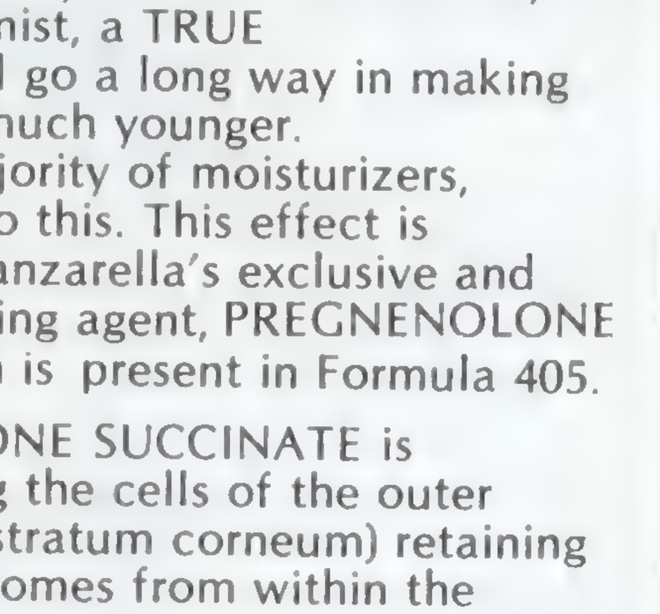
No skin care product can remove deep wrinkles, eliminate skin sag, or make large pores smaller. But, says Frank P.Panzarella, Ph.D., skin biochemist, a TRUE MOISTURIZER will go a long way in making your skin look so much younger.

Unlike the majority of moisturizers, Formula 405 can do this. This effect is produced by Dr. Panzarella's exclusive and patented moisturizing agent, PREGNENOLONE SUCCINATE, which is present in Formula 405.

PREGNENOLONE SUCCINATE is capable of entering the cells of the outer layers of the skin (stratum corneum) retaining the moisture that comes from within the body.

Fine lines, dry skin, and the "older look" will be markedly improved. You can see visible results in 10 days or less.

Formula 405 was originally prepared exclusively for use by dermatologists patients only. Now it is available to you.



For Further Information Call Toll Free 800-645-3191

In New York State Call 516-333-7222

DOAK PHARMACAL CO., INC.

Cosmetic Dermatological Div., 700 Shames Drive, Westbury, N.Y. 11590

PERSONAL

When a man's favorite domain is your kitchen

He cooks, the woman watches . . .they eat magnificently

BY MARIANNE JACOBBI

My father is a restaurateur; for years, he's been giving me advice about food, and about men. He tells me to look for a good breadwinner; I have found an excellent bread*maker*. Women like a man who takes charge at the stove. Let me tell you something about *watching Barry cook*. . . .

Barry is a liberated domestic and he's well-equipped: a Melior coffeemaker, carbon-steel knives, a French bread razor, garlic press, fish poacher, pasta machine, a Copco grill, pastry tubes. He forced me to replace my pepper shaker with a Peugeot grinder. I've had to compromise all the way. But Barry likes high-quality foods, and he likes me.

For the most part we are compatible, but yesterday we had a serious argument about mustard. I hadn't thought about mustard since my last apartment-mate moved away. She was a hot-dog and baseball fan, and left me four jars of mustard. Barry was marinating chicken thighs and needed me. He said, "I need mustard." This made me feel very adequate: I remembered my ex-roommate's mustard stash. I offered him four choices—French's Brown-n-Spicy; Gulden's spicy brown mustard; an exotic looking mustard without a label which smelled of wine; and Pommery's imported French mustard. He rejected me. He wanted Grey Poupon. When I said it didn't matter, he accused me of not having taste buds.

"Gourmets deserve each other; soup 'n sandwich eaters are known for long marriages"

The mustard incident reminds me of our mayonnaise problem. I find Hellmann's *very* real and quite satisfying. Barry disagrees; he makes his own mayonnaise. He knows how to fold oil into eggs. "All I need is a dab of mayonnaise for my celery stick, Barry." I mean, he carries things overboard. Sometimes, though, it is exciting when he goes overboard.

Far worse love relationships exist, I realize. My friend's mate won't eat anything green, and this leads to problems at salad bars. She makes excuses for him but whispers that his aversion is tied in from childhood with his fear of success. Also, he refuses to eat until every ingredient in the dish has been identified. This is embarrassing at a Burmese restaurant. The chef is called out from the kitchen. My friend apologizes. Her mate says, "What are these little green things floating on top of my dumpling?" The chef needs an interpreter, shifts uncomfortably, leaves. Ten minutes later, two chefs return with a bunch of raw coriander. By now, the rest of us have consumed the dumplings. Our friend wants the kiddie menu—Southern fried chicken—and mutters darkly about foreign food and green things.

Couples inevitably have their food squabbles. Do you look in the supermarket carts of others when you shop? Two vegetarians are well matched. Fifteen-ounces-a-day *(Continued on page 228)*

This is couture.
Fiandaca
Boston/New York
Suite 101
270 North Camden Drive/Beverly Hills

Thanks to his million dollar legs, you can have more beautiful nails.

The same basic formula that toughens racing horses' hooves can actually strengthen nails. That's what many attractive young women who groom thoroughbreds found out.

By accident, these women got our special preparations for hooves on their nails. Over a period of time, their nails stopped splitting, peeling, and breaking.

The offspring is Barielle Nail Strengthener Cream, the first nail strengthener. Remember, we're a strengthener, not a coating nail hardener.

Barielle's remarkable formula penetrates to help make even weak nails stronger and more flexible. And it's formaldehyde-free. Odds are that in three to four weeks you'll have the most beautiful nails you've ever had.

Barielle™
Nail Strengthener Cream

The Wilkes Group, 598 Madison Ave., N.Y. 10022 1980 Barrielle, Ltd.

An outrageously elegant
Clutch from the "Triomphe"
Ensemble in Coffee Brown
Alligator Grain Calfskin.
Prince Gardner, A Division of Swank, Inc., is the sole distributor of Pierre Cardin Personal Leather Goods for women in the U.S.A.
pierre cardin
PARIS
NEW YORK

MAN'S DOMAIN

(Continued from page 226)

meat eaters should be able to make it through their short life together. Two macrobiotics can stand each other; so can hypoglycemics. Gourmets deserve each other. Campbell's soup 'n sandwich eaters are notorious for their long marriages. Food is more than mere sustenance, it expresses life style.

Barry and I have a delicious life style. I like Burmese food, avocado soup, sashimi. So does he. Ours is a good romance because we're willing to experiment. My mother forced weekly surprises on me when I was growing up; she said I had to acquire a taste for all foods. "You never know what your hostess will serve at a dinner party."

"What if it's pickled pig's knuckles?" I'll never be friends with people who serve pickled pig's knuckles, mom. But here I am, involved with a man who likes runny omelettes.

Omelettes could be a whole chapter in our love story. I now recognize that there are at least four versions: the Howard Johnson's

"Does his cooking mean I must take out his garbage?"

omelette (dry, browned, three-eggers); my father's style (a concoction called "jumbot" which is full of Italian sausage, green peppers, oil, onions, potatoes, scrambled eggs, milk, catsup at the table); the hippie-style omelette (numerous eggs scrambled for a while in a cast-iron pan with varying degrees of cheese, no particular shape when seen on the plate); and omelette à la Barry (a two-egg mixture, without milk, which has been tossed in a skillet, never touching a spatula, drenched in sweet butter, sometimes surrounding a center of cheese, or tomatoes, or bulghur, or ratatouille). I like one five-minute egg for breakfast.

Our first breakfasts together were great. Barry did the cooking, I read *The New York Times*. For some couples, breakfast is the beginning of the letdown. I was hoping he wouldn't be disappointed when I cooked for him at my place. I felt very insecure about my Pepperidge Farm whole-wheat bread. Could I serve him packaged toast and Smucker's jam, when he serves me *his* French bread and Tiptree preserves? His loaves are a hit, and he has worked for years perfecting them. He is proud of the texture: a crusty exterior, a light interior. Barry likes to knead, and has offered to teach me.

He gave me coffee lessons during our third week together. What's wrong with the Melitta method? It's functional. He has a coffee grinder, French-roast beans, an espresso maker from Budapest, a way of steaming milk that is un-American. Barry claims that drip-grind coffee is not unctuous. Unctuous comes from the Latin word for oil, unction. (As a lapsed Catholic, I avoid the thought of Extreme Unction—the final anointing—at all costs.) Barry says unctuous means generous, silky, thick. *(Continued on page 231)*

NAPIER
IS
SIGHTLIER.

©1980 Napier® Fine fashion jewelry. 530 Fifth Avenue, NY 10036.

Enny

NEW YORK • FLORENCE • PARIS • DUSSELDORF • LONDON • TOKYO

THE SOFTBAG STYLE
Enny bags are for today's woman.
An essential part of her lifestyle.
Strong and supple, made with the
craftsmanship that the Italians
possess. Practical, always in
fashion, always right.

BLOOMINGDALE'S • NEIMAN-MARCUS • BULLOCK'S L.A. • FILENE'S • WANAMAKER'S • GARFINCKEL'S • BURDINES
CHARLES A. STEVENS • ESTEBAN • J.L. HUDSON • HARZFELD'S • WOOLF BROS. • SHILLITO'S • HAROLD'S
MACY'S (CA) • I. MAGNIN • NORDSTROMS • J.W. ROBINSON'S • BAMBERGER'S • HARRIDGES (TORONTO)

MAN'S DOMAIN

(Continued from page 228)

He calls many of his sauces unctuous, and always finds sensual adjectives when it comes to food. I call anything made with too much olive oil *greasy*. And *café au lait* that's too thick I call undrinkable.

I made it through college on potluck meals with female friends. I was unprepared for Barry and had to do some research before our first eggplant-dinner date. I found that any California wine will do to accompany the dish, as long as it's white. Since his dish (recipe below) is full of its own distinct tastes, the wine should be light. Nothing too im-

"For years, he perfected his loaves"

ported, too "characterful" as Barry would say. I wanted to impress him with a whopping dessert and bought fresh blueberries with cream.

Things are confusing when the kitchen becomes his domain. Who should do the supermarket shopping? Do I keep bringing wine, even after the tenth date? Is it gauche to ask him how to use a whisk? Can I expect him to cook when he comes to my place? Does this mean I will have to take out his garbage? And what about the dishes? My mother says, "Guests should *never* do the dishes." Is he still a guest?

Secretly, for months now, I have been cataloging Barry's recipes and sending them to my father. This one is particularly simple and unctuous.

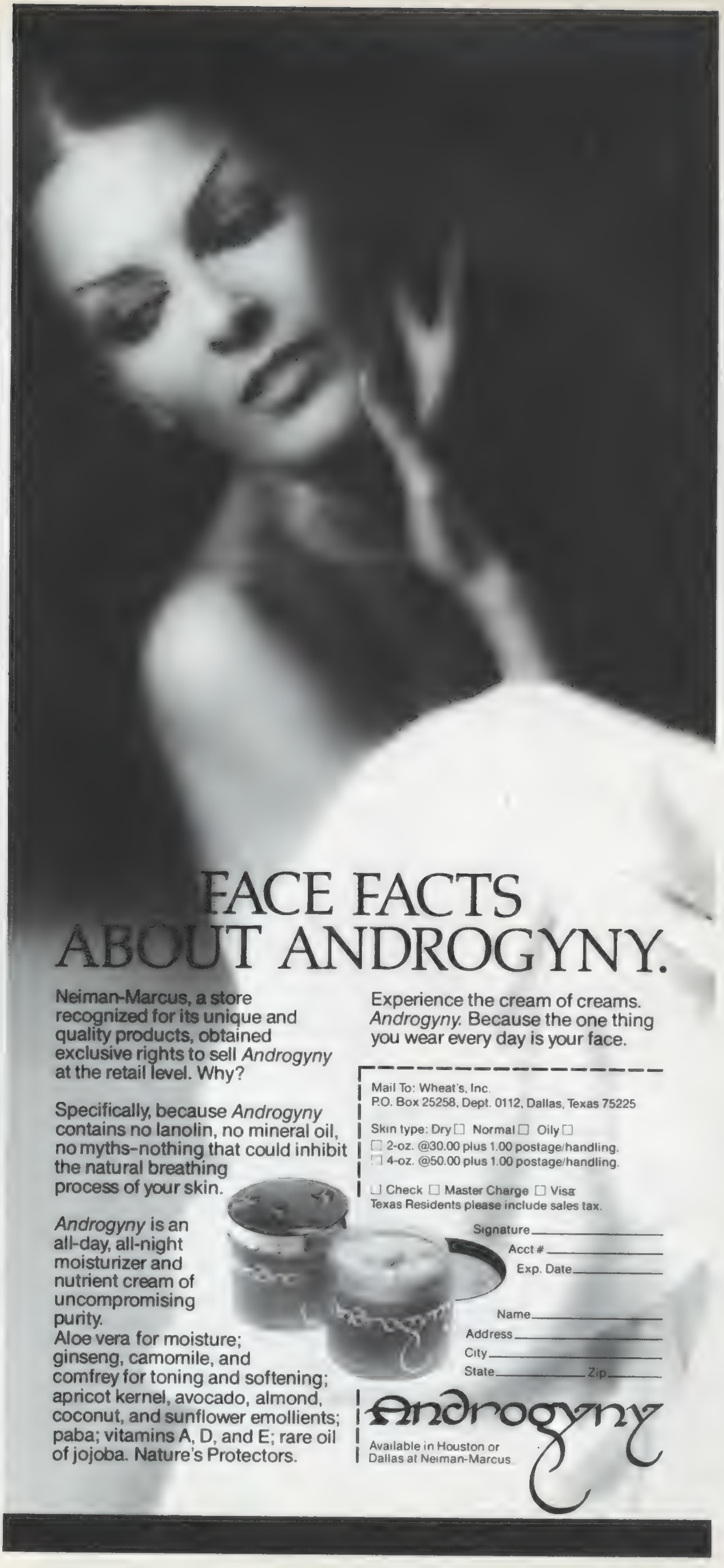
Red-cooked Eggplant with Chinese Shrimp

two servings

- ⅓ cup dry, salted shrimp
- ⅔ cup water
- 4 tablespoons peanut or olive oil
- 1 medium eggplant, unpeeled
- 4 cloves garlic, pressed
- 3 tablespoons tamari sauce (double this if you use commercial soy sauce)

The salted shrimp may be found at any Chinese grocery; you should pay between $4 and $5 per pound.

Bring water to boil in small saucepan with shrimp. (It doesn't have to be a Cuisinart pan, though this would make Barry happy.) Simmer 10 minutes. In the meantime, cut eggplant into pieces about the size of a Swiss Army pocket knife (¾ of an inch by 2 inches). Pour oil into wok or any deep-sided skillet. When oil is hot, add eggplant, and sauté over high heat, stirring, about 5 minutes. Add more oil, if needed. Turn down heat, and add shrimp-water mixture, crushed garlic, tamari sauce. Cover and cook mixture 8-10 minutes over medium-low heat. You now have time to set the table and find the chopsticks. Remove cover and simmer until sauce has thick, creamy consistency. Serve with rice or noodles. ▽


FACE FACTS
ABOUT ANDROGYNY.
Neiman-Marcus, a store recognized for its unique and quality products, obtained exclusive rights to sell *Androgyny* at the retail level. Why?
Specifically, because *Androgyny* contains no lanolin, no mineral oil, no myths–nothing that could inhibit the natural breathing process of your skin.
Androgyny is an all-day, all-night moisturizer and nutrient cream of uncompromising purity.
Aloe vera for moisture; ginseng, camomile, and comfrey for toning and softening; apricot kernel, avocado, almond, coconut, and sunflower emollients; paba; vitamins A, D, and E; rare oil of jojoba. Nature's Protectors.
Experience the cream of creams. *Androgyny*. Because the one thing you wear every day is your face.
Mail To: Wheat's, Inc.
P.O. Box 25258, Dept. 0112, Dallas, Texas 75225
Skin type: Dry ☐ Normal ☐ Oily ☐
☐ 2-oz. @30.00 plus 1.00 postage/handling.
☐ 4-oz. @50.00 plus 1.00 postage/handling.
☐ Check ☐ Master Charge ☐ Visa
Texas Residents please include sales tax.
Signature
Acct #
Exp. Date
Name
Address
City
State Zip
Androgyny
Available in Houston or Dallas at Neiman-Marcus

Talking about...

Collecting

Best-buy auction houses...tips on boxes... breezy toys for adults

By Judith Goldman

Painter Leo Rabkin and wife Dorothy were called "mad junk collectors" when they began buying whirligigs (kinetic folk sculpture made by anonymous craftsmen as entertainments and toys), paying half-dollars for small figures that today cost hundreds. At the time, serious folk-art aficionados considered whirligigs rough, primitive, devoid of that touch of class found in Shaker furniture and Amish quilts. Whirligigs, unlike weather vanes, weren't made to be grand, permanent, or functional—just down-home toys for a transient summer's pleasure, figures for fenceposts. Once activated by the wind, the crudely carved, hand-painted figures told stories, as did a wind-up music box, except the tales told were more often about morals than manners. An early bird gets a worm; a wife kicks an errant husband. Whirligigs also revealed prejudices: for example—Blacks shuffle, play cards, and seldom work.

That they've amassed a collection of whirligigs (on view at New York's Museum of American Folk Art) still surprises the Rabkins, who didn't plan to be collectors at all. When they married, their tastes were at odds. "I liked pressed glass and Dorothy hated it." "I had an overstuffed Victorian sofa that Leo despised," adds Mrs. Rabkin. They gave away the sofa and started acquiring pewter and Redware plates, quilts, Shaker cupboards, rockers, boxes, clothespins (a Shaker invention), even pressed glass. But the Rabkins didn't consider themselves collectors. "It seemed pretentious to call things we used every day a collection."

One day, the Rabkins realized they owned too many boxes, Shaker rockers, and cylindrical molds; admitting their collecting habit, they decided it needed focus (with little money, a focus checks spending). A small fragment of wooden figure found by chance led Mr. Rabkin to whirligigs, and not just any kind—the Rabkins' interest narrowed further. "We decided to collect just people, figurative images," explains Mrs. Rabkin. "Whirligigs gave us immense pleasure."

Little scholarship exists on whirligigs; high folk-art collectors still consider them low art. Raw, rudimentary, often goofy, innocent and violent, whirligigs remain too honest, too coarsely American for certain tastes. Not meant to last, they've become hard to find, but can be discovered at antiques fairs and through dealers.

Windsor rocker, practical nineteenth-century find

Auction Meccas

Best hunting grounds for practical furniture finds—for Queen Anne-style highboys, slant-top desks, Chippendale-style chairs, and candlestick tables—are small auction houses like New York's William Doyle or Robert Skinner's in Bolton, Massachusetts, where they hold seasonal Americana sales, only rarely sell five-figure pieces. Their specialty—wing chairs and Windsors, highboys and lowboys, solid eighteenth- and nineteenth-century pieces, mainly from the States.

The trick to shopping small auction houses: always attend pre-sale viewings and sales regularly, regard each sale as a hit-or-miss proposition, knowing that there is still an endless supply of nineteenth-century furniture. Begin at William Doyle Galleries in New York on November 5 and 19, when they will sell a Pennsylvania painted bench, ca. 1840 (est. $800 to $1200); a pair of Hepplewhite side chairs ($400 to $600); an eighteenth-century maple slant-top desk ($800 to $1200); and ten odd Windsor chairs.

DON'T MISS . . .

The sale of museum-quality Chinese ceramics at Sotheby Parke Bernet, New York, November 7. Acquired since the 1930s by Mr. and Mrs. Eugene Bernat, the rare, often exhibited (at London's Victoria and Albert Museum and the Boston Museum of Fine Arts), pieces include a black-glazed Song porcelain bowl expected to bring $250,000 .... See: "A Case for Boxes," an exhibition of little, big, plain, and fancy boxes—snuffboxes, music boxes, iceboxes—boxes for valuables and boxes for booze, at The Museum of Art at the Rhode Island School of Design, Providence. Short of that, read: *Neat and Tidy: Boxes and Their Contents in Early American Households* by Nina Fletcher Little (Dutton) whose collection inspired the show .... The show "Architecture II: Houses for Sale," at Leo Castelli's West Broadway gallery, offers collectors a new option and dealer Castelli a new trade—as intermediary between architect and client. Eight architects, following guidelines set by the show's organizer, B. J. Archer, designed eight houses, each a primary residence. Drawings aren't necessarily for sale—houses are. Castelli adds another feather to his impresario's headdress by presenting the architect as artist.

Silver/copper "Athenic" cigar box by Gorham, 1901, has Art Nouveau, Arts and Crafts motifs.

Eight chances
to receive
a beautiful
thank you note.

Give someone a beautiful, built-in way to express gratitude. In all kinds of writing systems or in fine, rich paper.

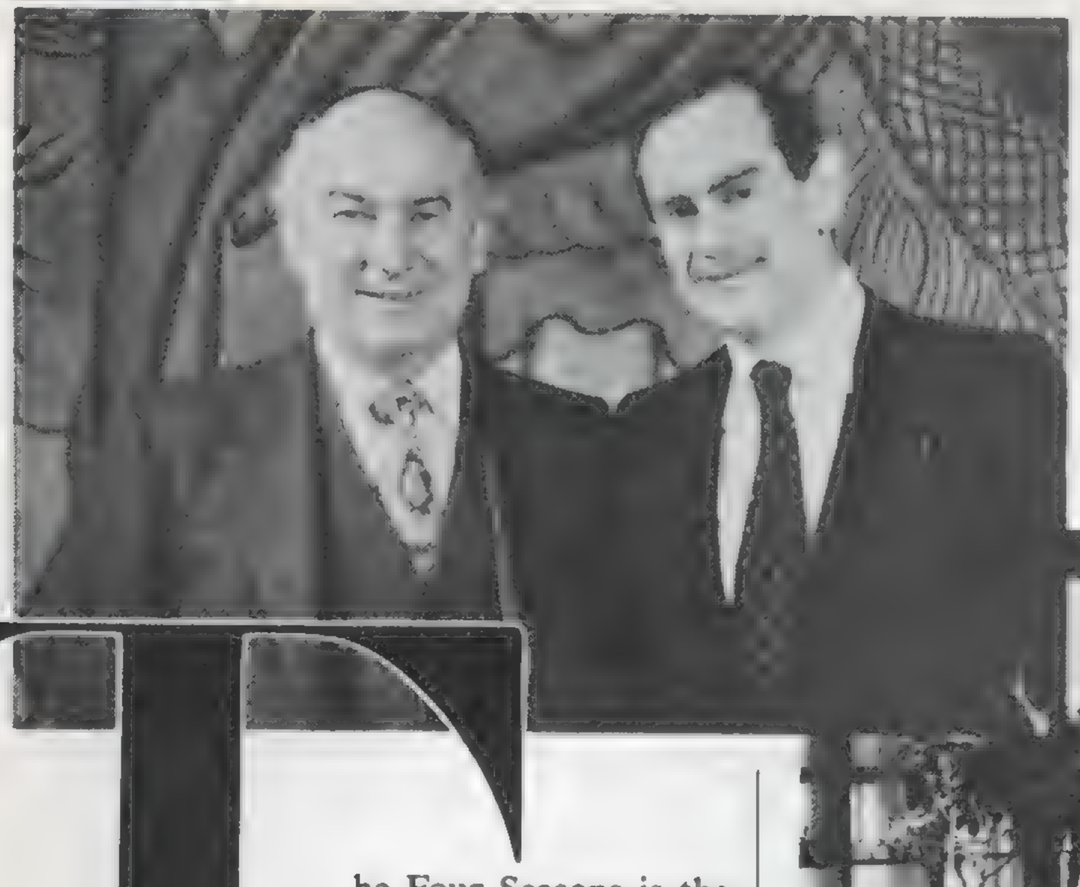
And you'll be grateful too. For stopping and looking at this page.

SHEAFFER EATON

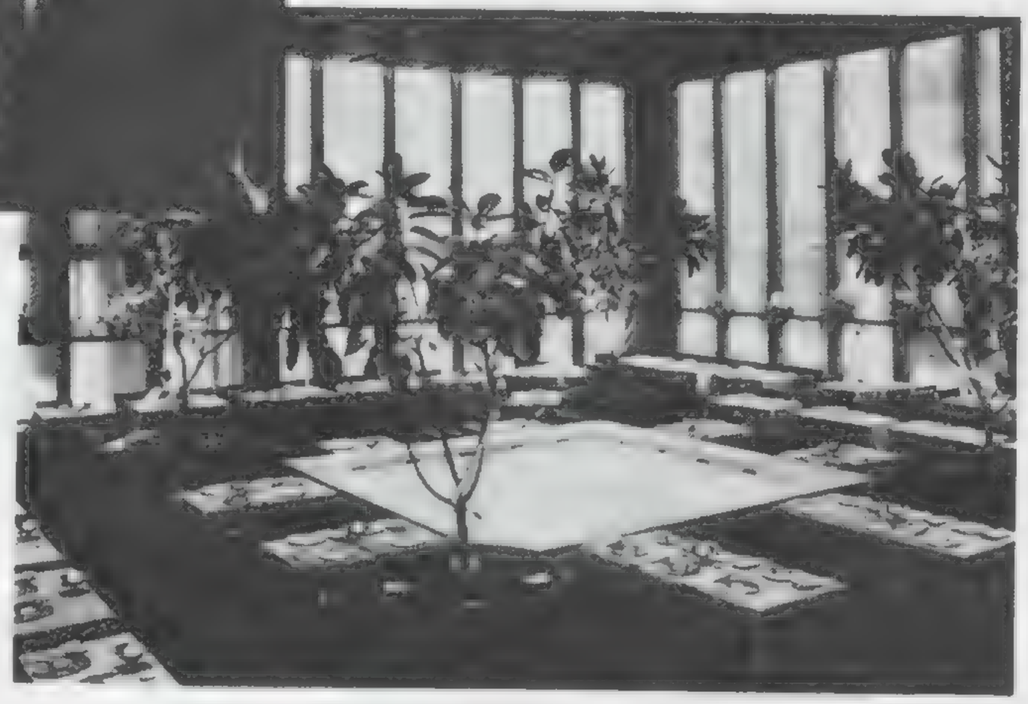
Make someone a gifted writer.

1. Jet crystal desk set. Targa by Sheaffer™ writing instruments: 2. Straight Line. 3. Matte Black. 4. Stainless Steel. 5. Barleycorn. 6. Diamond Squares. (2-6 available in a variety of writing systems.) 7. Write Match™ "Antiqua" matching stationery and ballpoint. 8. "Connoisseur" stationery.

SHEAFFER EATON TEXTRON
Sheaffer Eaton Division of Textron Inc



THE FOUR SEASONS



From New York's restaurant for all seasons, a marvelous new cookbook; from it, we've put together a menu, recipes for this party-time holiday season

The Four Seasons is the consummate Manhattan restaurant. Actually it is two spacious restaurants, the Bar Room and the Pool Room. Both are serviced superlatively by one kitchen, headed by a great chef, Josef (Seppi) Renggli; staffed by men and women superbly trained in the arts and graces of friendly service; and managed, cherished is a more accurate descriptive, by two of the most imaginative restaurateurs in the business—Tom Margittai and Paul Kovi. All of which makes this a consummate restaurant. What makes it Manhattan? Its look, clientele, and cuisine.

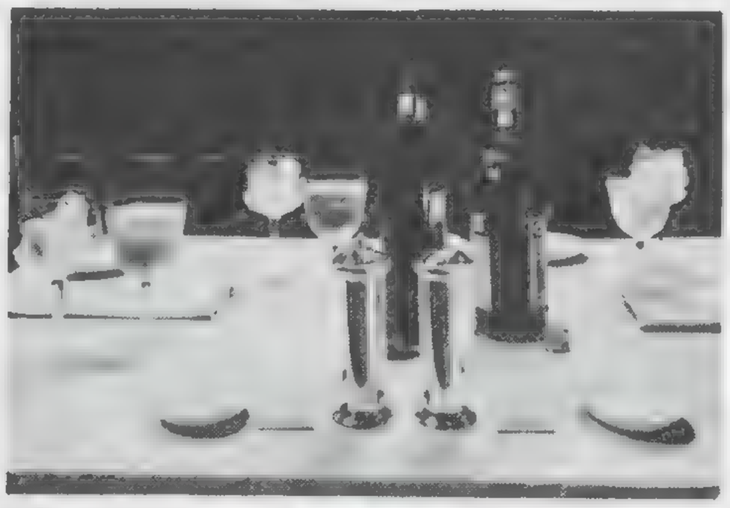
About the look: it's the best Philip Johnson (Mies van der Rohe had a hand in it also)—richly spare in the Bar Room, with a massive dangle of brass wind-chime-ish rods, by Richard Lippold, over the bar and elegantly simple table appointments (Garth and Ada Louise Huxtable) . . . a fine feeling of top, top executive board and dining room. The Pool Room goes lush—a touch of 'thirties movieland glamour—even the menu is lush.

About the customers: I think there isn't a power in Manhattan—media, fashion, politics, architecture, big business, advertising, the wine trade—who doesn't lunch, sometimes daily, in the Bar Room: it's virtually a club. And in the Pool Room, the entertainment world, advertising and publicity, legal gentry abound. Occasionally these worlds traverse the long corridor (ornamented by a huge Picasso 1919 theater piece) on a kind of visitor basis.

About the food: Manhattan being a hub, The Four Seasons is eclectic . . . ideas from all over the world reinterpreted by a basic *nouvelle* approach in the Bar Room, an *haute* approach in the Pool Room. Menus change, appropriately, from season to season, as do all the floral decorations. A note about wines: one of the best cellars in town.

Now, here is The Four Seasons, available, at least many of its gastronomic joys, to everyone, in a big cookbook, by proprietors Margittai and Kovi, recipes created by Chef Renggli, edited by Barbara Kafka and published by Simon *(Continued on page 238)*

Four Seasons' many scenes, *top to bottom:* the owners, great restaurateurs Paul Kovi, Tom Margittai; Pool Room, gathering place for the entertaining world; Bar Room, a "club" for city's powers-that-be; the bar itself; simple, graceful table settings; Julian Niccolini, Bar Room captain, in wine cellar; chef Seppi Renggli directing his kitchen staff over a microphone.



GILLES LARRAIN

The many facets of The Crown Jewel of England.™

100°◦ Grain Neutral Spirits

The most elegant sports watch

Ultra-thin quartz movement, one piece case carved from a solid block of steel, water-resistant steel and 18 kt. gold:
men's $. 975.– ladies $. 875.–
also available in
18 kt. gold from $. 1650.–

EBEL

EBEL U.S.A. INC.
570 Fifth Avenue New-York, N.Y. 10036 Tel. (212) 944-5757

Black Diamond Mink®

The most prestigious name for magnificent quality natural dark mink

In all the world there is only one

Black Diamond mink

not authentic without this label.

exclusively yours

OLIVER GINTEL FURS

MANUFACTURED BY

THE HOUSE OF BLACK DIAMOND INC

New York

Oliver Gintel Sidney Most

THE FOUR SEASONS

(Continued from page 238)

& Schuster, New York. And to celebrate this unique restaurant and its book, Vogue has created a special happy holiday menu complete with eight all-seasons recipes from *The Four Seasons* cookbook—LEO LERMAN

The following menu revolves around your choice of two main courses: Beef Roulade, a festive, easy-to-make party dish, and Veal Paillards, a Four Seasons' specialty, ideal as a light post-holidays dish when appetites are smaller, waistlines more expanded. For starters: Vegetable Pâté or Cream of Artichoke soup; dessert—an irresistible Cappuccino Soufflé.

CREAM OF ARTICHOKE SOUP

ten to twelve servings

½ pound lightly salted butter
1½ medium onions, finely chopped
3 celery ribs, roughly chopped
1 leek, white and green parts, washed and roughly chopped
½ cup all-purpose flour
3 quarts chicken stock
8 large artichokes, bottoms and peeled stems only, cut into small pieces
1 large boiling potato, peeled and halved
1 cup broccoli flowerettes
1¼ cups heavy cream
Kosher salt
Freshly ground black pepper

In a large pan, melt butter. Add onions and sauté until soft but not brown. Add celery and leek and stew over medium heat for 10 minutes, stirring often, until vegetables are soft but not brown.

Blend in flour, stirring with wooden spoon, to make a smooth roux. Let cook for 2 minutes. Gradually stir in stock, being careful not to form lumps. Still stirring, bring soup to boil. Add artichokes, potato and broccoli flowerettes. Lower heat and let soup simmer gently, uncovered, for 2 hours. The long simmering brings out full artichoke flavor.

Push soup through fine disk of food mill or through coarse sieve. Do not put soup in food processor or blender. Return soup to saucepan; reheat gently. Stir in cream and season with salt and pepper to taste. Serve hot.

VEGETABLE TERRINE, PEPPER SAUCE

twelve to eighteen servings

½ pound fatback (approximately), cut into paper-thin slices
Kosher salt
¼ cup celery root, peeled and cut into ½-inch cubes
¾ cup carrots, peeled and cut into ½-inch cubes
¾ kohlrabi, peeled and cut into 1-inch cubes
2 artichoke bottoms, trimmed and cut into about 10 wedges
½ cup asparagus, cut into 1-inch pieces
¼ cup turnips, peeled and cut into ½-inch cubes
1¼ pounds boiled ham
1¼ pounds lean veal
½ teaspoon fresh thyme or ¼ teaspoon dried thyme
10 tablespoons heavy cream
5 egg whites
½ teaspoon freshly ground black pepper
½ cup leeks, cut into ¾-inch pieces
¾ cup zucchini, cut into ¾-inch cubes
¾ cup yellow squash, cut into ¾-inch cubes
¼ cup green bell pepper, peeled and cut into 1-inch squares (see *Note*)
3 or 4 black truffles, cut into ¼-inch cubes (optional)
½ cup dry white wine
2 bay leaves

Line 8-cup rectangular terrine with fatback slices, letting them drape over edges. Chill until ready to use.

Bring pot of salted water to boil and add celery root, carrots, kohlrabi, artichoke bottoms, asparagus and turnips. Let vegetables cook about 5 minutes. Rinse in cold water. Drain well and wrap in towel to dry.

Working in batches, place ham, veal, and thyme in work bowl of food processor to chop. Return all chopped meat to work bowl. With machine running, slowly pour in cream and egg whites. Season with pepper. Process until very smooth, then push through a drum sieve. Scrape into bowl.

With a spatula, spread layer of about 1 cup ham-veal mixture (farce) on bottom and sides of prepared terrine. Add all vegetables and truffles to remaining farce in bowl. Toss to mix well. Spoon into terrine and spread top smooth. Bring up fatback from sides to cover top. Pour in white wine and top with bay leaves. Cover top with double layer of foil and press to seal.

Place terrine in larger pan and fill with water to come halfway up sides of terrine. Bring to boil, then place in preheated 350° oven for 45 to 50 minutes.

Remove terrine from water bath and let cool to room temperature. Refrigerate overnight, until firm. To serve, remove pâté from terrine. Cut into slices using a back-and-forth motion. Serve with the Pepper Sauce (recipe follows).

Note: Other vegetables, such as string beans or peeled broccoli stems, can be substituted for those used in terrine. Blanch all hard vegetables.

PEPPER SAUCE

(as garnish)

1 cup green bell pepper, peeled and cut into ⅛-inch squares (see *Note*)
1 cup red bell pepper, peeled and cut into ⅛-inch squares (see *Note*)
½ cup virgin olive oil, approximate
Kosher salt
Freshly ground black pepper
⅓ cup chopped chives
Juice of 1 lemon

Mix green and red peppers in a bowl. Add just enough oil to coat. Season with salt, pepper, chives, and lemon juice. Let rest for at least 1 hour.

Note: To peel a bell pepper, use a vegetable peeler and remove all peel you can easily reach. Then with small knife, cut pepper into its natural sections, discarding core and seeds. Use small knife to cut around each section and to remove any remaining peel.

(Continued on page 241)

From *The Four Seasons* by Tom Margittai and Paul Kovi. Copyright © 1980 by Tom Margittai and Paul Kovi. Reprinted by permission of Simon & Schuster

FRANCES HENAGHAN

Also available at:

Lemon Tree Boutique . . . . . Mesa, AZ
Beaton's . . . . . Phoenix, AZ
Fleur-De-Lis . . . . . Scottsdale, AZ
Scottsdale, Fashion 1 . . . . . Scottsdale, AZ
Judd's . . . . . Bakersfield, CA
Helen Himot . . . . . Beverly Hills, CA
Helft's . . . . . Beverly Hills, CA
Clothes Gallery . . . . . El Cajon, CA
Le Jardin . . . . . Glendale, CA
Papsi . . . . . Lafayette, CA
Cyd's Boutique . . . . . Los Angeles, CA
Company & Chantal . . . . . Marina Del Rey, CA
Holiday Hat & Gowns . . . . . Montrose, CA
Eve Heidman DBA: Sundial . . . . . Newport Beach, CA
Edith Morre . . . . . Palm Desert, CA
P.V. Fashions . . . . . Palos Verdes, CA
Miles & Miles . . . . . Sacramento, CA
Olive Branch . . . . . Sacramento, CA
Helen Lyall . . . . . Vallejo, CA
Jean Harris . . . . . Walnut Creek, CA
Lil's of Belcaro . . . . . Denver, CO
The Casual Shop . . . . . Denver, CO
Outdoor Traders Inc. . . . . Greenwich, CT
Dorothy's . . . . . Jacksonville, FL
J.P. Allen . . . . . Atlanta, GA
The Paris . . . . . Twin Falls, ID
Chas. A. Stevens . . . . . Chicago, IL
The Key Club Fashion Salon Inc. . . . Lansing, IL
Anderson Fur . . . . . Anderson, IN
The Kings Shop . . . . . Bloomington, IN
Benissimo . . . . . Fort Wayne, IN
The Secret Ingredient . . . . . Richmond, IN
Hager of Edina . . . . . Edina, MN
Maison Weiss . . . . . Jackson, MS
Deedy's . . . . . Ocean Springs, MS
Ivey's . . . . . Charlotte, NC
Sher Lynns . . . . . Omaha, NE
Yvette's Place . . . . . Cherry Hill, NJ
Da Roma Inc. . . . . Short Hills, NJ
Peggy Peters . . . . . Great Neck, NY
Esther Stevens . . . . . Northport, NY
The Loading Zone . . . . . Tallman, NY
D. Clark's . . . . . Baker, OR
Linton's . . . . . Pittsburgh, PA
Gayles . . . . . Houston, TX

Frances Henaghan
498 Seventh Ave.
New York, NY 10018
(212) 730-0218

Frances Henaghan
520 W. Pico Blvd.
L.A., CA 90015
(213) 747-0474

FRANCES HENAGHAN

CAROL & MARY

Lucerne® velour by Dan River. In 28 jewel-rich colors.
Sizes 4-16. About $110.

James Kenrob
BY DALTON

We recommend
Woolite
cold water wash

ALLURE

Horst

A BOOK BY
DIANA VREELAND

Just published, with 166 photographs by Horst, De Meyer, Avedon, Penn, Steichen and others, and a commentary that is utterly Vreelandian—by turn witty, sharp, extravagant, cruel, and always penetrating in its exploration of the essence of style and allure in our time. In an extraordinarily handsome, 15 inch-high deluxe format; $35.00 at all booksellers now.

DOUBLEDAY

THE FOUR SEASONS

(Continued from page 238)

BEEF ROULADE
six servings

6 bacon slices, cut in half crosswise
12 4-ounce slices top round beef
12 3-by-1-inch caraway-rye bread spears
24 3-by-1-inch dill-pickle spears
Kosher salt
Freshly ground black pepper
Fresh thyme
Hungarian sweet paprika
All-purpose flour
2 tablespoons lightly salted butter
2 very large or 4 medium-sized onions, cut into ½-inch dices
12 ounces (1½ cups) beer
2 bay leaves
4 whole cloves
Snipped chives

Cook bacon pieces in skillet until wilted, 1 to 2 minutes. Set aside.

Pound each slice of meat with pounder to about ⅛-inch thick. Place bread spear on each piece of meat, about a third of the way up from bottom. Surround each piece of bread with two pickle spears. Season each with sprinkling of salt, pepper, and fresh thyme. Top with piece of wilted bacon.

Roll up each piece of meat as you would cabbage: Lift bottom piece of meat over bread and pickles; fold in side flaps and roll up tightly. Tie each package with string going lengthwise and crosswise. Season each package with salt, pepper, and paprika on all sides. Dredge lightly in flour.

Heat butter over medium-high heat in 12-inch skillet. When hot, add rolls in one layer. When brown on the bottom, about 3 minutes, turn them on their sides. Continue cooking and rotating until brown on all sides. Remove browned rolls to an oven-proof casserole.

Add onions to fat remaining in pan. Cook them, stirring occasionally, until nicely browned, about 10 minutes. Scrape onions over beef in casserole. Pour in beer. Tie bay leaves and cloves in piece of cheesecloth and add to casserole.

Cover casserole and place in preheated 375° oven for 1 hour 15 minutes. Remove cover and cook 15 minutes longer.

Remove rolls to serving plate and sauce to a saucepan. Skim off fat from sauce. Remove bay leaves and cloves. Cook over medium heat, whisking well to break up onions and thicken sauce. Season heavily with pepper and lightly with salt to taste.

Pour sauce over roulades. Top with snipped chives.

VEAL PAILLARDS
four servings

4 8-ounce slices bottom round veal, cut on an angle
Vegetable oil
Kosher salt
Freshly ground black pepper

Oil 8 sheets of waxed paper. Place each veal slice on sheet of paper and top with second sheet. Pound meat with meat pounder or bottom of a heavy pot until slices are about ¼-inch thick.

Adriano Pesce, Four Seasons' butcher, prepares a paillard—a great Bar Room favorite.

Remove top sheets of paper and place meat on preheated grill. Remove second sheets. Cook meat until it sears, about 30 seconds. Turn over and sear second side, about 30 seconds.

Serve with first side up sprinkled with salt and pepper.

(Continued on page 242)

(Continued from page 241)

BRUSSELS SPROUTS WITH PANCETTA AND PINE NUTS

four servings

Kosher salt
2 cups Brussels sprouts
1 tablespoon olive oil
2 ounces pancetta, finely chopped (if unavailable, substitute blanched bacon)
2 shallots, finely chopped
Freshly ground black pepper
Freshly grated nutmeg
1 tablespoon lightly salted butter
2 tablespoons pine nuts, crushed

Bring a pot of salted water to boil.

Clean Brussels sprouts and mark bottom of each with a ¼-inch-deep cross to ensure complete cooking. Boil in salted water 5 to 8 minutes, or until cooked through. Cool immediately in cold water. Drain well.

Heat oil in skillet. Add pancetta and sauté until fat starts to melt. Add shallots and cook until they are transparent and pancetta is crisp. Add Brussels sprouts, pepper, and nutmeg to taste. Cook 5 minutes, stirring. Transfer to hot serving dish.

In a small skillet, heat butter until brown. Add crushed pine nuts. Sauté until golden brown and sprinkle over Brussels sprouts.

Always a treat: fresh fruit in season. Here, luscious, fragrant array—strawberries, blueberries, raspberries—served with choice of heavy cream or gobs of crème fraîche.

CAPPUCCINO SOUFFLE

six servings

4½ tablespoons unsalted butter
4½ tablespoons all-purpose flour
1 tablespoon instant coffee, preferably instant espresso
1½ cups milk, scalded
6 egg yolks
⅓ cup coffee liqueur
Ground cinnamon
8 egg whites, at room temperature
Pinch salt
⅓ cup sugar
Confectioners' sugar

Butter and sugar 8-cup soufflé mold and fit it with collar. Set aside.

Melt butter in a saucepan. Stir in flour and cook, stirring constantly, for 2 minutes without letting mixture brown. Stir coffee into milk and stir to dissolve. Stir milk into butter-flour mixture and whisk until smooth and thickened.

Remove pan from heat and stir in egg yolks, two at a time, beating well after each addition. Stir in coffee liqueur and ½ teaspoon of ground cinnamon.

In separate bowl, beat egg whites with pinch of salt until frothy. Gradually add sugar and continue beating until stiff peaks form.

Stir about ¼ beaten egg whites into base mixture to lighten it. Fold in remaining whites.

Spoon mixture into prepared mold and bake in preheated 400° oven for 35 to 40 minutes. As soon as soufflé is done, sieve some confectioners' sugar and cinnamon over top. Serve immediately with Cappuccino Sauce (recipe follows).

Note: If you prefer, make smaller soufflés as follows: Fill 6 1½-cup soufflé molds each with 1¼ cups of mixture and bake 15 minutes; fill 14 ¾-cup soufflé molds each with generous ½-cup mixture and bake 10 to 12 minutes; fill 24 ⅓-cup demitasse cups each with ⅓ cup of mixture and bake 10 minutes.

CAPPUCCINO SAUCE

one and one-quarter cups

1 cup milk
2 teaspoons instant coffee, preferably instant espresso
¼ cup sugar
2 egg yolks, lightly beaten
¼ cup coffee liqueur

Place milk, coffee and sugar in small saucepan. Place over medium heat and stir until dissolved.

Remove pan from heat and gradually stir some of milk mixture into egg yolks to raise temperature of eggs. Pour egg yolks into milk and cook, stirring constantly, until the mixture thickens slightly. Do not let the mixture boil.

Remove pan from heat and stir in coffee liqueur. Let cool. ▽

Desserts by the cupful: individual Cappuccino Soufflés, to be topped with Cappuccino Sauce—unique substitute for after-dinner espresso.

lejaby PARIS

Miss Mandarine

white, ivory, blush, pastel blue, black with matching bikini or string

available at:

ALASKA
Fashion Center, Fairbanks

ARKANSAS
Barbara/Jean Ltd, Little Rock

CALIFORNIA (NORTH)
Frou-Frou Boutique, San Francisco
Jean Rene, San Francisco
L'Armoire, San Francisco
Next to Nothing, San Francisco
Subrosa, San Francisco
Victoria's Secret, San Francisco
Rosebud, Berkeley
The Underworld, Carmel
La Ree's Lingerie, Fresno
Frou-Frou Boudoir, Larkspur
The Lingerie Shoppe, Larkspur
Sarah's, Los Altos
Subrosa, Mill Valley
Rosebud, Oakland
Victoria's Secret, Palo Alto
Elizabeth's, Sacramento

CALIFORNIA (SOUTH)
The Underworld, Bel Air
Chaise Lounge, Los Angeles
Intimate Glamour, Montecito
Fern's Lingerie, Newport Beach
Tiffary, Santa Barbara
Lisa Norman Lingerie, Santa Monica
Chaise Lounge, Sherman Oaks
Darlene's Designer Lingerie, Westlake Village
Starting Under, Woodland Hills

COLORADO
Top Drawer, Boulder
Crockett & Harris, Denver

DELAWARE
Bagatelle, Wilmington

FLORIDA
Sirotex Corset Corner, Coral Gables
Litza's Lingerie, Jacksonville
Alida's de Millet, Miami
Pampered Lady, Miami

ILLINOIS
Enchanté, Chicago

INDIANA
Courtyard Cottage, Indianapolis

LOUISIANA
Fleur de Paris, New Orleans

MICHIGAN
Lingerique, Troy

MINNESOTA
Polly Berg, Minneapolis

NEW JERSEY
Adele & Agnes, Englewood
Lingerie et Boutique Francoise, Millburn

NEW YORK
Beneath It All, New York City
La Petite Coquette, New York City
Roberta Lingerie, New York City
Samantha Jones, New York City
Ultima, New York City
Lingerie Fantastique, Manhasset
Veretta's, Rochester
Felice's Understatements, Scarsdale

OKLAHOMA
Sera, Oklahoma

OREGON
Mary Catherine's Treasure Chest, Portland

SOUTH CAROLINA
Bits of Lace, Charleston

TEXAS
Intimacies, Dallas
James Lingerie Boutique, Dallas

VIRGINIA
Slightly Laced, Alexandria

and other fine stores

Lejaby • P.O. Box 644 • Scarsdale, NY 10583

lejaby PARIS

Intriguing Smooth
The Cosmetic Shave

Smooth look. Smooth feel.
The Cosmetic Shave.
Only from Personal Touch®
by Schick.
The razor that looks cosmetic.
And shaves cosmetically close.
Designed for women only.
Special rounded shaving
head. Curved handle.
Twin blades for the
beautifully smooth,
safe Cosmetic Shave.
Matching refills, too.
Smooth *is*
The Cosmetic Shave.

CHRISTMAS SHOPPING

(Continued from page 224)

Art

BY DAVID BOURDON

Art Deco reviewed. . .aquatint flowers . . .Hockney's pools. . ."cosmic diagram"

Contemporary graphics make fine gifts; but, as print collectors know, they are pricier than ever—thanks to inflation, the soaring art market, and because of the middlemen involved in the production and distribution of new editions. Here are some recently published prints by significant, widely exhibited artists, selling for less than $1000, that I, for one, would be ecstatic to receive as gifts:

■ **"Poppies" by Sondra Freckelton.** A strongly designed still life of opulent pink flowers in a traditional white china vase against a patterned quilt background. A fifteen-color pochoir (in effect, stenciled watercolor) in an edition of forty-nine, $500. Available at Brooke Alexander, Inc., New York.

■ **Untitled print by Valerie Jaudon.** A seductive etching of intricately interlaced black bands, forming numerous sets of concentric rings, interwoven with straight lines, pulsating with hypnotic rhythms. There are forty-five impressions in the edition, $550. Available at Barbara Gladstone Gallery, New York.

■ **"Manhattan View, Battery Park (Day)" by Richard Haas.** Noted for his witty, trompe-l'oeil paintings, this artist now offers an enchanting aerial view of Lower Manhattan, so detailed that every cornice seems in place. A virtuoso two-color etching with aquatint in an edition of seventy-eight, $600. At Brooke Alexander, Inc.

■ **"Vermillion Clair Orchid" by Ed Baynard.** Two lush blossoms and sinuously curved leaves elegantly deployed on a large sheet of watercolor paper. The aquatint gives the effect of airbrushing, the translucent, modulated hues suggesting an atmospheric mist that has magically condensed on paper. In an edition of sixty, $900. Prices are subject to change. At Barbara Gladstone Gallery.

■ **"Lorna Doone" by Red Grooms.** Not the heroine of a romantic nineteenth-century novel but, instead, a gleefully satiric portrait of a young punk lady, attired in a leopardy leotard, pink boots, and black-and-yellow striped sunglasses with silvery lenses that mirror passing trucks. A color lithograph with rubber stamping and a decal, an edition of forty-eight, $900. At Brooke Alexander, Inc.

Here are three new books that offer good value and quality:

■ **"Paper Pools" by David Hockney.** A cheerful account of a most beautiful series of pictures—twenty-nine views of mostly light-dappled swimming pools. Hockney made the pictures in 1978 during an extended visit to Tyler Graphics Ltd, a print workshop near Mount Kisco, N.Y. Long fascinated by the elusive, shimmering effects of light filtering through and reflected by water, Hockney was drawn to the Tyler swimming pool, which he sketched and photographed. He then transposed his chosen imagery onto large sheets of handmade paper, "drawing" with vividly dyed paper pulp that fused into the underlying paper. The results are dazzling. The book, which has 122 illustrations, including eighty-seven in full color, reproduces the entire series of Paper Pools, as well as related ink drawings and Polaroid studies, and tells in the artist's own humorous words how it all happened. (Abrams, $22.50; paperback, $14.95)

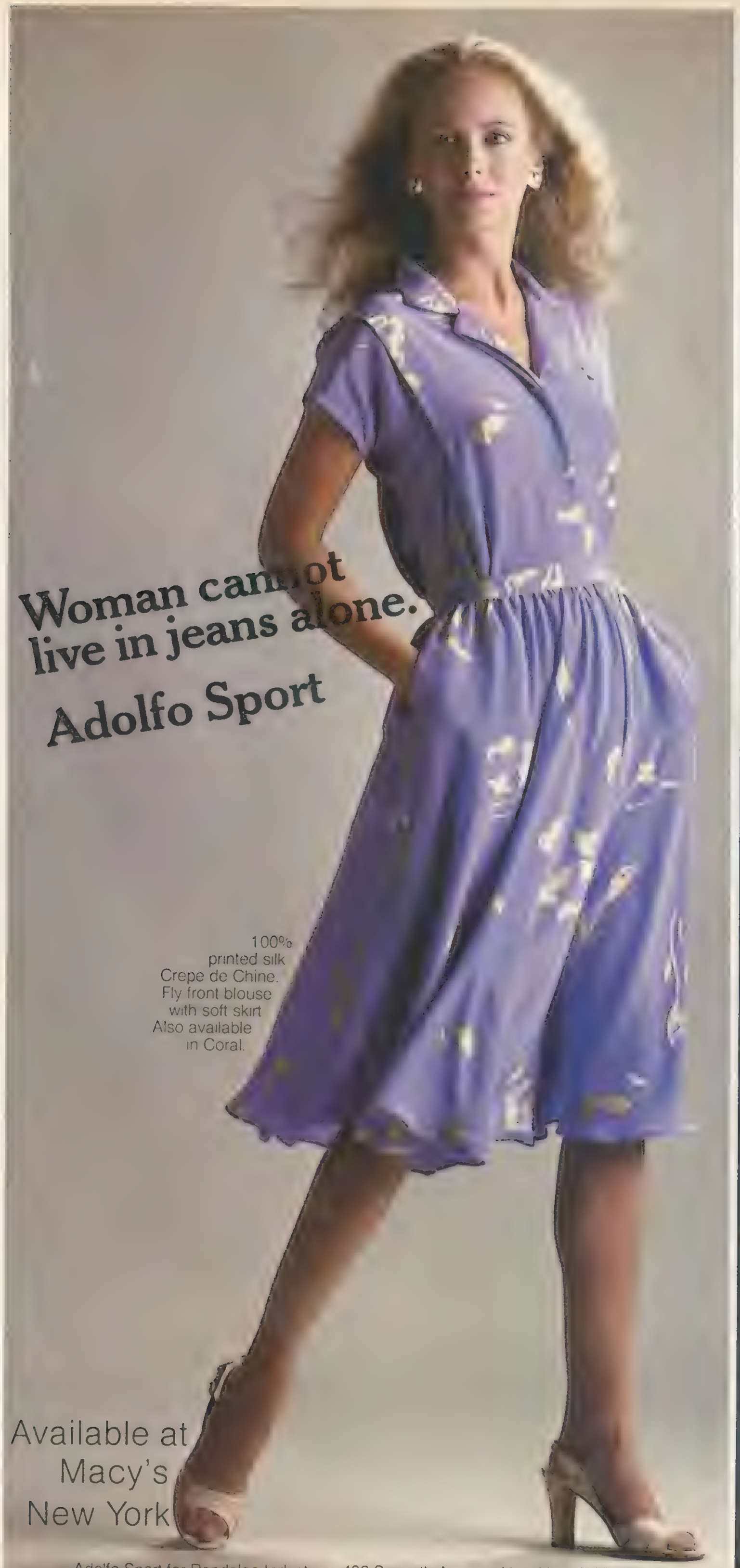
■ **"The Chinese Garden" by Maggie Keswick.** The Chinese garden is a "cosmic diagram," attempting to simulate the universe in microcosm. There are no lawns and no formal flower beds in the Chinese cosmos—but who misses them when harmonizing with nature in an exemplary garden like Shanghai's four-hundred-year-old *Yu Yuan*? The author is an Englishwoman who has visited China frequently since 1961. Her text is accompanied by two hundred and fifty illustrations, mostly photographs, sometimes juxtaposed with traditional Chinese paintings of gardens. An excellent introduction to a fascinating subject. (Rizzoli, $40)

■ **"Art Deco" Victor Arwas.** The most sumptuous volume so far, amply illustrated with four hundred pictures, two hundred in full color. The author is a London dealer in Art Nouveau and Art Deco objects who knows his stuff and also writes intelligently. He ponders Art Deco's enduring relationship with the fashion world and observes that "the great Parisian dress designers were among the first patrons of the Art Deco designers." (Abrams, $45). ▽

You in SWAKARA SENSATION

Swakara broadtail lamb is the new fur look for 1980 that's sleek, slim, sassy, sumptuous...simply sensational. See yourself in Swakara at fine furriers across the country. For store information, call the Swakara Fur Information Bureau at (212) 697-8977.

swakara®



TAXES

"Trust"-worthy guidance

The ten-year plan

BY JULIAN BLOCK

Does some of your investment income go for such purposes as supporting an elderly parent or building a college fund for your child or grandchild? You can give a nifty Christmas present and at the same time ease your yearly tax tab considerably with a transfer of stocks or other income-producing property into a "ten year plus one day" trust (also known as a "short term" or reversionary trust).

These trust arrangements are widely used by savvy investors to reduce income taxes by shifting income to lower-bracket family members or other persons without relinquishing their right to recover the property. While a trust may seem complicated, the basic idea is simple. Here is how this device works.

You set up a trust into which you put income-producing assets. The property can be shares of stock in a company traded on one of the stock exchanges or in a family-owned outfit, bonds, or real estate. You can name yourself as sole trustee or choose and set guidelines for one or more trust managers. The trustees hold title to the trust assets and pay the trust income usually for at least ten years plus one day, to someone named by you to be the trust beneficiary. When the trust ends, you regain your property and can use it as you choose. But during the life of the trust, the person liable for any taxes on the income from the assets is no longer yourself, but the beneficiary who is in a lower or possibly zero tax bracket.

To illustrate, assume that you fall into a 50 percent federal and state bracket and want to set aside $1000 a year toward the education of your daughter who has no income of her own. Without a trust, you need $2000 before-tax income to provide that $1000. With a trust transferring investments that yield $1000 yearly, you can boost your family's after-tax income by $500 and still provide that $1000.

You need not be wealthy to benefit from using a trust arrangement. A ten-year trust suits the needs of anyone in a middle- or high-income tax bracket who is in a position to temporarily forego some or all of his investment income (dividends, interest, rents, and the like) but wants both the asset and its earning power back at a later time to take care of his retirement or other personal needs.

Make sure to have the necessary documents prepared by an attorney who specializes in tax planning and, among other things, can advise you on the person to name as trustee. ▽

MOVADO

Swiss watchcraft at its most bewitching

The magnificent Movado Museum L'Imperiale.
14 karat gold or gold-tone motif on stainless steel. Quartz.
Ultra-slim. Water-resistant to 100 feet. Superbly Swiss.

J. HERBERT HALL Jewellers

Fine Jewellers & Silversmiths Since 1898

© 1980 Movado Time Corporation

SUIT: $395. GLOVES: $50. FOR THE SPORT OF IT. DESCENTE.

NEW YORK • TOKYO • PARIS

DESCENTE BOUTIQUE 655 MADISON AVENUE NEW YORK NEW YORK 10022
DESCENTE AMERICA 601 MADISON AVENUE NEW YORK NEW YORK 10022

PHOTO: BERNARD VIDAL

The charming Victorian tradition of floral art in porcelain recaptured.

SHOWN SMALLER THAN ACTUAL 7-1/2" SIZE

© 1980 FP

Sweet Flowers of Spring

BY MAUREEN JENSEN

A three-dimensional wall sculpture . . . perfectly crafted in fine porcelain . . . hand-painted in colors faithful to nature and accented with 24 karat gold.

Issued by Franklin Porcelain of London, in a single, limited edition. Advance ordering deadline: November 30.

IN THE DAYS OF QUEEN VICTORIA, life was lived at a more leisurely pace, and there was more time for civilized pursuits. Time to enjoy the bounty of nature, and to add touches of grace and delicacy to one's home.

The English country garden of those days came to be regarded as a symbol of beauty and refinement. And intricately sculptured floral art *in porcelain*—so painstakingly crafted that the blossoms seemed real—became identified with Victorian England.

To recapture that wonderful tradition, the gifted artist Maureen Jensen set out to create the wall sculpture she calls *Sweet Flowers of Spring*. And so well has she succeeded that you can now bring the beauty of a Victorian country garden into your own home.

The work portrays a bouquet of English spring flowers, exquisitely crafted in fine porcelain. Each flower will be individually sculptured. And the entire design will be framed by a raised decorative border, tastefully embellished with pure 24 karat gold.

No fewer than fifty different castings are needed for each wall sculpture, and these individual castings must be assembled by hand. Then, after the sculptured porcelain has been fired, it will be individually *hand-painted*, in ceramic colors that are absolutely faithful to nature, before being fired once again.

Because the hand-painting of fine porcelain is such an exacting art, the work will be crafted for Franklin Porcelain in the Republic of China, Taiwan, home of some of the world's most gifted porcelain craftsmen.

In the tradition of classic art in fine porcelain, *Sweet Flowers of Spring* will be issued *only* during a single year. It is available by subscription only, with a further limit of one per person. The total edition will thus be forever limited to those individuals who subscribe by the end of 1981.

The original issue price is just $75. To enter your order, return the application at right by November 30, 1980.

ADVANCE RESERVATION APPLICATION

SWEET FLOWERS OF SPRING

Valid only if postmarked by November 30, 1980.
Limit: One per collector

Franklin Porcelain
Franklin Center, Pennsylvania 19091

Please accept my reservation for *Sweet Flowers of Spring*, by Maureen Jensen, to be handcrafted for me in the finest hand-painted porcelain.

I need send no money now. I understand that I will be billed in three equal monthly installments of $25.* each, the first payment being due in advance of shipment.

**Plus my state sales tax and a total of $3. for shipping and handling*

Signature _____

Mr.
Mrs.
Ms. _____

PLEASE PRINT CLEARLY

Address _____

City _____

State, Zip _____

Travel Now

Ski the 'eighties...Bermuda's newest hotel..."tall-shipping" the Caribbean

By Richard Alleman

Skiing now . . . biggest news in the West: the "preview season" of **Beaver Creek**—the meticulously planned resort ten miles west of Vail, Colorado, that promises to be one of the glamour ski places of the 'eighties. Open next month: 450 acres of trails, six lifts, wide-decked mid-mountain restaurant. To come in 1981–82: a lodge, condominiums, a hundred more acres of trails, a seventh lift. . . . Also making news in the West: Club Med's first continental-U.S.A. resort. The Club's 225-room "village" at **Copper Mountain, Colorado**, will offer week-long ski packages that include all meals (French cuisine highlighted), wine, ski school, lift pass, nightly extravaganzas; about $600 per person sharing a double room. . . . Across the Rockies, at **Steamboat, Colorado**, a week of skiing and seminars just for women. Set for January 17–24, this premier "Women's Ski Week" will include Women's Way ski clinics, racing sessions, plus talks on women's issues. Write: Jeannie Ramseier, Box 1178, Steamboat CO 80477.

Back East, Amtrak's Vermont-bound ski train called **The Montrealer** has added economy sleeping cars (Slumbercoaches) that cost half the price of Pullman sleepers. . . . Also in the East, a grand-new place to stay in the **Lake Placid** area—The Point. A former Rockefeller compound of luxurious 1930s lodges, The Point has access to cross-country trails—plus Whiteface Mountains' downhill facilities are a thirty-minute drive away. Rates: $150–$300 per couple/per night—include all meals, wines, liquor. Phone: (518) 891-5674.

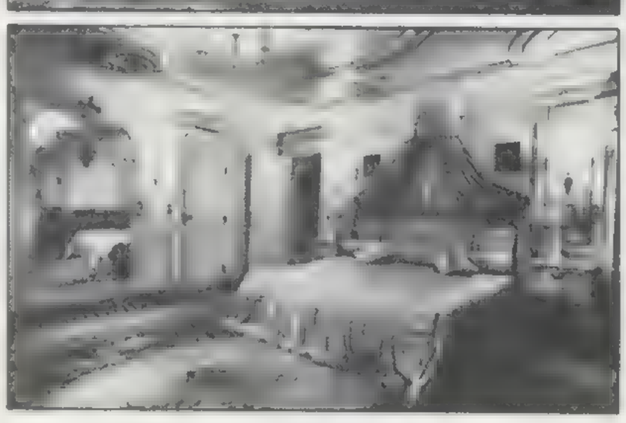
In Europe, getting to Swiss ski resorts has never been easier with the new rail terminal at Zürich's Kloten airport. Passengers clear airport customs—and hop aboard a train to the slopes. *P.S.*: Swissair passengers may now check baggage through to the U.S. at most ski-resort railway stations. . . . More Swiss news: Sensibly priced ski weeks at the legendary Palace Hotel in **St. Moritz** continue this year; $590 gets a Palace room for a week, plus breakfasts and dinners, ski pass. Call H.R.I. (212) 838-3110. . . . For elegant skiing—and staying—in Italy, the Hotel Cristallo in **Cortina d'Ampezzo** also offers packages that include hotel, all meals, ski pass. Prices: for one week—$450 per person, January 4-31; $590, February 1-March 28. For two weeks: from $900 to $1180, depending on dates. Call CIGAHOTELS (212) 935-9540.

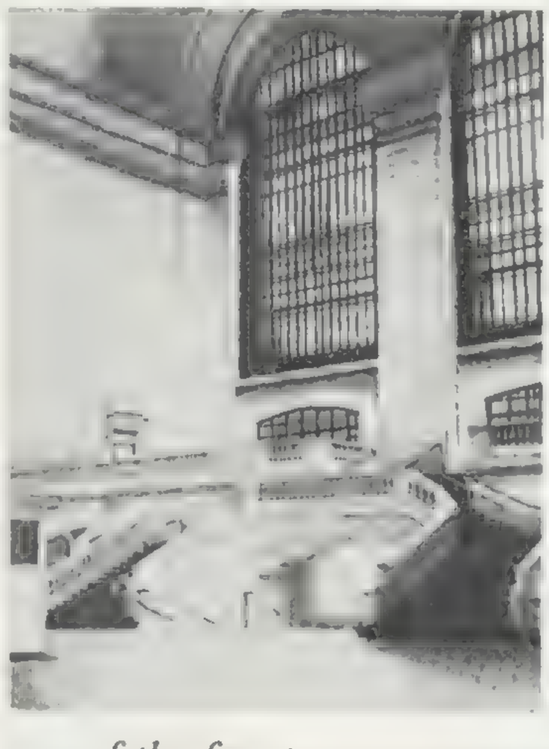
CARIBBEAN FIRST

Grandest way to cruise the Caribbean: on board the romantic *Sea Cloud, above right.* The only passenger-carrying tall ship in the world, *Sea Cloud* is based for the first time this winter off Martinique. One very special sail—organized by the South Street Seaport Museum of New York—departs Martinique February 28, 1981—and heads to off-the-track tropic ports including Bequia, Iles des Saintes, Mustique, Mayereau, Palm Island.

Built in 1931 for Marjorie Merriweather Post, *Sea Cloud* was later owned by Dominican Republic dictator Rafael Trujillo. In 1978, the ship was bought by ten prominent German shipowners who totally refurbished it—restoring original details such as the antique furnishings, fireplaces, Italian marble bathrooms of the owner's suite, *below right.*

Rates for the week-long South Street Seaport cruise: from $2295 per person, sharing air-conditioned stateroom; price includes round-trip air fare between Miami and Martinique, all meals, wine. Information on this and other *Sea Cloud* sailings: (212) 766-9044.





Sightsee Grand Central Terminal...

Newly revived in NYC: the city's Beaux-Arts beauty of a train station—Grand Central. Best way to appreciate the grandeur of Grand Central: on one of the free tours co-sponsored by the Municipal Art Society and Chemical Bank. Exploring the landmark terminal's underground network of caverns and ramps as well as its high catwalks, these expert-guided tours leave Chemical Bank's "Commuter Express" branch in the Grand Concourse of the terminal every Wednesday at 12:30 P.M. For further information, call (212) 935-3960.

Bermuda flash: a new sort of resort

Just open on Bermuda's south shore: the sixty-four-room Stonington Beach Hotel, *below.* The first hotel built on Bermuda since 1973, The Stonington is owned by Bermuda College—and staffed by highly motivated and carefully supervised students from the College's Hotel Technology Department. Special at Stonington: a one-to-one staff-to-guest ratio . . . beautiful coral-sand beach . . . heated freshwater pool . . . two tennis courts . . . two restaurants . . . maid service twice a day.
For information, see page 263.

It's The Helmsley Palace

It's Dom Perignon and pheasant under glass. Under crystal.

It's having your morning coffee overlooking the spires of St. Patrick's.

It's sipping 20 year old Scotch in a 100 year old bar where all the spirits aren't in bottles.

It's strolling through a New York landmark – the most unique and historically significant grand entrance and public rooms of any hotel in America.

It's 51 stories of gleaming gold and silver and marble. With all the style and panache of a Cole Porter lyric.

It's paintings by La Farge. And glass by Tiffany.

It's opening night on Broadway.

It's Scarlatti and F. Scott Fitzgerald.

It's La Scala, the Louvre and tea from Fortnum & Mason. It's the most magnificent hotel to open in New York in a century. It's The Helmsley Palace.

The Helmsley Palace

455 Madison Avenue (at 50th Street), New York, N.Y. 10022 For reservations see your travel agent or call toll-free 800/221-4982. In N.Y. 212/888-7000. Cable: NEWPALACE.

TRAVEL

The A-B-Cs of the Caribbean: Aruba . . . Bonaire . . . Curaçao

Just air-minutes apart, these isles are three different worlds

BY RICHARD ALLEMAN

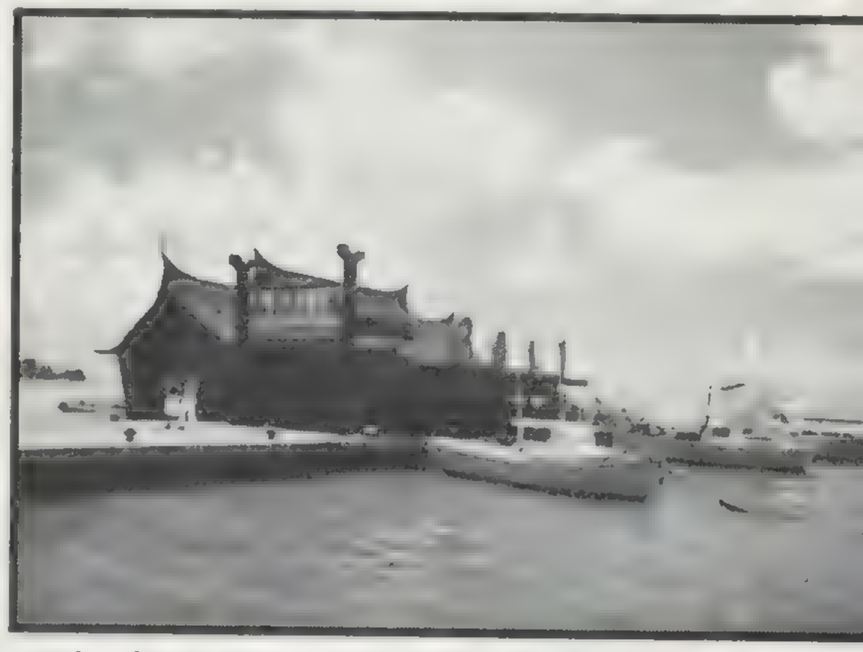
The A-B-C Islands is the nickname for the three Netherlands Antilles islands—Aruba, Bonaire, Curaçao—that lie just off the coast of northwestern Venezuela. Close to one another geographically and linked by language and traditions, these friendly Dutch isles are as tidy as their mother country Holland—and their standard of living is one of the highest in the Caribbean. At the same time, each of the A-B-C's is very different. Aruba is big-resort living, beach and pool days, high-stakes gambling, nightlife; Bonaire—its waters among the world's best for scuba diving—is the Caribbean of the past: untouched, untouristed, remote; Curaçao is a cosmopolitan land with a capital city that's not only a beauty but a joy to shop. Separately, each island makes a good vacation bet. The trio, together, is a sure winner.

ARUBA

First impressions: a cooling wind that never stops blowing . . . a ruddy-faced, Dutch-blond cabdriver . . . big white villas with red-tile roofs in main town Oranjestad . . . a weird cacti landscape outside the city . . . a windmill . . . miles of white beach . . . glistening light-blue sea . . . a glamorous hotel strip.

Glamour. Surprisingly, it abounds on this little Dutch isle. You catch it in the Vegas-y shows in the supper clubs of big beach hotels . . . you see it on disco floors where South American women look Eva Perón-elegant, dance Latin and Motown . . . it's in hotel casinos packed with well-heeled Venezuelans smothering roulette tables with stacks of $25 chips. Outside the hotels—the action—goats and sheep graze peacefully.

Aruba's five big resort hotels are built along the mile-and-a-half stretch of white sand on the western part of the island known as Palm Beach. The newest hotel on Palm Beach—and on the island—is the Aruba Concorde. Opened two years ago, this fourteen-story white tower—like Aruba's four other big hotels—is a place you never have to leave. Everything is there. Every room has a balcony and views the sea; every room has color television (Venezuelan soap operas make good after-nap/before-dinner fare);



Aruba harbor surprise: Bali restaurant—exotic dining on an Indonesian houseboat

there's a refrigerator, too—and a "deli" downstairs sells cold cuts, soft and hard drinks, Dutch cheeses and chocolates for in-room snacking.

For serious dining, the Concorde's six restaurants specialize in everything from spicy Aruban to saucy Northern Italian cuisines. For serious gambling, the Concorde's casino is the largest in the Caribbean.

Sun and fun? The Concorde's vast landscaped patio has *chaises longues* grouped around a blue-tiled pool that's steps away from thatched umbrellas called *palapas* on the beach. Beach possibilities: sailing, windsurfing, water-skiing, snorkeling, scuba diving.

Further down Palm Beach, a steep, tropically landscaped driveway leads to the oldest resort hotel on the island—the Aruba Caribbean. Built in the late 'fifties, the well-maintained and well-run Aruba Caribbean has a nostalgic feel: its Delft-tiled lobby is immense and old-fashioned . . . its rooms are oversized, have large separate dressing areas. The Aruba Caribbean's casino, red-tiled and red-carpeted, is the most intimate, most charming on the island.

Especially romantic at evening time on Aruba: sunsets on the beach. Puffy clouds—black, grey, white, pink—hang low over the flat Caribbean horizon. As the sky becomes dark, oil tankers offshore light up to make a Fellini-staged fantasy.

More fantasy on Aruba: dining at Bali. This exotic Indonesian houseboat with soaring pagoda roofs is an Aruban landmark. Moored in downtown Oranjestad's harbor, Bali has a Bamboo bar with wild-animal wallpaper, thatched ceilings, blowfish lamps that sway with the gentle rocking of the boat. Order *rijsttafel*—a twenty-one-dish Indonesian feast served with rice; $13.50.

For dining Aruban-style, Trocadero in Oranjestad serves *(Continued on page 255)*

PARIS LONDON BRUSSELS GENEVA ROTTERDAM NICE BARCELONA CANADA U.S.A.

probably the most exciting furniture in this world

ROCHE BOBOIS®

NEW YORK • ATLANTA • BEVERLY HILLS • BIRMINGHAM MI • BOSTON • CALGARY • CHICAGO • DENVER
HOUSTON • MIAMI • MINNEAPOLIS • MONTREAL • PARAMUS • PHOENIX • QUEBEC • ROSLYN HEIGHTS • SCARSDALE
SCOTTSDALE • TORONTO • VANCOUVER BC • WASHINGTON DC • WESTPORT • WINNETKA • WINNIPEG

CATALOGUE 148 COLOR PAGES, ALL LOCATIONS, Or Mail $5. 200 MADISON AVE. NYC 10016, Dept. V-118

Let soft, luxurious steam bathe in new beauty.

The Unique Gillette Steam Facial.

Gillette really treats a woman right. With a warm, wonderful way to clean and soften your face and skin gently and beautifully at home, with steam.

Simply fill the Steam Facial reservoir with tap water. Then luxuriate in a soothing mist of steam that softens all over so your skin thrives. Looks healthier, prettier.

The Gillette Steam Facial comes with an exclusive, soft facial cleansing brush attachment. Plus a separate sponge attachment for massaging-in moisturizing lotions and creams.

Best of all, you'll get all the Gillette quality you've come to count on.

Gillette really treats a woman right. Count on it.

© The Gillette Company 1980

Gillette® really treats a woman right.

Why the Hartmann Executives enjoy such a high rate of employment.

Includes detachable shoulder strap

The qualities that make for a good executive are the same qualities that make the Hartmann Executives so good. To wit:

WELL ORGANIZED Front, back, inside and out, Hartmann Executives have pockets everywhere. Some pockets have expandable bellows for even more room. All of which means that our Executives are never too overloaded with paperwork to file your report.

HARD-WORKING Our Executives love to bring work home with them. Some of our framed cases feature a removable desk with convenience pockets. Twin 24K gold-plated, combination locks really enable them to keep a secret. And the retractable handles and detachable shoulder straps on some of our soft cases make commuting a breeze.

ATTENTION TO DETAIL From the supple, hand-finished linings of our soft cases to the uniquely flexible basswood chassis of our framed cases, Hartmann overlooks no detail of the luggage-maker's art. More stitches to the inch for greater durability. And the richest leathers imaginable. Like butter-soft steerhide and genuine industrial belting leather. That's what we call Executive material.

CHARACTER We never compromise on quality and durability. Both framed and soft cases feature square-cornered styling, the hallmark of Hartmann's classic design. So you can be sure the case you buy today will be the case you'll carry for years to come. We call that integrity.

When you want a neat, trim, efficient Executive, hire a Hartmann.

THE EXECUTIVE COLLECTION by

hartmann

Includes detachable shoulder strap

Du Pont TEFLON
soil & stain repeller

Send for a list of your nearest Hartmann dealers, Dept. V-0

©1980 Hartmann Luggage, Lebanon, Tennessee 37087

A-B-C ISLANDS

(Continued from page 252)

conch, turtle, shark, shrimps, and *sopito*—a local fish soup made with coconut milk, spiced at the table with lime juice and onion-pepper hot sauce.

Beyond Oranjestad, at the edge of the little town of Savaneta, Brisas del Mar is a pleasant stop for lunch and dinner—friendly, simple, on the sea. Brisas' back-porch dining room is decorated with shells and fish nets. To try, with the local fish specialties served here: *pan bati*—a delicious fried bread made of corn and wheat flour. On clear days, from the porch, you can eye Venezuela fifteen miles away.

Sea-poised on Aruba's glittering Palm Beach: Aruba Concorde hotel and casino

Back in Oranjestad, shoppers have their pick of such big-name Caribbean emporiums as the New Amsterdam Store . . . Penha & Sons . . . the Aruba Trading Company . . . Kan Jewelers. . . Spitzer & Fuhrmann. The best buys: perfumes, jewelry, Delft china, leather goods, towels, luggage, embroidered tablecloths. Besides "name" shopping, downtown Oranjestad offers a number of old-fashioned five-and-dime-style department stores . . . crammed with bargains. At the Bon Bini Bazar: khaki shorts, for men and women, made in China—$3.50 . . . T-shirts, also from China, in rich colors and good-quality cotton, $1.50. More bargains at La Linda—with four branches . . . and at Strada—designer names at low prices. More designer shopping at Aquarius—a trendy, carpeted boutique with a coffee bar in back—as well as 50 percent reductions on last year's stock. Next door, Bonaparte is chic, mirrored, expensive.

Not to be missed on Aruba: the drive round the north side of the island. You see houses decorated with hex signs; you feel you're on the ultimate *desert* isle—with cacti, huge boulders, brown sandy earth everywhere. Nearing the sea, the surf splashes high and roughly against a rocky coral coast.

Natural Bridge is the name of the island's number-one tourist *(Continued on page 257)*

Now you can put a Hartmann in your pocket.

People travel the world with Hartmann luggage. Now you can enjoy a Hartmann without even traveling.

Because now there are Pocket Hartmanns.

And the same exquisite workmanship, detailing, and leather that have made Hartmann famous for fine leather luggage are making Hartmann world famous for fine leather wallets and many other personal pocket leathers.

The Pocket Hartmanns are made of the most luxurious leathers. Belting leather. Butter-soft calf. Crushable calf. Ultra-fine polished calf. And Firenze calf.

They are finely crafted by the most precious instrument in the world, the human hand.

And they are all made wafer thin because Hartmann believes wallets should be felt only when they're not in your pocket.

The Pocket Hartmanns. They may be little, but they make a big impression.

The Pocket Hartmanns

DuPont TEFLON® soil & stain repeller

Hartmann pocket leathers available in belting leather, luxurious Ultrasuede,® butter soft calf, crushable calf, ultra-fine polished calf, and Firenze calf. Hartmann also makes a complete line of luggage and men's and women's attaches. For brochure, write, Hartmann; Dept.V-6 Lebanon, Tennessee 37087

One place you can be sure to find an Audemars Piguet.

On this earth, there are very few places where you may have the exceptional experience of viewing the world's most remarkable watches.

Tiffany is such a place, Audemars Piguet is such a watch.

For each Audemars Piguet is a gifted work of art, created from the eye of the artist and finished in the hands of master watch-makers, educated in the rare tradition of care and excellence.

It was this talent that enabled Audemars Piguet to pioneer the very thin watches and refine them to an elevated state of rare elegance.

Whether it be for the pocket or the wrist, each Audemars Piguet exceedingly thin watch is an astonishing fusion of technical virtuosity and purity of line, individually numbered like a fine work of art.

It has been noted that an Audemars Piguet has very few peers, excepting that of another Audemars Piguet.

Tiffany, then, offers the rare opportunity not only to select one's first Audemars Piguet, but for the exceptionally fortunate, one's second.

Audemars Piguet

TIFFANY & CO.

NEW YORK FIFTH AVENUE AND 57TH STREET, TEL: (212) 759-9110 ATLANTA • CHICAGO • HOUSTON • SAN FRANCISCO

A-B-C ISLANDS

(Continued from page 255)

attraction. This dramatic north-shore rock formation grows out of the cliffs and spans the beach and sea like a coral rainbow. At Natural Bridge, there's a casual café—a good place to take a break.

Also casual: Aruba's small hotels—where meals are served on open-air patios and where there's beachside dancing to the live music of hot Latin/Caribbean groups. Good small-hotel bets: The Talk of the Town—a two-story, sixty-four room inn on the eastern edge of Oranjestad, built around a palmy courtyard and pool . . . the sister hotels Divi Divi and The Tamarijn Beach—where guests may use both hotels' beaches, pools, bars . . . The Manchebo Beach Hotel—boasting the widest beach on Aruba . . . and the Aruba Beach Club—with gardens, beach, pool, and rooms with private patios or balconies to catch trade winds, glorious sunsets.

BONAIRE

"Leave only bubbles . . . take only memories." These are Don Stewart's wise words to scuba divers on Bonaire. Stewart, an environment-aware Californian, has lived on Bonaire for the last eighteen years and has had much to do with turning the island into a major diving destination and with initiating strict ecological laws to protect Bonaire's undersea world. In Bonaire's waters, spearfishing is outlawed—as is the collecting of shells, coral, or any other reef organisms. Ships may not drop anchor off Bonaire—since this can kill the living "coral community" that surrounds the whole island. Result: Divers here can count on experiencing some of the most extraordinary undersea sights of the world.

Even for non-divers, Bonaire is a special place: The same kinds of laws that protect the sea also protect the land. On the northern end of the island, 13,500 acres of spectacular cacti-growing hills and valleys have been designated Washington/Slagbaai National Park. When you're driving through this enclave that's home to over a hundred species of birds, bright-green parakeets fly low in front of the car . . . lizards, iguanas, goats dart across dirt roads. At one end of the Park, four palapas have been set up on the powder-soft white sands of an enchanting beach called Playa Chiquito. The swimming here is rough—but view, sun, picnic possibilities are unlimited.

Designed for scuba-and-sun living: The Flamingo Beach Hotel on Bonaire

There's more natural beauty just south of Washington Park at *(Continued on page 258)*

THE LOST AND FOUND VACATION.

Lose yourself at The Spa at Palm-Aire. There has never been a vacation experience like this. Lose yourself in swirling Roman baths, soothing wraps, facials and massages. Lose yourself in a luxurious suite at the Spa Hotel. Lose yourself on 1500 acres of golf, tennis, swimming and Florida Sun. Lose weight and tension. Find a new, vital, more confident you. We'll give you a special diet and exercise program to take with you and keep you feeling new forever. Find yourself at The Spa at Palm-Aire. Separate (but equal) facilities for men and women.

See your travel agent,
write or call for rates or reservations.
800-327-4960 (Toll Free)
305-972-3300 (Canada or Florida)

One of the world's great spas is in Florida.

The Spa at PALM-AIRE®

The World of Palm-Aire Dept. 21690
2501 Palm-Aire Drive North, Pompano Beach, Florida 33060
Tell me more about: ☐ Spa Plans ☐ Special Group Rates
Name _____
Address _____
City _____ State _____ Zip _____

THE BEST SPA IN THE WORLD IS IN SOUTHERN CALIFORNIA.

La Costa. Just 30 minutes north of San Diego. The most complete year-'round resort and spa in America. Gracious accommodations, 5 great restaurants. Nightly dancing, movies, backgammon and bridge. Plus. The world's most complete Spa (one for women—one for men). 27 holes of golf (site of the MONY Tournament of Champions). 25 tennis courts (site of the Clairol Crown). Riding trails and much more.

For reservations or brochures, call your travel agent. Or call toll-free 800-854-6564 (in California 800-542-6200) today. And have a La Costa vacation tomorrow!

Or write: Dept. VO-11
La Costa Hotel & Spa,
Costa Del
Mar Road,
Carlsbad,
CA 92008

Give him plenty of warmth.

Rugged Zero King coats with Arctic Fleece™ Wool Fill.

Zero King styles these coats with extraordinary 100% lamb's wool fill. Super light, warm as down, yet more absorbent for extra comfort. Wool. It's worth more. Naturally.

Timberline has coyote fur-trimmed hood. Dawson has zip-in hidden hood. Both with Arctic Fleece™ Wool Fill and rugged wind and water repellent Kodiak Cloth. Just part of our collection now at fine stores. Or write: Zero King, Department V, Box 43946, St. Paul, MN 55164.

100% Pure Wool Fill
The sewn-in Woolmark label is your assurance of quality-tested products made of the world's best ..Pure Wool.

A-B-C ISLANDS

(Continued from page 257)

Goto Meer Lagoon—a huge saltwater river studded with cacti islands and backed by low green hills. On the river, flocks of pink flamingos feed.

The southern end of Bonaire is entirely different, incredibly bizarre. Here, alongside the blue-green Caribbean, is a series of huge flat salt lakes each a different color—purple, pink, chartreuse. These man-made lakes have been used for three hundred years to extract salt from sea water. (The colors come from the different algae in the lakes.) Against the flatness of this extraordinary landscape, cone-shaped mountains of snow-white salt look like something from another space-age planet.

To house lovers of the beauty and superb diving of Bonaire, there is only a handful of

Bizarre Bonaire view: mountains of salt, extracted from Caribbean seawater

hotels on the island. The largest, The Flamingo Beach, is a few minutes' walk from Bonaire's tiny, Greek Island-tidy main town, Kralendijk. A meld of bungalows built in the 1940s and modern two-story wings of Spanish-style rooms, The Flamingo Beach features an extensive diving program geared to divers of all levels. Also at The Flamingo: a big swimming pool, small beach, scuba and nature films shown outdoors at night. The hotel's Chibi Chibi restaurant is a two-level wooden pier with thatched roof, suspended over the sea and open to the breeze.

A few kilometers north of Kralendijk, Bonaire's other "big" hotel is the 145-room Hotel Bonaire. It has the island's only casino—a tiny lounge with bar, slot machines, and a few blackjack, roulette, and dicing tables. For divers, the Hotel Bonaire boasts the expertise of Don Stewart and his diving company, Aquaventure. Stationed right on the hotel grounds, Aquaventure rents equipment, offers resort and certification courses, guided dives, night dives.

For scuba fans who want to live in a total diving environment, Don Stewart created and runs Habitat. In this fifty-six-bed bungalow compound, just up the beach from the Hotel Bonaire, diving takes precedence over everything—including creature comforts: rooms here are spare, plumbing is primitive. Habitat's new Quarter Deck restaurant, however, is becoming a popular island dinner spot, serving good food at low prices; filet mignon comes with *frites* and vegetables for $8.65.

Popular restaurants in the town of Kralendijk: Zeezicht—serving local fish dishes in a small seaside building . . . China Garden—for Chinese and Indonesian fare . . . and Beefeater—the classiest spot in town; steaks and fish in a candlelit setting.

After dinner, there's dancing at the E Wowo Discothèque, *(Continued on page 262)*

Rarer than gold, golden pearls.

MIKIMOTO

Originator of the cultured pearl.
Since 1893.

NEW YORK (212) 586-7153 • LOS ANGELES (213) 625-1067 • TOKYO (03) 562-3111 • ZURICH • FRANKFURT • LONDON • HONG KONG

BALLY SHOPS IN NEW YORK, BOSTON, MIAMI, DETROIT, BEVERLY HILLS

The most beautiful way to be practical.

There's never been a more elegant way to stay warm. Or a better way to make a beautiful investment. This black-dyed Swakara® lamb jacket with silk taffeta ruffle and mocha ombre-dyed mink cape are just two of the fabulous furs you'll find in a magnificent range of styles and prices. At fine retailers. Or write: The American Fur Industry, 767 Fifth Avenue, New York, N.Y. 10153.

No furs used by the American Fur Industry belong to endangered species. All imported furs are labeled as to country of origin

Fur.

A-B-C ISLANDS

(Continued from page 260)

on the second floor of a nineteenth-century Colonial building painted Burgundy and festooned in lights. A small in-town movie house shows three films a week. Aside from that, there's not much doing on Bonaire. Who could ask for more?

CURAÇAO

After the easy barefoot style of Bonaire, Curaçao's capital, Willemstad, comes as a jolt. The city—first viewed from the island's four-lane Queen Juliana Bridge—looks like a miniature metropolis of spanking orange-tile-roofed Dutch buildings. Not a beach town, Willemstad is a place to browse, explore, sightsee, shop. It's also one of the prettiest cities in the Caribbean.

At the Curaçao Plaza Hotel, the magic of Willemstad is always close at hand. Built at the entrance to the city's harbor, this fifteen-story tower hotel has a pool patio that views the sea through ancient crenelated fortress walls. Other joys of the Curaçao Plaza: a rooftop restaurant, a casino, a nightclub, recently redecorated guest rooms.

Not far from the Curaçao Plaza, one of Willemstad's great attractions is its Floating Market. This line-up of Venezuelan boats tied along De Ruyterkade sells fresh tropical fruits, vegetables, fish, cooking oils, spices. Awnings—made from Cuban sugar sacks and attached to the boats like sails—provide shade for shoppers.

Nearby, Willemstad's modern market—in a circular building that was a gift to the island from the European Common Market—sells produce, meats, plus carved-wood figures, bowls, souvenirs. Here, women in turbans tend tables, smoke fat cigars Antillean-style—putting the lighted ends inside their mouths!

For serious shopping, Willemstad's five-square-block shop area is a delightful enclave of pastel buildings and landscaped pedestrian malls. Shopping Willemstad is a dream of duty-free buys amid intriguing architecture. Example: One famous Curaçao shop, Penha & Sons, takes over the town's oldest building—a mustard-colored 1701 Dutch Colonial with white shutters and bell-shaped gables. To buy inside: European perfumes and colognes, Pringle knits, Dior and Cardin blouses, plus African dashikis, Mexican guayaberas, local T-shirts.

On Curaçao: Bistro Lo Clochard—French/Swiss restaurant built within the walls of Willemstad's ancient Riffort

Throughout downtown Willemstad, outdoor cafés serve lunch, coffee, cold Amstel beer that's brewed on the island from desalinated sea water. Especially pleasant café-sitting at Café Italia on Handelskade; espresso, cappuccino, beer at umbrella-ed tables on the street overlooking the harbor channel and the section of the city called Otrabanda ("other side") that's across the water.

The great jewel of Willemstad is Mikve Israel Emanuel—the oldest synagogue in the Western Hemisphere. Dedicated in 1732, the building was restored to its original glory two years ago. Inside, this Sephardic house of worship has the simplicity of a New England Congregational church: white-washed walls, dark-wood balconies, mahogany ceiling, hurricane-lamp chandeliers. The floor of the synagogue is of loose white sand—to remind the congregation of the journey of the Jews through the desert to the Promised Land.

More sights in Willemstad: Fort Amsterdam—a quadrangle of eighteenth-century buildings adjacent to the Curaçao Plaza Hotel that groups the Governor's Mansion, various municipal offices, and a 1769 Protestant Church around a cobbled courtyard. Here, two young Dutch Marines shuffle through a changing-of-the-guard ceremony under the hot Caribbean sun.

Topping a mountain on the edge of town is Fort Nassau, once protector of the main harbor of Willemstad. Today, the Fort provides visitors with one of the best views on the island. On one side is the historic center of Willemstad; on the other, Curaçao's humming harbor, one of the world's busiest. Fort Nassau, today, also houses an open-air bar and restaurant as well as one of the most popular—and romantic—discothèques on the island—Infinity.

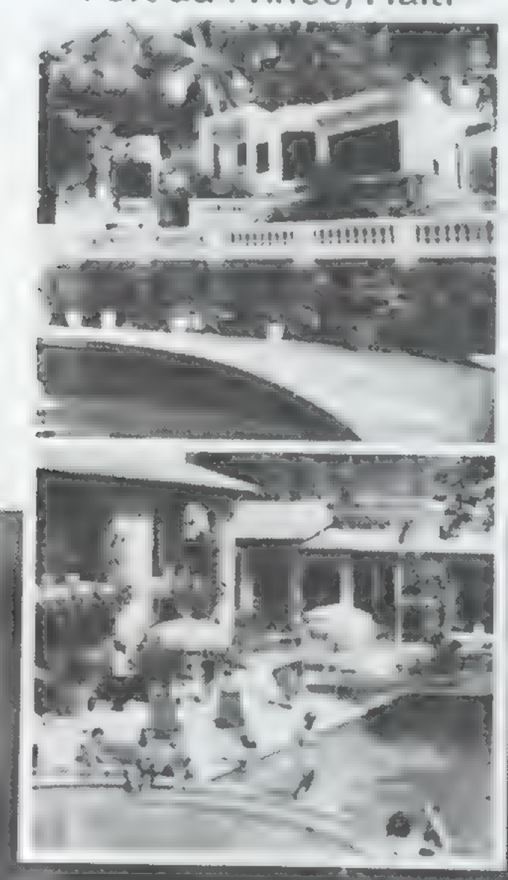
On the Otrabanda side of town, lying across from downtown Willemstad, another Curaçao fort—Riffort—is currently undergoing a restoration that will turn it into a major island tourist attraction. Planned here: a series of boutiques and restaurants to be built within the arches of this sea-fronting stone structure. Open now at Riffort: Bistro Lo Clochard—a French/Swiss restaurant with two tiny vaulted rooms. Several arches down, Le Recif serves seafood dishes in an equally intimate setting.

More good dining in Willemstad at La Bistroëlle—a small, elegant place with a timbered peaked roof, red velvet chairs, and the ambience of a restaurant in Switzerland. For romantic seaside dining, the vine-covered patio

Bonaire: paradise for scuba divers

HABITATION LECLERC

Port-au-Prince, Haiti



PARADISE

Let your senses blossom into life in a 30-acre garden paradise of French-inspired delights. All about you is a wealth of luxuries, yours to command as you desire. Pause awhile. Renew yourself. And discover the pleasurable serenity that is Habitation Leclerc.

For color brochure, see your travel agent or write:

PYRAMID MANAGEMENT, INC.
PMI
32 East 57th St., New York, NY 10022

Represented by
HRI
The Leading Hotels of the World

of the Avila Beach Hotel offers Antillean and European dishes, views of palm trees and gardens. The Danish-run Avila Beach Hotel—a converted 1811 Dutch mansion—has air-conditioned rooms, a tiny beach, easygoing European charm.

Beyond the city joys of Willemstad, Curaçao also gives the more traditional Caribbean-island pleasures of sun, surf, sand. Best

Seen through fortress window: Curaçao's Dutch-charming harbor-capital Willemstad

place to base for travelers who prefer beach to city: The Hilton International Curaçao. Built along the sea west of downtown Willemstad, the Hilton is gardened and secluded, has a big pool, small beach, plus skin diving, sailing, windsurfing. Extremely attractive: the Hilton casino—a separate octagonal building with tiled roof and stone walls. Also attractive at the Hilton: the orange- and black-awninged bar that overlooks grass, pool, beach, sea, sunsets. A free shuttle bus heads between the Hilton and downtown. Getting back and forth is as easy as A-B-C. ▽

FLYING THE A-B-Cs

Easiest shot from New York to Aruba is American Airlines' daily nonstop, leaving JFK at 9:45 A.M. and arriving at Aruba's modern Princess Beatrix Airport about four hours later; same flight then continues to Curaçao—a fifteen-minute hop. Flying out of Dallas/Fort Worth, American has a new A-B-C-bound flight that makes a stop in Miami before continuing down to Aruba and Curaçao.

Also flying out of Miami, ALM Antillean Airlines offers five nonstops a week to Aruba—with continuing service to Curaçao; ALM also has five nonstop flights direct from Miami to Curaçao. Flying time: about two-and-one-half hours.

Hopping over to Bonaire from both Aruba and Curaçao is easy: ALM has numerous flights aboard DC-9 jets. The Aruba-Bonaire flight takes about twenty minutes; Curaçao-Bonaire, ten minutes. *Note:* On Saturdays, ALM has a Miami-Bonaire nonstop.

For further information on the A-B-C Islands and on flying there, see *opposite.*

VOGUE

Please check the brochures you would like to receive and return this column to VOGUE, November Coupon, Box 2766, Clinton, IA 52735, BEFORE MARCH 1, 1981. Allow 8 weeks for delivery.

NAME _____

ADDRESS _____

CITY _____

STATE _____ **ZIP** _____

CARIBBEAN SUN SEASON, 1980-81

399 ☐ ARUBA: Maps & guides to shopping, eating, hotels, casinos and beach clubs
1100 ☐ BONAIRE: Island brochure, hotel rate sheet and scuba diving information
1101 ☐ CURAÇAO: Sightseeing, nightclub, shopping and hotel directories
398 ☐ U.S. VIRGIN ISLANDS: Hotels and sights

WHERE to STAY in the CARIBBEAN

DUTCH ST. MAARTEN

957 ☐ Cupecoy Beach Club & Hotel
960 ☐ Dawn Beach Hotel
958 ☐ Mullet Bay Beach Hotel
959 ☐ Oyster Pond Hotel & Yacht Club

FRENCH ST. MARTIN

972 ☐ Grand Case Beach Club
971 ☐ La Samanna

GUADALOUPE

965 ☐ Hamak Beach & Golf Estate
954 ☐ PLM Arawak Hotel
955 ☐ Relais du Moulin

BARBADOS

973 ☐ Paradise Beach Hotel
961 ☐ Sam Lord's Castle

CURAÇAO

976 ☐ Curaçao Plaza
975 ☐ Hilton International Curaçao

DOMINICAN REPUBLIC

962 ☐ Jack Tar Village, Puerto Plata
964 ☐ Club Med-Punta Cana

HAITI

963 ☐ Club Med-Magic Haiti
863 ☐ Habitation LeClerc

JAMAICA

814 ☐ Royal Caribbean Hotel, Montego Bay
902 ☐ Trelawny Beach Club, Falmouth

U.S. VIRGIN ISLANDS

967 ☐ Bluebeard's Castle, St. Thomas
968 ☐ Caneel Bay, St. John
966 ☐ Mahagony Run golf course and resort, St. Thomas

BAHAMAS

970 ☐ Cotton Bay Club, Eleuthera

BRITISH VIRGIN ISLANDS

969 ☐ Little Dix Bay, Virgin Gorda

GRENADINES

808 ☐ Petit St. Vincent

MARTINIQUE

956 ☐ The Hotel du Diamant-Novotel

ST. BARTS

953 ☐ Sereno Beach Hotel

ST. LUCIA

924 ☐ Hotel Latoc

MORE PLACES TO GO

974 ☐ Stonington Beach Hotel, Bermuda
949 ☐ The Helmsley Palace Hotel, NY
909 ☐ La Costa Hotel & Spa, Carlsbad, CA
906 ☐ The Spa at Palm-Aire, Pompano Beach, FL

FLY/DIVE HOLIDAYS

050 ☐ ALM ANTILLEAN AIRLINES: Service to Aruba, Bonaire, Curaçao
717 ☐ VIA, THE HELICOPTER AIRLINE: The first scheduled helicopter service in the Caribbean
719 ☐ TROPIC BIRD: Week-long excursions on live-aboard diving boat—sailing from Tortola, British Virgin Islands

We're sorry, but VOGUE TO GO cannot answer any personal questions or requests.

Super-sun season, 1980–81: great news from the Caribbean

In the instant-summer islands, fresh places to stay, dine, shop, play

BY DESPINA MESSINESI

Each winter, just as dependable as sunshine in the Caribbean, visitors to the islands can also count on finding new attractions ranging from multimillion-dollar resort projects to small, cozy restaurants. Here, a sprinkling of new Caribbean delights for the 1980-1981 season:

ST. MARTIN/ST. MAARTEN: This island has a dual nationality—part is French, part is Dutch. On French St. Martin, the enchanting cottage resort La Samanna is already completely sold out for the season. Tip: reserve now for next summer and for the 1981-82 winter season. . . .The new Grand Case Beach Club hotel on Grand Case Bay is readying for a 1980 Christmas opening; all forty-nine air-conditioned units—studios, one- and two-bedroom apartments—have small kitchens. The new Beach Club is just a few minutes' walk from the small town of Grand Case. There: excellent markets for vittles; good Creole/French cuisine at the restaurant La Nacelle.

On St. Martin: new restaurant La Nacelle, above, housed in restored gendarmerie

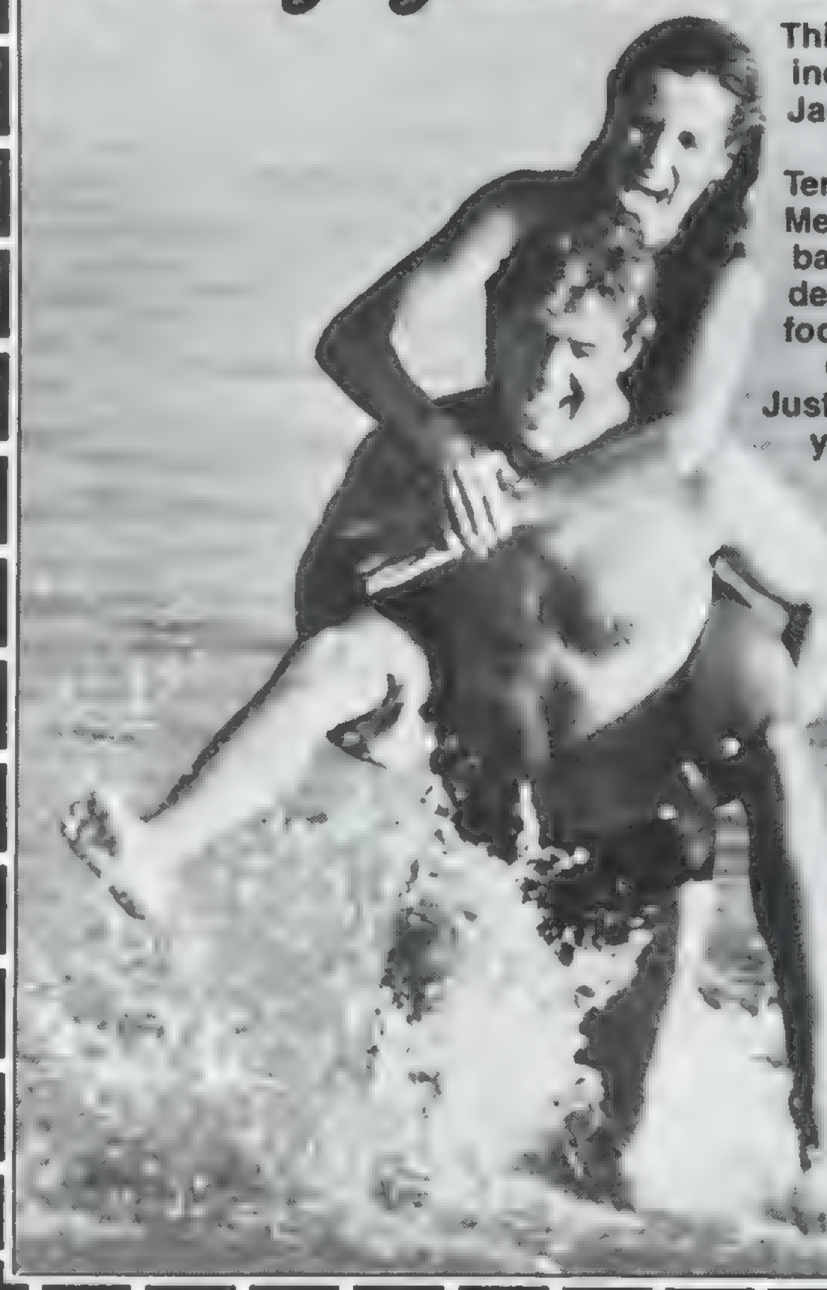
On Dutch St. Maarten, the new Cupecoy Beach resort, a large Mediterranean-style village of little houses, is scheduled to open for Christmas. Cupecoy Beach is between La Samanna and the Mullet Bay Golf Club. . . . New at the vast Mullet Bay Hotel, the Sweet Tooth, an ice cream parlor specializing in Italian ices; the same treats are also served from a stand on the northern end of the beach. . . .Across from the Mullet Bay Casino, Mr. C's, a new open-air lounge under a blue-and-white awning goes in for Las Vegas type entertainment. . . .In Philipsburg, the Dutch capital city, the new Saint Maarten Beach Hotel and Casino is right in the middle of downtown on the beach side of the street. A free shuttle bus transports guests to the resort facilities—golf, tennis—at the Mullet Bay Hotel. . . .On the east end of the island, the new Dawn Beach Hotel & Villas, a complex of ninety-three one-room villas with kitchens and terraces, overlooks the peacock-blue Caribbean on a sandy cove next to the luxurious fortress-looking Oyster Pond Hotel & Yacht Club. . . . Note: Anguilla, a speck of a British island—best reached from St. Maarten—will soon be in the news when a membership club, now in the blueprint phase, opens there.

Umbrella-studded pool patio, above, at La Samanna, St. Martin's glamour resort

ST. BARTS: This small, delicious French island—a Caribbean version of St.-Tropez as it was twenty years ago—has a new twenty-room hotel—big by island standards—the Sereno Beach. Each of its uncluttered, air-conditioned rooms has a terrace plus a small flower garden leading to the sandy Grand Cul de Sac beach. Also at the Sereno Beach: pleasant restaurant, jungly garden bar, pool, and, ready on December 1, a tennis court.

(Continued on page 268)

Play your heart out!



This is ecstacism. A unique all-inclusive vacation in a secluded Jamaican paradise.

It can mean doing everything. Tennis. Diving over colorful reefs. Meeting new friends at a poolside bar. Sampling spicy Jamaican delicacies and freshly-caught seafood. Dancing under the stars.

Or it can mean doing nothing. Just feeling the warm sun on your face, the soft sand between your toes.

Ecstacism means different things to different people. But – for everyone – it means feeling good.

See your travel agent or write Jamaica Resort Hotels, 1320 S. Dixie Hwy., Suite 1100, Coral Gables, Florida 33146. Toll-free: 800-327-5767. In Florida: 800-432-7959. In Miami: 305-666-0447. In Canada: Zenith 02640.

Trelawny Beach Club

Ecstacism Experience.
A Jamaica Resort Hotel.
The Best Choice in Jamaica.

V

Negril Beach Village, Casa Montego Hotel, The Royal Caribbean Hotel, Hotel Inter-Continental Ocho Rios, Mallards Beach-Hyatt Hotel, Hotel Inter-Continental Kingston, New Kingston Hotel

This is an ad for the hair dryer.

The Go Dryer from GE.
1200 watts of day-after-day styling power.

Yet folds up in a snap
and tucks away
to practically nothing.

We bring good things to life.

GENERAL ELECTRIC

Beyond the blue horizon.

Waits a beautiful day. In the United States Virgin Islands, of course. Swimming, diving, sailing. Fishing, golfing, playing tennis. Sporting the day away. Then taking on the town at night.

Being part of the U.S. means no passports, no visas. The language is English; the currency, the U.S. dollar. The duty-free shopping quota is twice that of any other island in the Caribbean. And we're easy to get to from where you are right now. For your vacation, don't settle for less.

It's not just what you do. It's where you do it. See your travel agent.

United States Virgin Islands

St. Croix · St. John · St. Thomas

©1980 United States Virgin Islands Division of Tourism, 10 Rockefeller Plaza, New York, New York 10020.

CARIBBEAN NEWS

(Continued from page 264)

BARBADOS: Grantley Adams, the new $14-million international airport that's the gateway to this tidy, well-groomed British island in the Caribbean, resembles an airport in one of the major capital cities of the great powers. . . . New on the southeast (Atlantic) end of Barbados: Sam Lord's Castle has added an eighty-two-room wing—with pool, tennis courts, and health club—to its already vast domain centered around the crenelated 1820 National Trust Samuel Lord mansion. . . .On one of the most sensational locations on the island's West Coast, the Paradise Beach Hotel is now being thoroughly refurbished and has added a new restaurant—the Water Garden—plus thirty-nine new guest rooms along its white-sand beach.

DOMINICAN REPUBLIC: The little-visited and, until recently, virtually inaccessible north coast of the island—with its glorious sandy beaches—is bristling with news. Putting the Dominican North Coast "on the map": a new international airport at Puerto Plata—plus new flights from Miami arriving there. The place to stay in the Puerto Plata area now: the Jack Tar Village. On a two-mile stretch of beach, this complex has simple one-, two-, and three-bedroom villas with kitchens; it's two miles from town, eight miles from the airport. Facilities and activities at the Jack Tar Village: restaurant, beach bar, Robert Trent Jones golf course, three tennis courts, horseback riding, windsurfing, even *merengue* lessons. . . .On the very tip of the east coast of the Dominican Republic, Club Med's new village at Punta Cana—all arches and quiet beige—is built along a stretch of sandy tropical beach shaded by a forest of coconut palms; it opens December 20, in time for Christmas 1980.

GUADALOUPE: On this French Caribbean island—actually two islands linked by a drawbridge—language, food, clothes, traditions, manners (including topless bathing), even most tourists are indelibly French. The action centers around Pointe-à-Pitre, the bustling town on the southern shore near the drawbridge. . . .Latest flurry on the resort stretch around the town of Gosier: a new casino on the garden grounds of the PLM Arawak Hotel. Inside the casino's black and Chinese-lacquer-red gaming rooms—blackjack, craps, chemin du fer, a special salon for baccarat. . . .Further south, between the towns of Sainte Anne and St. François, the modest, new bungalow resort Relais du Moulin is built around a sugar mill; it's quiet, pastoral, has good food, a pool, stables; it's also easy on the pocketbook. . . .On the southern tip of Guadaloupe, twenty-five miles away from Pointe-à-Pitre and about a mile from the fishing village of St. François, Hamak, a luxurious two-hundred-fifty-acre resort, was an ideal choice for the 1979 summit meeting for both privacy and security. The Hamak provides everything: an airstrip, Robert Trent Jones golf greens, night-lit tennis courts, restaurants, bars at the beach. At the resort's marina: a casino, disco, and fifty-six enormously private bungalows screened by tropical gardens. . . .The town of St. François has two excellent fish and lobster restaurants: La Langouste, in the center of town; La Pêecherie, in a two-hundred-year-old warehouse on the waterfront. . . .The new pride of Guadaloupe is its recently built marina, Port de Plaisance, ten minutes from Pointe-à-Pitre. With its up-to-date facilities and berths for some four hundred yachts, the marina—probably the largest in the Lesser Antilles—is so new, it is still marked "in work" on French harbor charts. . . .The new star restaurant of Guadaloupe is La Plantation at this Port de Plaisance marina. Here, the *haute cuisine* is designed by Francis Delage—a French chef from Bordeaux—and served in an elegant two-story dining room. Specialties: crayfish, tournedos with truffles, goose-giblet salad with warm vinaigrette dressing, spectacular desserts. Reservations must be made in person; there is no telephone.

Villa-view of Dominican Republic's new north-coast stay-place, Jack Tar Village

MARTINIQUE: In Fort-de-France, the capital port city of this French island, the huge sign of Roger Albert, a perfume-cosmetic-watch-jewelery-bibelots shop, dominates the skyline. It jolts visitors to shop—or at least to window-shop—for made-in-France fashions, designer scarves and bags, costume jewelry, canned delicacies, kitchen gadgets in the numerous stores along the streets parallel to and fanning out from Fort-de-France's waterfront. Even Au Printemps and Prisunic, chain stores from mainland France, have island branches. . . .On the south end of Martinique, where Diamond Rock, a natural monument, juts dramatically out of the sea, the Hotel Diamond Rock—shuttered closed for five years—has had a complete facelift and has reopened under a new name—Hotel du Diamant-Novotel. The Hotel has a new formal restaurant, an informal seaside grill, two tennis courts, a pool, and snack bar. A constant delight: the strand of white sandy

(Continued on page 270)

Sun-porched guest rooms, pool terrace of Club Mediterrannee's new village on Haiti

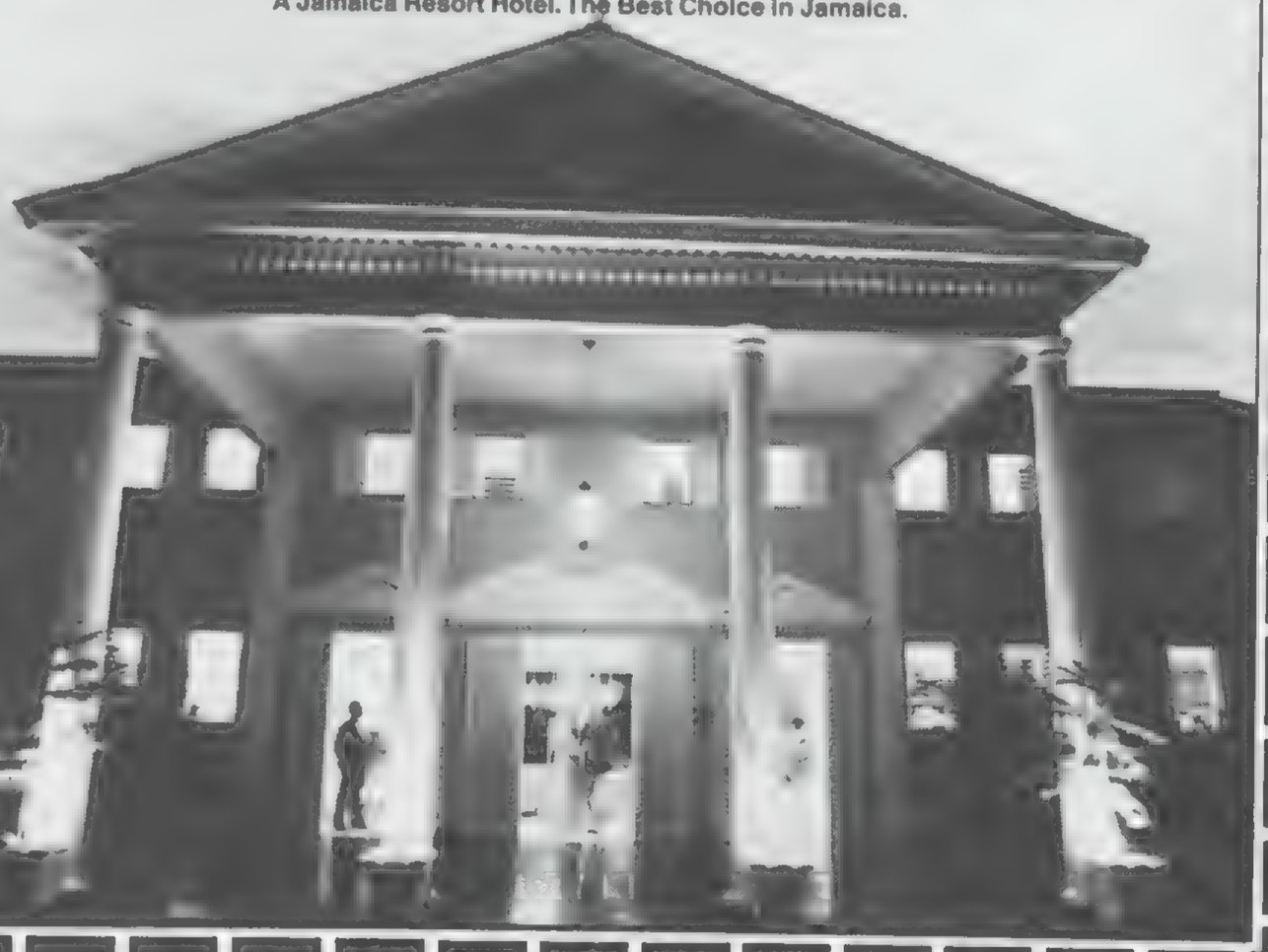
The charm of Old Jamaica.

On a soft, white beach, surrounded by acres of gardens, there's a resort that captures the charm and enchantment of another age. With exquisite, old-world service. And a timeless spirit of genuine hospitality. There are only a few resorts like the Royal Caribbean left anywhere in the world. In fact, many of our guests say there is only one.

See your travel agent or write Jamaica Resort Hotels, 1320 S. Dixie Hwy., Suite 1100, Coral Gables, Florida 33146. Toll-free: 800-327-5767. In Florida: 800-432-7959. In Miami: 305-666-0447. In Canada: Zenith 02640.

The Royal Caribbean Hotel

A Jamaica Resort Hotel. The Best Choice in Jamaica.



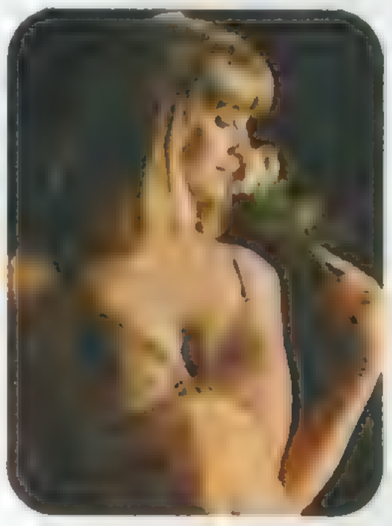
Negril Beach Village, Casa Montego Hotel, Trelawny Beach Club, Hotel Inter-Continental Ocho Rios, Mallards Beach-Hyatt Hotel, Hotel Inter-Continental Kingston, New Kingston Hotel

Olga designs:

OLGALON®...

LUXURY OF SILK
SOFTNESS OF COTTON
COMFORT OF STRETCH

You can see how pretty. Wait 'til you feel how comfortable! Olga's own light airy Olgalon nylon has stretch right in it—so the bras don't need heavy elastic sides. And the matching panties with soft stretch lace won't ride up or show through. Olgalon...from the Designer Collection of Olga, the bodyfashion specialist. #313 underwire, #750 pant, #311 shellcup, #314 softcup. French Toast, Naturelle, White, Black from 6.50 to 11.00



behind every OLGA® there really is an Olga

For fashion folder of selected
Olga favorites, write to Olga,
P.O. Box 7757, Van Nuys, CA 91409

The only men's cologne worthy of the name.
New Countess Mara Copper... $18.50
Countess Mara®

CARIBBEAN NEWS

(Continued from page 268)

beach bordering the property.

HAITI: In Port-au-Prince, the capital city of this enticing island country, Habitation LeClerc, the romantic, extravagant resort created by Olivier Coquelin, shines after a half-a-million-dollar upgrade of tennis courts, telephone system, landscaping. . . .In the little-known town of Le Petit Goave—a forty-five minute drive south from Port-au-Prince—a new Coquelin achievement: the Relais de l'Empereur. After meticulous restoration, this former 1850s gingerbread mansion of a Haitian emperor is now an elegant hotel with ten suites handsomely decorated with period furniture. Both Habitation LeClerc and the Relais pack picnic baskets—lobster, tropical salads, champagne—for those guests choosing to spend the day on the private and superb Cocoyer Beach, a fifteen-minute sail over iridescent pale-green waters from Le Petit Goave. . . .At Magic Haiti, Club Med's resort village, an hour's drive north of Port-au-Prince, bright-colored Haitian bungalows edge a long white beach and frame an enormous pool. Traditional Club Med activities at this three-month-old resort—plus gentle, soft-speaking Haitian overtones.

UNITED STATES VIRGIN ISLANDS: Biggest news on these three and totally different islands—St. Thomas, St. Croix, St. John—is Mahogany Run, the first and only eighteen-hole golf course on St. Thomas. Backed by mountains, the hilly course designed by George and Tom Fasio overlooks the Atlantic and the neighboring British Virgin Islands. Mahagony Run is also the name of the 315-acre resort growing up around the new golf course on the northern side of the island. Guests at Mahogany Run live in attractive bungalows; they use the terraced clubhouse as a restaurant, ride jitneys to tennis courts, pool, and Magens Bay, the best beach on St. Thomas—just two minutes away. From Mahogany Run to the Caribbean's famous shopping mecca at Charlotte Amalie, the port-city capital of St. Thomas, driving time is ten minutes; to the airport, fifteen. . . .More St. Thomas news: terraced over Charlotte Amalie, the classic resort Bluebeard's Castle has had a major refurbishing. . . .On tiny St. John, the news at Caneel Bay—the fabulous, tranquil Rockresort with seven sandy beaches—is that there is no news. Caneel regulars are pleased, however, to find that the Sugar Mill restaurant is now open for dinner every night of the week.

"Tropic Bird," above, Tortola-based yacht offering live-aboard scuba holidays

PARADISE REBORN

Barbados' newest resort. Paradise Beach. This premier hotel, long known for superb sports facilities, friendly service, and the finest beach in the Caribbean now offers so much more.

Guest rooms are far more luxurious, and 39 brand new oceanfront rooms have been added. There are two new dining rooms, the finest restaurants on the island. Three cocktail lounges ranging from a superb after-hours lounge with live entertainment to a beach bar overlooking the Caribbean. In fact, virtually every corner of the Paradise Beach Hotel has been renewed.

Come revel in our renaissance. Swim. Play tennis. Enjoy unrivaled water sports, nearby golf and horseback riding. Delight in the spirited island of Barbados from its newest, most deluxe resort. For further details see your travel agent. Or contact us.

PARADISE BEACH HOTEL
BARBADOS W.I.

CUNARD Hotels & Resorts
555 Fifth Avenue
New York, N.Y. 10017
(212) 880-7390

BRITISH VIRGIN ISLANDS: On Virgin Gorda, Little Dix is the enchanting Rock-resort of cone-roofed bungalows walled in stone and wood, cooled by ceiling fans, and stuffed with wicker and cane furniture, bright bedspreads, and flowers. The good news at Little Dix is the addition of sixteen more cottages by the beach. Also, in these ideal sailing waters, Laurance Rockefeller's forty-nine-foot Hinckley, *The Evening Star,* is now available to guests for day sails. . . .On Tortola, the ninety-eight-foot motor yacht *Tropic Bird* is now taking off for unique weeks of live-aboard scuba diving. Based in Tortola's harbor city, Roadtown, *Tropic Bird* is staffed by licensed dive instructors and especially equipped with an aft diving platform, tanks, weights, even a sauna room. This new dive/sail program appeals to certified divers as well as to non-divers who—after a learning-to-dive-week—can return to port fully certified. Aboard *Tropic Bird,* divers, learning-divers, and accompanying non-divers live in a comfortable air-conditioned vessel with lounges,

Architecturally intriguing rooms, above, of new Mahogany Run resort on St. Thomas

bar, dining area, good-sized staterooms, lots of deck space for sunning. Phil Clarkson, who masterminded this exciting all-year operation, did the same for the memorable underwater film *Blue Water/White Death.*

VIRGIN ISLAND CONNECTION: The new shortcut link to and from the Virgin Islands—U.S. and British—is aboard VIA, the Helicopter Airline. VIA's scheduled flights operate between the islands of Puerto Rico, St. Thomas, St. Croix, Tortola, and Peter Island. Carrying nine passengers plus flight crew, VIA's twin-jet-turbine whirlybirds provide extraordinary views of the crystal-clean Caribbean and green tropical islands. Best of all: helicopter-hopping saves time.

Bahamas note: Although the Bahamas are in the Atlantic, they are often coupled with the islands in the Caribbean. The news from the sunny Bahamian island of Eleuthera: the wonderful Cotton Bay Club—known for its lawns, ponds, beaches, bungalows, clubhouse, tennis, and first Robert Trent Jones Golf Course built outside the U.S.A.—now has a new managing director, Howard Hilford, who also owns the well-run and charming Curtain Bluff resort on Antigua. ▽

LA TOC

For the fortunate few who take time to linger and embrace life, there is La Toc.
An elegant beach front resort
on the unspoiled island of St. Lucia.
With swimming, tennis, golf, resident pros, water sports, superb dining and nightly entertainment.
Spacious villas available. For further details see your travel agent. Or, contact us.

St. Lucia, W.I.

CUNARD Hotels & Resorts
555 Fifth Avenue
N.Y., N.Y. 10017 (212) 880-7390

Petit St. Vincent Resort

The Grenadines, St. Vincent, West Indies

SIMPLY BEAUTIFUL!

Tranquil . . . Secluded . . . Protected
Privately owned out-island, crystal clear waters, superb white beaches. 22 widely separated luxurious villas, full hotel services, continental cuisine. Sailing, snorkeling, scuba, tennis. Serene relaxation. Simply beautiful! Open Nov. 1—Aug. 31.
See your Travel Agent.

HRI or Robert Reid
Associates, Reps. New York
PSV U.S. Office, Box 12506, Dept. 11
Cincinnati, Ohio 45212
(513) 242-1333
Member—The Leading Hotels of the World

Fernando Sanchez

for

Louis Milona

Fernando Sanchez for Louis Milona 150 West 30th Street New York, New York 10018 (212) 244-0770

"Super Plenamins Extra Strength - what does that spell?"

"It spells better vitamin protection. Because it spells the super strength high potency multiple vitamin."

Super Plenamins® Extra Strength multiple vitamins give your body more vitamin protection. Because today's activities—jogging, dieting, smoking, working overtime, even stress—can lower your body's vitamin reserves.

That's why we made Super Plenamins Extra Strength more powerful than other multiple vitamins. With more Vitamin C and E, more iron and zinc, and more essential nutrients than other high potency multiple vitamins.

So give your body more vitamin protection with Super Plenamins Extra Strength. Available wherever vitamins are sold.

And right now, you can get $1.00 ahead of the game.

Super Plenamins®
Extra Strength
the super strength high potency multiple vitamin.

Get a $1.00 Refund Coupon.

Get a $1.00 refund coupon good on your next purchase of Super Plenamins Extra Strength. It's easy. Just send the front panel from your Super Plenamins Extra Strength (or Super Plenamins Original Formula) package with this coupon to Super Plenamins Extra Strength, Save $1.00, P.O. Box NB-544, El Paso, Texas 79977. (Offer is good on all size packages of Super Plenamins Extra Strength except 30-count size.) One per family. This form may not be duplicated.

YOUR NAME

ADDRESS

CITY STATE ZIP

Offer expires June 30, 1981. © 1980 Rexall Drug Company

VOGUE'S View

NOVEMBER '80

How to travel with style...
time tips for work, at-home...
who makes quality at a price

Edited by June Weir

Mary McFadden in her all-lace 1920s dress with her Vuitton luggage

TRAVELING IN STYLE

Suddenly, there's a new wave of travel and a new league of travelers: it's the Concorde Set. As Consuelo Crespi reports, "There's a new group of international locomotives. They travel on the Concorde for big business deals. They keep up a network of social happenings on both sides of the Atlantic. One thing they know: When they arrive at their destination, they're going to feel fine after only about four hours in the air. Also, there's a new travel mood in the U.S.A. Instead of going abroad to spend vacations at expensive ski resorts (after all, we have Vail, Aspen, Sun Valley, Stowe, and Sugarbush right here at home), Americans are choosing to bypass the resorts for big-time European city vacations. Many in the Concorde Set fly over to Europe just for long weekends."

Shelley Wanger, assistant editor at *The New York Review of Books*, is typical of this on-the-go Concorde Set. For a weekend trip to London, she packs a Mary McFadden white plissé skirt. With this one short skirt, Shelley takes a variety of tops and colorful necklaces, belts, and sandals. Each evening, she assembles a different outfit, yet she keeps her packing down to a bare minimum. McFadden's short skirt provides instant fashion.

Mary McFadden, a pro who understands traveling in style, shares her travel and packing tips with "View" on the next page.

("View" continued on page 277)

Shelley wears the matching white pleated tunic tied low, again the white plissé skirt

Shelley Wanger adds a red panne velvet halter by Stephen Burrows for Pat Tennant to her white skirt

Now, gold lame McFadden top, with same white plissé skirt. Belt by Borbonese, coral/blue enamel choker by Jean Schlumberger for Tiffany

For her trip on the Concorde, Shelley wears blue jeans, Saint Laurent red battle jacket, Western boots, takes her Fendi luggage.

ARDEN PAPPA

tatiana... created for a woman to love and a man to remember

tatiana

tatiana

tatiana

The most beautiful buy in town.

A special Colorado Colors Collection in a limited edition.

It's an extraordinary value. You'll get the latest shadows, blushers, glosses, lipstick and eye pencil from the Colorado Colors Collection by Bonne Bell. All stacked up you'll find glorious shades and textures for lots of beautiful looks. Come and get 'em. From Bonne Bell.

A SUPER VALUE AT $7.50 WITH ANY PURCHASE OF REGULAR COLORADO COLORS.

BONNE BELL

THE BEST KIND OF BEAUTIFUL THERE IS

For the store nearest you, call toll free 1-800-321-9985. In Ohio call collect 216-221-9191, 8 a.m.-4:30 p.m. Eastern Standard Time.

Continued

INSTANT FASHION

Mary McFadden, one of America's leading designers, shares her travel secrets with "View"

From the beginning of September to the first of November, I will make twenty-nine personal appearances at stores across the U.S.

"Over the years I've learned some very helpful tips that I think other women could find useful, too.

"When packing, I always take my tennis racket and tennis clothes. So if the hotel where I am staying has a court, I exercise for about an hour. I find it helps to get rid of stale air and to get the juices rolling. Also, I take a swimming suit and cap with me. If there is a pool, I use it. I think it's best to always

> "A HOTEL IS JUST A PLACE TO SLEEP. HOWEVER, AS SOON AS I ARRIVE, I DO ORDER CHAMPAGNE AND PERRIER"

be prepared. Besides exercise, I find massage is wonderful. The Beverly Wilshire has the best masseurs in this country, followed by the Ritz-Carlton's in Chicago, and the Watergate Hotel's in Washington.

"I pack traveling scales. I think it's important to keep your weight at just the right point. You can gain five pounds in a day, when you travel as much as I do. I take a large hairdryer because it dries my hair faster than those mini-dryers. I also take a magnifying mirror. You simply can't apply makeup in hotel mirrors!

"My cosmetic bag is permanently packed, both here at the office and at home. I keep Clinique's sun block. I take a color stick (Roux's dark brown) to touch up my hairline, and scissors to cut my hair.

"The clothes I take include two pleated cocktail dresses and two day suits. Recently, I've been wearing mid-calf lace dresses from the 1920s. I stay with white for day in the summer. For TV, I wear

"There's nothing I can wear that causes as much comment as real jewelry."

all white—with my black hair it makes a strong impact. In the winter, I have various shades of beige, but I always wear white for cocktails. For evening, I take mostly mid-calf dresses. I feel they elongate me. I bring a lot of real jewelry for personal appearances. That's what the women look for. I'm so small, I don't like pants. Also, I'm into a very feminine mood, and I don't want anything masculine.

"I take one handbag for day. White for summer, dark for winter. I carry a minaudière for evening. In my handbag, I have business cards, twenty personal checks, two pairs of glasses, my own fragrance, an Indian pillbox, lipstick, tweezers, nail polish, eye pencil, breath spray, eye-makeup remover, mascara, and an eye lotion—because I often wake up with red or swollen eyes.

"A big pleasure while traveling: I relax in a warm bath, cover myself with my Satin Silk Body Lotion, put on a long white terry robe, and enjoy a leisurely breakfast. That's luxury." *("View" continued on page 278)*

Inside Mary McFadden's handbag from La Jeunesse

The Lily of France feeling.

Don't ever gloss over the importance of sexy, see-through Lily of France lingerie. Lingerie we now call Glossies. In twenty-four sensational shades that wake up a morning and turn on a night in ways you'll understand once you wear them. Bra $9.00, Panties $5.50.

GLOSSIES® by LILY OF FRANCE®

FOR THE LILY OF FRANCE STORE NEAR YOU PLEASE ... FRANCE, 90 PARK AVENUE, NEW YORK, NY ...

We recommend Woolite® cold water wash

The most comprehensive and lavishly illustrated book ever published about diamonds

Illustrated with more than 1,000 illustrations, 420 in full color, here is a magnificent survey of the diamond in all its facets—its history, its varieties, its uses, its colors, evaluation, and price factors.

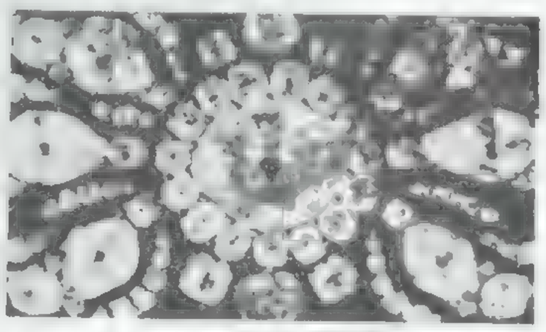


Photo: Michel Plassart

DIAMONDS
Myth, Magic, and Reality

JACQUES LEGRAND,
General Editor

Size 10" × 12". $50.00, now at your bookstore, or send check or money order to Crown Publishers, One Park Ave., N.Y., N.Y. 10016. Please add $1.50 postage and handling charge. N.Y and N.J. residents, add sales tax

CROWN

YES, YOU CAN GET YOUR HIGH SCHOOL DIPLOMA AT HOME IN SPARE TIME

Low monthly payments include textbooks

No matter why you "dropped out" you can finish high school now, at home in spare time, at your own pace through 80 year old American School.

American School is different. There are no classes to stay up with, you are a "class of one." You'll enjoy the personal attention of your instructor.

Let us mail you info on our low cost home study method, accreditation and diploma. No salesman will call!

FOR FASTER SERVICE -
TELEPHONE FREE 24 HRS A DAY
1 800 621 5809
Illinois residents - 800 972 5858

Founded 1897

AMERICAN SCHOOL
Dept 11118
850 E. 58th St.
Chicago, IL 60637

name _____ age _____
address _____
city/state/zip _____
Last Grade of High School Completed: None 9th 10th 11th

VOGUE'S

View

Continued

TIMESAVERS

We all want more time, whether for work or for play. Here are ten time savers for the office, at home

Clean up paperwork: Handle each paper only once. Every time you pick up a paper put a red dot on it. You'll be amazed to see how much energy you're wasting. ■ **Handling trivia:** Try the 3-Ds. Dump it. Delegate it. Do it. Remember, when in doubt, throw it out! ■ **Save time on the phone:** Before you dial, plan what you want to talk about. Write down your ideas. Note time-zone differences when you're making long-distance calls. Instead of answering every phone call as it comes in, plan a call-back time, when you return all calls in sequence. ■ **Write faster:** Learn shorthand or develop your own fast writing system. For example: See=C, easy=EZ. Practice fast writing when taking telephone messages. ■ **Make meetings succinct:** Instead of long early-morning meetings, call meetings for just before lunch or late afternoon: everyone gets to the point more quickly. Call meetings for odd times, 11:25 or 11:35, instead of 11:30. When people see an odd time, they know you mean business. ■ **Organize your day:** Make a list of the most important things for you to do. Have a priority list; use ABC designations. Don't make your list too long. Don't let your plan own you. ■ **Getting ready for a business trip:** Leave a copy of your itinerary and where you can be reached at all times at your office. Take along an ample supply of business cards for new contacts. Carry writing pads, pencils, film, a calculator—whatever you need to do business. Use a travel agent: remember the service is free to you. ■ **Stop procrastinating:** Just do it. It sounds so glib, but it's the best advice. One of the best ways to get yourself to "just do it" is to set your own deadlines. But be realistic about them. ■ **Buy time:** Cassette tape recorders are a great way to save time. Exercise classes are on tape. You can even take the instructor with you on trips. Record messages for your children coming home from school or instructions for your maid. Learn a new language, listen to a book while doing something else. ■ **Delegate:** A good manager, at home or at the office, delegates whenever possible. Always delegate those jobs you know best. When you review them, you can do so easily and quickly. Learning to delegate is one of the biggest time-savers.

("View" continued on page 281)

Tips from Peter Turla, lecturer, Dible Management Development Seminars; and *Woman Time* by Diana Silcox (Wyden Books).

Saks Fifth Avenue

PAVLOVA

PARIS
1922

The Woman. The Legend. The Fragrance.

Pavlova Parfums by Payot • Paris

Pavlova is a trademark of Payot

Hanes
ultra sheer pantyhose

Gentlemen prefer Hanes.

Sensuously smooth. Luxuriously sheer. Undeniably silky.
Unmistakably Hanes.

©19 Hanes Hosiery

Continued

What attracts men: a new kind of appeal

Ten years ago, if you asked a man what made a woman attractive he might have answered, "great legs." Women have changed a lot in the last decade, however; and, if "View's" survey is any indication, so have men. Today, when we asked men, "What makes a woman attractive?" the answers we heard most often were sensitivity, femininity, a certain vitality—what these men mean when they say "sexy."

Francesco Scavullo, "A young girl, such as Brooke Shields, only has to wear a smile and a pair of jeans to look smashing. But I really admire older women who continue to look healthy, sexy, vital; women such as Lee Radziwill, Jacqueline Onassis, Maxime de la Falaise, and Ruth Ford—they're the long-distance runners."

David Halberstam, author of *The Best and the Brightest* and *The Powers That Be*, "I think sensitivity, curiosity, a sense of style, and a sense of excitement make a woman attractive. For instance, Mimi Baker, the wife of *New York Times* columnist Russell Baker—she's uncommonly beautiful and funny; Olive Behrendt—everything is an adventure to her; and Margaret McElderry, director of Margaret McElderry Books at Atheneum—she's fiercely independent and very good company."

Burt Reynolds, "I've always said that what makes a woman most attractive is thinking that she is. It may sound corny; but the essence of beauty, to me, both physical and spiritual, really does come from within. That inner confidence in a woman creates an aura that I find irresistible. Examples are Jane Fonda, Carol Burnett, and Sally Field."

Oscar de la Renta, "First of all, what's most important is that a woman is well-groomed and feminine. I love women who are vivacious; I like a woman who bubbles, such as Nancy Kissinger, Brooke Astor, Annette Reed."

Gérard Depardieu, French film actor whose latest film, *Loulou*, was screened at last month's New York Film Festival, "I admire women who are funny, intelligent, and sensitive—a perfect woman, in fact. Typical of this woman: my wife and Catherine Deneuve."

Arnold Schwarzenegger, "To be attractive to me, a woman must have a combination of qualities. She must be extremely intelligent, humorous, joyful, and quick. I like a woman who can handle herself in social situations, who is worldly and sexy when needed—and also feminine. Candice Bergen, Maria Shriver, and Natalie Wood are three such women."

Kirk Douglas, "For a woman to be attractive to me, she must have good manners and good posture. Examples are Mary Lasker, Hélène Rochas, and my wife, Anne."

Robert Stack, "Women should like themselves, and have a feminine presence without being arrogant. They should have strength without militance. A woman, for me, should have vibrancy, "togetherness," and an interest in people around her. I like her to be giving and able to communicate. I hate self-involved women, phoniness, the party face. My wife, Rosemarie, fits this bill, as do Lauren Bacall and the late Carole Lombard."

("View" continued on page 282)

Chantelle
PARIS

"Fete"
Calais Lace Underwired or Soft Cup. 32-40 B.C.D in White, Nude or Black. Matching Bikini.

"Seine"
Half Cup with Calais Lace. 32-36 B,C in White or Nude. Matching Bikini.

Chantelle
3721 S.W. 58 AVENUE - MIAMI, FLORIDA 33155

CHRISTIANO West Orange, NJ CORSET CORNER Coral Gables, FL PAMPERED LADY Miami, FL FROST BROS. and other fine stores.

Continued

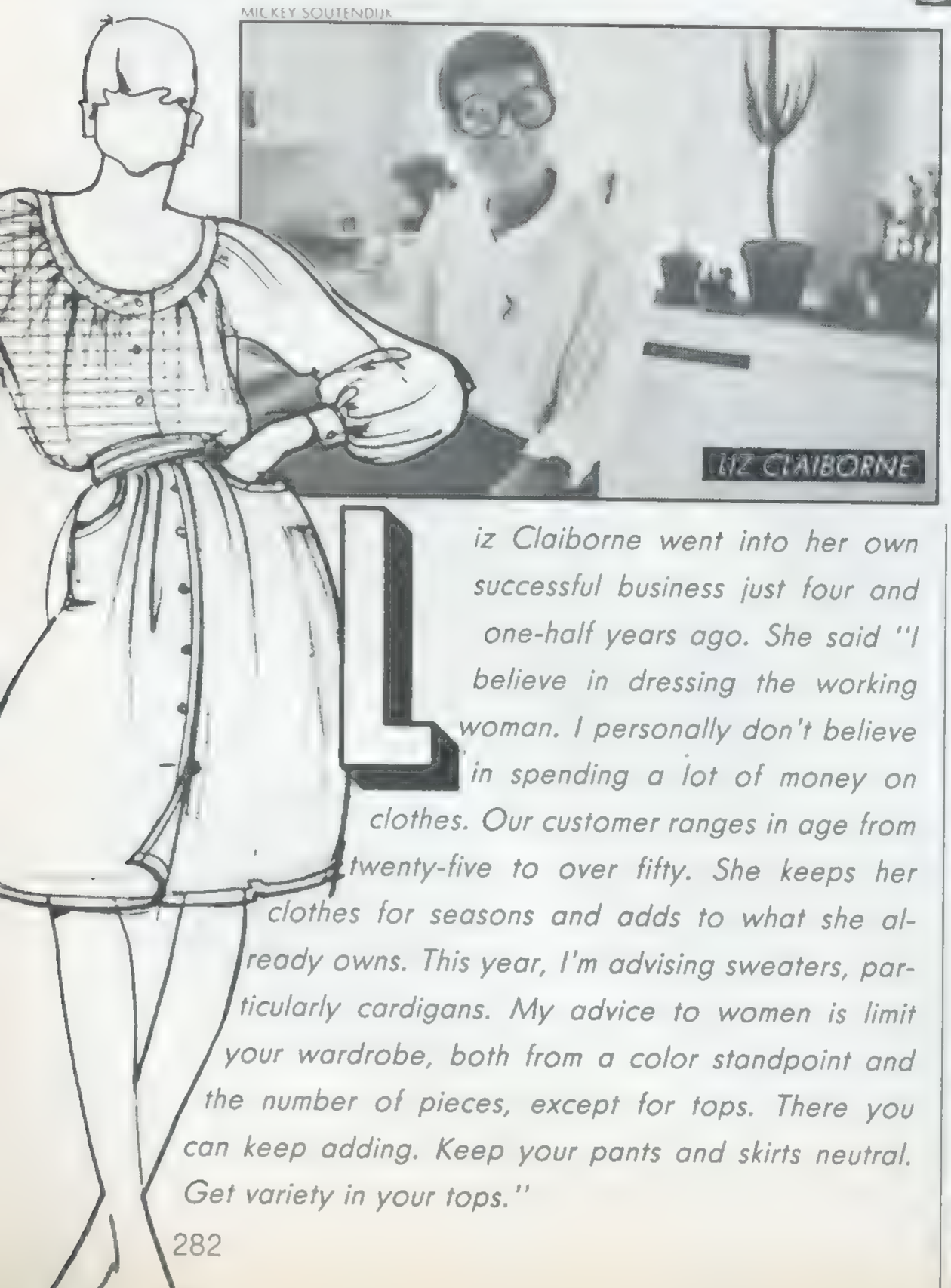
QUALITY SEARCH

In today's economy, women are demanding more value for their fashion dollar. "View" asked top stores across the U.S.A., "Who gives quality at moderate prices?" Their answers: Evan-Picone, J. G. Hook, Liz Claiborne. Here, these firms talk about quality, sketch important looks for spring '81

Evan-Picone, a pioneer in dressing the working woman, has been making classic sportswear for over thirty years. Designer Frank Smith explains his timeless approach to clothes, "I try to keep details simple, so they won't date. I'm a stickler for quality buttons and buckles. Our customer has a responsible job, and she needs to look authoritative." Evan-Picone makes most of its tailored separates in its own U.S. factories but sometimes goes to Hong Kong for sweaters. For spring, Smith likes a pale-blue linen-like suit with a feminine blouse.

FRANK SMITH OF EVAN-PICONE

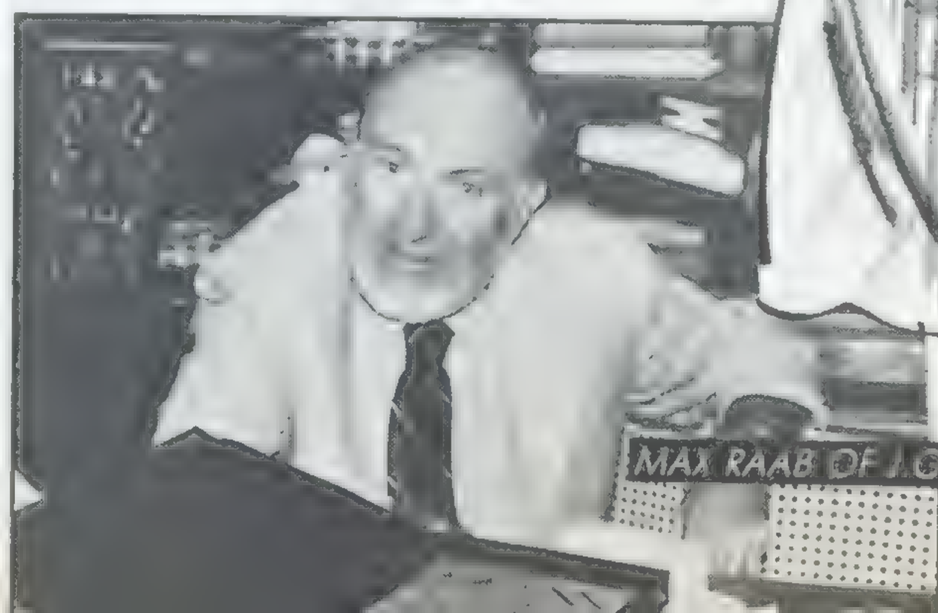
MICKEY SOUTENDIJK



LIZ CLAIBORNE

Liz Claiborne went into her own successful business just four and one-half years ago. She said "I believe in dressing the working woman. I personally don't believe in spending a lot of money on clothes. Our customer ranges in age from twenty-five to over fifty. She keeps her clothes for seasons and adds to what she already owns. This year, I'm advising sweaters, particularly cardigans. My advice to women is limit your wardrobe, both from a color standpoint and the number of pieces, except for tops. There you can keep adding. Keep your pants and skirts neutral. Get variety in your tops."

The name J.G. Hook stands not for a person but for a five-year-old firm. It's the brainchild of Max Raab, who years ago started another sportswear house; Villager, then produced the movie "A Clockwork Orange." In the fashion business again, Raab advises a woman to start with basics, "Buy two jackets (a tweed and a navy wool), a flannel skirt, three cotton shirts, five shetland sweaters. We maintain our quality by making our clothes in menswear factories. Look inside our blazers and you'll even see hand-sewn armholes." ("View" continued on page 285)



MAX RAAB OF J.G. HOOK

Did you say a 10, boys?
Keep counting.
Diamonds.
And suddenly you feel irresistible.
De Beers

Merit Dominates Smoker Testing.

MERIT low tar/good taste combination scores convincing 3 to 1 victory over high tar leaders.

High Tars Suffer Setback

Latest research proves smokers *prefer* MERIT.

Blind Taste Tests: In tests where brand identity was concealed, a significant majority of smokers rated the taste of low tar MERIT as good as—or better than—leading high tar brands. Even cigarettes having twice the tar!

Smoker Preference: Among 95% of smokers stating a preference, the MERIT low tar/good taste combination was favored 3 to 1 over high tar leaders when tar levels were revealed!

MERIT *is* the proven alternative to high tar smoking. And you can taste it.

© Philip Morris Inc. 1980

Kings: 8 mg "tar," 0.6 mg nicotine—100's Reg: 10 mg "tar," 0.7 mg nicotine—100's Men: 11 mg "tar," 0.8 mg nicotine av. per cigarette, FTC Report Dec.'79

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

MERIT

Kings & 100's

VOGUE'S

View

PEOPLE IN **FASHION** ARE TALKING ABOUT **WHAT'S COMING...**

Options—for any sort of evening... the new newswoman's "uniform"...to the Europeans: best buys of American fashion

Are women TV newscasters throwing over their ubiquitous on-air uniform (blazer, silk shirt)? Seen in New York, recently, NBC's Kelly Lange—interviewing in a fall Karl Lagerfeld cardigan, Jane Pauley wearing an Adolfo sweater dress. Adrienne Vittadini reports fall sweater-sales to New York newswomen Michele Marsh, Christy Ferer. Sweaters-and- . . . could be the new news identity . . . . Classifications: That's the name of—and solid idea behind—Ralph Lauren's grouping of what-he-does-best, classic-item clothes. Classifications, to Lauren, means year-round basics for any woman's wardrobe—Shetland sweaters, bathing suits, T-shirts, turtlenecks, poplin shorts, pants, interlock dresses, Oxford-cloth blouses—done three times each year, always offering basic colors plus new pieces/colorations that coordinate with regular Ralph Lauren collections. The idea: Wonderful weekend clothes, always at hand, to be shopped for like salt-and-sugar staples. In stores . . . starting December.

"Wonderful weekend clothes, always at hand,

that you can shop for like salt-and-sugar staples"

Night thoughts: It's the time for them . . . that slice of the year when our heads, inevitably, turn to what to wear for a special sort of evening. This season—if you're night-watching—you find real differences in P.M. dressing: Wonderful options—everything from ravishing, romantic blouses to snappy, short, narrow dresses to long, skirt-full culottes to soft "sportswear" pieces. You can go outrageously—blatantly—feminine: in blouses done in crêpe de Chine, chiffon, linen, or laces; done tucked, fagoted, ruffled, or bowed; done with something extra at Oscar de la Renta, Geoffrey Beene, Giorgio Sant' Angelo, Richard Assatley. Or you can look fresh, leggy in a short nighttime dress: As Halston did it, it's a bugle-beaded black chemise . . . and a head-swiveler. Another option: To go with evening separates, Zoran's cashmere or black velvet tank top, Calvin Klein's black knit T-shirt and short skirt—show body, show up in all kinds of nighttime pairings. . .

Pretty packaging: That's the added charm—and subtle sales lure—toting up lingerie purchases, now. You can find bras, bikinis, socks, sachet, stockings for gift-giving all wrapped in something as charming as what's inside: in small lingerie bags, satin and lace "duffles," pastel-embroidered handkerchiefs. If the lingerie doesn't snag you, the wrapping/trappings are bound to. . . . Pretty touch: On Anne Klein's jeans skirts. Most come with Anne Klein's back-pocket signature lion, but these skirts carry a small embroidered-flower logo instead. An extra bit that's discreet, distinctly fetching. . . . Pretty pig? Inevitably, there's a new jogging shoe on the market, and it's now a Keds Miss Piggy. Understated, of course, if not exactly sports-minded: The Miss Piggy is made in pink (or blue) satin and suède and striped in silver.

Red: Is it the new warm weather "basic"?
Barry I. Bricken reports top resort/
spring sellers are pants that
are colored *red*, white, or khaki;
it seems that designers are tossing
red shoes at us, everywhere;
in his spring collection of soft pastels,
Ralph Lauren obviously couldn't resist
doing some easy-evening pieces—skirt,
shirt, trousers—in red crêpe de Chine.
At Halston, customers are taking
to his red Ultrasuède jacket as their
—this year—spring "navy blazer."
As one market-watcher puts it,
the "little black dress," this season,
is bare . . . it's done by Stephen Burrows
. . . and—you guessed it—it comes
in red (charmeuse). . . . Home-grown talent:
that was the initial impetus
behind this fall's Applexpo, the first
of a projected series of in-New York
fairs designed to showcase the art
of the men and women (probably the most
unsung heroes in fashion) who create
prints for fabrics. What Applexpo
gave were first glimmerings of the look
of fabrics for clothes for a year
from now: trends for ethnic-directed
(African, South American, Oriental,
American Southwest) rich-colored prints;
for modern batiks; for oversized
camouflage, floral, or foliage prints;
for textural illusions.
Scheduled for January: another Applexpo.
This time it's—is anyone ready?—
the start of clothes for spring 1982.

—KATHLEEN MADDEN

People are talking about . . . The growing numbers of Europeans and Japanese now shopping the U.S. for fashion, spurred only in part, by a low U.S. dollar. The appeal now has as much to do with American style and standardization of quality as economy; where once European women shopped in the U.S. for jeans and household gadgets, they're now, too—seriously—watching American fashion. The big attractions? Reports one woman, they're: Calvin Klein and Ralph Lauren—sure American style and, for non-Americans, very good prices . . . Halston . . . Giorgio Sant' Angelo resort (especially one-piece bathing suits) . . . Galanos big-event evening clothes . . . Anne Klein—for European-like spirit/quality . . . Geoffrey Beene—for constant top quality . . . Fernando Sanchez—for at-home clothes: starred for prettiness and wearability. The effect? For the industry, just another sign of fashion's growing internationalization. For women who live it/wear it: proof—once again—of the solid strength of American fashion.

Deauville at dawn. These few delicious moments... and the lenticular onyx-faced Piaget confirmed that the delights of day would

The Time: Piaget
The Place: Deauville

The Polo Collection
by Piaget.
Water-resistant
to three atmospheres.
Electronic quartz
movement accurate to
60 seconds a year.
Each hand-crafted in
Switzerland from
18 karat gold.
For information:
Piaget, 650 Fifth Ave.,
New York, N.Y. 10019.

An exhilarating
24-hours photographed
in Deauville, France
by Lothar Schmid.

Cote-Fleurie seems ours alone. One glance, however, at my
soon be upon us.

PIAGET

Deauville by day. He wagered his Piaget Polo he could satisfy my

whet my appetite "More," I cried, following the Steeple Chase

fascination for horses. Riding amid the morning waves simply

at Chantilly, "What's next?" I queried...

An impromptu, private polo match? Walking the boardwalk of the Bar du Soleil he accepted defeat. "Can I keep my Piaget if we all attend tomorrow's yearling sales?"

Deauville by night. On such an evening not one of us would

Insatiable fun, we all agreed. Yacht hopping for cocktails...
dinner à trois at des Ambassadeurs. After hours of lobster,
champagne and Bonco, he cajoled me from the Casino.

"my dear, tomorrow is another night."

dream of wearing a Piaget Polo without diamonds.

PIAGET®

HALSTON

PERFUME SPRAY PERFUME COLOGNE SPRAY COLOGNE

A GUIDE TO FOLLOWING THE BEST IN FASHION NOW

With an eye to what changes, what continues, what happens in between

Getting the most out of fashion at any particular moment takes a little homework. But at this particular moment it couldn't be easier. Today, you can track the course of fashion—of good fashion—from month to month with a fair amount of certainty. Despite the occasional diversion, there are no sudden reversals in direction. We no longer crave news for the sake of news. Instead, within a prevailing fashion climate, you find a number of key themes reworked and refined in the light of different seasons. Fashion thoughts worth pursuing are those that supply answers to constant demands. The best illustration—the one closest at hand: the continued evolution of pieces-dressing and its influence on all fashion now.

What we've been seeing over the last few months—and what promises to continue: a definite contrast between day and evening dressing, both of which rely on versatile pieces for their modernity, their style . . . a clear focus of attention on tops, often designed as one-of-a-kind pieces . . . a new sophistication in the use of color . . . a new boldness in accessories.

All of the above are themes moving now from one season to another. But we're not suggesting that there are no differences along the way. Though the categories are the same—if it's a question of blouses or of sweaters—the individual items in those categories change, as well as the ways in which they're worn. And there's a constant challenge to provide new elements of delight that add interest and whet the appetite. That challenge has a special significance in November, a month that brings with it "dressing" of a more festive nature, with a different priority given to evening and a new priority on warm-weather clothes along with those for cold weather. The way those challenges are met is the subject of this issue.

What sets the season apart this year: an overall mood of softness. It started last fall with a different kind of tailoring—un-tough, unmasculine—and a different kind of top in a prettier blouse or sweater. As that concept is reinterpreted with a greater emphasis on evening and "resort," it takes on a romantic quality. You find a new sense of femininity. But—and it's an important but—at its best, as it exists in the clothes on the pages ahead—it's gentleness tempered by a certain raciness. A little romance goes a long way and the only modern way it goes is balanced by the reality of clean, sharp, contrasting pieces.

Within this context of softness, you start to see a new line—small and spare. You're constantly aware of the body: of legs revealed by shorter skirts or a new culotte; of shoulders revealed in a series of strapless tops, day and night; of bareness that's sometimes subtle but always apparent. And it's a body-consciousness that isn't confined to warm-weather and evening. There's a new narrowness that applies everywhere.

But the biggest turning point now is color . . . color introduced in a variety of ways for a variety of effects. Color at its softest, palest in warm-weather clothes, where it's worked in interesting patterns and textures to keep the flavor from being overly sweet . . . . There's bright color—red especially—used with a new discretion, used as a neutral to change the character of classic pieces. . . . You see white day and night, north and south. From the casual pulling-together of a white sweater and pants under fur to the look of white flannel trousers or a white voile jacket where it's warm to a white charmeuse pyjama that goes at night anywhere. And you see provocative color accents: a brilliant red shoulder-bag, yellow angora gloves.

In makeup, there have never been as many color options. Designed for evening with a new sense of contrast: in the textures—a beautiful opalescence on one hand; and on the other, a new totally matte finish. The contrast in coloring: from the intensity of fuchsia and orange to the paleness of pinks, lavenders, apricots (and, as the latter colors start to be worn under a warmer sun, you see sheer shades of melon, coral, rose-pink).

In dressing day and night, one of the best things to own: one of the new blouses. As the success of the blouse continues from the fall, so does the versatility: it becomes a key piece. The difference now in the coloring—if it isn't white, it's one of the soft new pale colors—and in the all-out prettiness. And for evening, the sky's the limit: a blouse that's all lace, in black or white, or of embroidered silk chiffon, beaded georgette. More of the difference: in what goes with it—classic trousers for daytime dressing or a racy shorter skirt, a culotte. And at night, the change to soft, wider-legged pyjamas.

Another very appealing shift . . . in the world of sweaters. As a sweater edges into warm-weather dressing, you get more than routine softness. You get a sweater that's longer, crisper, more of a top, with more line. Or, a new strapless sweater—to wear instead of a camisole. As sweater-dressing edges into evening: the simplicity of a perfect cashmere turtleneck. Or a sweater of a more "decorative" nature—strapless white angora, a pullover threaded with gold or ribbon.

What's beginning to take hold everywhere for day . . . a dress. Not only where you expect to find it: as a hot-weather option, but a dress that's the equivalent of a suit—it has that kind of polish. And it has a breezy appeal all its own in the lightness of fabric and coloring, in the way the leg comes through, and in the way it's worn: with a shoe in a pale, pretty color.

At night, the interest in short dresses is a continuing part of dressing. And in keeping with the demands of the season: short dresses that reflect a different level of ornamentation. Sometimes, with a new luxury of fabric. Or a more daring sense of design.

Across the board, accessories have a new boldness—one that comes from coloring and from a straightforward, uncompromising design. Singular pieces meant to be worn that way for maximum effect. Star attractions: the shorter, above-the-collarbone necklaces in every imaginable texture and texture combination. The same textures—the same thinking—in a new bolder cuff or larger-scale earrings that share a level of adornment—and style—you haven't seen before.

If you want to single out, from the ongoing fashion story and from this month's chapter, one outstanding characteristic, it would be this: the extra degree of ornamentation that you find in everything—accessories, makeup, clothes. If you want to take the pulse of fashion as it moves to a new month, you're putting a finger on a fast, uptempo beat. And if you want to know the reason that both of the above are true, you have only to look to yourself: American women are demanding more, demanding the most. At the same time, all of us are setting a pace against which everything measures up, keeps up, or fails. When you follow the best in fashion today, you're following your own lead—and that's the biggest—most important change of all . . .

Something has happened to fur . . . and it's terrific! Suddenly a whole new category of fur with the ease, the dash of the best separates. And the versatility: the fact that these are reversible doubles, triples the number of options. What they share with all fur now: interesting new shapes., inventive textures, unexpected colorings. More than that, in the way you see fur on these eight pages—over the best clothes to wear right now—a wonderful sense of style. The most casual, this page: a gutsy, hooded drawstring parka in natural muskrat that reverses to poplin. With a sweater and corduroy jeans, pretty muffler—it's the kind of look that makes casual everyone's favorite way of dressing! Jacket, about $1790. Jordache Furs by Gus Goodman. Marsal, NYC, Edward F. Kakas and Sons, Boston; Bifano's, Dal'as; Sakowitz Details, last pages. In the picture, far right, Jeffrey Simmons. These eight pages: hair, Didier Malige of Jean Louis David; makeup, Alberto Fava. Beauty Note: In the best makeup now —subtle color, sheer texture. From Frances Denney, in Morning Dew lip gloss, Oxford Red blush, Grey Kohl eye pencil.

ON THE DOUBLE!

The raciest furs — all reversible — setting a new fast pace in casual dressing...

Arthur Elgort

Unencumbered as a bathrobe, this coat, left, of black Swakara lamb [illegible]sing to its own suèded hide—[illegible]lean-lined, with a small band collar. You see the fur side wrapped over black leather pants, a white ruffled blouse. Think of what the suède side would do for any sportive city or country look. Maximilian. About $7500. Maximilian Furs, NYC; Maximilian at Bonwit Teller, Manhasset, Short Hills, Boston, Chicago and Beverly Hills. . . . Part of the freewheeling charm, the change this year: "real" color! Opposite: Opossum—dyed a deep plum, edged in plum leather, reversing to quilted plum ciré. In a 3/4-length that goes nonstop. The way it goes here: over a spirited leather skirt, and—for contrast—a romantic linen blouse. The coat, Givenchy Furs. About $1400. Nan Duskin; Saks-Jandel; I. Magnin, Chicago; Woolf Brothers; I. Magnin, San Francisco. Fashion details, see next to last pages of this issue. Beauty Note: Part of the new charm in makeup—a move to more natural color. Opposite: Maybelline's Honey Amber powder blush, Terra Cotta lipstick.

Arthur Elgort

ON THE DOUBLE!

ON THE DOUBLE

ON THE DOUBLE!

The only thing better than having one of the new fur jackets—having two in one! The double fur, left, a small-fitting waist-length cardigan; one side, brown Persian lamb; the other—shown here—mink edged with lamb. And the whole thing—pulled-together with a bold silver-buckled cowboy belt, white sweater and soft black leather pants—couldn't be easier, or more engaging. Jacket from Natural Furs, of Canadian Majestic mink reversing to Bukhara Persian lamb. About $2900. Diutsh Furs, Boston; Gartenhaus Furs, Chevy Chase MD; Thomas E. McElroy Furs, Chicago; Bjorkman's Furs, Minneapolis; Sanger-Harris; McComber Furs, Montreal. Certain looks are meant to keep pace with the way you live. The high energy, the dash is built in. Case in point, right, this 3/4 black leather reversing to velvety sheared beaver, dyed bronze. More "quick" clothes: a classic black crewneck sweater, rust suède pants. The coat, Andre and Lisa Bisang for The Tepper Collection, about $3500. Nan Duskin; Maple Furriers at Stanley Korshak, Chicago; Woolf Brothers; I. Magnin, San Francisco.
Fashion details, last pages this issue.
Beauty Note: Makeup on a modern beat—the look of strongly defined eyes, a paler mouth and cheeks. Done, left, with colors from Helena Rubinstein: Smoked Charcoal eye color pencil; Blushing Plum cream blush; Burnish Bronze Automatic Lip Gloss.

Arthur Elgort

104
104

AT NIGHT—AN APPETITE FOR MORE

More color in makeup—in a range of shades designed especially for evening.

More boldness in the wearing of real jewelry, mixed with a new daring.

All in all: a more extravagant approach

Evening—suddenly, it's a style all its own. You see it in the clothes, different in design, beaded and shot with metallics, with a new sense of ornamentation that carries over to accessories and makeup as well. That's the news on these six pages, worked out in four different P.M. looks to illustrate how wide the range of options is for evening now—for every woman. And, to prove the point: these four looks are all on the same woman—Kelly Emberg.

In jewelry, there's a new boldness—in the design, in the mixing of several semiprecious stones together, beads worn pattern upon pattern, chokers of several strands—twisted. The focus: on the neck, whether it's wrapped with beads or banded with a choker—more dramatic when it's worn with bare shoulders—or draped with classic chains. The effect—of very yellow gold, of lustrous colored stones—is dazzling.

That same jewel-like lustre and feeling of adornment can be found in evening makeup color this season—in pale cheek and eye colors with a trace of opalescence, in iridescent brights, in pure metallics—gold, silver, copper. The palettes at night: One, dark and intense, with shades of fuchsia and orange. The other, very pale—pinks, lavenders, apricots. With no half-measures, nothing in between. Though one dark shade and another light one often may be used for contrast on the same face—intense eyes with a pale mouth, for example.

So many are the options to choose from now that the way colors are mixed and applied makes for a much more personal approach to evening makeup. Ariella designed each of the four distinct "faces" here in a different shade range, but each suits almost any skin tone. Her suggestions and directions for making any one or all of these faces your own follow.

Sauvage—the new "bite" of color. In makeup—in a range of shades that's explicitly "evening." In jewels: striped coral and red jasper earrings, a mix of semiprecious stones at the neck—light and dark coral and lapis, yellow gold and pavé diamonds, and bangles of gold-and-coral, gold-and-lapis, a coral ring pavéed with diamonds. All, Angela Cummings of Tiffany. All makeup, Lancôme. Oscar de la Renta beaded "cheetah" vest, lamé blouse. On these six pages: Hair, John Sahag; makeup, Ariella. Manicure here, Moi of Moi Cosmetology. Dale Wood of David McCorkle Food Consultants. Details, stores, last pages.

Denis Piel

Opalescent makeup in shimmered pastel shades, from Borghese. To wear with straplessness and Bulgari's gutsy 18k-gold-and-steel choker inset with a bronze Roman coin surrounded by diamonds. Perry Ellis sweater. Manicures, these two pages, Connie Lee.

Golden. The glamour of light-catching makeup color —from Estée Lauder. And the classic appeal of single-strand 18k-gold chains studded with semi-precious stones, Van Cleef & Arpels. Adolfo gold silk lamé shell. Details, stores, last pages.

The possibilities are as varied as the faces on this page, and the means for making evening makeup more personal are right here—in the choice of colors. In the play of textures, the contrast between a matte finish and shimmered color and in the way these colors and textures are applied.

Ariella, who designed the looks on these pages, always begins a face with the eye makeup because this step can be the messiest, then cleans the surrounding area before the next step, the base. When applying eye shadows, Ariella wets even those colors intended to be used dry and strokes them on with a brush. Her tip for toning down too much eye or cheek color: dust on a little loose powder and blend. Lips are filled in with color along their natural lines.

For the "sauvage" face, she shaded the eyes from lid to brow and rimmed them with a pencil line, smudged and extended slightly outward. The cheek color, tinged with brown, she brushed on under the bone, on an upward slant.

The fresh-faced look of opalescent makeup starts with eyes made wide and round with lots of mascara, with pale-blue shadow under the eye, and no liner. For rosy cheeks, the color is placed close to the center of the face.

The golden face is all gold, save for a few soft traces of grey—Ariella used a grey pencil to outline the eyes along the bottom. For shadowing—gold up and over the brow, shimmered cheek color is brushed directly on the bones.

Finally, the monochromatic palette is to evening makeup what neutrals are to daytime dressing—quiet, understated, versatile. For this face, Ariella used two mauve-wine shades for the eyes, both on the upper lids, with more of the darker shade toward the outer corner, so that the color defines an almond shape. Underneath—more of the lighter shade. Cheek color is stroked on at an angle. Last, a dusting of loose powder to give the face a matte finish.

Monochromatic makeup—quiet color from a palette of neutrals, by Halston. The quiet side of ornamentation for evening—an 18k-gold Concord CC Delirium I watch, thin as a dime, on a black satin strap, at Tiffany. Gold and pavé-diamond ball-and-chain drop earrings, a fan-shaped gold ring crested with baguette diamonds in a row—signed and dated, by Paloma Picasso for Tiffany. Halston Made to Order cashmere turtleneck sweater. Manicure by Moi of Moi Cosmetology. Fashion details, stores, last pages.

Sauvage

Bold strokes of strong makeup color as Ariella designed it—for holding your own against the impact of all-out evening dressing. Eyes shaded with Woodviolet, lined with a pencil in Midnight Blue. The base—Mat Sand powder and foundation, both in one. Cappucino cheek color. Mandarin lipstick, L'Orange lip pencil. Vermillion nail enamel. All, Lancôme.

Opalescent

The makeup look with baby-faced innocence—round eyes, shaded and intensified with lots of mascara, and a pale pale mouth; for contrast, rosy cheeks. All with an opalescent glow. Eyes are encircled with Blue Brilliante and Kohl Underglaze/Amethyst Shimmer shadows. Pink cheeks are shimmered with Opaline Highlights; pale lips and nail shine with Opalescent Glaze. All, from Borghese.

Golden

Subtle makeup color, shot with gold.The range of shades is narrow, the interest is in the play of light. The shimmer is everywhere! For eyes, Golden Desert shadow, Grey Velvet pencil. For cheeks, Vintage Bronze. For lips, Honey Festival and Automatic Lipshine in Gold Gleamer. For nails, Gold Gleam. The finish—Shimmered Face Powder. All, Estée Lauder.

Monochromatic

The one-color makeup statement for evening—for eyes, cheeks, lips and nails, all equal in emphasis. Ariella uses two related shadows to intensify the eyes—Plum Wine and Raisin Wine. Rose Dust on the cheeks. Mauve Dust for lips, and for nails. All makeup, Halston.

Denis Piel

Unexpected Evening Things

In a season that always calls for more "dressing"—especially at night—a new way to do it: one that builds on the romantic and on a new sense of femininity. You see it first in "small" ways—in a jewel at the neck or in the curve of a white organdy ruffle on a black dress. In the play of rich color with soft texture. And, in the heightened sense of ornamentation that's everywhere at night. You see it on these pages, starting with a new boldness in makeup and jewelry, and on the pages ahead in new evening dressing from New York, Paris, and Rome...

PALOMA! A BOLD NEW TALENT FOR DESIGN

That's Paloma Picasso, right, a young woman who's turning her own artistic talent to remarkable jewelry. And, after a decade of creating unusual, one-of-a-kind pieces for such designers as Saint Laurent—and fine jewelry for the Greek firm of Zolotas —now, an extraordinary first collection for Tiffany: jewelry that reflects her unique personal style —and that displays an unaffected and straightforward character . . . with a touch of wit. Like: weighty gold bracelets and spiraled cuffs; dramatically solid chokers, unsentimental, uncoy, each piece signed, dated. Here, on Paloma, two of the most outstanding: her 18k-gold "gum ball" choker— diamond-studded polished-gold "beads," and 18k-gold earrings with pavé diamonds set in platinum. Her haircut by John Sahag; makeup by Way Bandy.

Avedon

UNEXPECTED EVENINGS

From the couture, a sense of romance . . . one that comes across in different ways. And on these six pages, some of this year's most special looks, all worn by Brooke Shields

VALENTINO

. . . At Valentino it starts with his beguiling black lace point d'esprit "mask," opposite. For delight, for flirt, for pure glorious effect—it symbolizes the new nighttime mood (worn here with his short, very romantic black silk velvet-and-organza dress. Fabrics, Taroni). This page: His narrow black lace pullover covered with tiny shiny sequins, over a pleated silk organdy culotte. Silk organdy by Taroni. Details, last pages. Hair, these six pages, John Sahag; makeup, Way Bandy.

Avedon

HALSTON

. . . and at Halston, you find both in his cashmeres, this page: A ruffle-neck black wrap sweater and matching pants, under his asymmetric coat, and long, brilliant-magenta "serape." And the "ornamentation" is in the pure, body-hugging shapes, in the luxuriousness of color and texture . . . Opposite: Halston's beautifully simple shapes —with adornment— the way no one else does it: his beaded silk chiffon top over a bias-cut velvet skirt. Both pages, Halston Made to Order, Olympic Tower, NYC. Details, last pages.

Part of dressing for romantic evenings is a softness, a narrowness . . . always

UNEXPECTED EVENINGS

MILA SCHÖEN

Left: Mila Schöen's dinner dressing —a narrow, camisole-topped jumpsuit in black silk crêpe georgette— the perfect "base" for her extraordinary shimmered black net jacket covered —all over— with jet bugle beads and embroidered with scarlet flowers.

Opposite: Givenchy's black-and-gold plaid silk chiffon "Tree of Life" sequined tunic, with a surprise of fur —black mink— at hem and cuffs. With narrow matching black silk velvet trousers, trimmed at ankles with sequins and mink. Silk chiffon, Bucol; silk velvet, Moreau.

GIVENCHY

DIOR

ANDRÉ LAUG

Left: A find! Marc Bohan's black silk satin damask bias-cut dinner dress with a very subtle "crocodile" patterning. The real charm: the wavy black side ruffle, asymmetic hem, and the soft, white "curling" organdy collar. Silk satin damask, Bucol.

Above: André Laug's charming off-the-shoulder pullover: rows of tiny black feathers with bias georgette ruffling. To tuck into pinstripe trousers —in black and grey satin, with a wide black moiré cummerbund. Gandini rayon georgette; Taroni silk satin and silk moiré. Details, last pages.

Unexpected Evenings

For glamour,
for every degree
of nighttime dressing—
—the most
inventive ornamentation

THE EYE CATCHERS

What makes swimsuits so different this year: the strong ornamental touches—appliqué, ruffles, richer color, shine! There's more than bareness and second-skin fit. Where you'll see the difference—instantly!—the knockout looks here. And every one's meant for swimming.

Left: Lightly padded yellow and green leaves appliquéd on a maillot of ruby red. By Ariel for Haye Design. In Antron/Lycra. About $56. Saks Fifth Avenue; Balliet's; Neiman-Marcus; Creeds, Toronto.

Opposite: Vibrant colors in an unexpected mix; bold, irregular striping. By La Perla. In nylon/spandex. About $95. Tony Anton, NYC; Loooies, Margate NJ; Something Special Under the Sun, Miami Beach; Sonesta Fashions, Key Biscayne FL. These four pages: haircut by John Sahag; makeup, Sophie Levy of the Pipino-Buccheri salon.

THE EYE

More of this season's ornamental looks. *Left:* Counterpoint to the strong fuchsia color—the soft shirred top, the flirty ruffle. St. Raphaël Beachwear. In nylon/Lycra. About $39. Lord & Taylor; Jordan Marsh, Boston; Gantos, Grand Rapids MI; Bullocks Wilshire; Bonwit Teller; Liberty House of Hawaii. . . . *Opposite:* One of the most unusual, attractive colors you'll see on the beach: pewter grey. (You'll see it off-the-beach, too.) Its impact here heightened by a shiny silver-and-gold star-shaped appliqué. Elon by Monika Tilley. In nylon/Lycra. About $45. Saks Fifth Avenue; Gidding-Jenny, Cincinnati OH; Marshall Field's; Balliet's; Neiman-Marcus.

CATCHERS

FRAGRANCE 1980: THE NEW BIG ADVENTURE

BY SHIRLEY LORD

The most dynamic change is happening in the world of fragrance... the oldest (primeval) form of communication; now the newest, fastest way to conjure up the image you choose to share with other people...

For living life at full throttle: fragrances with unexpected power, such as the new and exciting Nahema by Guerlain (passion-fruit extract is an alluring ingredient); Cabochard by Parfums Grès, full of chypre/wood moss, "mysterious" undercurrents; Ciara by Ultima II, a sultry, warm-blooded fragrance; and one of the most commanding (and memorable), the exquisite Je Reviens by Parfums Worth.

A new sense of adventure . . . in fashion. And a new sense of "dressing" at night. Slightly more unexpected. More ornamental; more daring. From Fabrice, right, a brilliantly beaded body-shaping camisole in crêpe de Chine over a skirt that's layer on layer of tulle! Hair, these four pages: Garren at The Plaza; makeup, Alberto Fava. Details, stores, last pages.

THE FRAGRANCE COLLECTIONS 1980

No more timid dabs of scent behind the ears . . . as the number of fragrances proliferates (there are nearly six hundred to choose from now . . . with a new fragrance "born" every other week) and annual sales double, treble, and quadruple their way up to awesome billion-dollar-plus figures.

How did it happen, this tidal wave of scent that keeps on flowing, never ebbing, some think saturating the beauty counters of this country? Not by accident, that's for sure . . . but not a planned expansion of this magnitude either. When the Fragrance Foundation was founded in 1948 as a nonprofit educational organization by a group of mostly French perfume executives, their major objective was to separate perfume from the "cosmetics business" . . . to ensure that perfume kept its strong individual identity . . . Then, most perfume (rarely called fragrance then)—with the exception of Evyan's White Shoulders, Elizabeth Arden's Blue Grass, and Helena Rubinstein's Heaven Sent—*was* French . . . precious, rarified, meant to be seen in beautiful cut–glass bottles on dressing tables but used "only on special occasions."

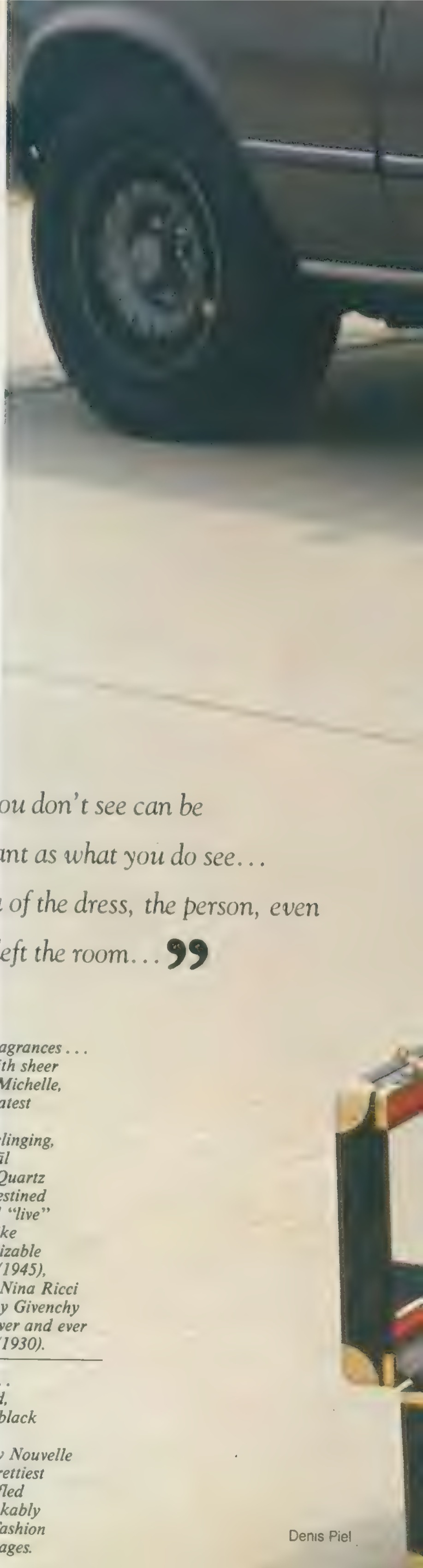
Richard Salomon, chairman of the board of Charles of the Ritz (who had the foresight to obtain Yves St. Laurent's perfume rights after seeing only his second collection), describes it this way: "Back in the 'forties, 'fifties, perfumes weren't *meant* to be particularly 'noticeable,' to have any sort of 'insistence' or presence. They were generally 'mild,' floral, romantic."

Generously, Salomon gives credit for the first significant change to Estée Lauder who, in 1952, introduced a bath oil with a scent so special—and sensual—it became chic to wear it as perfume. Its name? Youth Dew, which . . . "is proof positive the consumer enforces change when she wants it—even though she may not know exactly *what* change she's looking for"—says Bernard Chant, senior vice president and chief perfumer of International Flavors & Fragrances (one of the most important producers of "tastes and smells" in the world). "When you offer the consumer something good but different, she will always find the right way to use it . . . in this case she helped change Youth Dew from a bath oil into a new one-of-a-kind perfume that would influence many new perfumes over the next two decades . . . stronger, longer lasting with powerful, *sexy* undercurrents in one single drop." As Mr. Chant continues, "But the great fragrance expansion was still a long way off . . . best illustrated by a woman's certain reaction in the 'fifties and 'sixties of 'Is it too strong?' whenever somebody commented on her fragrance. Now, a woman is likely to be disappointed if she *isn't* asked, 'what are you wearing?' "

Certainly nobody needs to be told this question refers to the "invisible" part of you and not the visible, although there may well be a genuine link which, according to Freda Robinson, vice president of marketing of Nina Ricci Parfums, gives another important clue to fragrance's spiraling success: "the appeal and mystique of fragrances carrying a designer's name."

Pre-War, only the uncompromising Chanel put her own name on her perfumes (Chanel No. 5 came first in 1921, followed by Chanel No. 22), although many great designers launched great perfumes (Patou, Joy in 1930; Lanvin, My Sin in 1925; Arpége in 1927).

In 1947, Christian Dior *(Continued)*

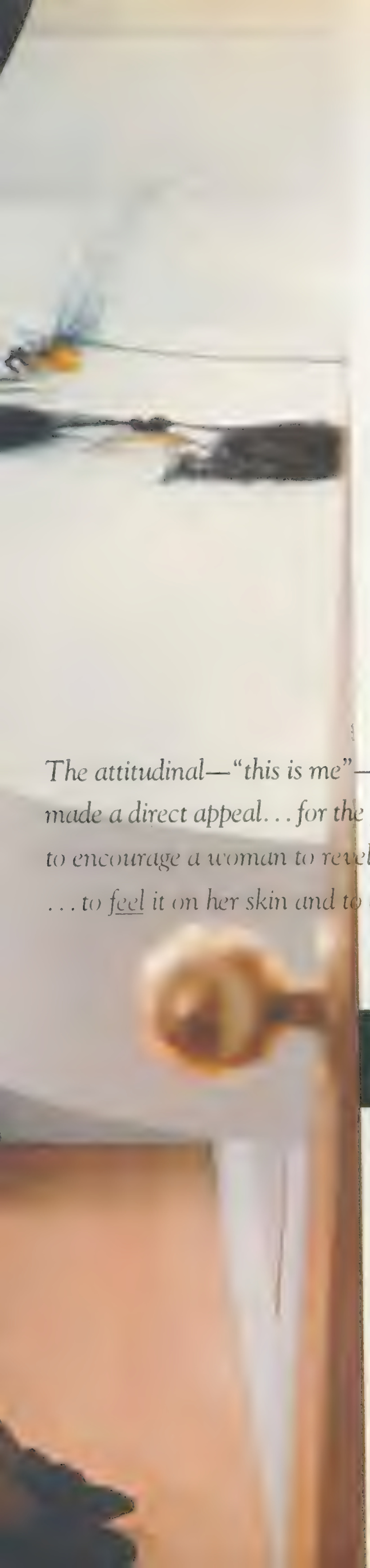


"What you don't see can be just as important as what you do see... reminding you of the dress, the person, even when she has left the room..."

"designer" fragrances . . . made to be worn with sheer delight. New ones: Michelle, from one of the greatest designer "names," Balenciaga—rich, clinging, unmistakable; Mētāl by Paco Rabanne, Quartz by Molyneux, all destined to be "classics" and "live" on . . . and on . . . like the instantly recognizable Femme by Rochas (1945), L'Air du Temps by Nina Ricci (1948), L'Interdit by Givenchy (1957) . . . and forever and ever Joy by Jean Patou (1930).

A change at night . . . in fashion. Reflected, right, in a dazzling black and silver sequined chemise by Givenchy Nouvelle Boutique with the prettiest of sleeves, a soft ruffled hem . . . an unmistakably romantic attitude. Fashion details, stores, last pages.

Denis Piel



The attitudinal—"this is me"—fragrance... made a direct appeal... for the first time setting out to encourage a woman to revel in wearing fragrance ... to feel it on her skin and to enjoy it for herself

Fragrances with special zing ... "Made in America" to help deliver the provocative side of you ... Cinnabar by Estée Lauder, Red by Geoffrey Beene, Tuxedo by Ralph Lauren, Tatiana by Diane Von Furstenberg, Royal Secret by Germaine Monteil, Enjoli by Charles of the Ritz, Adolfo by Frances Denney, Galanos by Galanos—most recent from Revlon: Scoundrel!

A special kind of seduction ... in fashion. From Galanos, left, a camisole dress in silk taffeta, small, draped, ribbon-sashed, with a double lace peplum, and soft "pantaloons." A little more provocative ... a lot more alluring. Jewelry, Cartier. Evening bag, Cartier's Department S Collection. Haircut, John Sahag; makeup, Ariella. Details, last pages.

DENIS PIEL

(Continued) made fashion history with his "New Look" *and* a definitive new kind of perfume, carrying the Dior name. As François de Roussy de Sales, international director of Parfums Christian Dior, explains it, "Christian Dior was one of the first to understand perfume's potential. In discussing the impact made by Miss Dior on its introduction he would say, 'What you don't see can be just as important as what you do see' ... because the perfume remains behind as a reminder of the Dior dress after the wearer has gone ..."

It wasn't until twenty-one years later, however, that the first American "designer scent," Norell, was created by Revlon, an essentially floral but thoroughly sophisticated scent, which was—and is—an enormous success.

This "landmark" in American fragrance history was equaled—in the opinion of Mike Blumenfeld, vice president of cosmetics at Bloomingdale's—by the introduction of Halston in 1975, not only because of the influence of Halston's name *and* the uniqueness of the scent itself (flowery, "green," woody ... and haunting) "But," says Mr. Blumenfeld, "because Halston represents all that has happened to fragrance in the last decade ... not packaged as one might expect in 'one-drop-at-a-time cut glass' but in a *functional*, tactile, totally *portable* way ... a bottle to use, to enjoy—and that's the secret of why American women are buying fragrance in such a big way: *they've learned how to enjoy it.*"

Many knowledgeable people in the industry, including Mr. Mike Blumenfeld, point to another vitally important perfume introduction that helped bring the "enjoyment" of fragrance about—Charlie—said to be the number-one-selling perfume in the world, launched by Revlon in 1972 (when annual fragrance sales were still only three hundred million dollars as compared to 1.3 billion dollars seven years later), often described as *the* attitudinal fragrance that shattered old concepts about the wearing of fragrance, turning it from a luxury "gift" item into a "must," a "need."

As Mr. Blumenfeld expressed it, "Charlie was a breakthrough fragrance, the first to make a direct appeal to a young woman to *wear* fragrance, to feel it on her skin, to enjoy it for herself and not just to hope it might be admired from a distance ... the beginning of a *self-oriented* approach to fragrance as opposed to the more *self-conscious* one of the past."

Annette Green, executive director of the Fragrance Foundation since 1961, goes further. "The incredible fragrance expansion is all part of an evolution, started after World War II, when servicemen introduced their wives and girl friends to famous French perfume for the first time, bringing them gifts from overseas. Youth Dew broke down some barriers in the 'fifties; then, in the 'sixties, fashion really began to 'relax.' Women began to develop a 'street smart' attitude about clothes, beauty; and suddenly, after generations of youths wanting to imitate their parents as early as possible, the reverse started to happen ... the 'grown-ups' wanted to be 'young' and 'with it' instead.... Many perfumes suddenly seemed too 'genteel'—although a touch of 'real French perfume' after six o'clock was still the thing—for a 'self-discovery' was going on, *(Continued on page 382)*

PEOPLE ARE TALKING ABOUT . . .

When's the season? When it's the most—and that's right about now, whizbang into late spring (but that's a season of another verdant color). Now—fall/winter is the high time—the season when the big glitter shows come rolling in. It's revivals, but with sure '80s difference, all the way. A pileup of plays traffic-jams theaters. They teem from London, and the locals are a dazzle range from Arthur Miller to Jean Kerr to, of course, Neil Simon. A million books a day seem to slip off the presses. Biography, private peeks, novels with a wild heart to them—that's what we want, that's what we're getting. Now's the time when opera's very grand from coast to coast—it's offbeat gems, passionate early Verdi, tone-torment moderns. And everybody's party-minded, dancing to a different beat—relaxed, cheek-to-cheek. . . . On these pages, the next eight, symbols of a great season.

THE MOST

ISABELLE HUPPERT, ***left.*** **What makes a brilliant movie actress an international star? Demand—which some stargazers say is a synonym for luck. At twenty-five, very French, exquisitely grave, fantastically talented Huppert (blue-green eyes with yellow lights, a shock of golden-red hair, schoolgirl freckles) is wanted by a phalanx of directors. Cimino (*The Deer Hunter*) has her in *Heaven's Gate.* In this, her first American movie, she's madam of a brothel, enmeshed with five of our quirkiest younger stars. Also Huppert: the new Godard; the new Pialat; *La Dame aux camélias; The Wings of the Dove.* Says Isabelle, "Money, freedom, fame. . . . I'd be lying if I said I don't care about them. . . . But I choose movies for the director."**

most wanted

Avedon

most modern

TERESA STRATAS, *above,* "Music plus the word equals opera, and there's nothing like it." She sings Mozart, Debussy, Puccini, Strauss, Dvořák, Berg; for her first big audition, she sang "Smoke Gets in Your Eyes." Toronto-born soprano/actress (Callas-inspired), Teresa Stratas grew up in a close-knit Greek family and the family restaurant, came to opera by way of two tickets left by a diner who'd forgotten his wallet, and, at the age of twenty, won a contract with the Metropolitan Opera. Twenty years later, Stratas is the leading exponent of the twentieth-century repertory—as Lulu in Alban Berg's opera of the same name, scheduled at the Met; as Jenny in the Brecht/Weill *Mahagonny.* Of her far-ranging repertory, Stratas says: "As far as I'm concerned, there is only good music and bad music."

most

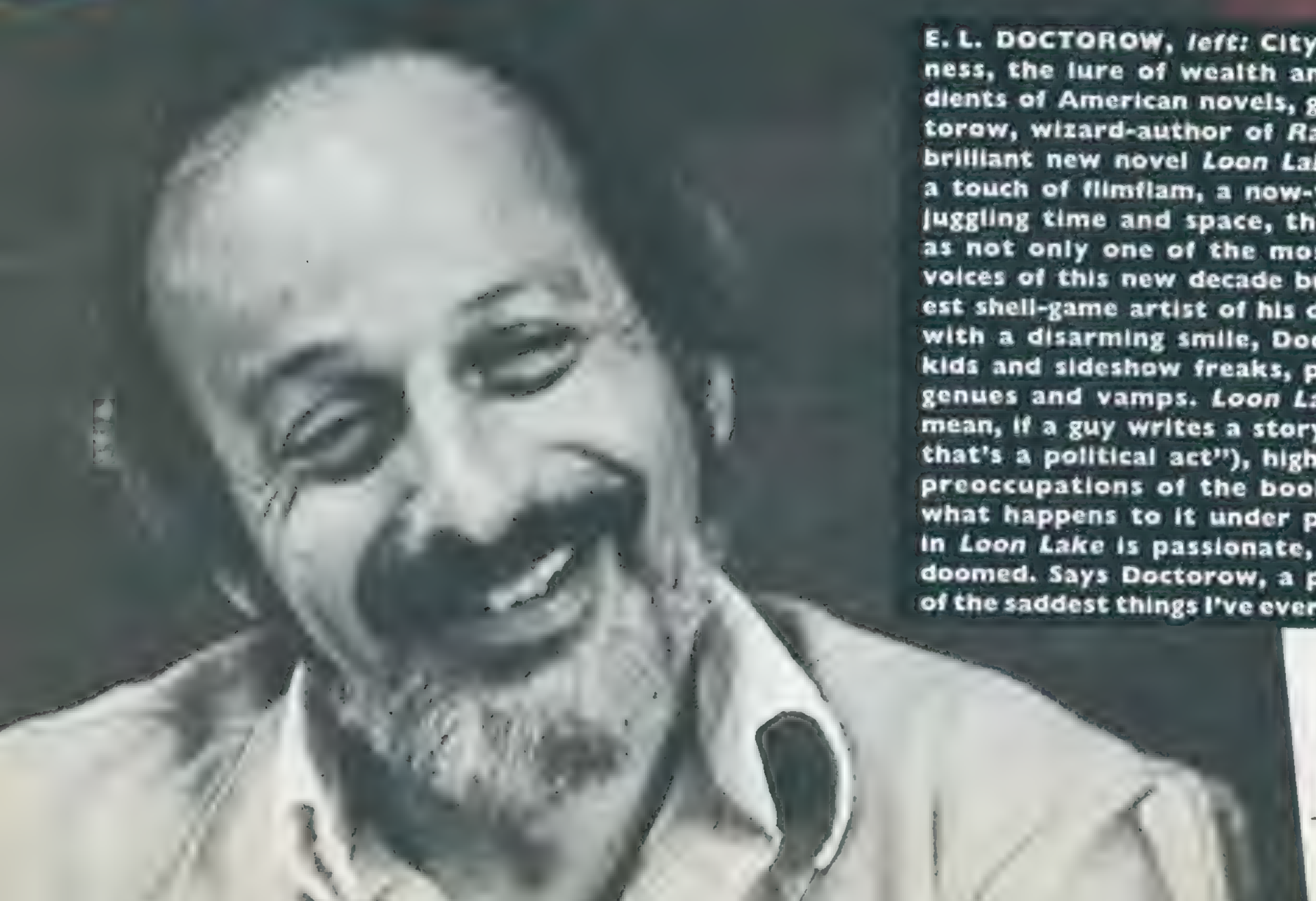
Dominique Nabokov

SHELLEY DUVALL, ***right.*** **They really did call her Olive Oyl when she was a kid. Some twenty years later, that winsome American Gothic mug and pitchfork-thin frame are turning a schoolgirl taunt into an actress's vengeance. With yesterday's funny papers as today's Hollywood inspiration, Shelley gets her chance to step into Olive's size 14 quintuple A shoes when the movie** ***Popeye*** **swaggers to reel life next month. "Olive Oyl is every woman," she says of her Thimble Theater heroine. "She's got every mood that any human being ever had bottled up inside those ninety-seven pounds." Another born-to-play role around the corner: Sissy Hankshaw, the girl with the big thumbs, in Tom Robbins' cult novel,** ***Even Cowgirls Get the Blues.*** **Bonus: Shelley Duvall is producing** ***Cowgirls.***

laughs

Duane Michals

most ra



E. L. DOCTOROW, *left:* **City violence, prairie loneliness, the lure of wealth and fame—all major ingredients of American novels, great and small. Now Doctorow, wizard-author of *Ragtime* and of the fiercely brilliant new novel *Loon Lake*, adds something more: a touch of flimflam, a now-you-see-it kind of fiction, juggling time and space, that establishes its author as not only one of the most original—and honest—voices of this new decade but as, perhaps, the greatest shell-game artist of his day. A gentle, quiet fellow with a disarming smile, Doctorow writes about bad kids and sideshow freaks, poets and millionaires, ingenues and vamps. *Loon Lake* is highly political ("I mean, if a guy writes a story about a boy and his dog that's a political act"), highly romantic: "One of the preoccupations of the book is love, how it works, what happens to it under pressure." The love story in *Loon Lake* is passionate, reckless, and, of course, doomed. Says Doctorow, a playful magician, it's "one of the saddest things I've ever written. I love it."**

most

zzle-dazzle

42ND STREET, onstage *upper left*, and THE PIRATES OF PENZANCE, *above and right*. Revivals? Right! But also, Wrong! *42nd Street*, the movie, knocked them into the aisles in 1933. *Pirates* did just that in 1879. So why are both of them the hullabaloo-hooray of 1980? Because we long for yesterday's security—'specially when it's been fabulously rethought into a sure escape from today. And that's what we lavishly get right here: in *42nd Street*—hoofing galore, a slew of old-time, sing-along tunes, a new-time brace of Broadway glitter-name stars—Tammy Grimes, Jerry Orbach, a wow 'em newie, Wanda Richert. And *Pirates*: a tempest of tremendous laughs, lyrical moments, with—surprise!—rocker Linda Ronstadt, *near right*, singing a light, lovely, lilting classical soprano and Kevin Kline, *far right*, the sexiest singing-actor man on the American stage.

original

Photographs by Dominique Nabokov, Duane Michals, Martha Swope

Oriana Fallaci, *near and far right*, the diminutive Florentine woman considered one of the world's most daring and courageous journalist/interviewers, has written her most self-revealing book: *A Man*, to be published this month. This novel—a unique testament of passion and love—is the true-to-life story of Alexandros Panagoulis *(center)*, hero of the Greek Resistance movement, whom Fallaci met in August 1973, two days after he had been released from prison—five years of solitary confinement, of continual and grotesque torture—the penalty for attempting to assassinate then dictator George Papadopoulos. And it is, above all, a powerful love story—a story of the three tempestuous, intensely vital years that Fallaci and Panagoulis had together before he was killed.

Covering wars at front lines, interviewing the powerful, those in high places in sensitive times (or as Fallaci says more simply, "The bastards who decide our lives"), this woman—this tyrants' scourge—was becoming a legend when she arrived in Greece to interview Panagoulis. Led by her work, her fervor, and—she would say—her fate, she was already a hero to him, a freedom fanatic like himself.

On the following pages, political journalist Gloria Emerson's view of Oriana Fallaci, and an excerpt from *A Man* describing that first, fevered Fallaci/Panagoulis meeting in August 1973.

FALLACI

Divine Troublemaker

Oriana Fallaci with Alexandros Panagoulis, the Greek Resistance fighter whom she has called "a symbol of courage, of dignity, of the love for freedom."

Rizzoli/Transworld

Oriana Fallaci (circled above), when she was nearly five years old.

FALLA

ABOUT ORIANA BY GLORIA EMERSON

Long ago, Oriana Fallaci made herself a head of state; and the country she represents, although on no map, is inhabited by the cheated, the abused, the suspecting, the hunted, the defiant, and the insanely brave—all the people willing to say NO to those who attempt to contort and control the lives of others. Some might describe this small Italian woman as a famous journalist; but her energy, her insight, those political passions make her something finer and more important than that. She is our divine troublemaker, afraid of no one, feeding on risks. In her new novel, *A Man,* Fallaci writes about the powerful and the powerless, about terror and love and grief because these are always the dark insistent themes in her work.

Considered the world's most audacious and ardent interviewer of people who have immense, if not permanent, power, Fallaci happens to be a remarkable person to interview as well. She does not care about being lovable; it does not much matter whom she shocks. She is fiercely intelligent, brave, romantic, suspicious, and often outrageous although never when she is at work. On CBS-TV's *60 Minutes* a few years back, Fallaci, who has never understood the American insistence that all our reporters *appear* impartial, said to Mike Wallace: "I hate objectivity, you know. I have told it many times, I do not believe in objectivity. I believe in what I see, what I hear and what I feel which is a kind of blasphemy . . . especially for the American press. . . ." What Wallace accused her of, she did not deny, indeed she elaborated on what he perceived as some peculiarities. "I don't only put my opinion but my sentiment in it," Fallaci said, in her emphatic and splendid English. "And they *are* dramas indeed. When I make an interview, ***(Continued on page 388)***

The bitter discovery that God does not exist has destroyed the concept of fate. But to deny fate is arrogance, to declare that we are the sole shapers of our existence is madness; if you deny fate, life becomes a series of missed opportunities, a regret for what never was and could have been, a remorse for what was not done and could have been done, and the present is wasted, twisted into another missed opportunity. With regret you asked me: "Why didn't we meet before? Where were you when I was detonating the mines, when they were torturing me, when they tried me, sentenced me to death, shut me up in that tomb?" With remorse I answered Saigon, Hanoi, Phnom Penh, Mexico City, São Paulo, Rio de Janeiro, Hong Kong, La Paz, Cochabamba, Amman, Dacca, Calcutta, Colombo, New York, then São Paulo again, Saigon again, Phnom Penh again, La Paz again; and as I listed those distant cities, it seemed to me I was lining up the stages of a betrayal. I never answered you that I was where fate had demanded because that very fate had determined that we would meet on this day at this hour and not before. Until that day, at that hour, our paths were so separate, so far apart that even the most iron will could not have made them cross. Only once we grazed each other in a flash: the day you fled to Italy from Cyprus. In fact, examining dates, we discovered that as you arrived I was leaving. But fate has a logic, nothing happens at random: if we had met on that occasion or before, we wouldn't have recognized each other. We recog-

From A MAN by Oriana Fallaci. Original Italian Edition Copyright © 1979

From "A Man"—Oriana Fallaci's searing, wrenching searchlight of a novel about tyrants and freedom, terror and love: an excerpt

nized each other afterward because we had already seen each other a hundred times in Saigon, in Hanoi, in Phnom Penh, in Mexico City, in São Paulo, in Rio de Janeiro, in Hong Kong, in La Paz, in Cochabamba, in Amman, in Dacca, in Calcutta, in Colombo, and then in São Paulo again, Saigon again—all rotations of the wheel to bring me to you, all stages in a great faithful love.

You were to have many faces, many names, in those years. In Vietnam your name was Huyn Thi An and you were a Vietcong girl with cheeks and chin and forehead defaced by scars. In your house a stick of dynamite, which you had wanted to use to kill a tyrant called Van Thieu, exploded, and they caught you. They tortured you with boiling water, smothered you with towels, and the officers in bottle green uniforms were about to sentence you to death when we met in a room of the special police headquarters and you looked at me with hatred because I was wearing an army uniform. I said to you: "I'm not a soldier, Huyn Thi An. I'm a journalist, I come from a country that is not at war with yours, and I want to write well about you. Talk to me, Huyn Thi An." And you answered me: "I don't want you to write about me. I don't need that. The only thing I need is to get out of here and start fighting again. Can you get me out of here?" "No, Huyn Thi An, I can't." "Then you don't interest me. Go away. Good-bye." Your name was also Nguyen Van Sam, a little barefoot man, dressed in black, with frail shoulders, skinny little hands. You had done a tremendous thing, you had set off two claymores at the My Canh restaurant—the one on the river—and you had slaughtered dozens of people: for nothing. On the eve of another attempt they set a trap for you and you ended up at the premier arrondissement, the ESA headquarters of Saigon, where Malios and Babalis and Theophiloiannakos hadn't succeeded in making you talk. Hazizikis, that time, did. His name was Captain Pham Quant Tan, your Saigon Hazizikis, and he blackmailed you: "If you talk, I'll shoot you with honor. If you don't talk, I'll crush you under a truck and you'll die without glory." You weren't a hero, that time, you couldn't resign yourself to the idea of being run over by a truck instead of being shot, and painfully moving your lips, swollen by blows, you asked Pham Quant Tan: "Will you really give me a trial and shoot me?" "Yes." "Then I'll tell everything." We met in the same room where I had met Huyn Thi An and you were very polite, you liked being with me because they would free your hands and let you smoke. I interviewed you for two nights, and it was beautiful to listen to you because you had become a poet there too, in the Saigon prison. You told me about a god with a yellow beard whom they call Jesus Christ and he has wings and flies over the clouds and dies like a Vietcong partisan, shot; you told me about your village where at sunset the sun turns red and drowns in the rice paddies as a light breeze bends the tops of the rice plants; you told me how useless it is to kill, how idiotic, you said to me that men are innocent because they are men and do useless things, idiotic things like killing their enemy, therefore we must look at them with great pity. We were both sorry to part—you because you would no longer have the opportunity to smoke so many cigarettes and sit with your hands free, I because I had begun to love you. Saying good-bye, I wished you a good death. That was what you were dreaming of: a good death.

In Bolivia your name was Chato Peredo and you were the last of the Peredo brothers, the first had died with Che Guevara and the second in a conflict with the police. To organize armed resistance you had run off into the Illimani forests and I was about to come to you when General Miranda's army surrounded and captured you. It was your comrades in La Paz who told me so that I would do something, and I rushed to President Torres, who was a good man, such a good man that Miranda later murdered him. I said to him, "Mr. President, they have caught Chato and they want to shoot him, please save him." Torres saved you and you never knew that he had been the one to save you and that I had pleaded with him. In fact we never met when you were called Chato, but we met when you were called Julio and were being held in the central prison of La Paz. With a trick, a faked document, I got inside the prison and reached your cell: to discover its location and to report to the others, who were preparing to liberate you. You had a great black beard at that time, and you didn't write poems, you wrote books: in your tiny, neat, elegant handwriting. We were together only a few minutes and you trusted me, you told me what I had to know, and it helped: the day I learned they had succeeded in freeing you I wept for joy. And I came to find you in Brazil. In Brazil your name was Carlos Marighela and you were an old Communist, an ex-deputy whom Fleury was after, like a hare in a shooting gallery. The infamous Fleury, head of the police of São Paulo, accomplice and protector of the uniformed murderers who formed the so-called Squadron of Death. You lived in hiding at that time, constantly changing address and wig, *(Continued on page 385)*

by Rizzoli Editore Milano, Sp.A. Translation Copyright © 1980 by Simon & Schuster. A Division of Gulf & Western Corporation. Printed by permission of Simon & Schuster

DEAUVILLE

THE MOST EXCLUSIVE PLACE IN THE WORLD

Bordered on one side by the sea, on the other by the lush Normandy countryside, this popular summer holiday resort becomes, for one month, a stronghold of the richest,

VILLE

raciest, most elite—maintaining, in the 'eighties, its legendary allure. Here and on the following pages, a glimpse of Deauville high life in two very personal essays.

TEXT BY JOAN JULIET BUCK, PHOTOGRAPHS BY SNOWDON

Pont l'Evêque cheese is made from milk produced here.

Where *THE EUROPEAN ELITE race their horses, buy bloodstock, play polo, gamble, gossip, and grumble about the weather*

Halfway between the etiolated Proustian memories of Cabourg and the petrol refineries of Le Havre lies a former marsh that for over a century has served as the gathering point for the European elite during the month of August. They race their horses there, buy bloodstock, play polo, gamble, gossip, and grumble about the weather. It is a hardy place, not for the indolent nor the meek in manner; it was founded for the rich, by the rich. During its brief season it is the most exclusive place in the world—despite the presence of some thirty-thousand holidaying Europeans each summer who infuse it with the popular touch.

Deauville was conceived as a canny piece of real-estate speculation by that most flamboyant of nineteenth-century entrepreneurs, the Duc de Morny, who decided in 1859 that the soggy marsh next to the already popular resort of Trouville was a good bet, and handed over eight hundred thousand francs of investor's money to the bemused city fathers. A dandy who had made fortunes with railroads, zinc, sugar beets, racetracks, and the ownership of tracts of land that were magically always in the path of Haussman's redevelopment of Paris, Morny was also the bastard half-brother of the Emperor Napoleon III. His identity as a Midas from the wrong side of the sheets marked the town from the start: it was a place for the cream of gentlemen to disport themselves with women who were not ladies, secure in the assurance that they were among their own kind. Until sixty years ago, when moral standards slipped after the First World War, ladies who did not frequent Maxim's would not have been caught dead in Deauville. It was the domain of the demi-mondaines, where Chanel began her career as a milliner while being kept by Boy Capel. It was a town for heavy sums and assignations, the wink across the gaming table, the twirled mustache, the unctuous sexual innuendo, the naked wallet. The sports of Deauville were gambling and infidelity; the town's main product was scandal, and the place to flaunt oneself was the boardwalk.

The French word for boardwalk is *planches*, which is also the slang term for the stage of a theater. In Deauville, the "*planches*" run from the port to the edge of town, defining the seashore in a place where the tide is so erratic that twice a day the sea disappears completely, only to come thundering back, threateningly close. The wit of Deauville, Tristan Bernard, observed some fifty years ago that Deauville was wonderfully close to Paris and woefully far from the sea. The bleached boards provided a parade ground for the ubiquitous Dolly sisters, Mistinguett; Foujita wore a skirt made of playing cards here, and the bisexual chanteuse Suzy Solidor showed off a bathing suit made of fishnet and hung with corks for which the ribald wits of the day suggested manifold misuses.

Paul Poiret, in a book he wrote in 1920 described the juxtaposition of nature and artifice that constituted his Deauville: "Boudin and Jongkind had painted the shore, the marsh, the ebb, the flow, the sand, the breakwater full of mussels, the harbor lights, the buoys, the lighthouse; Van Dongen is the one to show the spontaneous elegance born of the spongy depths, women resembling sea anemones, coral branches, vibratile and voluptuous, sensitive and irritable. Is it a beach of sand or pebbles? I don't even know anymore. It's a beach of boards; it's Deauville!"

Deauville's geographical position between lush grasslands and the channel made it an ideal place to keep horses and ocean-going yachts. Its proximity to both Paris and London meant that, from the beginning, it could be reached with a minimum of fuss, as if through a side door. Morny's control of the railroads ensured that by 1863 there was a direct train from Paris; today Deauville is a mere two hours away from Paris by car. It is only forty-five minutes away from London by plane, and if those planes are peculiar-looking Fokkers, that only adds to the thrill of the journey and the slight sense of time warp that the town exudes. The visitor to Deauville has the distinct feeling of trespassing upon the past. Oddly, it is not the past of the high rollers that one feels but that of a deeply cherished bourgeois ideal.

Deauville's disingenuous charm suggests the peace of family holidays on a windy, bracing coast, where the air is good for the children whether they like it or not. Inland, there are the graves of saints, scholars, and (*Continued on page 391*)

Marie-Hélène de Rothschild in her manoir, Meautry, Deauville's inner sanctum

Snowdon

DEAUVILLE

Countess Anne D'Ornano, Deauville's hard-working mayor

Clashing on the polo field: les Diables Bleus, the Falcons

Polishing the brass rail around the Casino's baccarat table

International film star Simone Simon, on golf club grounds

Vibratile and voluptuous, sensitive and irritable — it's DEAUVILLE!"

Jockeys in the racecourse changing room

Another pretty face: Marie Charrier having tea at the polo matches

St. Maclou, Alan Clore's seventeenth-century château

After lunch at Ciro's: beauty Jane Birkin, famous English actress

Fishing boats at neighboring Trouville

Training in the early morning mist at the racecourse

Polo players returning to Hôtel Royal after a match

Another pretty face: English groom

Women's band on Sunday

SNOWDON

DEAUVILLE

CHÂTEAU DE REUX– the most beautiful of all moat-encircled, fed by a waterfall from

Snowdon

Olympia de Rothschild, left, shaded by the huge pavilion that is a permanent fixture on the terrace at Château de Reux; and, right, standing on the bridge over the moat surrounding Château de Reux's sixteenth-century oval tower.

the neighboring houses—
a sloping meadow

DEAUVILLE

Yves Saint Laurent draws symbol of his new house

Behind the roses: beautiful old tiled-roofed chaumiere

Behind-scenes kitchen activity during the Gala des courses

Early morning activity at the polo stables

a hardy place,

not for the indolent nor the meek in manner

Mario Viale, Ciro's impeccable manager, social arbiter

In Deauville, dogs are nearly as important as horses

Vedette Maria Felix, right, the most dashing figure in Deauville, with a small part of her extraordinary jewelry collection.

Snowdon

Today's BREAKTHROU

NERVOUS MIRACLES?

Genetic engineering—latest laboratory first in our awesome age—has the power to change your life. Body chemicals and new living organisms soon can be mass-produced. Here, what this means to you

BY MELVA WEBER

For sheer futuristic thrills, the fast-dawning age of biotechnology ranks with man's ventures into space. Scientists propose to create organisms never before known in nature that can perform useful tasks and produce useful substances for us. Yet, to produce the medical agents so far intended for manufacture by recombinant DNA methods, it's back to nature: the scientists are attempting nothing less than mimicking the chemical performance of the human body.

The materials scheduled for mass-production through gene-splicing—which include insulin, interferon, growth hormone, and brain proteins—are products we manufacture in our own bodies. The problem: We need more of these organic substances than some of us human donors can provide for the needs of others. Thousands of gallons of blood can yield only less than an ounce of leucocyte interferon. Another type, fibroblast interferon, can be extracted from the tiny excised foreskins of circumcised baby boys—hardly an overwhelmingly great source of supply. The problem's hoped-for solution: We will build bacteria equipped with genetic instructions for secreting large amounts of the body substance we seek. In effect, we will make surrogate body-chemical producers, or stand-ins, out of our fellow organisms, the bacteria.

The age of antibiotics has opened onto a larger field, perhaps to be called *biotics* in the positive sense: use of the body's own substances to ward off disease, to maintain health and growth, to produce maximum mental function.

What enables a wounded warrior or an injured ballplayer to keep running, feeling no pain? What accounts for the miracles of body growth and development? What keeps the metabolism finely tuned to widely varying internal conditions, averting toxic disaster and shutdown? What hurls back the constant assault of invading viruses and bacteria? Chemicals. Endogenous—meaning from within the body—secretions, often in such tiny amounts they have become detectable only with recent laboratory techniques.

The human body is a remarkable chemical factory. More broadly, all living cells of plants and animals are protein factories. Directed by the DNA, or deoxyribonucleic acid, the basic substance of the genes, cells manufacture the proteins needed for continued life: hormones, enzymes, blood components, protective antibodies. Specialized cells make substances for use by tissues beyond the home cell's walls.

New first for insulin

One such body substance, recognized for almost sixty years now, is insulin, the metabolic hormone we require in order to use sugar for energy. Insulin is manufactured by specialized cells within the pancreas, the islets of Langerhans—hence its name insulin, for island. In diabetes, a disease known since ancient times, the body's insulin supply fails. The liver is unable to process and store sugar, and excess sugar goes into the bloodstream and eventually is lost in urine. The diabetic patient typically must endure abnormal thirst and hunger, becomes weak and may lose weight, must urinate frequently and is severely threatened by infections because of impaired resistance. Before insulin was discovered and made available to control the disease, many diabetics lived in increasing misery and died early.

There are some six to ten million diabetics in the United States, and the number is reported to be increasing sharply. About one and one-quarter million diabetics require insulin. Since 1923, the hormone has been manufactured from the glands of pigs and cattle.

Insulin is expected to be the world's first commercial pharmaceutical product made by recombinant DNA methods. Three firms—Upjohn of Kalamazoo, Michigan; Eli Lilly and Company of Indianapolis, Indiana; and Genetech of South San Francisco, California—are working on gene techniques for producing insulin. Construction of the first gene-splicing factory has been begun by the Lilly firm. Human testing of bio-

synthetic human insulin has been completed. The cloned microbe's product is chemically identical to the insulin naturally made in the human body. Manufacturers believe it may be superior to the insulin currently derived from animal glands, with less chance of allergic or other reactions in the diabetic patient. When will we have cloned insulin? The Lilly firm can say only that their factory-laboratories will be completed in 1982; production, as soon as possible.

The brain peptides: endorphin and company

A 1973 discovery in brain physiology placed another powerful floodlight on the human body and its profound curative chemistry. At Johns Hopkins University in Baltimore, Solomon Snyder, M.D., and Candace Pert, Ph.D., found and identified opiate receptors on the brain—special sites on cells whose function is to receive and bind selected nerve chemicals. Like a key in a lock, a molecule of morphine, for example, will fit a receptor on the brain cell's surface. Surely, the researchers reasoned, the brain does not come equipped to receive a poppy-juice extract; there has to be a body chemical for such a chemical-receiving site. There is, in fact, a whole family of such natural opiates. They are called enkephalins, for "in-brain," and endorphins, for "morphine within."

Beta-endorphin—the natural opiate likely to be among the early products made by gene-splicing because of its potential in pain relief and treating mental illness—was found, and its chemical structure defined, in 1974 by Choh Hao Li, Ph.D., director of the Hormone Research Laboratory at the University of California-San Francisco. Ten years earlier, Dr. Li had discovered a protein in the pituitary gland that he called beta-lipotropin. By itself, this substance acts like a hormone and helps mobilize body fats. But more astonishing, as Dr. Li and other researchers found, when the substance is acted on by pituitary enzymes, it comes *(Continued on page 381)*

GH MEDICINE

YOUR NEW DNA WORLD

BY ELLEN SWITZER

What does the growing interest in and clamor about genetic engineering in our country today mean in your own life? To many scientists, economists, and businessmen, the medical/technical revolution touched off by the Supreme Court's ruling on patents for new living organisms could wipe out diseases, and genetic defects in human beings, create all kinds of useful and profitable by-products. For other people, the decision marked the beginning of an exceedingly dangerous new era in which man might let loose upon the world substances that could ultimately destroy the earth and all its inhabitants.

On June 16 of this year, the United States Supreme Court, in a five to four vote, granted the General Electric Laboratories of Schenectady, New York, the right to patent a new form of life. The ruling covered a man-made microbe that if let loose on an oil slick will devour the polluting substance and then die harmlessly, leaving behind it a clean environment. This microbe might also be useful in converting formerly non-nutritional substances into a protein-rich cattle feed.

Humorist Art Buchwald, in a column published shortly after the court decision was announced, imagined himself sitting in the office of a high-powered Washington, DC patent attorney watching a would-be inventor carrying spliced genes in a canning jar: "... Pray sir, what do you have in this jar?" Buchwald asked. "I'm not quite sure," said the inventor. "It can either cure arthritis or wipe out the whole human race."

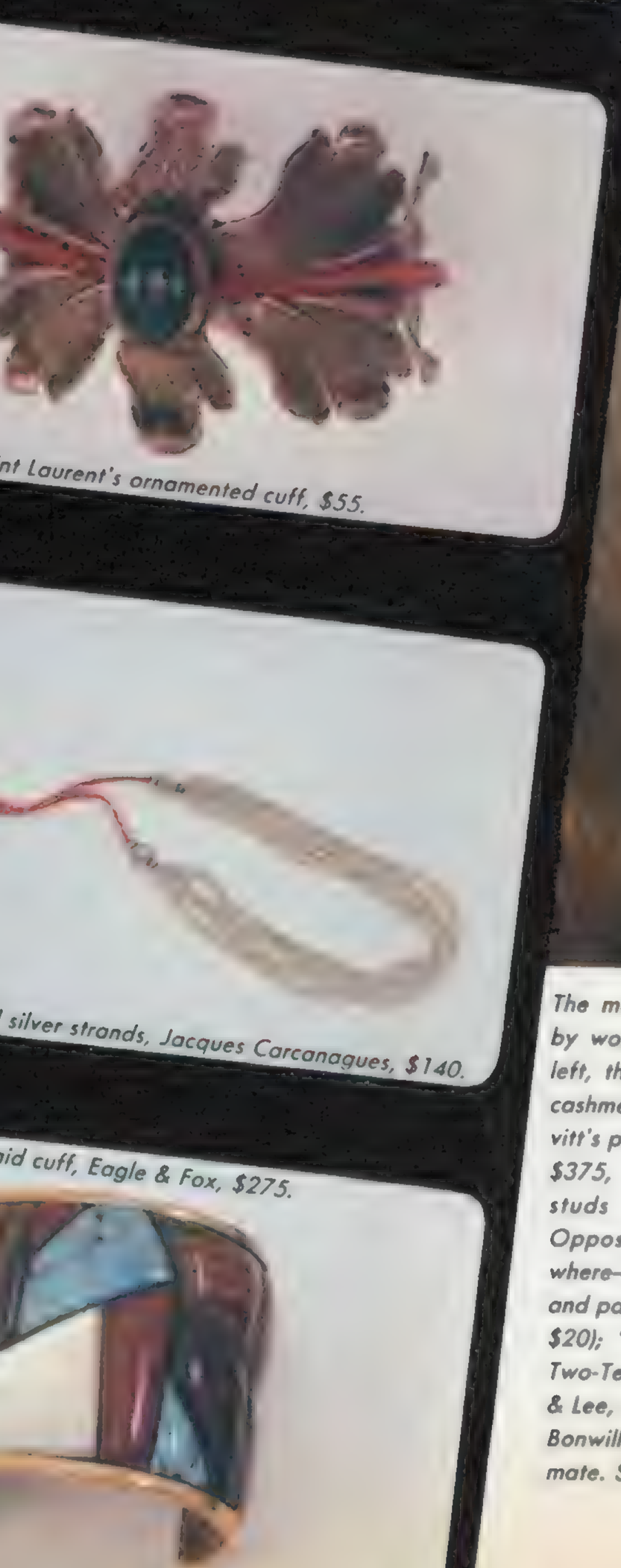
Does the new research into DNA (deoxyribonucleic acid) really open up the possibility of unprecedented destruction along with all those technological opportunities? What exactly is it that scientists are now doing that they were not able to do until very recently? And how will all this affect those of us who may already be somewhat worried about the other new technologies that have brought us, along with new jobs, new materials, new products, Three Mile Island, and Love Canal?

There are, of course, no simple answers. Indeed, the close decision of the Supreme Court (after all, four of the nine justices voted against the patent application) indicates how many doubts there still are about allowing industry to forge ahead into uncharted scientific waters. Experts in many fields are debating and writing position papers on the practicality and ethics, the benefits and dangers of DNA research and application. The door has been opened, but only by a crack, on the new age of man-made life.

What, for that matter, is so new about genetic engineering? After all, man has been in the hybridization business ever since an Augustine monk, Gregor Johann Mendel, in 1856, discovered the first law of genetics while working in a pea patch in a monastery garden. Ever since then, we have been cross-breeding plants, animals, and even, occasionally, human beings, hoping for a result that would bring forth the best qualities of every ingredient in the mix. We have laws prohibiting close relatives from marrying each other because we hope that, in that way, we won't be perpetuating poor heredity. Through cross-breeding, we have chickens that consist mainly of white meat, tomatoes that are hardier, and corn that is more prolific. But the problem with this kind of genetic engineering has been that the results were unpredictable and that we might have to go through many *(Continued on page 396)*

Clip-on earrings, Collection Concepts from Monet, $35.

Yves Saint Laurent's coral/agate/onyx neck ornament, $260.



Yves Saint Laurent's ornamented cuff, $55.

One-of-a-kind silver strands, Jacques Carcanagues, $140.

Handcrafted inlaid cuff, Eagle & Fox, $275.

I. Nobu

The most festive at-home dressing—set off by wonderfully ornamented jewelry . . . Far left, the luxurious softness of Zoran's black cashmere tank top, $160. With it, M&J Savitt's polished silver beads—3 strands ($350, $375, $450) to wear together, and silver studs by Martinez Creations, $75. . . . Opposite: For "entertaining"—for anywhere— Halston IV gold lamé "lounge" top and pants, $110; bangles by Magda K ($11, $20); "pyramid" earrings, Carol Motty for Two-Ten Designs, $35; brass/cord belt, Alex & Lee, $1100. . . . Inset, oval wooden beads, Bonwillum Designs, $425. All prices approximate. Stores, details, last pages.

CHRISTMAS FINDS

On these six pages, everything you're looking for now, whether you're shopping for yourself or someone else: from beautifully ornamented accessories—new necklaces, bolder earrings and cuffs, sleek "working" bags in leather and in "fur," bright gloves—to at-home/evening finds—new glamorous nighttime options, now in the lingerie collections of top-name designers.

Arthur Elgort

Perfect gifts: at-home looks—from the most casual, to ones that double—easily—for evening-out clothes . . . Left, to "relax" in, Fernando Sanchez's easy wool shirt/jacket, $190; and red pants, $104; pearl studs, Napier, $6 . . . Below, quilted lavender silk reversible "bedjacket", $134; and silk pants, $85; Bill Tice for Swirl; earrings, Marieluisa Stern for Stigi, $68; Ann Peerce carved bangles, $50 each . . . Opposite, from Mary McFadden Collection I, her "signature" pleated black tunic and pants, $260; Alex & Lee silk cord/stone belt, $1100; Jules Van Rouge earrings, $64.

Can't-miss gift: Ken Begun's faceted iridescent clip-ons, $36

All prices approximate.
Stores, details, last pages

Fendi embossed leather tote, $415; tiny Gucci "purse", $110

La Bagagerie's bright-dyed "ponyskin" shoulderbag, $125.

I Nobu

CHRISTMAS FINDS

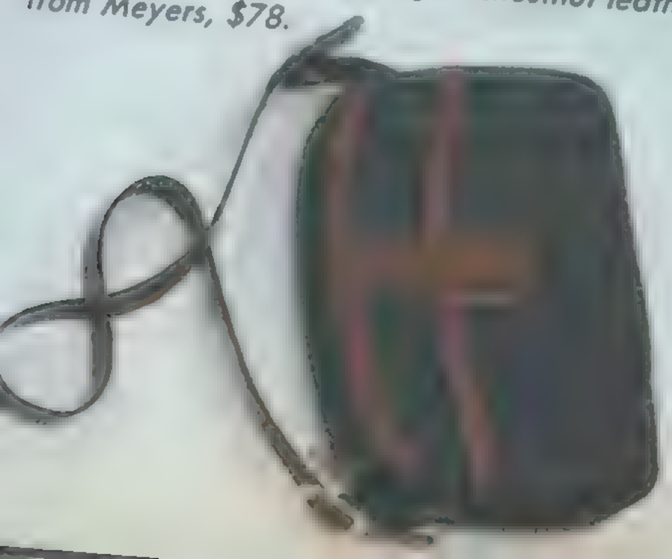
Bolder earrings, Ellen Designs for Robert Originals, $34.

Classic stitched red leather bag, Hermès, $850.

Ken Begun's zebra-wood earrings with marquise "jewels", $48.

Bottega Veneta pressed-calf tote with its own clutch, $380 for both.

The "working" shoulderbag in chestnut leather, from Meyers, $78.



CHRISTMAS FINDS

For weekends at home, below, the most comfortable: Ralph Lauren's velours jogging suit, $153. Far right, the effect of color/texture at the wrist: Ann Peerce carved bangles with faceted stones, $50 each; Mario Valentino's deep-blue shearling gloves, $75. Inset: Luxurious! Bill Atkinson's soft, honey-brown pullover, $200, with all-out adornment at the neck: Kenneth Jay Lane's 10-strand wood/"gold" beaded choker, $46. Elsa Peretti of Tiffany earrings.

Karabu portfolio, Polo/Ralph Lauren Leather Goods, $190.

The delight!—Alex & Lee "one of a kind" necklace, $1300.

To slide into a tote—a sturdy clutch, Lou Taylor, $44.

One of the best briefcases: Bordeaux lizard, Gucci, $2300.

Karabu saddlebag, Polo/Ralph Lauren Leather Goods, $360.

Arthur Elgort

Color! Angora gloves, Jean-Charles Brosseau, Paris, $45.
From Hunting World, roomy, leather-trimmed envelope, $185.
Unbelievably soft—Hermès ostrich leather gloves, $165.
For "effect": 14k/crystal cuff links, Steuben Glass, $310.
Mark Cross "classic"—stitched brown calfskin envelope, $105.
I. Nodu
All prices approximate.
Store, details, last pages.

INSTANT IMPACT: A BLACK LACE TOP

On a holiday night—any night—the fastest way to feel "dressed" . . . to turn heads . . . a black lace top! The best top to have, to make: one of the new gentler, more feminine looks. Terrific at home or "out" with trim black gabardine trousers, with soft charmeuse. Think of the effect under a glen plaid jacket! This page: The sheerest look—tiny pleats on the collar; larger pleats (strategically placed) in front; ruffled cuffs. With black satin ribbon for contrast, for shine. Vogue Pattern 7797. Dacron polyester lace, Wyla Fabrics. Ribbons by Offray. . . . Opposite: There's something about the interplay of sexy, black lace and a classic, clean-lined style. To add to the charm—a matching little triangular scarf. Very Easy Vogue Pattern 7566. In nylon lace by Emil Katz Co. Black silk chiffon lining, Maxine Fabrics. Lace trim on scarf, Alcor Lace. Watch, Concord CC. Hair, Didier Malige of Jean Louis David; makeup, George Newell. Photographed at the Nancy Hoffman Gallery. Details, stores, pattern information, next to last pages.

Chris Von Wangenheim

VOGUE PATTERN 7797

VOGUE PATTERNS

VERY EASY VOGUE PATTERN 7566

SUDDENLY, VERY APPEALING!

THE DRESS
THE BIG
IDEA

Sgeed of shorts to come a dress — another way to be "poised to reflect" to look freshed for day. The newest dress idea soft leg-revealing culottes. Right: From Bill Blass - shorter, sashed for - crêpe de Chine culottes (about $1[illegible], with the pret- test rows of ruffles on his silk crêpe de Chine blouse (about $15[illegible]. For Praesport Ltd. Kaufmann's Hudson's, Herzfeld's, Ballet's, I. Magnin. And, left, another version — cotton culottes with enough polish to wear on city streets. The matching cotton blouse — with ruffled bow at the neck, soft sleeves. Culottes about $120. Blouse about $140. Geoffrey Beene for Beene Bag. Bergdorf Goodman, John Wanamaker, Montaldo's, Loretta Bloom, Dallas TX; Capezio, Scottsdale AZ. Details last page. These six pages photographed at the Pan Am National Airlines Terminal JFK International Airport. Hair: John Sahag, makeup, Ardell

THE DRESS IDEA

Dressing for day continues—with Albert Nipon's freshly dotted tissue faille dress, *left,* eased with pleats, "finished" with a scarf at the neck (about $290). Lord & Taylor; Kaufmann's; Montaldo's; Sakowitz; Frederick & Nelson; Liberty House of Hawaii. . . . And, *above,* the charm of Adrienne Vittadini's two-piece knit dress, in the prettiest colors, rosebud print. Of cotton/acrylic (about $178). December at Bloomingdale's; Jacobson's; Bullock's. *Right:* The breeziest way to dress—to reveal the body: in Gloria Sachs's silk halter top (about .$130) and skirt (about $280), with a look as easy—as alluring—as dressing in scarves. Late December at Macy's, Herald Square; Kaufmann's; Higbee's; Balliet's; Sakowitz; Bonwit Teller. Accessories, additional stores, next to last pages this issue.

Arthur Elgort

THE DRESS IDEA

a wonderful way with color.—Bulgaro's yellow polished cotton skirt, *left,* with bright brushstrokes and buttons that undo to reveal legs (about $295). With his yellow piped cotton knit top (about $210). Emanuel Ungaro Boutique, New York. Pumps, [illegible]. Dotted and [illegible] Lanvin. [illegible] tropical [illegible] appeal. Geoffrey Beene's sleeveless knit dress, with a scoop ruffled collar, and the lightest matching jacket, in cotton voile (about $180). Montaldo's. . . . *Inset, above:* Very polished, and pretty—the easy-as-a-shirt dress with scallop-edged sleeves and collar, a soft skirt. By Mollie Parnis Studio; of acetate/rayon (about $160). Saks Fifth Avenue; Swanson's on the Plaza. Additional stores, details, last pages.

Arthur Elgort

THE START OF SOMETHING

No question. The mood of modern dressing is changing. It's softer. More feminine. And very very pretty. You see it first in the way even "pared down" has a gentler edge... in the turn to fresher color—porcelain-pale or candy-bright. And you see it—unmistakably!—in the strong focus on the body, the bareness. Strapless, sleeveless, low-necked, "leggy"... always the look lets your body come through! The shape your body's in is part of the appeal. So is softer, more natural makeup; an unstudied line to hair. Where you see this new mood at its best: in the sixteen pages of wonderful warm-weather looks ahead, starting here...

Francesco Scavullo

PRETTY...

Symbol of what we mean: Perry Ellis' strapless, body-close, brilliant yellow maillot. How it gives the torso a long, lean line. How soft the look becomes in the hand-knit. With any pants, any skirt, it could be your prettiest "base" dressing, night and day. About $210. Accessories, stores, last pages. . . . Beauty Note: What counts most with all this bareness—healthy, glowing skin—all over. The Laszlo institute, long-time experts on face skin, have developed a Conditioning ritual and a Creaming ritual for body-skin care. You use the rituals and accompanying products interchangeably, as the needs of your skin change. These 3 days pages: Ian Halty King; makeup, Sandra Linter

P

THE START OF SOMETHING PRETTY...

...stands longer white gabardine jacket with his rounded signature collar, a bare white knit tank, proper trousers of beige gabardine. Halston Originals. Jacket and pants, about $720. Tank, about $100. Earrings and rings, Elsa Peretti of Tiffany.

In the move to ornamentation—the most!—Giorgio Sant'Angelo's Lycra body suit, right. Bare skin close, fringed all over with beads. Compelling across a table, at a

...move to softer makeup ...opposite. Sheer ...nished Brown lipstick ...lightened with Silvertrost gloss. Both from Makeup Authentique de Payot.

THE START OF SOMETHING

For all the times a "little dress" looks—feels—so right, Bill Blass does a beauty! Left: It's narrow but soft, and very revealing. Low at the neckline, and wrapped . . . you can't miss the legs. What gives it such a tender look: the scalloped edges, the ruffled cap sleeves, the pale pistachio silk crêpe de Chine. About $790. . . . Fantasy touches are everywhere. Opposite: Bugle-bead butterflies on the shoulders and back of this silver-grey body suit. Just add pants or a skirt . . . go out to dinner! By Giorgio Sant'Angelo. In Antron/Lycra. About $270. Accessories. stores, next to last pages.

PRETTY...

Francesco Scavullo

THE START OF SOMETHING PRETTY.

A look that has everything going for it! Opposite: Perry Ellis gives bareness a different dimension with his smidge of hand-knit bandeau, about $80. His knockout gauzy cotton harem pants soft, sensuous, billowy, with drawstrings all the legs so you can choose, vary the length, about $170. Perry Ellis Sportswear. The ingenuously minimal bikini with a new twist to the bandeau, the prettiest pink color this page. By La Perla in nylon spandex, about $80. At Jewel of Italy Accessories, stores, LIST pages.

Beauty Note: What adds to the natural look of these sun makeup colors, the sheer texture. This page: Max Factor's Geminesse Bingo Berry lip color. Autumn Blush on the cheeks.

THE START OF SOMETHING

What you want for warmer weather: cool little dresses—now with a new sense of innocence, of femininity, a new flirtatiousness. Along with a very real awareness of the body underneath, of the body revealed . . . in Halston's fresh white linen pinafore, near right—with the coolness, the bareness, of low-cut arms and neck, a shorter knee length. From Halston Originals, about $500 . . . And Oscar de la Renta's charming striped silk dress, far right—with soft puffed sleeves and a squared neckline that slips provocatively off the shoulder; about $450. Earrings, both pages, by Tiffany. Stores, accessories, next to last pages.

Francesco Scavullo

PRETTY...

THE START OF SOMETHING PRETTY...

The difference color makes . . . it brings a whole new appeal, a new "femininity" to the most "basic" pieces. Left: An easy little cotton T-shirt and shorts, with something more—a rainbow of stripes in a very subtle, very sophisticated play of colors. By Léonard of Paris. Top, about $250; shorts, about $175. . . Right: Ralph Lauren's take on a windbreak jacket—very feminine and pretty in colors as cool and tempting as sherbet. Of cotton poplin, about $78. Underneath—more delicious color, in his tiny striped cotton string bikini. About $24. Stores, last pages. . . . Beauty Note: To add sheer color and sun protection to the face, left—Active Day Protecting Moisture-Cream in Sport Light. And, the color on the lips—Irresistible Red Very Moist Lipstick. Both, Elizabeth Arden.

A bit less brightness, the barest—and the prettiest—flash of warm weather gloss. That's the season you see it on the metal left bare at one shoulder, cut low on the hip, and it lured the tropical tones. Here, a Benita Swimwear by Wavelengths Of Aqua Lycra, about $50, Tiffany earrings. . . . And, a wonderful look over any bathing suit—Adrienne Vittadini's low-slung sweater, right, in a cool cotton knit, breezy colors (about $120). Stores, accessories, last pages.

THE START OF SOMETHING PRETTY.

T
THE START OF SOMETHING PRETTY

Living:

Ideas and Trends

Luxury liner/dream home... sweet eats from China...now in NYC: best of bentwood

By Barbara Plumb

SLIM TICKER HOW THIN CAN A WATCH BE? AS SLIM AS ITS OWN KNIFE-FLAT LIZARD STRAP (*ABOVE*)—ONLY ONE-SIXTEENTH OF AN INCH FAT—THIS 18K-GOLD OMEGA QUARTZ 1355 WITH GOLD CLASP, IS "THE THINNEST WATCH IN THE WORLD." THE TIME IS SET WITH A KEY—18K-GOLD, OF COURSE; $9000.

His client dreamed of a home resembling a suite on the French luxury liner *Normandie*, and Mario Lo Cicero was the designer to achieve it (*above*) in a Manhattan duplex. He positioned the entrance foyer on the top floor so one enters by sweeping down a "floating" staircase of brass and stainless steel. Carpet-wrapped steps with no risers make the staircase look like a sculpture, boldly reflected in a sixteen-foot-high bronze tinted mirror. Polished stainless-steel columns lit by pin spotlights pierce the dropping ceiling. Leather-strip collages hang over a sleek polished aluminum hearth and glass firescreen; chairs designed in the style of the *Normandie* are covered in Hermès glove leather; walls are lacquered off-white to simulate the finish of the ship.

BEYOND THE BENTWOOD ROCKER

There are more designs to Thonet furniture than the bentwood cafe-style chairs and rockers that the name usually brings to mind; and now, through November 29 in New York City, they are all on view at Lord & Taylor's exhibition "Thonet at Lord & Taylor: A Vital Influence on Furniture Design 1830-1980." Thonet—pronounced like "sonnet," a Viennese cabinetmaker, bent wood with heat and pressure, and built the largest furniture empire yet known to the world, manufacturing 1,810,000 pieces a year by World War I. Michael's heirs carried on his traditions by producing designs of Marcel Breuer, Ludwig Mies van der Rohe, and Le Corbusier. Above, *nineteenth-century pieces; $3000 each.*

Exciting food news: the opportunity has come to sample never-imported-before gourmet products from mainland China (*below*) now filling Bloomingdale's Delicacies department. The most remarkable discovery is the Chinese sweet tooth. From Peking come "Feng Shou" chocolates, combining European and American chocolate-making skills with Chinese cocoa; from Shanghai, soft toffees wrapped in paper decorated with traditional Chinese symbols; from Canton, hard candies in such exotic flavors as kumquat, kiwi, lichee as well as lemon and peppermint. Laoshan mineral water from a Yellow Sea resort is said to contain the right mineral balance to brew the perfect tea.

High fashion comes to high fidelity.
Technics Micro Series.

The look is sleek, petite, sophisticated. The sound is dramatic, big, dynamic. The matching components stack up elegantly. And they don't overpower a room...until you turn them on.

The integrated amplifier has the power to bring you full orchestra fortissimo as well as piccolo pianissimo. The quartz-synthesized AM/FM tuner is easy to operate. The touch of a single button locks in the station of your choice. No drifting or fuzziness. You can even preset up to 16 stations. And see your selection at a glance on the digital display. The direct-drive cassette deck plays every kind of tape, including the newest metal ones. And you'll be amazed by the big sound delivered by the 8" small linear phase speakers.

You don't have to be strapped for space to appreciate the sleekly designed Micro Series. And you don't have to be an audio engineer to be able to turn it on. If you're looking for high fashion in high fidelity, try the Micro Series on for size.

Technics
The science of sound

"It looks like a Tia Maria night."

The sun is big and low. The golden light it casts on the sky-line makes the city look like make-believe. It reminds you another night is ripe.

It reminds you of Tia Maria, the delicious imported liqueur that's the color of a delicious sunset.

Tia Maria—smooth, mellow and incomparably delicious. Its color is to its taste what twilight is to night. A golden promise of a great experience.

Send for tempting Tia Maria recipes, W. A. Taylor, 825 S. Bayshore Drive, Miami, Florida 33131.

63 Proof Liqueur. W A Taylor & Company, Miami, Florida © 1980

(Continued from page 347)

apart into segments, each with its own chemical work to do, most with dramatic effects on brain, nervous system, or behavior.

Endorphins and enkephalins are among the substances that can be snapped off the big beta-lipotropin molecule with the help of enzymes. Some block out pain. Some sharpen memory or help mental concentration. Some tranquilize, others seem to enhance feelings of pleasure or sexual impulse. The molecules descended from beta-lipotropin are highly promising, particularly in mental illness and in controlling intense, ongoing pain such as may affect some cancer patients.

Among fascinating facts about beta-endorphin is that it can be "turned on" in the body by mental triggers. All of us have felt the surge of adrenaline or epinephrine, the "fight or flight" hormone that can be summoned by sudden powerful emotion such as fear or anger. Endorphin, different from adrenaline, can help one endure or be completely oblivious to pain. It is believed capable of modifying behavior so it may one day be of help in curing drug addiction, alcoholism, overeating, and smoking. Such differing practices as acupuncture and the Lamaze method in childbirth are believed to owe their pain-suppressing effects to stimulation of endorphins in the brain.

Varying chains of the amino acids that make up the parent beta-lipotropin result in different protein compounds. Some of their names: alpha-endorphin, gamma-endorphin, methionine enkephalin, beta-MSH (for melanocyte-stimulating hormone). A laboratory-tailored piece of beta-MSH called MSH-ACTH 4-10 has shown powerful effects on mentally ill patients who were not helped by available drugs. Anxiety, depression, and hallucinations cleared up within minutes.

In animal experiments, alpha-endorphin has been shown both tranquilizing and pain-relieving, while gamma-endorphin could set off violence, irritability, and pain sensitivity. But a very close analog, or copy, of gamma-endorphin was effective in treating some severely schizophrenic patients.

Enkephalin, which is contained in the beta-endorphin molecule, also provides glimpses of its startling potentialities in psychological effects. A laboratory-built chemical copy of it produced profound, long-lasting pain relief and also improved learning ability in various animal experiments. More tests showed other neuro-chemical effects—inducing pleasure, reducing memory loss, but also setting off epileptic seizures—all possible effects of the powerful brain peptides may not be benign.

Tapping the powers of the many descendants of beta-lipotropin may be done in either of two ways: stimulating the body to produce extra amounts of a specific brain protein in order to overcome a disease or control pain, or producing massive amounts by gene splicing, so the substances can be given medically.

Work has begun in programming bacteria to produce beta-endorphin. One cloning method, strangely enough, first produces "hybrid protein" from our old friend the ancestor molecule beta-lipotropin, which here also includes the protein chains of ACTH, or corticotropin. To free the beta-endorphin from the larger protein, scientists "cleave" it away with an intricate enzyme process—perhaps taking their instructions from the way the pituitary gland does it.

Body stimulation to release beta-endorphin can arise from outside stress (blood levels of beta-endorphin rise during pregnancy, for example), or it can be induced by scientific or medical means. Implanted brain electrodes have enabled patients in severe chronic pain to give themselves electro-stimulation for pain control, enabling them to stay off opiate medications for long periods. Doctors in charge of this dramatic experiment also learned that when patients developed tolerance to brain stimulation, the lost effectiveness could be picked up by giving patients supplements or foods containing L-tryptophan, an ordinary amino acid plentiful in milk and cheese, bananas, soybeans, and nuts. L-tryptophan is reported to increase secretion of the brain hormone serotonin.

Most sought-after substance: interferon

Interferon, cause of more public excitement than any scientific discovery since penicillin, got its name from a clinical and laboratory curiosity known as viral interference. Doctors had long noticed that a patient sick with one virus infection almost never catches another virus at the same time. Cultured cells in laboratories, when infected with a virus, appeared to have immunity to a second virus. About twenty-five years ago, British researchers concluded that cells invaded by a virus release a substance that prevents infection by any new virus. The substance is interferon, produced by the body in answer to a virus challenge.

Interferon is powerful and versatile. It works both outside and inside the invaded cell; mobilizing the body's defenses, preventing viruses from functioning and multiplying. It is also a very scarce and very elusive compound. Once stimulated to appear, interferon disappears rapidly from the cells. And though interferon is made by all vertebrate creatures down to fish, it works only in its home species. Unlike insulin, which can be extracted from animals for human use, only human interferon works for people. Producing it for treatment or for research is much like panning for precious metal, sifting tons of gravel for a few grains of gold.

Interferon is a known antiviral compound. In clinical experiments it has prevented the common cold. It has worked against shingles, chicken pox, cytomegalovirus, and viral conjunctivitis. The possibilities of interferon will almost certainly be explored against other viral diseases, which number in the hundreds and include influenza, rabies, herpesvirus, herpes zoster, polio, and hepatitis.

But the great excitement generated by interferon has revolved around its hypothetical potential for treating cancer. Many cancer patients and their family members have made, and are making, frantic appeals for interferon, hoping it is the magical cure. It is not. To offset the cruelty of false expectations, and to keep patients from abandoning standard cancer therapy, officers and directors of the American Society of Clinical Oncology issued a carefully worded statement. There is no evidence or even remote suggestion that interferon may cure advanced cancer, they wrote, or that it can extend patients' lives with cancers at any stage or of any type. Medical leaders also point out that current treatments for cancer, including surgery, radiation, and chemotherapy or cancer drugs, have higher rates of success than the experimental treatment with interferon that has been tried so far with a comparatively small number of patients.

Why then is interferon being tested against cancer? Because it does indeed hold promise of usefulness in treating cancers—in the future. Top scientists are working hard to find out the ways of interferon. Where most cancer drugs act to kill malignant cells, interferon slows down growth of both healthy and cancerous cells. Since cancer cells tend to proliferate wildly, inhibiting cell growth may benefit the cancer patient. Interferon acts to mobilize the body's defenses by stirring up the big scavenger cells that eat up foreign material and by increasing the numbers and the activities of specialized NK, or "natural killer," cells. Moreover, preliminary reports of interferon tests do show activity against tumors. Therefore the National Cancer Institute and the American Cancer Society are purchasing as much interferon as can be produced, pouring millions of dollars into massive research. It will be three years before even some of the answers are in.

Interferon is very likely to benefit cancer patients in protection against sideline threats of the disease and of its treatment. Both cancer and some drugs used against it depress the immune system, making the patient highly vulnerable to virus infections. Interferon definitely is effective against viruses.

In order to test as well as treat, large amounts of interferon are needed. Since only human interferon works in human bodies, animal sources can't be tapped for human testing; and, as we have noted, enormous amounts of human blood and tissue can yield only minuscule amounts of interferon. The ample supplies that will become available when recombinant DNA systems start producing interferon are the most eagerly awaited event of these biotechnical times. By 1984, some very good things may happen. ▽

"Endorphin is believed to be capable of modifying behavior so it may be of help in curing drug addiction, alcoholism, overeating, and smoking"

(Continued from page 325)

an enjoyment of the *senses* shameless for the first time . . .*feeling, smelling, enjoying.*"

Before Charlie came out in 1972 what *The Wall Street Journal* described at the time as "the phenomenon of musk oil" . . . developing in the "Greenwich Villages" of the country, where musk oil—used for over a thousand years as a fixative (the ingredient that adds lasting power to a perfume)—was being bought in unlabeled little brown medicine bottles to be worn by thousands of young women *and* men.

Jōvan, a comparatively young fragrance company founded by Bernard Mitchell in 1968, recognized this as an important trend and introduced a Musk Oil of their own at $5 a bottle. The first year they sold four million dollars' worth. Today, sales of Jōvan's Musk Oil in fifty countries are over forty million; and yet for centuries, "Perfumers had gone to endless trouble to 'disguise' the unmistakable, warm, 'human-ness' of the musk smell. It was the beginning of a temporary *au revoir* to flowery fragrances—suddenly regarded as being 'remote' and having nothing to do with *real* life. Musk was a welcome to a birds-and-bees, frankly sexual approach to fragrance and its application," says Mr. Mitchell today.

Now, there is a plethora of fragrances available at affordable prices . . . from a two-ounce splash of intriguing Yendi cologne at about $18.50 to the latest introduction from Chanel—Cristalle (the first and only Chanel fragrance to be launched without a "real perfume" strength version) at about $8.50 for the purse spray, $10 for the Body Lotion, and various splashes from $11.

Even Coty's Sophia—another fragrance milestone in that it is the first to carry the name of an internationally acclaimed star, Sophia Loren—is priced remarkably reasonably . . . in "real" perfume form (with the maximum amount of concentrates) for about $22.50; in cologne (the lightest fragrance form) for about $9.50.

All this means you can build fragrance wardrobes, switching choices not only from day to night and from season to season but from week to week, month to month, as the fancy takes you.

Now, as in other areas of beauty, there's a definite swing of the pendulum; for, with fragrance firmly entrenched as an important "accessory," "we're selling much more real perfume than we did, say, ten years ago," says Mr. Blumenfeld. "One ounce for $100 is no longer the exception, although it isn't the rule either . . . and I'm not referring to gifts. That kind of thinking has gone; for women now know how much fragrance can add to their whole 'outlook,' so they're buying it in all its many forms for themselves. . . ." And that includes perfumes of supreme luxury—Shalimar by Guerlain (four ounces for about $175), Opium by Yves Saint Laurent (one ounce for $130), Chloé by Parfums Lagerfeld (two ounces for $160), and the new, lavish-with-roses Dioressence by Parfums Dior (one ounce for $120), as well as "collectors' items" such as the stupendous forty-three ounce Lalique bottle of L'Air du Temps by Nina Ricci (at $1350). ("Women are bottle conscious all over again," says Ms. Robinson) . . . and the one-ounce Baccarat flacon of Joy perfume by Jean Patou. "We have to order the glass three years in advance and, even at today's retail price of $330 each, the number of orders increases tremendously each year," says Richard Lockman, one of the most knowledgeable men in the perfume industry and president of Jean Patou Inc. for the past twelve years.

Can there be a saturation point; and, if so, is it in sight?

Enrico Donati, owner, chairman of the board, and president of Houbigant Inc., founded in Paris in 1775 and still one of the most influential fragrance companies in the world, doesn't think so. "The past decade certainly brought on more dramatic growth for the perfume industry than in the preceding *seventy years*, a decade when the American fragrance industry capitalized on the changes taking place on their home front—the youth movement, the liberation of women and their massive move into the labor force—to create an international fragrance business to rival the French, but I believe the population is far from saturated with fragrance users. On the contrary, with more and more women joining the labor force and the subsequent growing sophistication in life styles, I see an ever-increasing interest in the wearing of perfume. More, I sense younger consumers becoming attracted to fragrances generally considered 'European' in nature, because the essential oils used are rarer, more delicate; and compounding them is a more intricate process."

Because of this belief, Mr. Donati created

Fragrance: *the* beauty supplement

a new division of his company this year, L'International Houbigant, to concentrate on developing rich and unusual perfumes—compounded and bottled in France. The first, Ciao, just here, is a composition of over two hundred ingredients, including the rare Oriental flower osmanthus, as well as jasmine, hyacinth, cassis (black currant), and rose, a fragrance "timed" to release individual notes at different moments. In '81, a new, enriched version of a classic, Houbigant's Quelques Fleurs, this time made in France by the new division, will be introduced.

Still the slowest area of development—although now showing some signs of life—is men's fragrance, the very juxtaposition of words at variance with the image the majority of men in this country seem to want to identify with . . . the main reason that more women purchase men's fragrances here (as gifts for men) than men do for themselves.

It's different in Europe, say the experts. There, men have been slapping on various colognes and eau de toilettes as a matter of course for centuries . . . and yet, when many of those same colognes came here—as Monsieur Givenchy did in 1961—it was said the American male didn't think it was quite "*Monsieur*" enough, so later it was followed by the altogether stronger, spicier Givenchy Gentleman.

Aramis, since its introduction in 1965, has been described in leading fragrance trade journals as "a perfume masterpiece, achieving a masculine interpretation of chypre through combining the chypre hallmark of fresh citrus notes with animal and leathery woody (oakmoss) accents!" Whether or not that eloquent and accurate assessment is what makes men like Aramis has not been defined; but men certainly *do* like it, as demonstrated by the fact it has remained one of the most popular male fragrances year after year, since its debut fifteen years ago.

What are the 1980 signs of change? More specific space is being devoted to the sale of male fragrance—at Bloomingdale's, for instance, there's a 50 percent expansion planned . . . more menswear designers—John Weitz, Nino Cerruti—have introduced fragrance lines for men, emphasizing, however, the grooming aspects of their products as opposed to their particular scents.

When Philip Maitland-Kraft succeeded in obtaining the licensing rights to the Lamborghini name—covering cosmetics, toiletries, perfume, and hair-care products, he was confident enough to say he could "break down male bias" with the introduction in 1979 of the men's Lamborghini fragrance. The launch at Neiman-Marcus "was a 'smash,' " says Toni Hopkins, vice president and divisional merchandise manager . . . and so apparently was the "gift with purchase," a miniature Lamborghini car delivered with every bottle . . . boys will be boys. Following Kif (an old Turkish word meaning hemp), a woman's fragrance just going into stores now, next on Parfums Lamborghini's agenda is another fragrance for men, Lamborghini GT. "Directed toward younger men," says Mr. Maitland-Kraft, "with a taste for speed, it's expensive, and sophisticated . . . just as the name suggests."

As his ingenious plan proves, a name that stands for a product of caliber in a totally different area can still produce results when it's applied to fragrance . . . particularly today . . . when Charles Jourdan no longer refers only to first-class shoes but means fragrance—Votre—for a woman, Un Homme for a man, introduced two months ago. . . . and Hermès, renowned for its saddles, leather, and silk goods since the nineteenth century and now also for its perfumes, Calèche in 1961, Amazone in 1974, and a new introduction just here, the Hermès Eau de Cologne, worn by both sexes in Europe, directed toward men here.

There are other examples: Alfred Dunhill of London, known for over two hundred years for its wide range of tobaccos, pipes, and all kinds of leather goods, is now the label on a new fragrance for men; while Porthault, *the* name for French linens, graces a different kind of fragrance . . . this one for the home in the form of a long-lasting scented candle and a scent burner, the scent itself created for Porthault to evoke a feeling of being in the "depth of the country" by the Baroness Edmond de Rothschild.

Fragrance for the home? "It's in its infancy," says Annette Green; but, according to the expert members of The Fragrance Foundation, it has a long healthy life ahead . . . not only in familiar potpourri, coat-hanger, drawer-paper and sachet form but in "scent alarms"—to wake us up via our olfactory senses for a change—"environmental" fragrance cassettes to slip in and out of specially designed units for rooms, cars, offices, plus scent *(Continued on page 385)*

© Lorillard, U.S.A., 1980

Fashion by "One Of A Kind."

Wear a Max today.

Long, lean, all-white, tasteful. Max 120s.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

18 mg. "tar," 1.4 mg. nicotine av. per cigarette, FTC Report Jan. 1980.

The Tampax® "Pluses" are designed for your smashin' fashions!

Even wear white without that uneasy feeling, with Tampax Super Plus tampons.

WHEN YOU'RE STEPPING OUT IN THAT SNAZZY WHITE KNOCKOUT,

Tampax Super Plus tampons will take terrific care of you! 'Cause Tampax Super Plus has all the long-lasting protection you and your fashions need.

STAY IN THE SWIM, WITH TAMPAX SUPER PLUS! WE'RE 50% MORE ABSORBENT!

If you were wearing that sexy white swimsuit, you could swim for hours! 'Cause Tampax takes care of you. The highly absorbent fibers absorb up to 50% more than the most popular Super tampon.

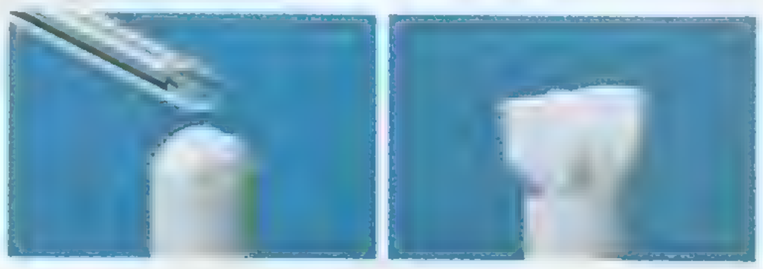
CLINICAL TESTS SHOW TAMPAX SUPERIOR!

It's been proven in doctor-supervised tests—Tampax Super Plus gives you more protection with comfort than the most absorbent Rely, Playtex, or o.b.

Made only by TAMPAX Incorporated, Palmer, Mass

ACCIDENTS? WHY WORRY?

Tampax Super Plus tampons start absorbing in 2 seconds. So you practically won't have to worry about embarrassing little leaks. See for yourself!



Just one small dropperful of water on the tip of our Tampax tampon and you'll see it immediately expand. That's because of our highly absorbent fibers. They absorb in seconds and give you protection that lasts and lasts!

MIDNIGHT AT THE OASIS! SURE, WITH US YOU'RE COMFORTABLE!

If you were wearing that nifty little nothing, you could dance for hours 'cause Tampax Super Plus is so comfortable. It actually shapes itself to your inner body contours so you don't even feel you're wearing a Tampax tampon! (Plus, it's extra comfortable to remove, because it slims on withdrawal.)

Biodegradable and flushable—both the Tampax tampon and its applicator! And no petrochemical sponges or potentially irritating "deodorant" scent.

Tampax Super Plus. It's got all the "pluses" you and your fashions need!

Also Super and Slender Regular absorbencies.

FRAGRANCE 1980

(Continued from page 382)

machines, being developed now to work in conjunction with air-conditioners that remove everyday odors from the home and replace them with fragrances of our choice . . . not forgetting scented combs for the hair, light bulbs with built-in fragrance receptacles, carpets with the scent of new-mown hay; and, this month at The Fragrance Foundation's first Home Fragrance Fair—to become an annual event—fragrance fountains for the home will be on display, along with "fragrance in bulk" sold by perfumers in gallon drums to replenish the fountains from time to time.

What about the children? Yes, from three to thirteen years old they already have a scent of their own, Tinkerbell, sold at F.A.O. Schwartz and in major stores throughout the U.S. and abroad—about to be introduced to little Japanese girls next month.

What can possibly be next? Alvin F. Lindsay, president of Roure Bertrand Dupont Inc. one of the oldest and most respected essential oil houses (founded in Grasse in 1820), sums it up with, "The simple answer is that fragrance is not just one or two consumer products—such as perfume and eau de cologne. It is (and will become more so) the 'beauty supplement' to literally hundreds of personal-care, toiletry, and household products . . . from the dressing table to the cleaning closet, if you like, as well as increasingly changing a boring chore (like washing one's hair) into a kind of adventure.

"On the strictly perfume front, any great new fragrance composition can start a trend that other perfumers will follow—just as in every other area of creativity; but the most important factor about fragrance is its mystique, which I believe—and hope—will never totally evaporate. . ." ▽

"A MAN"

(Continued from page 335)

but you wanted to meet me to tell me the truth about those who were fighting the dictatorship in Brazil and three times you made an appointment. Twice I was unable to reach you because Fleury had put his agents on my heels; wherever I went, I found them after me with their tan raincoats, and the one time I shook them off you didn't show up at the meeting because they were tailing you. Then Fleury killed you. At the corner of Lorena and Casabranca, he set a trap for you with two monks of the Resistance he had already arrested and with many plain-clothes police, men and women. It was two women who riddled you with bullets and for their exploit they were promoted and their pay was raised. That was November 5, 1969, and I believe the awareness of my love for you erupted after Fleury had you killed at the corner of Lorena and Casabranca by the hand of two women to whom he would give in gratitude a promotion and a raise.

And then your name was Padre Tito de Alencar Lima, a Dominican monk whose face and age I didn't even know. You became Padre Tito de Alencar Lima on February 17, 1970, when Captain Mauricio came with his squad to collect you and took you to ESA headquarters, which in São Paulo went under the name of Bainderantes Operations, and he said to you: "Now you will know the local office of hell." Then he stripped you completely naked and tied you to an iron pole that swayed from the ceiling. The pau de arara. In Portuguese that means parrot pole; in fact it looked like a parrot's perch, but at the Bainderantes Operations they used it for men and women, not for parrots: they wrapped a body around it in such a way that the pole supported the elbows and the knees, they tied ankles to wrists, and they lift the victim in that grotesque, terribly painful position until the blood stopped circulating and the body swelled and breathing ceased. They hung you there and kept you there all one afternoon and evening, untying you only to give you the telephone, a torture that consists of hitting the victim's ears with both hands, and afterward they threw you in a cell like the cell in Boiati, without a cot or mattress, without a blanket: "Tomorrow you'll talk, monk, you'll talk." But the next day again you didn't talk, and then came Captain Omero, a specialist in the falange and in beatings on the genitals. You didn't talk even for Captain Omero and so there came Captain Albernaz who had the most determined team of all. "Monk, when I come to Bainderantes Operations I leave my heart at home; to find out what I want to find out, I spit on the Virgin Mary. Every time you say no or remain silent, I'll increase the charge," he warned you. And he immediately tied you to the dragon chair, which was a kind of electric chair, and he attached the wires to your temples, your hands, your feet, your genitals, and he released into you a charge of two hundred volts. "Will you talk or not?" "No." At each no, two hundred volts. By ten that night he was tired and he concluded that for you a special little job was required, you had mocked him long enough, tomorrow he would arrange it. The special little job consisted of sticking the electric wire in your anus, and so the next day he stuck the electric wire in your anus and gave a charge so intense, so long, that you thought you would explode into a thousand pieces: the sphincter

"Our eyes met and clicked . . ."

gave way spattering a rain of feces on the floor. Albernaz stepped over the feces and said: "For the last time, monk, will you talk, yes or no?" "No." "Then get ready to die." And he said, "Open your mouth and I'll give you the Host." You opened your mouth, happy to die, and Albernaz put the electric wire on your tongue, released a charge of two hundred and fifty volts. Forty-eight hours later you tried to commit suicide, which for you, a Catholic, a Dominican priest, was a mortal sin twice over. They had come to shave you and had shaved only a part, in contempt. You called a soldier, you asked him for something with which you could shave off the rest, he gave you a blade, and as soon as it was in your hand, you dug it into your left arm near the inside of the elbow. The blade severed the artery, blood spattered the walls. You regained consciousness in an infirmary room. Six men were guarding you and Captain Mauricio was insisting, like Zakarakis: "Doctor, he mustn't die, otherwise we're lost." You didn't die and some time later I learned of your calvary. I learned about it from a letter you had written to your archbishop; I had come looking for that letter in São Paulo, to publish it, to explain to the world who you were, to do something for you.

And this is the point. In the years when the wheel of fate was turning with stubborn coherence to lead me to you, not once did I call you by your name, not once did I give you your own face. For the man who bore your name, who had your face, I hadn't signed one document of protest, I hadn't attended one rally, I hadn't written one line. I hadn't even read the thirty poems that had escaped from Boiati and had been translated and published in Italy. I hadn't made any attempt to learn more about a story I knew only slightly, superficially. I had learned about the attempted assassination very late, from an agency report while I was in Vietnam: a few lines about some Greek officer who had wanted to kill the tyrant. I read them saying—Good, something's stirring back there—then I forgot them; in Vietnam a whole nation was dying, to be rid of one oppression and to succumb to another, the stink of corpses polluted the air along with the futile odor of heroism: in all that tragedy there was no room for you. Of your trial and your death sentence, however, I learned when I was in the hospital after the Mexico City massacre. I was wounded in the massacre, a bullet in my left leg and one in my back; the wound in the back became a growth and they operated on me. "The would-be assassin of Papadopoulos will be shot," the paper said. And it added that you yourself had asked to be shot. I was distressed by this story, but this distress soon faded at the thought of the hundreds of people massacred before my eyes in the great square of Mexico City, those bodies that rolled down the steps or jerked forward in a somersault, that little boy whose brain was ripped open by a burst of automatic fire, the other who flung himself on the first one, in tears, and the second volley hit him as well, cut him in two, that pregnant woman whose womb they tore open with bayonets, that girl who lost half her face and the doctor repeated, "I'm letting her die, yes, I'm letting her die." And the dead, among whom they flung me and left me for hours, the dead who died in prisons and were burned or buried secretly so nobody would ever speak of them, nobody would ever exclaim with admiration—He himself asked to be shot. I learned late that your sentence hadn't been carried out, and felt a brief, abstract joy about it; I learned casually that in prison you were undergoing inhuman sufferings, and I felt an anger equally brief and abstract. If fate did not exist, if I hadn't had to become an instrument of your fate, we would have to ask ourselves why I telegraphed you on that August day and then rushed to Athens with the urgency of someone obeying a long-awaited summons and why the moment I arrived in your city I had the presentiment that something was about to crash down on me, crash down on us, something irreparable.

It was very hot in *(Continued on page 386)*

The mark of elegance...
fur from
Benj
NEW YORK

Benj, New York
370 Seventh Avenue
New York, NY 10001
(212) 736-6374

"A MAN"

(Continued from page 385)

Athens. The heavy early afternoon heat that inflames southern countries in summer. The soft asphalt gave way beneath one's shoes, clothes stuck to sweating skin, there wasn't a breath of air. I came out of the airport, got into a taxi, gave the driver your address, and at once I was caught by a strange uneasiness, the same feeling I had in Vietnam when I was following a patrol along trails that were probably mined, alert to every rustle as I tried to set my feet where the others had already stepped, knowing it was useless, that my shoes could have pressed the firing pin the others had missed by a hair, and sorry I had even said—I'll come too—I would have liked to turn back, to run away shouting—I don't give a damn about your war. That's how I felt. And soon the uneasiness became anguish, the same feeling I had that morning when I had gone hunting for Padre Tito de Alencar Lima's letter on the outskirts of São Paulo and Fleury's agents followed me with their tan raincoats; the same I had felt that afternoon when I was going toward the massacre in the Zocalo Tlatelolco, knowing it was going to happen. The same expectation of some unknown disaster, some unknown sorrow, but a disaster that will certainly destroy you, a sorrow that will make you suffer too much; the same contradictory impatience as the taxi speeds through that stifling heat and the driver doesn't know the neighborhood so he takes all the wrong streets and keeps finding himself back at the same place, a garage with a Texaco sign. Under the garage a narrow ramp, a black pit that rivets my gaze each time around and unnerves me like a threat. The pit into which they will hurl you, three years later. Texaco, Texaco, Texaco. The driver is in despair, he apologizes in a mysterious, remote language, sounds that remind me of words learned in school, the *Iliad* and the *Odyssey*. "Den Xero, den katalaveno. I don't know. I don't understand." But suddenly he waves the paper with the address and brakes at a pavement flanked with olive trees. Beyond the olives, a narrow garden of orange and lemon trees, rosebushes and succulents, in the midst of the garden a path leading to a little yellow house with green shutters and a veranda running all around it, crammed with excited people, to the left of a path a big palm tree with bunches of garlic hanging from a gash in the trunk, heaven knows why. "Edo, edo! Here, here!" He makes the sign of the cross. Is it to thank the Lord for having finally arrived or to exorcise this thin little foreign woman, dressed like a man, who smooths her long sweaty hair and doesn't get out, as if she were afraid, then she does get out abruptly, determined, and goes to her appointment with fate?

I hadn't the slightest idea of what you looked like, I had never seen a photograph of you. I had never even wondered if you were young or old, handsome or ugly, tall or short, blond or dark. What sort of person you were was a question I asked myself all of a sudden as I pushed through the crowd, went up the path, stepped onto the veranda, and found myself in a little hallway full of more excited people, then in the buzz of a shabby little living room, where the men were sitting on one side and the women on the other, Arab-fashion. The men seemed all alike, any one of them could have been you. I looked for you, convinced I wouldn't recognize you. But I did recognize you, immediately, because immediately our eyes met and clicked and because this thin, almost ugly man, with the burning little black eyes and the big moustache that stood out, black, against the sick pallor of the face could only be Huyn Thi An and Nguyen Van Sam and Chato and Julio and Marighela and Padre Tito de Alencar Lima. And it was Huyn Thi An who sprang up with extended arms, it was Nguyen Van Sam who came toward me, it was Chato and Julio and Marighela who grabbed and hugged me in a vise before I had time to introduce myself, say my name, it was Padre Tito de Alencar Lima who stroked my cheek with soft fingers. But it was your voice that said: "Hello, you've come." And it was such a voice that just hearing it meant losing a sense of peace forever.

"I was waiting for you. Come in." You took me by the hand and led me away from the crowd, you drew me along the corridor to a bedroom, where the wardrobe had been transformed into an altar. Icons of Christ, of the Virgin, saints, one above the other in a glitter of superstitious silver, and burning candles, incense, missals. In the opposite corner a bed covered with books in Greek. On top of the books a great bunch of red roses. You grabbed it happily and handed it to me. "For you." "For me?!" "Yes, for you." Then, with authority: "Andreas!" The young man you had called Andreas came in, tall and elegant, blue suit and white shirt; he stood as if at attention and in that absurd pose he listened to what you said in your language, then he translated into English. You knew Italian, he translated, you had studied it in prison, but during those years you had conversed only with the grammar book, so you preferred him to act as interpreter. You wanted first of all to apologize for receiving me in a bedroom, it was your mother's room and the only place where we could talk undisturbed; you wanted moreover to explain that those were my books translated into Greek, that to procure one of them you had gone on a hunger strike, that in the solitude of your cell they had often kept you company and this is what the roses meant. You had sent two friends to me at the airport with them, but the friends hadn't found me there because my telegram didn't say which flight I would be on, so here they were. I listened, amazed, unable to answer with any kind of words: what man was this who, barely out of prison, took the trouble to receive me with such a tribute, and why, instead of flattering me, did all this redouble my uneasiness, my anguish, the inexplicable menace I had sensed in hearing his voice? I had to be free of him as quickly as possible, that was vital, the meeting had to be shifted to another plane, I had to make it clear that I was on an assignment, here for an interview. And without asking myself if I was wounding you, in fact avoiding the strange expression of your reaction, at once mortified and ironical, I thanked you in a curt tone: "Molto gentile, very nice." Then I laid the roses on a bench, set the tape recorder on a low table, sat down, asked you to sit facing me, please, right, now let's get started, and I began questioning you: professional, cold. But at the same time I was desperately, frantically studying you, *(Continued on page 388)*

One Touch™
New Method Home Electrolysis

For a more beautiful you... Remove unwanted hair forever

Permanently... from your eyebrows, face, arms, legs, bikini line, anywhere on your body. One Touch works on the same principle as time-proven salon electrolysis, but with an important difference. One Touch has a unique, patented, built-in micro computer that guides you to salon results in the privacy of your home. One Touch is unlike anything else on the market because it features...

Comfort control dial that you adjust for the gentlest treatment. You feel only a mild, tingling sensation.

Spring cushioned stylet tip that means you can't penetrate the skin... ever. Added safety and convenience because One Touch is powered by a standard long life battery (included).

Audible signal that automatically hums when base of hair is contacted and treatment has begun. No guessing ever.

$29.95
Suggested Retail

Automatic timing tone that beeps when treatment is complete and hair is ready to be removed. It's that simple!

One Touch really works. It's a totally new product, born of the latest technology and designed specifically for home beauty care. One Touch is easy, safe, totally effective and costs less than a salon session! So save time, money, and end forever... tweezing, expensive salon sessions, depilatories and shaving.

One Touch... for results that no one else has been able to offer you before.

Now available at many cosmetic counters and department and drug stores worldwide. For store in your area call **800-631-0860** or in New Jersey call 201-343-5100 (between 9-5 EST).

Cosmetic appliances by
INVERNESS
Used by doctors, pharmacists, salons and consumers worldwide.

Made in U.S.A. Patented U.S. and Foreign

VOGUE, November, 1980

Order direct if not yet available in your area — 14 day money back guarantee

INVERNESS *Corporation 555 Hackensack Ave., River Edge, N.J. 07661*
☐ *Enclosed is $29.95 plus $1.50 postage & handling.* 114
☐ *MC* ☐ *VISA* ☐ *AM. EX* ☐ *check or money order*
_____ *Exp. date* _____
Name _____
Address _____
City _____ *State* _____ *Zip* _____

387

"A MAN"

(Continued from page 386)

trying to resolve the enigma, decipher the fascination or rather the magic you emanated. There was something in you, I said to myself, that attracted and repelled at the same time, something heartrending and terrifying. Like looking down from the top floor of a skyscraper: you feel you're flying, but at the same time you seem to be plunging into the void.

What was it? The face perhaps. No, no, the face was far from exceptional. The only beautiful thing about it was the forehead: high, broad, sublime in its purity. The only interesting feature was the eyes, because they weren't identical, either in shape or size, one was wide and one was narrow, one was open and one was half-closed. The wide and open one glared with almost evil harshness, the narrow, half-closed eye had a childish tenderness, but together they blazed like a forest on fire in the night. The rest was not very impressive. The eyelids were two shapeless spoons of flesh, the nose was boneless and slightly crooked, the nostrils just a bit imperious, the chin was short and petulant, the cheeks too round. Haggard by hardship and yet round. Only the moustache, limp and thick, and the heavy eyebrows, like two brushstrokes of ink, restored importance to that face. As for the body, it was well built: solid shoulders and hips and legs; when the thinness was past, it might even become seductive, but it would always remain the body of a working-class man of middle height, a bit crude. No, in the physique I saw absolutely nothing that could enchant me or make me nervous. So? Perhaps the voice. That voice that merely grumbling—"Ciao, you've come"—had entered me like a stab: guttural, deep, rich in an undefinable sensuality. Or was it the authority with which you moved and handled people? "Andreas!" The calm of a man who is very sure of himself and brooks no reply to what he says because he has no doubts. You took out your pipe, filled it casually, lighted it casually, and started smoking it with long puffs, like an old man, and this underlined your detachment as you answered my questions. There was no detachment, however, in what you said, nor had there been in your leap as you came to meet me, embrace me. Best not to think about that. Better to seek again for Huyn Thi An and Nguyen Van Sam and Chato and Julio and Marighela and Padre Tito de Alencar Lima, to give you his face again, look at the wrists deformed by the ropes with which you hung from the ceiling, the foot broken by the falange, the gash in the rib, the scar that at the left cheekbone bloomed like a violet excrescence. "You remind me of a Brazilian monk, Alekos." "Padre Tito de Alencar Lima." "How did you know that?!" "I know. I know his letter, the one you published. I was hoping you would do the same thing for me." "I've never done anything for you." "It doesn't matter. Now you're here." You put down the pipe, you clasped both my hands, you pressed them hard, piercing my eyes with yours. "You're here, we've found each other."

It was awful. Because suddenly everything was clear, and understanding it was the same as making rational the presentiment that had gripped me on my arrival in Athens, admitting that in this room before the absurd little altar of Christs and Virgins I not only had to add up my ideals and my moral commitments, deciding what you represented or what I wanted you to represent, but I also had to face a duel, the meeting between a man and a women that led to a love for each other, the most dangerous love that exists: the love that mixes ideals and moral commitments with attraction and with emotions. I withdrew my hands, I hid them under the table. With the cowardice of a snail who, merely being grazed, hides in his shell, I began a dogged resistance, avoiding your gaze, or shielding myself behind a bulwark of questions, or clinging to the presence of Andreas, addressing him instead of you. However, the things you recounted, the tortures, the trial, the death sentence, the hell in which you had lived for years without losing your faith, without renouncing your individuality, brought me back to you like a wind that sweeps away even the will. And behind that wind there was that voice, there were those eyes, those fingers that stubbornly continued to seek me. In the end I gave way. I stopped avoiding your gaze, I allowed my eyes to sink in it, I put my hands back on the table so that you could find them each time you wanted to press them, and the interview went on like that: as Andreas' presence became somehow inopportune, indiscreet, and we ignored the hours that passed. The sun was high when we began, the silver icons gleamed in its light. Then the sun became twilight, the twilight darkness, an old woman dressed in black came in and lighted the lamps, but not even this distracted us. The fear that had dissolved came back suddenly when I asked you what politics meant for you, not the politics that is made in secret, underground, but the politics that goes on in freedom, and first you answered me that you had never engaged in politics, but had flirted with politics, in the style of Garibaldi not Cavour, then you shut yourself up in an unexpected silence, and in that silence, you slowly moved your fingers closer to mine. Very slowly you clasped them. And very slowly you said in my language: "I like flirting, but I prefer love. Love with love."

As if stung by a wasp I stood up. I said I had to leave you and go find a hotel. You answered categorically: "You're not going anywhere. You stay here." Then limping on the foot Theophiloiannakos' clubbings had broken, you headed toward the old woman dressed in black, who was shuffling about the kitchen. It was night by now and the visitors, disappointed by your abandonment, had left the house. ▽

ORIANA FALLACI

(Continued from page 334)

I live it physically."

The many interviews that have brought fame, and some enemies, to Fallaci—who feels that journalism "is an extraordinary and terrible privilege"—include, over the years, those with the Ayatollah Khomeini, Yasir Arafat of the P.L.O., Col. Muammar el-Qadaffi of Libya, former Secretary of State Henry Kissinger, the Shah of Iran when he was still on the Peacock Throne, William Colby of the CIA, Indira Gandhi of India, General Vo Nguyen Giap, the Vietnamese leader of the forces which fought and defeated the French and American armies, Hussein of Jordan, Archbishop Makarios of the Greek Orthodox Church in Cyprus, and Pakistan's Ali Bhutto. The stories were all done for her Milan newspaper, *L'Europeo*, and widely reprinted abroad. Fallaci is never meek, awed, or coy during interviews and she is not dazzled by power which she says she does not understand. (". . . I do understand those who oppose power, who criticize power, who contest power, especially those who rebel against power imposed by brutality.")

Eight years ago, Henry Kissinger began explaining to her how he always acted alone, how Americans admire this trait, how Americans admire the-cowboy-entering-a-village-alone-on-his-horse when Fallaci replied: ". . . You see yourself as a kind of Henry Fonda unarmed and ready to fight with his fists for honest ideals." Later, Kissinger said he would never know why he had agreed to the interview.

Last year, when others tried and failed, she interviewed the Ayatollah Khomeini in the holy city of Qum and told the Imam what she thought of his rule and his followers. "It seems to me that this is fanaticism . . . I mean fascist fanaticism. In fact, there are many who see a fascist threat in Iran today," Fallaci said. President Abolhassan Bani-Sadr acted as the interpreter, not an enviable task. Later she wrote: "Each time I asked a question he grew pale and started as if I had pricked him with a needle; while translating he perspired as if he were in a sauna . . . I thought he would faint. Khomeini really scared him."

When interviewing the radical leader of Libya, who told Fallaci how the masses loved him, she asked Qaddafi: "Colonel, if they love you so much, then why do you need so much protection? . . ." At one point, when Fallaci was pressing hard to find out how the Colonel came to the conclusion that democracy is "a dictatorial system," Qaddafi said: "You are really ignorant. Most ignorant." But, like the others, he did not expel the small, exasperating foreign woman.

She covered the war in Vietnam and then was sent to Mexico in 1968 to write about the Olympic Games. During the October student uprising there, in which hundreds were killed and more arrested, Fallaci was shot two times and allowed to bleed a great deal in a room with other prisoners held by the Mexican police before they permitted an ambulance to take her. In her moving account of Vietnam and Mexico, *Nothing, and So Be It*, which won Italy's Bancarella Prize in 1971, Fallaci described her own life leaking away and how a student, also detained, said: "*Fuerza*, Oriana!" *Be strong, Oriana!*

This book, published before her last two novels, begins and ends with Fallaci in Tuscany, where she lives, talking to a very young child she loves. The little girl has a book, *The Life of Plants*, and needs to know what life is. Fallaci explains. When she comes home to Tuscany after Vietnam and Mexico, she reminds the child of their talk about life and says: "It is something you've got to fill up well, without wasting any time. Even if you break it by filling it too full." "And when it's broken?" the child asks. "It's no longer any use," Fallaci replied. "Nothing and amen. Nothing, and so be it." ▽

DRAMBUIE OVER ICE WITH GIORGIO ARMANI

THE LADY GOES HER OWN WAY. KNOWS HER OWN MIND. WHAT SHE CHOOSES TO WEAR – ARMANI'S TRIUMPH IN TAFFETA, FOR INSTANCE – IS HER DECISION. AND HERS ALONE. WHAT SHE CHOOSES TO DRINK IS DRAMBUIE OVER ICE. IT HAS A COOL SERENITY. A SUBTLE SMOOTHNESS THAT REFLECT HER OWN VERY PERSONAL TASTE.
WHICH IS, IN ALL THINGS, IMPECCABLE

DRAMBUIE OVER ICE

"I'm More satisfied."

21 mg. "tar", 1.8 mg. nicotine av. per cigarette by FTC method.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

DEAUVILLE

(Continued from page 338)

heroes, and pastures where solid cows produce good milk. An almost Protestant plainness and an abhorrence of theatrical vistas seem to rule its features; the preponderance of half-timbered houses, *chaumières* in the Norman style, evokes the calm tearooms of Stratford-on-Avon. The racetrack of Touques is marked by miniature buildings, and its atmosphere is intimate. The "Mairie," where the lady Mayor Anne D'Ornano conducts city business wearing blue jeans, is a Hansel and Gretel cottage decked with pink geraniums. This is the emblematic flower of Deauville, along with the thick-speared gladiolus and the tightly packed flower bed; there is some competition from the Baccarat rose, the flower of cocottes, and the florist shops display auratum lilies exposing their hanging lingams.

There are family villas in the Northern coast style known to the British as Boarding House Gothic, often built as Siamese twins under one roof and then named, by some unruly mind, "Daphnis" and "Chloé." There are porches with ceramic gulls landing in formation across their tiled roofs, tiled roofs with ceramic cats chasing ceramic birds, and on some of the larger houses ceramic finials that are totem poles to the domestic animals of Lower Normandy, principally the cock. To walk around Deauville is to be surrounded by the evidence of decent lives led in orderly fashion, with cuteness the only sin.

The puzzling discrepancy between the architecture and the purpose of the town cannot be explained merely by the exigencies of Norman weather; one has only to look at Baden-Baden or Brighton to see that rain does not preclude Palladio. It is a scaling down intended to make the visitor feel bigger, taller, richer, and wilder than that which surrounds him; and it is also the most artful of disguises, the mask of provincial ignorance. What better way to tempt the hedonist to heights of excess than to offer a setting which in its virginal naïveté provides the opportunity for defilement?

The monuments of Deauville are its casino and its three hotels, all of them pleasure palaces of varying persuasions and standards. The impetus to build these edifices came around 1912, when Eugene Cornuché, who had started as a bottle washer and ended up as owner of Maxim's, was in the process of moving his activities from Trouville. First came the Casino, sternly turning its back to the unreliable sea, with a peristyle in front and a pair of protuberant bowed windows in the back. Next to it, the Normandy Hôtel, which looks like a sort of gigantic cottage with hundreds of dormer windows and wooden balconies. The following year, the Hôtel Royal was built on the emplacement of the Duc de Morny's former villa. Then the "Golf," on Mont-Canisy. They stand today as they were then, with slight differences: The nuns who were allowed, even encouraged, to sit in the *gallerie dorée* of the casino to glean chips from guilty gamblers are no longer there; the Normandy has become the place where lovers in search of out-of-season romance stay during the winter months, and the Royal has suffered the fate of any building which is used for only a short season. It has become a disgruntled pile of masonry, profoundly resentful of the guests which infest it during August. Despite its newly baize-green lobby ceiling (complemented by an ochre ceiling in the dining room next door, where gladioli guard the door with vegetable vigilance), it will not make any effort to be polite.

On windy nights the Royal's shutters clatter with rage, its windows fly open; mysterious ghosts wash their faces in empty bathrooms where the toilets flush all night; the room keys mischievously open other doors, and the elevator loiters between floors, playing hide-and-seek. This gremlin anger is communicated to the staff; perhaps it is the wind tunnels created by a mass of the size of the Royal, that so exacerbate the tempers of those within it. One feels that the manager of the Grand Hotêl de Balbec described by Proust ("he profoundly despised the people for whom five-hundred francs, or, as he put it, twenty-five Louis, is a considerable sum") wanders the marble hall, cuing hauteur into an otherwise agreeable group of receptionists. They are too young to have seen the days of King Leopold and Edward the Seventh, or even the more recent time of Aly Khan, but their manner implies that in some way the present is insufficient.

> "Mysterious ghosts wash their faces"

Not everyone would agree. The Royal is yearly visited by British couples, peers, heiresses, all of whom have occupied the same rooms for as long as they can remember. For them, Deauville remains as it always was, with certain variations in the ratio of rainy days to fine ones, surprises in the form exhibited by the fillies at the racetrack, but nothing more. Their ranks were briefly decimated in 1964 with the legalization of gambling on British soil, but their memories of Deauville brought them back.

The Duc de Morny, an anglophile, had hoped that his town would attract the British and make them feel at home; the fact that it still does 130 years later can be counted as one of his triumphs. They find it resembles certain English resorts such as Frinton, or Saint Anne's-on-the-sea, which stands in the same relation to the boisterous and popular Blackpool as Deauville does to its neighboring Trouville.

Ciro's is the quintessence of a certain kind of Deauville. Founded by Albert of Maxim's, it is now run with impeccable tact by Mario Viale, who is the only person left in Deauville who looks like a drawing by Sem. The restaurant, which is only open for lunch, is the Maxim's of *les planches*; it is separated from the common run of the boardwalk by hedges that are watered each afternoon with left-over Vittel. On windy days, Mario lights the customer's cigarette inside a wine glass.

Here one sees the recently separated millionaire who just popped over from London in his helicopter lunching with a girl who combines the attributes of three contemporary film stars; the millionaire Egyptian with his kind Coptic eyes eating with his family before playing polo with the team he owns; the millionaire French boy with his even richer aunt; Lucien Barrière, the man who inherited the Royal, the Normandy, the Hôtel du Golf, the Casino, Ciro's itself, as well as various casinos and hotels in La Baule and Cannes from his uncle François André, lunching with his Hungarian wife, Martha, and their skinny daughter, Diane. The few faces from the fraught world of the arts that one glimpses between the white chairs—Jean-Louis Barrault, Jane Birkin, the director Jacques Doillon—look oddly scruffy, careworn even in comparison with the faces of those who have never had to sing for their suppers.

The Rothschilds prefer the Bar de la Mer, just beyond the hedge. "It's cheaper" says Baron Guy flatly, as he pours another glass of cider. A French couple who, like the Rothschilds, own a real *chaumière* in the real countryside, profess surprise that one should be lunching at Ciro's. "You're having a real lunch?" they ask, toying with the Bar's *poulet en salade*. It would seem an ornery remark, at worst an envious one, but it reveals the stratification of Deauville more clearly than any list of names.

If inflation has had any effect on Deauville, it is that of drawing the ranks of the "haves" closer; as one intimate of the place observes: "Money is too expensive now; the people who a few years ago could manage a Rolls-Royce and a high style of living have had their credit stopped. The imposters are gone." There are still some hard-eyed "masseuses" up from Paris in a turquoise Rolls-Royce; there is still a large number of dress manufacturers clogging *les planches*, to the disgust of those arbiters of taste—the staff of Ciro's and the clients at the Bar de la Mer. But the habituées know that they will recede as the tide is borne away by the cyclical pull of the moon, the way the boom times of the 'sixties are disappearing beyond the horizon into the history books. Meanwhile, the rich keep what they have always had, which is everything, but they keep quiet about it. It is correct to own; unseemly to be seen spending, and furthermore, unfashionable.

The truly rich in Deauville do not spend money on amusements available to other classes of mortals; they keep to themselves, and, when forced to mingle, do so *du bout des doigts*, with the edge of their fingertips, in noncommittal settings such as bars or a few obligatory galas. Unlike even the richest of the British, they are not tourists, and not only do they have land here, and homes, but also stud farms, breeding stock, racing colors, stables, and paddocks full of recent, and retired, and future winners. It is said that without the daily races in August, the horse auctions, and the polo, Deauville could not survive. Therefore, to own the animals which focus attention on the town is to own the town.

The summer occupants of Deauville can be divided neatly into two groups: Those who own horses and those who do not. In the first category are Guy and Marie-Hélène de Rothschild, Teddy and Gaby Van Zuylen, Alex Weisweiller, Loel Guinness, Jacques Wertheimer, Stavros Niarchos (who bought the stud that used to belong to Marcel Boussac), Mahmoud Fustok, a mysterious young Saudi, Mrs. Arpad Plesch, and the Agha Khan who jets in for certain races.

The second category includes not only the holidaying workmen who occupy trailer parks tucked away well behind the racecourse, preferably on *(Continued on page 392)*

NICOLE
Tightly fitting camisole top and g-string panty are beautifully made of 100% cotton. Camisole is designed to round each breast perfectly and ties at the cleavage with a soft satin bow. Sizes: S-M-L-XL. $14.99.

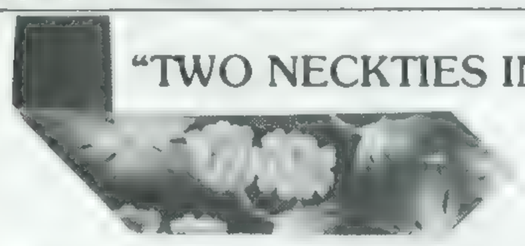
CALIFORNIA GOLD T-SHIRT
Stunning french-cut T-Shirt of creamy beige. 100% combed cotton. Gold dust daisies are guaranteed to last. Machine washable. S-M-L. $9.95. Money-back guarantee.

GUARANTEE
You must be absolutely satisfied with your purchase or we will refund your money in full — no questions asked

St. Michele Fashions
110 E. 59th St. Suite 1019
Dept. YV0-4
New York, NY 10022

Please rush under your money-back guarantee
☐ #615W Nicole ..... Size ____ $14.99
☐ #631W California Gold ..... Size ____ ....$ 9.95
All orders contain catalog of the sexy St. Michele fashion line
Name
Address
City ____ State Zip

"TWO NECKTIES IN ONE"



This Christmas, give that special man in your life something unique, new, beautiful and indeed special.

Give him a Hughes Reversible Necktie. "It's two neckties in one." 3 to 3½ inches wide. Patented; U.S. 3959825.

He will love you for it.

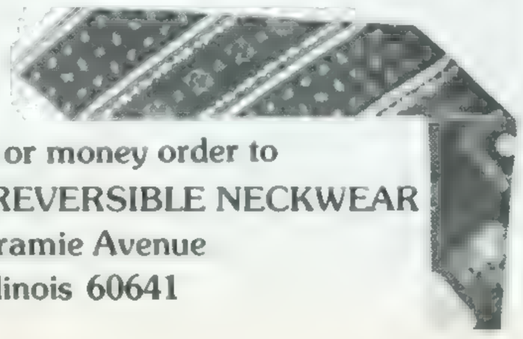
Each side is a different pattern. Made of 100% Polyester in beautiful shades of Blues, Browns, Grays, Reds, etc.

Anywhere he goes, he has two neckties around his neck. You in his heart.

Only $14.95 each. Price includes insurance, postage and handling. Illinois residents add 6% sales tax.

If not satisfied, return in 5 days for full refund.

Please state color, pattern desired, plain or stripe, or whatever.



Mail check or money order to
HUGHES REVERSIBLE NECKWEAR
4319 N. Laramie Avenue
Chicago, Illinois 60641

DEAUVILLE

(Continued from page 391)

the edge of the railroad tracks; the movie types who go to earth at Claude Lelouch's attractive Club Treize, where they sleep in duplexes adorned with posters of 'fifties movie stars and call California on the direct-dial phones and watch films in the basement screening room; the know-nothings who stay at hotels other than those of Monsieur Barrière; the residences in developments that look like quintuplet *chaumières* (and sometimes come equipped with *abris contre les retombées atomiques*—(bomb shelters), according to a reassuring advertisement in a local magazine called *Standing*); it even includes the five thousand souls who make up the winter population of the town, Yves Saint Laurent who just bought a house, and Yul Brynner who, with his aristocratic wife, Jacqueline, lives out in the countryside far from the madding few.

There are those who once had horses; Suzy Volterra, the widow of the founder of the Casino De Paris, who can be seen every day at the hairdresser in the Royal, where exasperated gay boys from Paris do their best with heads of hair that have survived decades of bleaching.

The most dashing figure in Deauville is Maria Felix, the Mexican movie star who married a Frenchman called Berger and was renamed L'Etoile du Berger (the star of the shepherd). She still has dazzling looks and extraordinary jewelry that includes a life-sized articulated diamond snake with enamel belly scales, star sapphires that were a gift from Eva Perón, a diamond ring that could build several hospitals in Botswana, and a necklace made by Cartier (like the snake) in the shape of two crocodiles, one of them emeralds, the other topazes, which lock together in mortal combat at her throat. But she no longer has horses. Still she comes every August for the entire month, with a collection of fringed ponchos ("from my native land"), big-brimmed hats, dresses made of starched batiste or Obi sashes, Dior trouser suits, four-ounce bottles of Joy, and a young boyfriend. But she cannot forget Nonoalco, her legendary winning horse whose offspring still command high prices.

She is a throwback to, or a survivor of, that time in which the very name of Deauville spelt glamour. It is the memory of Rubirosa, Rita Hayworth, and the Maharanee of Jaipur who arrived each year with sixty saris and sixty sets of jewelry that impelled young Guy Wildenstein to revive the polo in Deauville. He has taken over where Robert de Balkany and Elie de Rothschild left off. Prince Charles played on his team "*les Diables Bleus*" two years ago; he is responsible for the large polo stables, and acts as host and organizer to the five other teams that come to play for the twenty-five days of August when various cups are won. "I'm a dreamer" he says, slumped on a sofa in the hall of the Royal in his jodhpurs and boots a few minutes before a game, "and keeping the polo alive is one way to keep from waking up. As a kid I used to see all these great players, here, in the hall, and they represented something I wanted to be part of." He played against Rubirosa in his last game at Bagatelle in Paris in 1965, and points out the photograph above the bar of the late playboy in a neck brace.

The polo day begins at dawn, when girl grooms take the ponies to canter along the beach and bathe their ankles in the salt water. Back at the old-fashioned stables, Argentine grooms wearing the low slung jodhpurs called *bombachas*, sip maté tea from silver-edged gourds with silver straws; the tea itself has the color and consistency of stagnant water, but the ritual lends an exotic air to the muddy yard. At ten, the professional players mount their horses to go practice on the polo field with their mallets; the exercise is called Stick and Balling, and has an elegance lacking in the matches which are, surprisingly to the neophyte, violent and noisy affairs of thud and scud and mud.

Polo is considered an elitist sport, but it is the only sport where the team owners are obliged to dine nightly with the players they employ. This lends an air of democratic fellowship to the teams. The presence of polo players in the Hôtel Royal is a definite advantage. Glimpsed from the hall, sitting on the tall stools in the bar with their mallets leaning against the door and their raucous laughter shaking the bottles of Calvados, they appear to be Neanderthal nightmares of machismo. On closer inspection, they are gentle athletes with good senses of humor and watchful, pretty wives who know they are on to a good thing. And once a season they hold a polo dinner when all the players dress up in drag and act out nursery rhymes and fairytales.

Racing is a far more serious business.

Guy de Rothschild, whose stud of Meautry saw the birth of thirty-one foals and fillies this year and in whose pasture the great Vieux Manoir is living out his days, sees the evolution of racing into big business as regrettable, but inevitable.

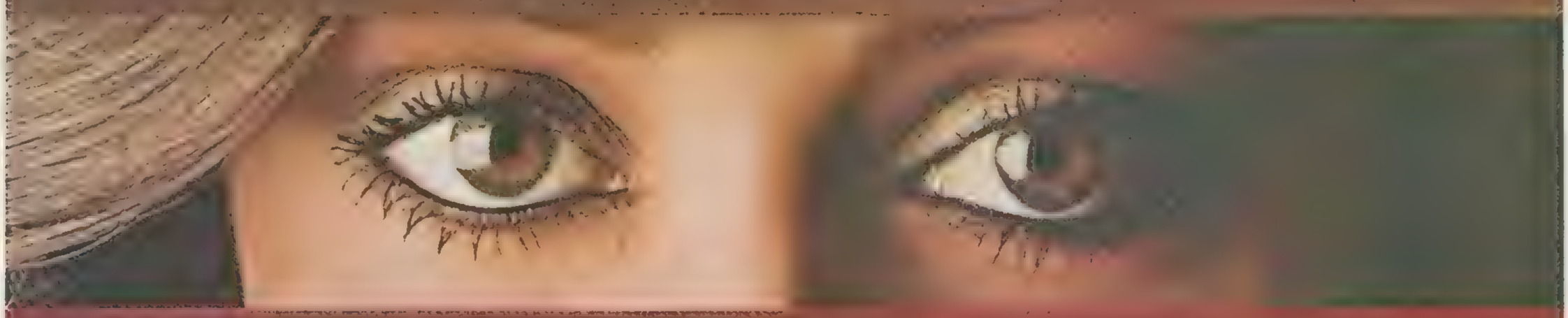
"Racing used to be the prerogative of rich proprietors who did it for the sport and didn't care about the money it cost them; for them it was a hobby, like tennis, polo, the breeding of orchids. It started as races between friends, and then the mass of rich people came into racing. The sums at stake and the value of the animals themselves changed because of all the new blood. Now the value of stallions has increased a thousandfold, and it's nothing to do with inflation but with the demand from dollar millionaires who want to shine on the racecourses. It's become *une affaire d'argent*, a money matter, and that has caused a vulgarization of the institution."

The chairman of the Rothschild bank leans back in his bamboo garden chair, on the lawn manicured to the texture of a three-ply cashmere sweater, before a tea tray where an ivory-handled silver teapot dominates three different kinds of homemade cakes. Behind a hedge is the swimming pool; behind the Baron is the house, a small manor, with Cordoba leather on the drawing-room walls and agreeably frayed carpet on the wooden stairs. This is the inner sanctum of Deauville, although it is in the next village; for the Baron Guy and the Baronne Marie-Hélène, although not averse to making public appearances when it amuses them, constitute the hub of the most hermetic circle of people in France.

Marie-Hélène explains that Normandy "is the only place where you can have a country life as in the last century." But for her, too, Deauville has *(Continued on page 395)*

Leather Goods from Italy

For beauty that's more than skin deep.



A leading group of Italian leather manufacturers
will be showing their collection to the trade and press

**November 5-7, The United Nations Plaza Hotel,
44 street and 1st Avenue, New York City.**

Presented by the Italian Institute for Foreign Trade
with the sponsorship of the Italian Ministry of Foreign Trade
and the Italian Leather Goods Association (A.I.M.P.E.S.). Contact:
Italian Trade Commission, One World Trade Center,
Suite 2057, New York, New York 10048.

New from Massengill.

Effective, convenient relief for vaginal irritation and itching.

Now there's Massengill Medicated Disposable Douche.

Now you can treat minor vaginal irritation and itching yourself—in your own home. Because now there's Massengill® Medicated Disposable Douche. And it's available without a prescription.

Proven effective

Massengill Medicated has been proven effective for temporary relief of minor vaginal irritation and itching in doctor-supervised clinical tests.

It's the only disposable with Vagidine*... a strong but gentle medicine.

Easy to use

Each packet contains an exact, pre-measured vial of Vagidine.* Simply mix it with the special sanitized solution and proceed. You may need to douche for up to seven days to obtain complete relief. If symptoms persist beyond seven days, see your doctor.

Simply mix the Vagidine* with the special solution.

You'll find Massengill Medicated comfortable. It has a unique slanted design that's curved to fit your body naturally.

And because it's disposable, there's no worry about reinfection from improperly cleaned douching apparatus.

You can trust Massengill

It comes to you with excellent credentials. Doctors recommend Massengill more than any other douche. No wonder Massengill has been trusted by millions of women—and has been the leading brand—for over 70 years.

*Vagidine is a trademark for a composition proven safe and effective for temporary relief of minor vaginal irritation or itching (active ingredient: povidone-iodine).

Massengill

The doctor-recommended leader for over 70 years.

15¢ **Save 15¢ on Massengill Medicated Disposable Douche.** 15¢

Store Coupon

TO DEALER: As our agent we will pay you the face value of this coupon plus 7¢ handling provided you received it from a consumer purchasing the product specified. ANY OTHER USE CONSTITUTES FRAUD. Proof of sufficient purchase to cover the coupons submitted to us for redemption must be provided on request. Coupon is non-assignable; void where prohibited, taxed or restricted by law. Consumers must pay any sales tax. Send to: BEECHAM PRODUCTS, P.O. BOX 1721, CLINTON, IOWA 52734. Cash value: 1/20¢. LIMIT: ONE COUPON PER PURCHASE. COUPON EXPIRES DECEMBER 31, 1981.

15¢ 53100 100683

© 1980, Beecham Products, Inc.

DEAUVILLE

(Continued from page 392)

changed; "Before, everything was outside—you went out and saw people you knew everywhere you went. It was all like a private club, a one-month party." To compensate for this change she has formed her own club around her, a devoted retinue of tightly knit friends and relatives that includes bright stepgranddaughters Bettina and Nathalie Rheims, her brother Teddy Van Zuylen and his wife Gaby, Alexis de Redé, Françoise and Oscar de la Renta, and the irrepressibly quick-tongued editor of *L' Egoiste de Luxe,* Nicole Wisniak. This group moves in a formation of cashmere and rustling YSL silk from the races back to Meautry and on out to such select sites as the private gaming club called Le Cercle, where they play gin rummy in evening clothes at 6:00 P.M.

At the races there is a distinct feeling of class division. Members of Le Cercle have their own boxes, as do their wives. The ordinary punters drink beer in a dark hall beneath the grandstand, while Niarchos and his "right-hand man" Mark Zervudachi have refreshments under the blue-and-white striped marquee of the outdoor restaurant, in which the races are relayed on television sets for the convenience of clients. Occasionally a passing man in tweeds, too late to reach the stands in time, will peer at the race on TV through his binoculars. On the upper floor of the grandstand, young girls in matching dresses hold open the swing doors to the private boxes where the Rothschilds sit next to the D'Ornano box, with Gloria Guinness just behind them, wrapped in a Valerie Louthan cashmere serape.

One does not hop from box to box, nor does one necessarily bet, though one might put a few francs on the filly named Firyal as a courtesy to Niarchos and the Princess herself, who wears a ponytail on the days when the horse named after her is running. The tension is evident only in clutched fists as a horse belonging to one of the occupants of these boxes comes toward the finishing line; it is for the more sanguine and less elegant members of the public to roar out "Allez Jojo! Allez Jojo!" All the occupants of the best boxes leave before the last race. Polo follows.

Marie-Hélène and her friends return to tea at Meautry.

Early evening is the most pleasant time of day; the weather has had time to stabilize before night, the light is soft and golden, and those with houses return to enjoy the calm. David de Rothschild (Guy's son) and Olympia, his wife, live in the most beautiful of all the neighboring houses, the Château de Reux. A sixteenth-century oval tower, which was long overlaid with nineteenth-century fabrications, was uncovered by David's mother Alix thirty years ago. The tower is joined to a small manor recently redone by Geoffrey Bennison, with Cordoba leather on the living-room walls and rush matting on the floors. A moat encircles the château, and a waterfall runs into this from a sloping meadow. A small chapel on the grounds is the frequent scene of concerts, and one evening Marie-Hélène convokes her friends to hear the songs of Frederic Botton, the boyfriend of Nathalie Rheims.

He sits at a large piano which is situated where the altar was before deconsecration. His songs, which are usually performed by refined French chanteuses, are witty, exquisite, funny. There are thirty people in the chapel, clapping and laughing. Frederic Botton sings about lost time and confused moments, without sentimentality, and then segues into a rousing rag *"viens t'allonger sur mes dollars"* (come lie back on my big bucks). The sisters and the cousins and the aunts and the house-guests and the wits and the privileged few applaud wildly, demand encores, giggle. It is the kind of spontaneous moment of pleasure that can only happen here, in complete privacy.

For some, this region of France is a dream. There are the Proustian pilgrims who turn up at Cabourg in search of souvenirs of things past. Not all of them are well informed; the woman at the tourist office has had to persuade many of them that Proust never had an actual house here, even if there is a villa called Chez Swann; others ask to see where his paintings are kept. The Grand Hôtel has named its dining room Balbec; the token of esteem would be more effective if the name, painted in blue on the white plates, were not flanked by a pair of initials in yellow the exact color of dried egg yolk, not even a patch on Vermeer's wall. Proust's bedroom was once restored, opened to viewing: it is now part of a conference room

"This region of France is a dream"

named for the first manager of the hotel.

But some can make the dream come true. Yves Saint Laurent's house, a Gothick pile with thick walls and the only vista in Deauville, is in the process of being transformed into an homage to the feeling of Proust and the colors of Monet; each room will bear the name of a different character, and the walls will be covered, downstairs, with hand-painted fabrics in the style of Monet's "Nymphéas." "The curtains too" whispers Saint Laurent, who has been hiding in the castle of the Dukes of Normandy, "The curtains will have the lily pads and the flowers on them, and they will be the color of the water underneath." His partner, Pierre Bergé, explains the exact location of Proust's ivy-covered church while inside the house, Saint Laurent doodles a nymphéa on a dusty mirror. Down the hill a little is Bergé's helicopter landing pad, a circular mosaic of red bricks on a green sward, with the Hôtel Royal in the background.

The evenings are different for each group: the British dine at Le Cercle or at Les Ambassadeurs, where Mario from Ciro's reappears to teach *savoir-faire* by osmosis. Those who have come to buy yearlings repair to the circular salesroom, where the young auctioneer talks up the price of a horse which is held by a groom in the semicircular ring, and then challenges the buyer to come through. Michou Daponte, a breeder of good jumping lineages, says you can get a good horse for between eighty and 150,000 francs (twenty- to forty-thousand dollars). A colt named Persepolis goes down to The British Bloodstock Agency, Ltd., bidding for Niarchos, at four-hundred thousand dollars. Niarchos, who is busily adding to his stable of a hundred horses, paid one million seven hundred thousand dollars for a colt last year in Saratoga Springs, New York.

Next door to the sales auditorium is a pleasant and gratifyingly simple restaurant called Le Grillardin, where the kind proprietress, Madame Ancel, is able to provide a pair of soft-boiled eggs and a salad to calm the stomach. As a newcomer to this way of life, I am relieved to greet an honest pair of eggs.

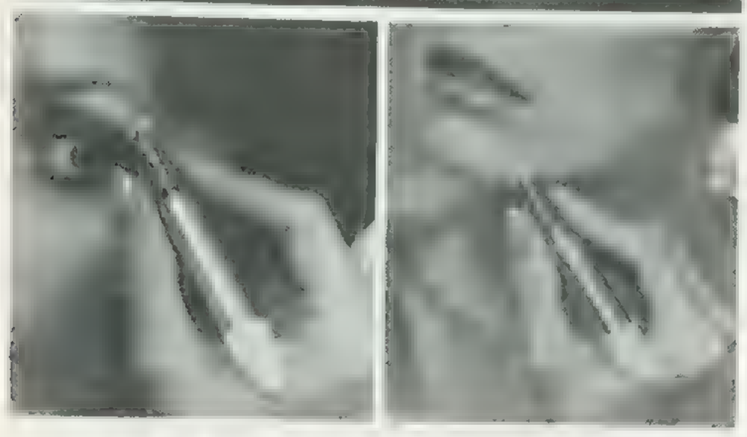
Trouville acts as a clearing house for the simpler instincts which might, if unchecked, make one's life hard in Deauville. There is good food in simple brasseries such as Les Vapeurs, which also provides a trompe l'oeil mirror subtle enough to fool a photographer. There is great food at Le St. Jame's, a tiny establishment of some ten tables where the *patronne* sits down with you to tell you what you will eat. There is great decor at La Régence, a former trysting-house with paneled walls and glass paintings.

There is a great deal of *crème fraîche* and many sauces *à la crème*; the presence of the cows at the gates demands this tribute to their wares. In the same spirit, one drinks Calvados, the local apple brandy, named after this region of France. But one can go to Trouville without eating, too. There is shopping; navy-blue sailor's sweaters abound, and at La Petite Jeanette there are cashmeres in colors indefinable, plaids that must belong to the clan McSubtle, and lacy sweaters in the pastels of Italian ice cream. Trouville has the shops that sell those cylindrical boxes with cows painted on them which, when turned upside down, emit a gruesome "Mooooo." It has its own casino, with Omar Sharif presiding, and a New Jimmy'z which Régine occasionally visits.

The greatest agitation during the two weeks of the high season is produced by the Gala des Courses. Bow ties sell out in every shop. The hairdresser is booked days in advance. No one can find their cufflinks. This is the one gala of the year that is really, as they say, meaningful. It is in aid of disabled jockeys, and the climax of the evening is the screening, right there in the Salon des Ambassadeurs of the Casino, of the winning minutes of seventeen major races of the previous year, some of them recorded off American television sets. It is the night that men, horses, and couture dresses come together to celebrate winning, when ceremonial *Cravaches d'Or* (golden whips) are given to the best jockeys, *Chevaux d'Or* to the best stables.

Marie-Hélène de Rothschild always takes a table. This year it is extremely long, features Swifty Lazar who is an aficionado of Deauville, the other Prince Egon Von Furstenberg who is Gloria Guinness's son, and Bill Paley who finds Deauville neat, clean, and less affluent than he had imagined. Everyone has marched past huge wire statues of horses in the style of the Broadway production of *Equus*, past tall posts with signs on them bearing the names of winning horses, jockeys, and owners, small stable lads guarding them, wearing the winning colors.

The woman who runs the sundries counter in the *galerie dorée* has not yet been able to rent out a single bow tie ("How much do you rent them for?—Whatever you care to give") but has sold a few chocolate bars to those who know *(Continued on page 396)*



REMOVE HAIR PERMANENTLY

Perma Tweez® is a simple electrolysis instrument that PERMANENTLY removes undesirable hair from all areas of the face, arms and legs at home in total privacy. 'Tweezer-like' action is safe and easy to use. **Perma Tweez created the original patented safety feature that prevents skin puncture.**

AN EXPERT'S APPROVAL

Perma Tweez has been clinically tested by a university professor of dermatology and proven to be safe and effective. Over 15,000 instruments sold to doctors—over one million purchased by people like yourself. Save hundreds of dollars on salon electrolysis by doing it yourself.

14 DAY MONEY BACK GUARANTEE

$19.95—Send check or money order.

Cal. res add 6% sales tax.

A LIMITED WARRANTY TO CONSUMERS ★ Good Housekeeping PROMISES REPLACEMENT OR REFUND IF DEFECTIVE

GENERAL MEDICAL CO., Dept. V-158
1935 Armacost Ave.
West Los Angeles, Ca. 90025

☐ I enclose $19.95 in full payment.
☐ MasterCard ☐ Visa
#_____ Exp. date_____
☐ COD requires $4.00 deposit. Balance includes COD charges and $1.00 handling. COD in U.S. only.
Name_____
Address_____
C/S_____ Zip_____
Mfr. of Professional & Home Electrolysis Equip.

©1980 GENERAL MEDICAL CO

DEAUVILLE

(Continued from page 395)

what kind of food can be produced for so many simultaneous diners, despite the cover charge of eight hundred francs (two hundred dollars). The Casino, just across the gallery from the Salon des Ambassadeurs, is already in full swing, thanks to those who do not care for galas.

The room is hot and hushed. After the introductory speech by Maurice Bernardet, a well-known racing commentator, the stable lads are brought onstage one by one, their colors symbolizing the horse, the stables, the winning moment. Lino Ventura, the affably gruff French star, arrives to present the golden whips, and after this the lights dim, and the real purpose of the evening is at last given its chance. As race after race is projected on the stage, the crowd goes wild, yelling in the dark the way they would never yell in their boxes. A little yellow arrow points out the position of the horse which will win. When the words "Belmont Park" are flashed on the screen, a happy "oooh!" rises from the audience. Bernardet at the microphone is commentating every race as if it were happening now, on television. "It's almost as good as the World Series," quips Teddy Van Zuylen as the lights go up again amid cheers. There is a slight lull; Nicole Wisniak's mauve Saint Laurent taffeta dress rustles, the snap of a mint is heard.

Maurice Bernardet announces that, owing to a truck breakdown which has stalled Dalida's equipment between Lyon and Paris, she will be unable to sing. A contained sigh of relief is apprehended, then repressed. "As a result, her fee for the evening will go to the Jockey's relief fund." A huge cheer goes up, and the gala is over.

In the Casino across the way, Stavros Niarchos and Jimmy Goldsmith are engaged in a game of chemin-de-fer that has all the attributes of a needling match. On this Gala evening, Niarchos is wearing a blue blazer and a red tie while everyone else is in a dinner jacket. Goldsmith, dinner-jacketed, removes his tie. A lump of chips collects in the center of the table. Goldsmith, owner of Cavenham foods, *L'Express*, and the British newsmagazine *NOW*, goes to the *change* and returns with a pile of new chips, and a fresh cigar. Niarchos has left the table for a breather. Goldsmith grins at his cigar and challenges the air over Niarcho's seat. When Niarchos returns, Goldsmith places the unlit cigar into an ashtray. A good inch of it is chewed and bent.

The chips accumulate in the center again; an old woman in a mauve chiffon evening dress leans forward, leading three eager men who want to see the action. The Englishman who has steered me to this table murmurs: "There must be a hundred thousand dollars there, riding on the turn of the next card. How does it feel to be looking at what you earn in a year?" I return to the hotel in search of a soft-boiled egg. The Moroccan waiter who operates the night room service cannot do that, he says. What about some of the Arab vegetable soup that he's got on the stove for Mr. Abu Kadra, who likes a bowl in the lobby when he comes back from the Trouville Casino?

No, thank you, I say. Goodnight. ▽

NEW DNA WORLD

(Continued from page 347)

generations to get what we really wanted.

It is the speed and potential accuracy of DNA manipulation that so intrigues business and industry. The U.S. Patent Office, within days of the U.S. Supreme Court decision, had more than one hundred patent applications for gene splices on file, applications for everything from new plastics to new drugs, new fertilizers to new textiles.

Recombinant DNA may turn out to be an investment opportunity for you, too. Stock brokers say many investors are planning to switch from investments in oil-drilling and gold-mining ventures to any company that indicates it has DNA research underway or is merely planning to diversify into this area in the near future. At this point, however, not even Merrill Lynch is bullish on the stocks of the many small, independent manufacturers of DNA-related products. Should you follow this lead? "That's strictly for venture capital," said one Merrill Lynch salesman when asked about the possibilities in this type of stock. "We don't handle it. Those companies are privately owned. They are only interested in investments in the millions. And, of course, they have no track record at all. Venture capital is for oil sheiks and rock stars. We don't recommend this kind of investment to our regular customers."

New small technologically oriented firms specializing in DNA-made products are proliferating around two major university centers: Palo Alto, where Stanford University is located, and the area around Cambridge, Massachusetts, near Massachusetts Institute of Technology and Harvard. Most are indeed financed by "venture capital."

Four of the best known firms are Genetech, located south of San Francisco, which manufactures interferon, insulin, a growth hormone, and a specialized lubricating oil; Cetus Corporation, in Berkeley, California, which concentrates on industrial and agricultural chemicals and has several joint projects with Standard Oil of California and National Distillers; and Genex Corporation, located in Rockville, Maryland, which concentrates on industrial chemicals and interferon. Biogen S.A., founded only two years ago, with headquarters in Geneva, Switzerland, also makes interferon on contract with Schering-Plough of New Jersey.

All four companies have relatively few employees. Cetus, the largest, has about 250, many of whom are research scientists. None of these companies is listed on any stock exchange and all are apparently well financed by venture capital. In all cases, the original founders own part of the stock and have used as their equity their own personal scientific knowledge. Merrill Lynch is right. There is no room for the small private investor here. Of course, large drug, chemical, and oil combines have started up DNA projects of their own, but their profits are still mainly derived from established products.

Meanwhile, your attorney may try to dissuade you from sinking funds into DNA-related businesses. "The Supreme Court decision was very narrow," one lawyer explained. "It seems to apply strictly to the G.E. case. We are not at all sure what the justices would do in another, different case.

For instance, we really have had no decisions at all in the field of animal genetic engineering, never mind such controversial areas as human genetics." He also mentioned the closeness of the decision. "If one of those justices decides that industry is heading in a dangerous direction, he may just change his mind, and we'd be right back where we started," he said. "I advise my clients to go easy on this kind of venture capital. Let's see what happens on the next court case."

Not only corporations but at least two universities, Stanford and the University of California, have also applied for patents. Actually, the two academic institutions seem optimistic that the courts won't change their minds. "In my personal opinion, the Supreme Court decision is an important affirmation of patent rights which provides vital incentives for invention in this rapidly expanding field of knowledge," said Niels Reimers, director of Technology and Licensing at Stanford and former president of the National Licensing Executives Society, U.S.A. and Canada. "Without this protection, U.S. industry would have been at a significant disadvantage in trying to get the results of these discoveries to the public. What is important in the Supreme Court decision is its affirmation that the 'composition or matter' is also protected. Without such protection, international competitors would simply duplicate the patented material elsewhere and sell the unpatented products in the United States. The overall effect of the Court's decision should be to encourage prompt and full disclosure of inventions, accelerate their commercial development, and bring results of microbiological research to the public earlier."

DNA research and its applications could affect your career. Economists feel that the United States badly needs new industrial techniques to compete in the high technology field with such countries as Germany and Japan. DNA-based products offer a new horizon, and a hope to catch up and overtake other countries in export sales. "Within scarcely more than a year, scientists have induced laboratory bacteria to grow three vital products of living human cells," according to reporter Harold M. Schmeck, Jr., in March in *The New York Times,* even before the court decision had been reached. He continues that this innovation may be only one of many "spectacular curtain raisers for a new scientific revolution." By the beginning of August, the United States Government, which seemed eager to support DNA-related industrial production, had already awarded several contracts amounting to millions of dollars to subsidiaries of Revlon Inc., and the Warner-Lambert Company, which had decided to diversify into products based on the recombinant DNA technology in anticipation of the Court's decision. "We feel a little like the British and the Norwegians must have felt when oil sources were found in the North Sea," said one U.S. Commerce Department spokesperson. "We may have something here which could turn our economy around."

Amid all this enthusiasm, you may have heard some DNA Cassandras. Is anyone listening to them? There are, of course, those who worry about the possibility of circumventing nature and producing a race of children who have been made to order by local DNA labs. "Are we on the threshhold of a nightmare?" they ask. "Will we start producing babies the way we produce such hybrid species as Cornish game hens, just because, at the moment, a certain kind of human being seems to be useful? Should we not stop now before it is too late?"

There are theologians who worry about similar questions. In July, three religious leaders, Claire Randall, representing the National Council of Churches, Rabbi Bernard Mandelbaum of the Synagogue Council of America, and Bishop Thomas C. Kelly of the United States Catholic Conference sent a letter to President Carter and members of Congress urging some public control of genetic engineers. The letter pointed out that "no government committee is currently exercising adequate 'oversight or control' nor addressing the fundamental ethical questions raised by new life forms for profit."

Not only those concerned with religion and ethics, but also some scientists have long raised similar questions. In a lecture at Yale University, sponsored by the Yale Medical Student Council in 1977, Maxine Singer, Head of the Nucleic Acid, Enzymology Section of the National Cancer Institute, defended DNA research but maintained that, in some areas, a slowdown might be indicated. "It is recognized that, for reasons of safety, certain experiments should not be done, at least for the time being," she said. She called for a "prudent evaluation of experimental results and the implication of these results, relative to potential hazards." She also warned of undue governmental interference in research. "History reminds us that constant vigilance is required if we are to avoid the perilous consequences of attempts by society or individuals *(Continued on page 398)*

No comparison at Ambiance...

In fact, we have the finest selection of famous names in European Bone China and Crystal– at Duty Free Prices. Choose from over 500 patterns in stock. There is no duty to be paid on merchandise shipped from Puerto Rico to the U.S., nor is there an exemption limit.

P.O. Box 1008
Old San Juan, Puerto Rico 00902
(809) 725-4739

Please send_____full color catalogues at $3.00 each, (including price list and details of our special Export and Mail Order services).

Name _____

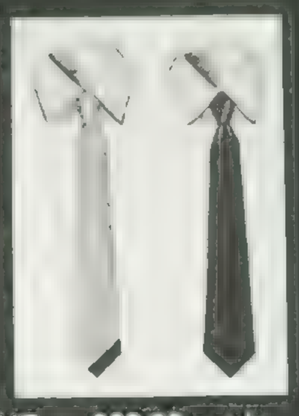
Address _____

City_____State_____Zip _____

THE ULTRASUEDE® TIE A CLASSIC IS BORN!

Elegant and distinctive, the Ultrasuede® tie is destined to become a menswear classic for the 80's. Meticulously made, it looks "right" for casual or dress wear. Beautifully practical, it's conveniently dry cleanable or hand washable.

An unusual gift to give or receive, choose solid or two-color style in:
1. Chamois, 2. Walnut, 3. Brown, 4. Claret, 5. Burgundy, 6. Lt. Gray, 7. Dk. Gray, 8. Lt. Blue, 9. Navy, or 10. Black.



A TOBY TIES EXCLUSIVE @ $30.00 each
- TOBY TIES, P.O. Box 1281, New York, NY 10028
- 14-Day Money Back Guarantee
- Please send check or money order
- Add $1.85 hdlg./postage/insurance
- N.Y. State residents add appropriate sales tax.

	SOLIDS	TWO-COLOR	
		Body/Tip	Body/Tip
COLOR #		/	/
QUANT.		/	/

Name .....
Address .....
City ..... State ..... Zip .....

ORIENTAL SILK Co.

Imports
"LARGEST SELECTION OF CHINESE SILKS"
Mail Order Specials

Chinese Raw Silk 35/36"w	$5.95 yd.
Silk Pongee 34"w	$5.95 yd.
Silk Chiffon 42/44"w	$6.95 yd.
Printed Chiffon 36/42"w	$12.95 yd.
China Silk 45"w	$5.95 yd.
Silk Satin 45"w	$8.95 yd.
Palace Silk Brocades 36"w	$8.95 yd.
Crêpe de Chine 36"w	$9.95 yd.
Crêpe de Chine Prints 36"w	$13.95 yd.
Satin Stripe 44"w	$18.95 yd.
Crêpe Satin 45"w	$16.95 yd.
Silk Velvet 45"w	$16.95 yd.

Also Tussah and many others.

Prices Subject to Change
U.S. $1.00 Deposit for each Sample

OVER STOCK SALE:

Silk Crêpe de Chine 36"w (Bone White only)	$6.95 yd.
Silk Twill 36"w (White only)	$5.95 yd.
Pure Wool Gabardine 58"w (12 Colors)	$16.95 yd.

Visitors Welcome
Oriental Silk Co., 8377 Beverly Blvd.
Los Angeles, CA 90048
(213) 651-2323

NICKOLAUS EXERCISE. THE PROVEN WAY TO SHAPE UP AT HOME.

The Nickolaus Technique was originally developed to help professional dancers become slimmer and stronger. Then it caught on with fitness-conscious New Yorkers, who joined Nickolaus Exercise Centers by the thousands. Now, these remarkably effective exercises are available to you.

For an easy way to shape up and stay there, get The Exercise Club. It's a *complete,* lifetime exercise program, divided into three stages of development, on cassettes. Plus a booklet demonstrating each movement, all packaged in an attractive canvas carrier.

For those who jog, swim, play tennis, etc., we have a program of Basic Warm-ups on cassettes to get your mind and muscles ready. It's called The Exercise Bag.

Or, get both, and get *all* the benefits of a technique so effective, it's been endorsed by the New York Times, Harper's Bazaar and Good Housekeeping. Send $15.95 for Basic Warm-ups #1 and #2, $30.50 for the Exercise Club, or $44.95 for both to Nickolaus Exercise, Dept. D-8, 516 Fifth Avenue, New York, N.Y. 10036.

Nickolaus Exercise

Master Charge and Visa accepted, N.Y. State residents add 7% sales tax, N.Y. City residents add 8% tax.

HOW TO HIDE YOUR AGE.

If you're trying to keep it under your hat, now could be the perfect time for you to start using Lifelong Moisturizing Cream. Lifelong® helps replenish the RNA (Ribonucleic Acid) your skin loses as it ages. RNA is considered a key ingredient in cellular growth. And the Vitamin E in Lifelong acts as a nutrient to help keep your skin healthy and smooth. So why not give Lifelong a try? Who knows, you just might have nothing to hide.

Helps give you back what time takes away.

Lifelong Moisturizing Cream, Hollywood, Fl 33020

NEW DNA WORLD

(Continued from page 397)

to determine what is permissible to know and what is illicit to learn," she said. "The consequences of past attempts to restrain the search for knowledge have been even more fearsome than the science fiction scenarios constructed by genetic fearmongers. Besides, such attempts are certain to fail."

DNA researchers apparently are now able to change the basic genetic makeup of animals. Frank H. Ruddle, Ph.D., of Yale and two colleagues, Jon Gordon, Ph.D., and George Schangos, Ph.D., reported that genes from viruses were successfully injected into newly fertilized mouse-egg cells and apparently became permanently incorporated with tissue of the growing embryo. This work appears to be a significant step towards modifying a living creature's heredity by transplanting specific foreign genes. Scientists hope that these experiments may lead to cures for some presently incurable diseases.

What ever happened to all those jokes about clones? In August of this year, scientists at Johns Hopkins University reported success in cloning fragments of the human X chromosome through gene-splicing techniques. Barbara Migeon, Ph.D., a senior scientist of the Johns Hopkins research team, indicated that further studies may make it possible to use the fragments of X chromosomes for early diagnostic tests of hereditary disorders, possibly including hemophilia, muscular dystrophy, and some immunological disabilities. But the very thought of "cloning" brings up all kinds of unanswered questions. What else can be done with this knowledge? And, even if we all agree to learn everything we possibly can about life forces, do we put what we have learned in the laboratory into industrial production? And who regulates under what conditions business and industry can proceed with potentially hazardous new life forms?

With the exception of a few fundamentalist religious sects, some of whom still want to do away with the Darwinian theory of evolution, there is general agreement that scientific research should not be hampered by legislation or regulation, except when research techniques may be dangerous to the public health. After all, none of us, research scientists included, wishes to create a genetic Frankenstein's monster or an Andromeda Strain that might wipe out the human race (or, for that matter, one neighborhood) even if it did provide a cure for arthritis. It is important that our legislators look at the potentially dangerous side effects of industrial projects and weigh the risk/benefit factors, just as physicians do routinely in testing new drugs and surgical procedures.

We have learned an enormous amount in the past decade about how life is created and what we can do to change existing forms of life. Many environmentalists, consumer advocates, theologians, and others feel that, in the application of this new knowledge, science may have become too important to leave to the scientists alone. They feel that all of us may be confronted in the very near future with some truly Faustian decisions, and that you, as part of an educated public, urging restraint whenever necessary, may be more vital than ever before. ▽

FASHION INFORMATION

Page 110: *Cover details:* Silk taffeta skirt with grosgrain sash. Turnout available late December. To order at Bergdorf Goodman. Also at Nan Duskin; Martha, Palm Beach and Bal Harbour; Balliet's; Neiman-Marcus. **Page 294:** Polyester/cotton.Nino poplin. Muffler, Echo Scarfs. Lord & Taylor. Watch, Seiko. Bullock's. **Page 296:** Linen blouse, Howard Partman for San Francisco, NYC. L'Zinger leather pants. About $260. Bergdorf Goodman. Isaac Manevitz for Ben-Amun earrings. Bergdorf Goodman Belt, La Bagagerie, NYC and Beverly Hills. Bracelets, Susan Berman for Trabert & Hoeffer Jewels, Chicago. Ring, Madeleine van Eerde for Boris, NYC Pancaldi boots **Page 297:** Linen blouse and silk crêpe bow tie, Howard Partman for San Francisco, NYC. Blouse about $125. Bow tie about $25. Stephen Burrows for Pat Tennant leather skirt, about $670 To order at Henri Bendel Ted Muehling earrings Bergdorf Goodman LaCrasia gloves Trimfit panty stockings. Parachutes Fly shoes. **Page 298:** Raincoat fabric, silk poplin. Zoran tank top, see information page 348. Antelope suède pants, about $800, by Dimitri Couture, NYC. To order at Mr. Guy, Beverly Hills. Earrings, Steve Vaubel at Artwear, NYC. Bracelets by Vanglo. Bonnie and Toni, NYC; Featherstone, Dallas. Belt, Justin for Billy Martin. Billy Martin's Western Wear, NYC. **Page 299:** Pants, Perry Ellis Sportswear. Belt by Tom Taylor. H. Kaufman & Sons, NYC. **Page 300:** Leather pants by L'Zinger About $260. Bergdorf Goodman. Ciani earrings, at fine stores. Belt by Justin for Billy Martin. At Billy Martin's Western Wear, NYC. Bracelet, Jacques Carcanagues, NYC. **Page 301:** Sweater, Jones New York Pants, see information page 298 Earrings, Isaac Manevitz for Ben Amun Bloomingdale's Bracelets, Susan Berman. Jules R Schubot Jewellers, Troy MI. Trabert & Hoeffer Jewels, Chicago. Shoes, Ottorino Bossi. Botticelli, NYC. Footgear by Roger Bowman, Beverly Hills. **Page 303:** Oscar de la Renta silk/polyester lamé blouse (about $405) and bugle-beaded wool "cheetah" vest (about $4135) Bergdorf Goodman (vest, to order) Coral and red jasper earrings. Coral and pavé diamond ring set in 18k-gold. Bracelets: lapis and 18k-gold inlaid stripe bangle and coral and 18k-gold inlaid check wide bangle. Necklaces: multi-strand choker alternating three shades of coral beads, lapis bead and 18k-gold with pavé diamond balls; lapis bead and 18k-gold open-work balls: long coral bead with 18k-gold open-work balls. All jewelry, Angela Cummings of Tiffany. **Page 305:** Adolfo wool/silk bolero jacket with rope trim, gold shell, and skirt (not shown) about $1100 Saks Fifth Avenue **Page 306:** Turtleneck, Halston Made to Order at Olympic Tower, NYC. **Page 310:** Pin by Valentino. **Page 311:** Earrings, Valentino **Page 312:** Halston for Garolini pumps. **Page 313:** Ted Muehling earrings. Bergdorf Goodman **Page 314:** *Above left* Jumpsuit fabric, silk georgette by Schontess. Earrings, DeBare Saunders. Riding High, NYC. Cuff, DeBare Saunders. Saks-Jandel. . . . *Below left:* All accessories by Christian Dior. . . . *Right:* Shoes, Dalco for André Laug. **Page 315:** Embroidery on Givenchy tunic by Lesage. **Pages 320–321:** Fabrice silk camisole (about $800) and nylon tulle skirt (about $200) Saks Fifth Avenue; Hattie; Ultimo, Chicago; Le Cadeau, Vail CO; Lina Lee, Beverly Hills. Earrings, Terrafirma. Bergdorf Goodman; Fame, San Rafael CA; So Much & Company, Los Angeles. Bracelets, Magda K. Bullock's; Bonwit Teller. **Page 323:** Viscose dress. Bergdorf Goodman; John Baldwin; Sara Fredericks, Palm Beach; Neiman-Marcus; I. Magnin Earrings, Fifth Avenue Accessories, available at fine department stores. Center bangle: Kenneth Jay Lane. Saks Fifth Avenue. Other bangles: Magda K Bonwit Teller; Bullock's. Makeup case, La Bagagerie, NYC and Beverly Hills. Black pumps, Andrew Geller. Silver sandals, Halston for Garolini. **Pages 324–325:** Galanos dress, about $2475. Bergdorf Goodman; Martha, *(Continued on page 400)*

Janet Reger
BOND STREET LONDON

Probably the world's most beautiful lingerie.

COMPLETE MAIL ORDER SERVICE NOW AVAILABLE FOR THE UNITED STATES AND CANADA.
THE COLOUR CATALOGUE. PRICE $7. IS A COLLECTOR'S ITEM IN ITSELF. SEND CHEQUE OR MONEY ORDER PAYABLE TO JANET REGER LTD. MAIL TO LAVENETT & DESOUTTER, 333 E 46 ST. NY, NY 10017.

NEW ZIP® CREME BLEACH LIGHTENS HAIR BETTER WITH LESS STING.

In testing, consumers said that new ZIP Creme Bleach lightened dark body and facial hair better and with less sting than the leading creme bleach.

If ZIP doesn't lighten your hair better and with less sting, return the unused portion to us for a full refund.

Get ZIP Creme Bleach for lighter hair with less sting!

If you can't find ZIP Creme Bleach locally, mail $3.50 to Colorado Chemical Co., 575 Madison Avenue, New York, N.Y. 10022.

NAME

ADDRESS

CITY

STATE

ZIP

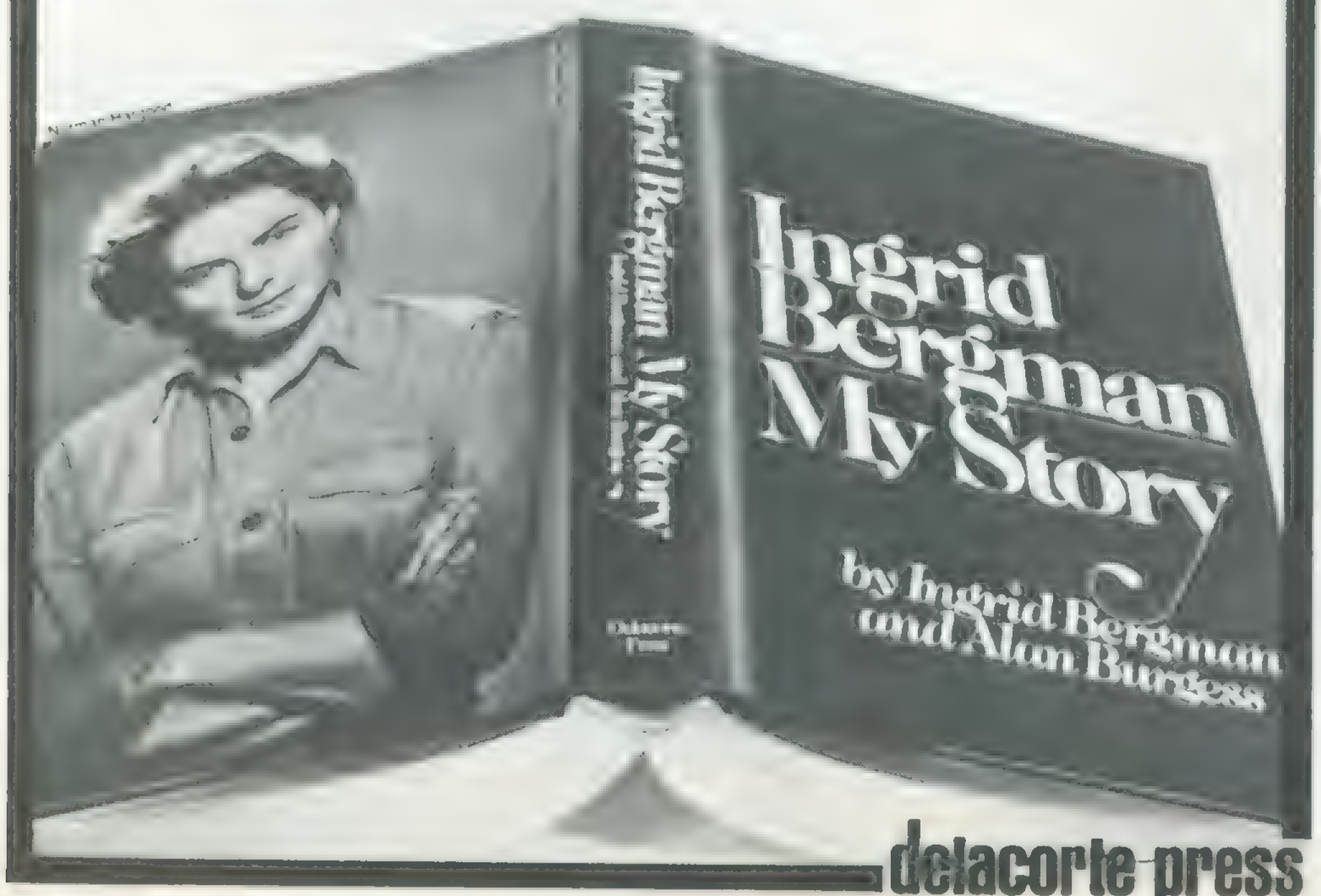
and ZIP Creme Bleach will be sent to you.

V4-11

In the future,
it's . . .
PARIS 2001
JEANS-INC.
PARIS 2001 JEANS INC. USA FRANCE
SHOWROOM. 110 E. 9th St., Cal Mart Suite C-984
Los Angeles, CA 90079 • Tel: (213) 689-1597/8

She's been adored, denounced, honored, and now, finally, understood.

"The Ingrid Bergman revealed in her autobiography is an immensely likeable woman: charming, energetic, warm, funny... a woman of rare courage, optimism and determination. This is a standout."—*Publishers Weekly.* A Literary Guild Main Selection and a new national bestseller. With 64 pages of photographs, at all bookstores.



delacorte press
DELL PUBLISHING CO., INC

FASHION INFORMATION

(Continued from page 399)

Palm Beach and Bal Harbour; Neiman-Marcus. Feathered hair combs, Madcaps. Christian Dior Legwear, at major department and specialty stores. Shoes, David Evins. I. Miller, NYC; I. Magnin. **Page 348:** *Left:* Zoran tank top. Saks Fifth Avenue; I. Magnin; Maxfield Bleu, Los Angeles. Earrings, Martinez Creations. Macy's, Herald Square. M&J Savitt necklace. Bloomingdale's Cul-de-Sac. . . . *Right, top to bottom:* Monet black stone earrings set in "gold" bezel. Saks Fifth Avenue. . . . Yves Saint Laurent bronze-color leaf necklace with strands of coral/agate/onyx. Saks Fifth Avenue. . . . Yves Saint Laurent leaf-shape cuff with cabochon green stone and row of red beads. Saks Fifth Avenue. . . . Jacques Carcanagues necklace at Jacques Carcanagues, NYC. . . . Eagle & Fox one-of-a-kind cuff of inlaid ironwood, turquoise, coral, and mother of pearl. Saks Fifth Avenue; Neiman-Marcus; I. Magnin. **Page 349:** *Above:* Halston IV acetate/metallic/nylon lamé tunic and pants. Elizabeth Arden Salons; Marshall Field's; Harzfelds; Everitt-Buelow, Houston; I. Magnin; Robinson's, California. Pyramid-shape earrings of silicone with embedded gold leaf by Carol Motty for Two-Ten Design. Bergdorf Goodman; Bottega Glaseia, Chicago; Holly's Harp, Los Angeles. Magda K mirrored bangles (about $11 each) at Bonwit Teller; Bullock's. Magda K white bangle (about $20) at Bonwit Teller. Alex & Lee one-of-a-kind brass and cut-steel buckle belt with gold, black, and blue cording. Saks Fifth Avenue; Hattie; Obiko, San Francisco. . . . *Inset:* Perry Ellis sweater. Napier earrings. Necklace of inlaid copper, ebony and padouk wooden beads, Bonwillum Designs. To order at Bergdorf Goodman. Also at The Front Room, New Orleans; Joseph Magnin; Nordstrom. **Page 350:** *Above left:* Fernando Sanchez pullover and wool pants. Bloomingdale's; Nan Duskin; Marie Leavell; Eleanor Keeshan; Mercantile, Portland OR. Napier earrings at fine department stores. . . . *Below left:* Bill Tice for Swirl. Elizabeth Arden Salons; Nan Duskin; Frost Bros.; Liberty House of Hawaii. Earrings: Marieluisa Stern for Stigi. Henri Bendel. Ann Peerce bracelets, at Bergdorf Goodman. . . . *Right, top to bottom:* Ken Begun. Henri Bendel; Sakowitz; I. Magnin. . . . Fendi at Bergdorf Goodman. Gucci, at Gucci' shops. . . . La Bagagerie, NYC and Beverly Hills. **Page 351:** *Left, top to bottom:* Enamel/stone earrings, Ellen Designs for Robert Originals. Altman's; Robinson's, California; Joseph Magnin. . . . Hermès convertible shoulderbag or clutch. Hermès at Bergdorf Goodman; Hermès at Bonwit Teller, Chicago; Hermès Boutiques Beverly Hills; Palm Beach; Miami. . . . Ken Begun. Bergdorf Goodman; Joseph Magnin; Raffinée, Santa Rosa CA. . . . Bottega Veneta, NYC and Beverly Hills. . . . Meyers Handbags. Saks Fifth Avenue; Esteban, Chicago. . . . *Right:* Mary McFadden Collection I Celanese Arnel pyjama. Saks Fifth Avenue (select stores); Garfinckel's; Sakowitz; Bonwit Teller. Alex & Lee one-of-a-kind belt with "lip"-shape front. Saks Fifth Avenue; Hattie; Obiko, San Francisco. **Page 352:** *Left, top to bottom:* Polo/Ralph Lauren Leather Goods. Henri Bendel; Ralph Lauren/Polo Shop, Coconut Grove FL. . . . Alex & Lee necklace: silver Buddah and carved cinnabar with collage brass wings and hand-dyed knotted cording, Bloomingdale's Cul-de-Sac; Hattie; Obiko, San Francisco. . . . Lou Taylor Ultra Hyde man-made urethane bag. Lord & Taylor; Filene's; Hudson's; The Broadway, Beverly Hills. . . . Gucci bag. All Gucci Shops. . . . Polo/Ralph Lauren Leather Goods. Bloomingdale's; Ralph Lauren/Polo Shop, Coconut Grove FL. . . . *Flight, large photo:* Ralph Lauren jogging suit available in blue velours. December at Bloomingdale's; Polo/Ralph Lauren, Chicago; Sakowitz; Bullock's. Ditto socks. Sacha-Kammer, Paris shoes. **Page 353:** *Left, top to bottom:* Gloves, Jean-Charles Brosseau, Paris. Bloomingdale's; Saks-Jandel. . . . Hunting World bag. Hunting World, NYC. . . . Hermès gloves. Hermès at Bergdorf Goodman; Hermès at Bonwit Teller, Chicago; Hermès

Boutiques, Beverly Hills, Palm Beach, Miami. . . . Steuben Glass cuff-links at Steuben Glass. . . . Mark Cross bag. . . . *Right:* Mario Valentino gloves. To order at Mario Valentino Boutiques. Ann Peerce bracelets. Bergdorf Goodman. . . . *Inset:* Bill Atkinson angora sweater. Saks-Jandel, Washington DC; Name Droppers, San Antonio TX; May D&F. . . . Stanley Blacker for Women wool flannel pants. . . . Kenneth Jay Lane necklace. Sara Fredericks, Palm Beach; I. Magnin. **Pages 354–355:** *Left:* Black lace and pleated lace for ruffled trim, Wyla Fabrics at Ashil Fabrics, NYC. Polyester ribbons, C. M. Offray & Son, available at most fabric and department stores. Earrings, Kenneth Jay Lane. Lord & Taylor. Rings, Madeleine van Eerde for Boris, NYC. . . . *Right:* Lace, Emil Katz Co. Broadway Lace & Fabrics, NYC. Silk lining, to order at Maxine Fabrics, 417 Fifth Ave., NYC 10016. Kenneth Jay Lane earrings. Saks Fifth Avenue. **Page 356:** Shashi earrings. Bracelets, Bonwillum Designs at Bergdorf Goodman. Jimmy Meyer belt at Lord & Taylor. Lisandro Sarasola bag. Bloomingdale's Cul-de-Sac; Claire Pearone; Lina Lee, Beverly Hills. Hanes Hosiery at fine department and specialty stores. Andrea Pfister shoes. Lord & Taylor; Lina Lee, Beverly Hills. **Page 357:** Blouse available November. Culottes available late December. Earrings, Andrew Hatfield at Kruger Gallery, NYC. Alex & Lee one-of-a-kind bracelet. Burlington panty stockings at fine department and specialty stores. Maud Frizon shoes. Maud Frizon, NYC; Right Bank Shoe Company, Beverly Hills. **Page 358:** Albert Nipon rayon/acetate dress also at Burdine's; Gidding-Jenny; Jacobson's; Bullocks Wilshire. White bangle, Carolee Designs. Barney's, NYC; Joseph Magnin. Red bangle, Solomon's Mines, NYC. Belt, Jane Klein at Red Ball. At Gindi, NYC. **Page 359:** *Left:* Karen Sebiri earrings. Handbag, Enny of Italy. At fine stores and boutiques. . . . *Right:* Gloria Sachs also at Carl Walker, Charlotte NC; Burdine's; Robinson's, California; I. Magnin. Earrings, Ellen Designs for Robert Originals. Lord & Taylor. Cara Croninger bracelets and belt (necklace worn as belt). Artwear, NYC; Wilkes Bashford, San Francisco. **Page 360:** Emanuel Ungaro. Turnout also at Stanley Korshak, Chicago; Loretta Blum, Dallas. Earrings, Eileen Aubi. Macy's, Herald Square. Magna sunglasses. Patricia Field, NYC. Bag, It's All Sewn Up. **Page 361:** *Above left:* Earrings, Ellen Designs for Robert Originals. Bloomingdale's. Necklace, Bonwillum Designs. Bergdorf Goodman. Belt, La Bagagerie, NYC and Beverly Hills. . . . *Right:* Cotton/polyester dress. Earrings, Ken Begun. Saks Fifth Avenue. Bonwillum Designs bracelet. Bergdorf Goodman. **Pages 362–363:** Perry Ellis cotton maillot at Henri Bendel; Ultimo, Chicago. Rafael Sanchez bracelet. Agora Boutique, NYC; Claire Pearone; Jere Scott Ltd. at Via Lusso, Chicago. **Page 364:** Halston Originals wool gabardine jacket and pants, rayon/cotton tank top. Late January at Halston Boutique, NYC. Halston for Garolini sandals. **Page 365:** Giorgio Sant' Angelo Studio Collection maillot. Made to order. **Pages 366–367:** *Left:* Dress, Elizabeth Arden Salons; John Baldwin; Jacobson's; Balliet's; Neusteters. Ken Begun earrings at Saks Fifth Avenue; I. Magnin. Bracelets, wrist to cuff: Shashi; Lisandro Sarasola at Bloomingdale's Cul-de-Sac; Shashi; Hausmann et Cie, NYC. Geoffrey Beene for Andrew Geller sandals. Bonwit Teller, Boston. . . . *Inset:* Maillot at Bergdorf Goodman; I. Magnin. **Page 368:** Top and pants late December at Henri Bendel; Ultimo, Chicago; I. Magnin. Jane Scileppi earrings at Macy's, Herald Square. Joan & David sandals. Ann Taylor, NYC. **Page 369:** Bikini at Loooies, Margate NJ; Something Special Under the Sun, Miami Beach FL; Sonesta Fashions, Key Biscayne FL; My Sister's Circus, Chicago IL. **Pages 370–371:** *Left:* Halston Originals. Late January, Martha; Charles Sumner, Boston; Gidding-Jenny; Swanson's on the Plaza; Loretta Blum, Dallas; all Halston Boutiques. Sandals, Halston for Garolini. . . . *Inset:* Oscar de la Renta. Late December, Elizabeth Arden Salons; Swanson's on the Plaza; Joseph Magnin; Frederick & Nelson; The Room at Simpsons, Toronto. Gold bangle, Pomellato at Hausmann et Cie, NYC. Ivory bangle, Susan Berman for Trabert & Hoeffer Jewels, Chicago. **Page 372:** Léonard of Paris. Martha (top only); Claire Pearone; Kane's, Chicago; Miss Jackson's, Tulsa OK; Frost Bros.; John Hogan, San Diego. **Page 373:** Ralph Lauren. Bloomingdale's; Polo/Ralph Lauren, Atlanta; Ralph Lauren/Polo Shop, Coconut Grove FL; I. Magnin; Bullocks Wilshire. **Page 374:** Maillot. Saks Fifth Avenue; John Wanamaker; Jacobson's; Bullock's, Century City. **Page 375:** Cotton bouclé sweater. Feathers & Steinberg, NYC; Nan Duskin; Lillie Rubin-South & West; John Baldwin; Hudson's. **Page 376:** *Left:* To order at Bergdorf Goodman. Also at Nan Duskin; The Twenty-Four Collection, Miami; Woolf Brothers; Grace Jones, Soledo TX; I. Magnin. Diego Della Valle sandals. *Right:* To order at Saks Fifth Avenue; Stanley Korshak. Also at Sara Fredericks, Palm Beach; Saks-Jandel; Marie Leavell. Joan & David sandals. Ann Taylor, NYC. . . . **Page 377:** Elizabeth Arden Salons; Jacobson's; Jackson Graves; Town and Country, Des Moines IA; Byck's, Louisville KY; Lewin's, Wichita KS. Jane Scileppi earrings at Macy's, Herald Square. Cream bangle, Jacques Carcanaques, NYC. Metal bangles, Cathy and Marsha for Catherine Stein.

VOGUE PATTERNS

Back views, yardages, details of pp. 354-355

7797

7566

Ruffled blouse. Vogue Pattern 7797. Sizes 6-14. Size 10: 2⅞ yards 44/45" fabric. $4.50. Canada, $5.50. **Jewel-neck blouse.** Very Easy Vogue Pattern 7566. Sizes 6-14. Size 10: 2½ yards 46/48" fabric. $3.50. Canada, $4.30.

SEWING TIPS

Ruffled blouse. To form front pleats: Measure 1⅞" from center front of the tissue pattern at the hem, drawing a line to the neck edge, parallel to the center front. Make two similar lines; one ⅞" away from the original line, the second ⅞" away from the intermediate line. Cut the tissue pattern along all three lines, and spread the pattern two inches at each cut. Using tissue paper, attach center front pieces with the two-inch allowances for pleating. Pleat in the standard manner (pressing pleats away from the center front). The two-inch spreads will allow for one-inch finished pleats. Neck ruffle should be 1¾" smaller than the pattern piece; the lower portion of the ruffle should be 2¼" wider than the pattern. The sleeve ruffle should be constructed the same size as the pattern indicates. Do not use any seam-finishing method on the pre-pleated fabric used for collar. To finish the front slit, use ¼" ribbon folded over the rough edges. Take hem up 2" from the original hemline and finish with ⅞" double-faced ribbon. Add ⅞" ribbon to the cuffs above the ruffled edge. At neck edge, add ¼" ribbon, leaving 12 inches at each end to tie at the neck opening. Do not cut shoulder ruffle as shown in view C. **Jewel-neck blouse.** Cut neck down 1". Finish neck edge with ¼" rolled chiffon. Gather cuffs into ¾" chiffon cuff. Line the body of the blouse with silk chiffon (do not line the sleeves). Cover lightweight shoulder pads with black chiffon and attach. To make the scarf, cut a triangular piece of lace measuring 46" along the selvage edge and 33" on each of the other sides of the triangle. To attach the lace edging, place lace trim on top of the lace triangle along the edges, using a small zig-zag stitch following the scallop pattern of the trim. Cut away the excess lace and trim along the stitching line. The trim selected must have at least one finished scalloped edge so that the scarf's outer edge is finished.

Quickly, gently . . .
wipe away facial hair
with Surgi-Cream

Unlike depilatories made to remove bristly underarm and leg hair, Surgi-Cream is extra gentle. Especial formulated for facial use. You apply Surgi-Cream with fingertips. 5 to 8 minutes later you wipe away every trace of facial hair leaving the skin soft and ever so smooth. You'd never know hair had been there.

Odorless and painless, Surgi-Cream has been the professional preference of hairdressers for over 20 years. As its name implies, Surgi-Cream is also used in hospitals. Buy a tube at your nearby beauty salon or drug counter. If unavailable, send $3.50 to Dept. V, Gambine Products Inc., 60 E. 42 St., New York, N.Y. 10017

SURGI·cream

FATALE — Temptingly feminine, this cool cotton pinafore-styled baby doll features a delicately scalloped eyelet bodice, a lavish eyelet ruffle all around the hem, and lace beading ties at each side. Matching g-string panties. Made of a crisp cotton/poly blend. Machine washable. Sizes: P-S-M-L. $16.95.

1980 CATALOG — St. Michele's all-new 1980-81 Catalog is now available. Fresh and Fabulous boutique fashions — from soft sexy nightgowns to bold dazzling sportswear — plus all the right accessories. Send just $2.00 for a 1 year subscription.

GUARANTEE
You must be absolutely satisfied with your purchase or we will refund your money in full — no questions asked.

ST. MICHELE FASHIONS Dept. YVO-5
110 E. 59th St. Suite 1019 New York, NY 10022
Canadian Orders Add $4.00

Please rush under your money-back guarantee:
☐ #601W Fatale . . . . . Size_____ $16.95
☐ Catalog Subscription (Free with Order) . . . . . $ 2.00

Name _____
Address _____
City_____ State_____ Zip_____

You can look younger in 48 hours. We promise.

Face Insurance

Health Sciences Formula works so well, we actually insure the results!

Your skin won't look old before its time.

It's true. What you need is Health Sciences Formula. The skin care system that so thoroughly guards against visible effects of premature aging, that we insure its total effectiveness. Think of it. Not in 30 days. Not 2 weeks. But in just 48 hours. You can have skin that's alive with the inner glow of youth and vitality. Healthy, vibrant looking skin. You know. Like you used to have.

No wonder it works so well. Doctors developed it.

The Health Sciences Formula Skin Care System is the brainchild of an eminent research team from a leading university. While working on another project, they came upon a unique combination of ingredients that, when applied to the skin, produced extraordinary results. Women tested it and said it minimized wrinkles and fine lines. Their skin actually felt smoother and softer. They couldn't believe it.

Just a few minutes every day. For years of younger-looking skin.

It's easy. During the day, protect your face with All-Day Protective Moisturizer. At night, two simple, skin-saving steps that work together beautifully while you sleep. First, apply Over-Night Moisture Concentrate to put moisture back into your skin. Then, Over-Night Moisture Supplement to help keep it there. Health Sciences Formula really works.

©Health Sciences Laboratories, Inc., 1980

We want you to see for yourself. So we give you Face Insurance. Free!

The response to Health Sciences Formula impressed us so much, that we did something unheard of. When you use our products as directed. For only 48 hours or even as long as six months. If you can't see and feel the difference, we'll refund every penny you've spent. It's our guarantee. Your insurance!

You've been promised younger-looking skin again and again. This time it's true.

How much money have you wasted on expensive cremes and lotions? Too much to think about? How many jars and bottles are sitting around unused and unloved? Well, those days are gone for good. Even if you haven't treated your skin properly. Even if you've never used a moisturizer before. You can see and feel remarkable results within 48 hours. You've got Health Sciences Formula now. The only skin care system with Face Insurance as a guarantee. So why wait?

A $50 value. Only $25. Special Introductory Offer. Not available in any store.

Don't let your skin get old before you. For a limited time, you can have the complete Health Sciences Formula Skin Care System for half the regular price. You'll receive our Extra-Rich Cleansing Cream (reg. $7.50), All-Day Protective Moisturizer (reg. $12.50), Over-Night Moisture Concentrate (reg. $16.50) and Over-Night Moisture Supplement (reg. $13.50). A $50 value for only $25.

Mail to: **Health Sciences Laboratories, Inc.**
One Manchester Boulevard
Inglewood, California 90301

V-11

My laugh lines aren't funny anymore. And I want to save $25. Please rush me the Health Sciences Formula Skin Care System: 6 oz. Extra-Rich Cleansing Cream, 4 oz. All-Day Protective Moisturizer, 4 oz. Over-Night Moisture Concentrate, 2 oz. Over-Night Moisture Supplement. Plus my Face Insurance Policy. (We pay postage and handling).

I enclose $25: ☐ Check ☐ Money Order or charge to my: ☐ Master Charge ☐ Visa

Card # _____ Exp. Date _____

Name _____

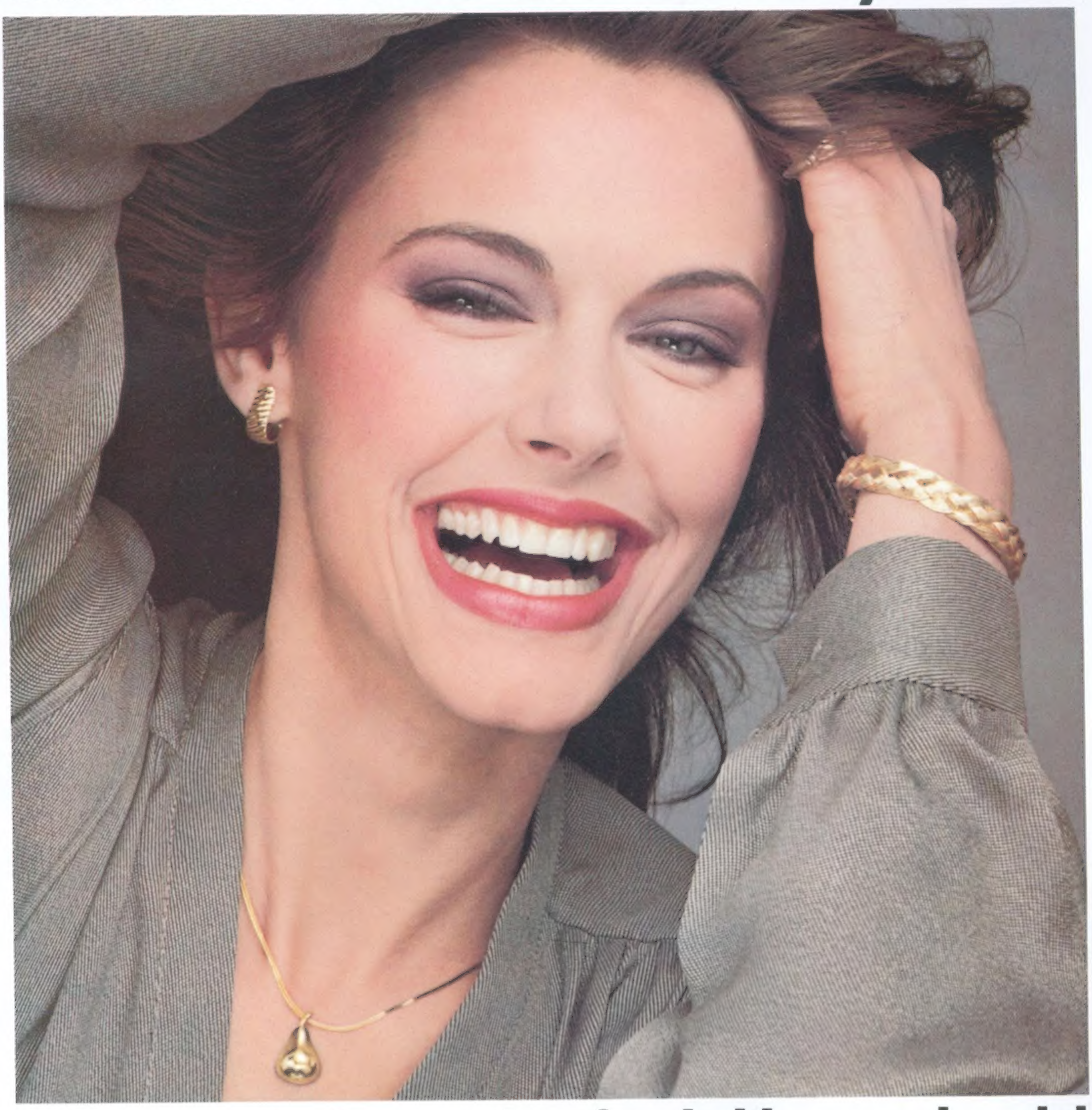
Address _____

City _____ State _____ Zip _____

(California Residents add $1.50 sales tax)

Master Charge and Visa Customers May Order by Phone TOLL FREE 1-800-453-9000

Treat yourself. Your spirits deserve a raise as much as you do.



Nothing else feels like real gold.

Ask for it by name.
Karat Gold Jewelry.

For fine jewelry see your professional jeweler. ™ JEWELERS OF AMERICA, INC.

Oleg Cassini's world.
A world of uncompromising elegance and style
expressed in these, the signature fragrances of Oleg Cassini.
His is dangerously masculine.
Hers is delicately floral.
And now, Cassini's world is brought to you by Jōvan.
So it doesn't have to cost you the world.

At fine stores everywhere. ©1979, Jōvan, Inc., 875 North Michigan Avenue, Chicago, Illinois 60611.